

PROJECT REPORT

**“A Study on the Total Quality Management with Special Reference
to Star Pipes Fittings, Thrissur”**

Submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

AFEELA E A

(REG NO:CRANBBAR01)

Under The Guidance Of

MS.JIBI GEORGE



Department Of Business administration

CARMEL COLLEGE MALA

2015-16



PROJECT REPORT

A STUDY ON THE IMPACT OF CUSTOMER RELATIONSHIP
MANAGEMENT WITH SPECIAL REFERANCE TO
CHIRACKAL AGRO MILLS,KALADY.

Submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree

of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

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2015 -2016

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Submitted by:

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CARMEL COLLEGE, MALA

2015-2016



CARMEL COLLEGE, MALA



**DEPARTMENT OF BUSINESS ADMINISTRATION
CERTIFICATE**

This is to certify that this project report entitled **“A STUDY ON THE IMPACT OF CUSTOMER RELATIONSHIP MANAGEMENT WITH SPECIAL REFERENCES TO CHIRACKAL AGRO MILS, KALADY”** is a bonafide work done independently by Ms CHAITHRA MOHAN, BBA 6th semester student of this college, under my supervision and guidance in partial fulfillment of requirement for the reward of degree of bachelor of Business Administration, University of Calicut.

However this certificate is not issued to endorse the views and opinions express in this report.

Jibi

Supervisor



Amrutha

Head of the Department

Amrutha A.V

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CARMEL COLLEGE, MALA

2015 -2016

PROJECT REPORT

**“A Study on the Labour Welfare with Special Reference To Steel And
Industrial Forgings Ltd, Athani”**

Submitted to

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2015-16



PROJECT REPORT

**A STUDY ON THE EFFECTIVENESS OF PRODUCTION
PROCESS WITH SPECIAL REFERENCE IN KHADI AND
VILLAGE INDUSTRY, ALATHUR**

Submitted to

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2015 -2016

PROJECT REPORT

A STUDY ON THE EFFECTIVENESS OF MARKETING
STRATEGY WITH SPECIAL REFERENCE TO ASHOK METAL
CRAFT, ALOOR

Submitted to

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In partial fulfillment of the requirement for the award of the degree
of

BACHLOUR OF BUSINESS ADMINISTRATION

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2013- 2016

PROJECT REPORT

**A STUDY ON THE LABOUR WELFARE WITH SPECIAL
REFERENCE TO STEEL AND INDUSTRIAL FORGINGS, Ltd.**

ATHANI

Submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of

BACHELOR OF BUSINESS ADMINISTRATION

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CARMEL COLLEGE, MALA

2015-2016



PROJECT REPORT

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2015-16



PROJECT REPORT

**A STUDY ON THE TOTAL QUALITY MANAGEMENT WITH
SPECIAL REFERENCE TO STAR PIPES AND FITTINGS,
THRISSUR.**

Submitted to

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2015 -2016

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PROJECT REPORT

A STUDY ON THE LABOUR WELFARE WITH SPECIAL
REFERENCE TO STEEL AND INDUSTRIAL FORGINGS
LTD.ATHANI

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2013- 2016



PROJECT REPORT

**“A study on the Effectiveness of Marketing Strategy with Special
Reference to Ashok Metal Craft, Aloor”**

Submitted to

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In partial fulfillment of the requirement for the award of the degree of

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2015-16



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REFERENCE TO STEEL AND INDUSTRIAL FORGINGS, Ltd,**

ATHANI

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PROJECT REPORT

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CRAFT, ALOOR

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PROJECT REPORT

“A Study on the Effectiveness of Production Process with Special Reference to Khadi and Village Industry, Alathur”

Submitted to

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