# A STUDY OF CUSTOMER SATISFACTION AT NAVARATNA HYPERMARKET, CHALAKUDY

#### PROJECT REPORT

Submitted in partial fulfillment of the requirement of the degree BACHELOR OF VOCATIONAL STUDIES
UNIVERSITY OF CALICUT
Thenhipalam



By ALEESHA P.A REG NO: CRATBVK001 2019-2022

Underthe Guidanceof Ms. BEENA ANTU

(Asst. Professor on Contract, Department of Vocational Studies)



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Ms. BeenaAntu

# A STUDY ON THE ROLE OF ASHA WORKERS IN RURAL DEVELOPMENT WITH SPECIAL REFERENCE TO KODAKARA PANCHAYAT

PROJECT REPORT

Submitted in partial fulfillment of the requirement of the degree BACHELOR OF VOCATIONAL STUDIES
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# ROLE OF ADVERTAISEMENT ON BUYING BEHAVIOUR OF COSMETIC PRODUCTS AMONG WOMEN CONSUMERS

PROJECT REPORT

Submitted in partial fulfillment of the requirement of the degree BACHELOR OF VOCATIONAL STUDIES UNIVERSITY OF CALICUT Thenhipalam



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Ms. Beena Anto

# EFFECTIVENESS OF ONLINE ADVERTISING

PROJECT REPORT

Submitted in partial fulfilment of the requirement of the degree BACHELOR OF VOCATIONAL STUDIES

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# STUDY ON SATISFACTION OF INVESTORS ON POST OFFICE SCHEMES IN CHENDAMANGALAM PANCHAYAT

#### PROJECT REPORT

Submitted in partial fulfillment of the requirement of the degree BACHELOR OF VOCATIONAL STUDIES

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# A STUDY ON CUSTOMER SATISFACTION OF BSNL SERVICES IN PARAVUR MUNICIPALITY

#### PROJECT REPORT

Submitted in partial fulfillment of the requirement of the degree BACHELOR OF VOCATIONAL STUDIES

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#### A STUDY ON CUSTOMER SATISFACTION TOWARDS RECENT TRENDS IN PRIVATE BANKING SECTOR WITH REFERENCE TO THRISSUR DISTRICT

#### PROJECT REPORT

Submitted in partial fulfillment of the requirement of the degree

**BACHELOR OF VOCATIONAL STUDIES** 

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## A STUDY ON CUSTOMER SATISFACTION FOR TITAN WATCHES (WITH SPECIAL REFERENCE TO CARMEL COLLEGE, MALA)

#### PROJECT REPORT

Submitted in partial fulfillment of the requirement of the degree

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# A STUDY ON WOMEN ENTREPRENEURSHIP WITH THE REFERENCE TO THRISSUR CORPORATION

#### PROJECT REPORT

Submitted in partial fulfillment of the requirement of the degree

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#### A STUDY ON CUSTOMER SATISFACTION TOWARDS BANCASSURANCE

#### PROJECT REPORT

Submitted in partial fulfilment of the requirement of the degree BACHELOR OF VOCATIONAL STUDIES
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# A STUDY ON IMPACT OF SAVINGS AND INVESTMENT BEHAVIOR OF WORKING WOMEN IN PERINJENAM GRAMA PANCHAYATH

## PROJECT REPORT

Submitted in partial fulfillment of the requirement of the degree

BACHELOR OF VOCATIONAL STUDIES

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Ms. Beena Anto

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# A STUDY ON TAX PLANNING AND INVESTMENT HABITS OF SALARIED INDIVIDUALS WITH REFERENCE TO PUDUKKAD PANCHAYATH, THRISSUR DISTRICT

#### PROJECT REPORT

Submitted in partial fulfillment of the requirement of the degree

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# STUDY ON SATISFACTION OF INVESTORS ON POST OFFICE SCHEMES IN CHENDAMANGALAM PANCHAYAT

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Ms. Beena Antu STUD

#### EFFECTIVENESS OF ONLINE ADVERTISING

PROJECT REPORT

Submitted in partial fulfilment of the requirement of the degree BACHELOR OF VOCATIONAL STUDIES

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# A STUDY ON WELFARE MEASURES OF WOMEN EMPLOYEES WITH SPECIAL REFERENCE TO ASTER HOSPITAL, ERANAKULAM

#### PROJECT REPORT

#### Submitted in partial fulfillment of the requirement of the degree BACHELOR OF VOCATIONAL STUDIES UNIVERSITY OF CALICUT Thenhipalam



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## A STUDY ON WELFARE MEASURES OF WOMEN EMPLOYEES WITH SPECIAL REFERENCE TO ASTER HOSPITAL, ERANAKULAM

#### PROJECT REPORT

Submitted in partial fulfillment of the requirement of the degree

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# A STUDY ON WELFARE MEASURES OF WOMEN EMPLOYEES WITH SPECIAL REFERENCE TO ASTER HOSPITAL, ERANAKULAM

#### PROJECT REPORT

Submitted in partial fulfillment of the requirement of the degree BACHELOR OF VOCATIONAL STUDIES UNIVERSITY OF CALICUT Thenhipalam



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#### A STUDY ON CUSTOMER SATISFACTION TOWARDS BANCASSURANCE

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Ms. Beena Anto STUDIES

# A STUDY ON TAX PLANNING AND INVESTMENT HABITS OF SALARIED INDIVIDUALS WITH REFERENCE TO PUDUKKAD PANCHAYATH, THRISSUR DISTRICT

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This is to certify that the project titled "A STUDY ON TAX PLANNING INVESTMENT HABITS OF SALARIED INDIVIDUALS WITH REFERENCE TO PUDUKKAD PANCHAYATH, THRISSUR DISTRICT" submitted by HONEY JOSE (Reg. No. CRATBVK020) in partial fulfillment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2019 - 2022, is a record of the bonafide work done by her under our supervision and guidance.

Ms. Beena Anto



### A STUDY ON CUSTOMER SATISFACTION TOWARDS RECENT TRENDS IN PRIVATE BANKING SECTOR WITH REFERENCE TO THRISSUR DISTRICT

### PROJECT REPORT

Submitted in partial fulfillment of the requirement of the degree

**BACHELOR OF VOCATIONAL STUDIES** 

UNIVERSITY OF CALICUT

Thenhipalam



By

HRIDILA K A (REG NO: CRATBVK021) 2019-2022

UNDER THE GUIDANCE OF

Ms. SREELAKSHMI K

(Asst. Professor on Contract, Department of Vocational Studies)

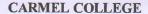


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Ms.Beena Anto

## A STUDY ON CUSTOMER SATISFACTION FOR TITAN WATCHES (WITH SPECIAL REFERENCE TO CARMEL COLLEGE, MALA)

### PROJECT REPORT

Submitted in partial fulfillment of the requirement of the degree

### BACHELOR OF VOCATIONAL STUDIES UNIVERSITY OF CALICUT Thenhipalam



By JEENU P J REG NO: CRATBVK022 2019-2022

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Ms. Beena Anto

### EFFECTIVENESS OF ONLINE ADVERTISING

### PROJECT REPORT

Submitted in partial fulfilment of the requirement of the degree BACHELOR OF VOCATIONAL STUDIES

### UNIVERSITY OF CALICUT THENHIPALAM



JULVI V.J

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This is to certify that the project titled "EFFECTIVENESS OF ONLINE ADVERTISING" submitted by julvi v.j(Reg. No. CRATBVKO23) in partial fulfilment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2019 - 2022, is a record of the bonafide work done by her under our supervision and guidance.



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### MEASURING THE EFFECTIVENESS OF ONLINE SHOPPING IN COCHIN

PROJECT REPORT

Submitted in partial fulfillment of the requirement of the degree BACHELOR OF VOCATIONAL STUDIES UNIVERSITY OF CALICUT Thenhipalam



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This is to certify that the project titled "MEASURING THE EFFECTIVENESS OF ONLINE SHOPPING IN COCHIN" done at Map Cochin, Ernamkulam submitted by Khadeeja KR(Reg. No. CRATBVK024) in partial fulfillment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2019–2022, is a record of the bonafide work done by her under our supervision and guidance.



Ms. Beena Anto Lege Man A

### **PROJECT REPORT**

### "A STUDY ON PROFILE OF SOCIO-EONOMIC ACTIVITIES OF ANAPANTHAM TRIBAL COLONY"

(WITH SPECIAL REFERENCE TO CARMEL COLLEGE, MALA)
Submitted in partial fulfillment of the requirement of the degree
BACHELOR OF VOCATIONAL STUDIES

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By
KUNJULAKSHMI. M. S
REG NO: CRATBVK025
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**Head, DEPT of Vocational Studies** 

### MEASURING THE EFFECTIVENESS OF ONLINE SHOPPING IN COCHIN

PROJECT REPORT

Submitted in partial fulfillment of the requirement of the degree BACHELOR OF VOCATIONAL STUDIES UNIVERSITY OF CALICUT Thenhipalam



By MANEESHA NB REG NO: CRATBVK026 2019-2022

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Ms. Beena Anto

## A STUDY ON CUSTOMER SATISFACTION FOR TITAN WATCHES (WITH SPECIAL REFERENCE TO CARMEL COLLEGE, MALA)

### PROJECT REPORT

Submitted in partial fulfillment of the requirement of the degree

### BACHELOR OF VOCATIONAL STUDIES UNIVERSITY OF CALICUT

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This is to certify that the project titled "A STUDY ON CUSTOMER SATISFACTION FOR TITAN WATCHES (WITH SPECIAL REFERENCE TO CARMEL COLLEGE, MALA)" submitted by MEGHA SUBRAN (Reg. No. CRATBVK027) in partial fulfillment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2019 – 2022, is a record of the bonafide work done by her under our supervision and guidance.



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### ONLINE SHOPPING PROJECT REPORT

Submitted in partial fulfilment of the requirement of the degree

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Ms. Beena Antu

### A STUDY ON CUSTOMER SATISFACTION TOWARDS RECENT TRENDS IN PRIVATE BANKING SECTOR WITH REFERENCE TO THRISSUR DISTRICT

### PROJECT REPORT

Submitted in partial fulfillment of the requirement of the degree

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### CERTIFICATE

This is to certify that the project titled "A STUDY ON CUSTOMER SATISFACTION TOWARDS RECENT TRENDS IN PRIVATE BANKING SECTOR WITH REFERENCE TO THRISSUR DISTRICT" submitted by NAVYA V D (REG NO: CRATBVK029) in partial fulfillment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2019 - 2020, is a record of the bonafide work done by her under our supervision and guidance.



HEAD, DEPT. OF VOCATIONAL STUDIES CARMEL COLLE BUOLD

Ms.Beena Anto

### **PROJECT REPORT**

### "A STUDY ON PROFILE OF SOCIO-EONOMIC ACTIVITIES OF ANAPANTHAM TRIBAL COLONY"

(WITH SPECIAL REFERENCE TO CARMEL COLLEGE, MALA)
Submitted in partial fulfillment of the requirement of the degree
BACHELOR OF VOCATIONAL STUDIES
UNIVERSITY OF CALICUT

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By
NEENU RAJEEV
REG NO: CRATBVK031
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### CERTIFICATE

This is to certify that the project titled "A STUDY ON PROFILE OF SOCIO- ECONOMIC ACTIVITIES OF ANAPANTHAM TRIBAL COLONY (with special reference to CARMEL COLLEGE, MALA)" submitted by NEENU RAJEEV (Register No. CRATBVK031) in partial fulfillment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2019-2022, is a record of the bone fade work done by her under our supervision and guidance.



Ms. BEENA ANTO

**Head, DEPT of Vocational Studies** 

# A STUDY ON IMPACT OF SAVINGS AND INVESTMENT BEHAVIOR OF WORKING WOMEN IN PERINJENAM GRAMA PANCHAYATH

### PROJECT REPORT

Submitted in partial fulfillment of the requirement of the degree

BACHELOR OF VOCATIONAL STUDIES

UNIVERSITY OF CALICUT

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By

SAYANA SUBHASH

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This is to certify that the project titled "A STUDY ON IMPACT OF SAVINGS AND INVESTMENT BEHAVIOR OF WORKING WOMEN IN PERINJENAM GRAMA PANCHAYATH" submitted by SAYANA SUBHASH (Reg. No. CRATBVK032) in partial fulfillment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2019 – 2022, is a record of the bonafide work done by her under our supervision and guidance.



Ms. Beena Anto

### A STUDY OF CUSTOMER SATISFACTION AT NAVARATNA HYPERMARKET, CHALAKUDY

### PROJECT REPORT

Submitted in partial fulfillment of the requirement of the degree BACHELOR OF VOCATIONAL STUDIES UNIVERSITY OF CALICUT Thenjipalam



By SIKHA M.P **REG NO: CRATBVK033** 2019-2022

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This is to certify that the project titled "A STUDY OF CUSTOMER SATISFACTION AT NAVARATNA HYPERMARKET, CHALAKUDY" submitted by SIKHA M.P(Reg. No. CRATBVK033) in partial fulfillment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2019 - 2022, is a record of the bonafide work done by her under our supervision and guidance.

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Head, Dept. of Vocational Studies READ, DEPT. OF VOCATIONAL STUDIES

### A STUDY ON THE ROLE OF ASHA WORKERS IN RURAL DEVELOPMENT WITH SPECIAL REFERENCE TO KODAKARA PANCHAYAT

PROJECT REPORT

Submitted in partial fulfillment of the requirement of the degree BACHELOR OF VOCATIONAL STUDIES
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By SONA SHAJI REG NO: CRATBVK034 2019-2022

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This is to certify that the project titled "ROLE OF ASHA WORKERS IN RURAL DEVELOPMENT" submitted by SONA SHAJI (Reg. No. CRATBVK034) in partial fulfillment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2019 - 2022, is a record of the bonafide work done by her under our supervision and guidance.



Ms. Beena Antu

### A STUDY ON EMPLOYEES MOTIVATION OF SREE VENKITESWARA ALUMINIUM COMPANY, ALOOR

### PROJECT REPORT

Submitted in partial fulfilment of the requirement of the degree

BACHELOR OF VOCATIONAL STUDIES

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By SUMAYYA BEEVI M.S

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This is to certify that the project titled "A STUDY ON EMPLOYEES MOTIVATION OF SREE VENKITESWARA ALUMINIUM COMPANY, ALOOR" submitted by Sumayya beevi M.S (Reg. No. CRATBVK035) in partial fulfilment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2019 - 2022, is a record of the bonafide work done by her under our supervision and guidance.

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