

**A STUDY ON SMART PHONE ADDICTION AMONG YOUTH WITH
SPECIAL REFERENCE TO BUSINESS ADMINISTRATION
DEPARTMENT OF CARMEL COLLEGE MALA**

Project Report Submitted to

THE UNIVERSITY OF CALICUT

In partial fulfilment of the requirements for the award of the degree of
BACHLOR OF BUSINESS ADMINISTRATION

BY

ANJALI.M.NAIR

(Reg. No:CRARBBAR01)

Under the supervision of

Miss GREESHMA ANTONY



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE, MALA

2019-2020


DECLARATION

CERTIFICATE



I here by certify that this project report entitled “ **STUDY ON MOBILE PHONE ADDICTION AMONG YOUTH** is a bonafide record of the project work done by under my guidance and supervision and that it has not previously formed the basis for the award of any Degree, Diploma, Associate ship or Fellowship to her.

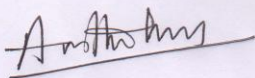



MISS RESHMA K.R

Head of the Department

MISS GREESHMA ANTONY

Project Guide



Amrutha Thomas
External Examiner for viva



PROJECT REPORT
A STUDY ON CONSUMER PERCEPTION TOWARDS
ONLINE SHOPPING WITH SPECIAL REFERENCE TO
PUTHENCHIRA PANCHAYATH VIII WARD

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of degree of
BACHELOR OF BUSINESS ADMINISTRATION

Submitted by:

ANSIYA P.A

(CRARBBAR02)

Under the guidance of

Ms. ALEENA RAJU



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE MALA

2019-2020

CARMEL COLLEGE MALA



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON CONSUMER PERCEPTION TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO PUTHENCHIRA PANCHAYATH VIII WARD" is bonafide done independently by Ms. ANSIYA P.A , BBA VIth semester student of college, under my supervision and guidance in partial fulfillment of requirement for the rewards of bachelor of business administration, university of Calicut.

However this certificate is not issued to endorse the views and opinions in this report.

Aleena Raju
Project guide

Ms. ALEENA RAJU



Reshma K.R
Head of the department

Ms. RESHMA K.R

Amartha Thomas

Amartha Thomas
External Examiner for viva

Project Report

**A STUDY ON EFFECT OF SOCIO ECONOMIC CONDITION ON
ACADEMIC PERFORMANCE OF SECONDARY SCHOOL
STUDENTS OF GOVERNMENT GIRLS HIGHER SECONDARY
SCHOOL KODUNGALLUR**

Submitted to

THE UNIVERSITY OF CALICUT

In partial fulfilment of the requirements for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION

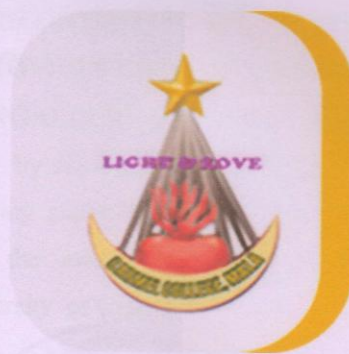
Submitted by:

ASWATHY .M.R

(Reg. No: CRARBBAR03)

Under the guidance of

Ms.NAYANA .P

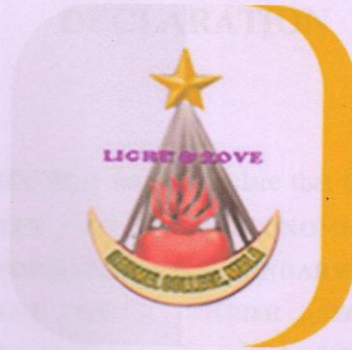


DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLAGE MALA


2019-2020

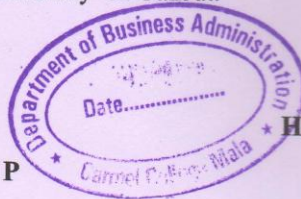
CARMEL COLLEGE MALA




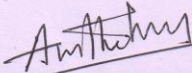
DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

I ASWATHY M.R hereby certify that this project report entitled “A STUDY ON EFFECT OF SOCIO ECONOMIC CONDITION ON ACADEMIC PERFORMANCE OF SECONDARY SCHOOL STUDENTS OF GOVERNMENT GIRLS HIGHER SECONDARY SCHOOL KODUNGALLUR” is a bonafide record of the project work done independently by ASWATHY .M.R BBA VIth semester student in this collage, under my supervision and guidance in partial fulfilment of requirement for the award of degree of bachelor of business administration, university of Calicut.


Project guide
Ms. NAYANA . P




Head of the Department
Ms Reshma K.R


Anantha Thomas
External Examiner for viva

PROJECT REPORT
**A STUDY ON THE ATTITUDE OF EMPLOYEES TOWARDS
RECRUITMENT AND SELECTION PROCESS AT KINFRA PARK
KORATTY**

Project Report Submitted to

THE UNIVERSITY OF CALICUT

In partial fulfilment of the requirements for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION

BY

ATHULYA AJAYAN

(Reg. No:CRARBBAR04)

Under the supervision of

MS. GREESHMA ANTONY



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE, MALA

2019-2020

CARMEL COLLEGE MALA



DEPARTMENT OF BUSINESS ADMINISTRATION

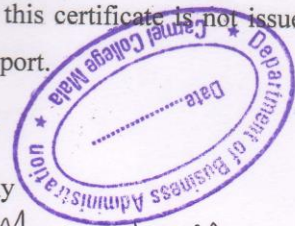
CERTIFICATE

This is to certify that this project report entitled “**A STUDY ON THE ATTITUDE OF EMPLOYEES TOWARDS RECRUITMENT AND SELECTION PROCESS AT KINFRA PARK KORATTY.**” is bonafide work done independently by MS.ATHULYA AJAYAN .,BBA VI th semester student of this college, under any supervision and guidance in partial fulfilment of requirement for the rewards of bachelor of business administration, university of Calicut.

However this certificate is not issued to endorse the views and opinions in this report.

Project guide
MS. Greeshma Antony

Amrtha Thomas
Amrtha Thomas
external examiner for viva.



Reshma
Head of department
Reshma .K.R

PROJECT REPORT

**“A STUDY ON BRAND PREFERENCE OF COSMETICS
PRODUCTS AMONG WOMEN”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by:

CHRISTEENA M.B

(CRARBBAR05)

Under the guidance of

MS. RESHMA K.R



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE MALA

2019-2020

CARMEL COLLEGE MALA



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

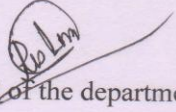
This is to certify that this project report entitled **“A STUDY ON BRAND PREFERENCE OF COSMETICS PRODUCTS AMONG WOMEN”** is bonafide done independently by **MS. CHRISTEENA M.B, BBA VIth** semester student of college, under my supervision and guidance in partial fulfillment of requirement for the rewards of bachelor of business administration, university of Calicut.

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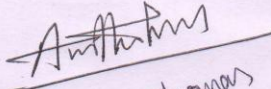

Project guide

MS. Reshma K.R




Head of the department

MS. Reshma K.R



Amritha Thomas
External Examiner for Viva.

PROJECT REPORT

**"A STUDY ON CUSTOMER SATISFACTION TOWARDS
RELIANCE JIO SIM WITH SPECIAL REFERENCE TO
DEPARTMENT OF COMPUTER SCIENCE IN CARMEL
COLLEGE MALA"**

Submitted To:

UNIVERSITY OF CALICUT

In partial fulfilment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted By:

HUSNA SHABNAM

(CRARBBAR07)

Under the guidance of

Ms. GREESHMA ANTONY



Department of Business Administration

CARMEL COLLEGE MALA

2019-2020

CARMEL COLLEGE, MALA



DEPARTMENT OF BUSINESS ADMINISTRATION

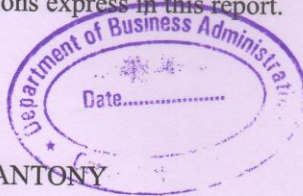
CERTIFICATE

This is to certify that, this project report entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE JIO SIM WITH SPECIAL REFERENCE TO DEPARTMENT OF COMPUTER SCIENCE IN CARMEL COLLEGE MALA" is bonafide work done independently by Husna shabnam, Bachelor of Business Administration VIth semester student of this college, under my supervision and guidance in partial fulfillment of requirement for the award of degree of Bachelor of Business Administration, University of Calicut.

However this certificate is not issued to endorse the views and opinions express in this report.

Project Guide

Ms. GREESHMA ANTONY



Head of the Department

Ms. RESHMA K.R

Amritha

*Amritha Thomas
External Examiner for Viva.*

PROJECT REPORT

**A STUDY ON CUSTOMER DELIGHT ON HONDA ACTIVA
SCOOTERS WITH SPECIAL REFERENCE TO CARMEL
COLLEGE, MALA.**

*Report submitted in partial fulfilment of requirements for the award
of the degree of*

BACHELOR OF BUSSINESS ADMINISTRATION

University of Calicut

By

PHEBA VARGHESE

(REG. No: CRARBBAR08)

Under the guidance of

MS.RESHMA K.R



U.G. DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE, MALA

2019-2020

CARMEL COLLEGE MALA



DEPARTMENT OF BUSINESS ADMINISTRATION

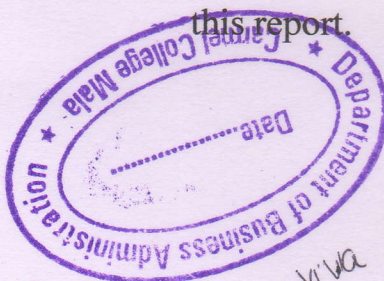
CERTIFICATE

This is to certify that this project report entitled “**A STUDY ON CUSTOMER DELIGHT ON HONDA ACTIVA SCOOTER WITH SPECIAL REFERENCE TO CARMEL COLLEGE MALA**” is bona fide work done independently by **MS. PHEBA VARGHESE.**, BBA VIth semester student of this college, under my supervision and guidance in partial fulfilment of requirement for the rewards of bachelor of business administration, university of Calicut.

However this certificate is not issued to endorse the views and opinion in this report.

Project guide

MS.Reshma K.R



Head of the department

Ms. Reshma K.R

Amal Thomas

Amal Thomas

External Examiner for VIVA

PROJECT REPORT
A STUDY ON STRESS MANAGEMENT OF EMPLOYEES WITH
SPECIAL REFERENCE TO CENTUR CONTAINERS KINFRA PARK
KORATTY

Project Report Submitted to

THE UNIVERSITY OF CALICUT

In partial fulfilment of the requirements for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION

BY

REKHA .M . NAIR

(Reg. No:CRARBBAR09)

Under the supervision of

MS. NAYANA .P



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE, MALA

2019-2020

CARMEL COLLEGE MALA



CERTIFICATE

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that *MS. REKHA M. NAIR* has successfully completed

This is to certify that this project report entitled “ **A STUDY ON STRESS MANAGEMENT OF EMPLOYEES WITH SPECIAL REFERENCE TO CENTUR CONTAINER KINFRA**” is bonafide work done independently by **MS.REKHA.M.NAIR** „BBA VI th semester student of this college, under any supervision and guidance in partial fulfilment of requirement for the rewards of bachelor of business administration, university of Calicut.

However this certificate is not issued to endorse the views and opinions in this report.

Project guide *[Signature]*

[Signature]
Head of department

MS. Nayana .P

Reshma .K.R

Amrtha Thomas
External Examiner for viva.

PROJECT REPORT
A STUDY ON PROBLEMS AND CHALLENGES FACED BY THE
WOMEN ENTREPRENEURS WITH SPECIAL REFERENCE TO
VELLANGALLUR PANCHAYATH

Project Report Submitted to

THE UNIVERSITY OF CALICUT

In partial fulfilment of the requirements for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

SAHALA M S

(Reg. No:CRARBBAR10)

Under the supervision of

Ms. GREESHMA ANTONY



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE, MALA

2019-2020

CARMEL COLLEGE MALA



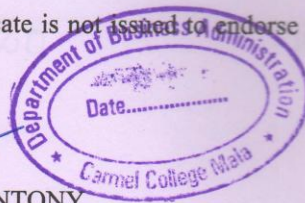
DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that, this project report entitled "A STUDY ON THE PROBLEMS AND CHALLENGES FACED BY THE WOMEN ENTREPRENEURS WITH SPECIAL REFERENCE TO VELLANGALLUR PANCHAYATH." Is bonafide work done independently by Ms. SAHALA M S ,BBA VI th semester student of this college, under any supervision and guidance in partial fulfillment of requirement for the rewards of bachelor of business administration, university of Calicut.

However this certificate is not issued to endorse the views and opinions in this report.

Project guide
Ms. GREESHMA ANTONY



Head of department

Ms. RESHMA K .R

Amritha Thomas
External Examiner for Viva

PROJECT REPORT
A STUDY ON BUYING BEHAVIOUR OF YOUNGSTERS
TOWARDS SELECTED PERSONAL CARE PRODUCTS
WITH SPECIAL REFERENCE TO Xth WARD OF
PARIYARAM PANCHAYAT

Submitted to

THE UNIVERSITY OF CALICUT

In partial fulfilment of the requirements for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

STEGY SIMON

(Reg. No: CRARBBAR11)

Under the guidance of

Ms. ALEENA RAJU



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE, MALA

2019-2020

CARMEL COLLEGE, MALA



**DEPARTMENT OF BUSINESS ADMINISTRATION
CERTIFICATE**

I hereby certify that this project report entitled "A STUDY ON BUYING BEHAVIOUR OF YOUNGSTERS TOWARDS SELECTED PERSONAL CARE PRODUCTS WITH SPECIAL REFERENCE TO Xth WARD OF PARIYARAM PANCHAYAT" is a bonafide work done independently by Ms STEGY SIMON BBA VIth semester student in this college, under my supervision and guidance in partial fulfilment of requirement for the award of degree of bachelor of business administration, University of Calicut.

However this certificate is not issued to endorse the views and opinion express in this report.

Aleena
Ms. ALEENA RAJU

Project Guide



Reshma
Ms. RESHMA .K.R

Head of the Department

Amal Thomas
Amal Thomas
External Examiner for viva.

PROJECT REPORT
A STUDY ON SAVINGS AND SPENDING BEHAVIOUR OF YOUTH
WITH SPECIAL REFERENCE TO METS SCHOOL OF
ENGINEERING,MALA.

Project Report Submitted to

THE UNIVERSITY OF CALICUT

In partial fulfilment of the requirements for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION

BY

VARSHA NANDANAN. V

(Reg. No:CRARBBAR12)

Under the supervision of

MS. NAYANA.P



DEPARTMENT OF BUSINESS ADMINISTRATION


CARMEL COLLEGE, MALA

2019-2020

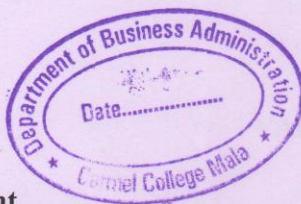
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
I hereby certify that this project report entitled "A STUDY ON SAVINGS AND SPENDING BEHAVIOUR OF YOUTH WITH SPECIAL REFERENCE TO METS SCHOOL OF ENGINEERING, MALA" is a bona fide work done independently by Ms VARSHA NANDANAN.V BBA VIth semester student in this college, under my supervision and guidance in partial fulfilment of requirement for the award of degree of bachelor of business administration, University of Calicut.

However this certificate is not issued to endorse the views and opinion express in this report.

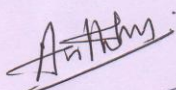

Ms. RESHMA .K.R

Head of the Department




Ms. NAYANA.P

Project Guide


Amrtha Thomas
External Examiner for viva

PROJECT REPORT

**“A STUDY ON PERCEPTION AND SATISFACTION OF LIC
POLICY HOLDERS WITH SPECIAL REFERENCE TO KUZHUR
PANCHAYATH XTH WARD ALAMATTOM”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by:

VRINDHA K.R

(CRARBBAR13)

Under the guidance of

MS. ALEENA RAJU



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE MALA

2019-2020

CARMEL COLLEGE MALA




DEPARTMENT OF BUSINESS ADMINISTRATION

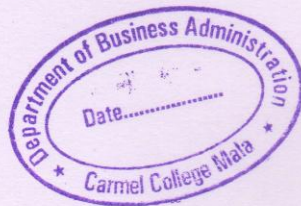
CERTIFICATE


This is to certify that this project report entitled “A STUDY ON PERCEPTION AND SATISFACTION OF LIC POLICY HOLDERS WITH SPECIAL REFERENCE TO KUZHUR PANCHAYATH XTH WARD ALAMATTOM” is bonafide done independently by MS. MILNA JOJO, BBA VIth semester student of college, under my supervision and guidance in partial fulfillment of requirement for the rewards of bachelor of business administration, university of Calicut.

However this certificate is not issued to endorse the views and opinions in this report.



Project guide

Ms. Aleena Raju




Head of the department

MS. Reshma K.R


A. MRITHA THOMAS
External Examiner for viva

PROJECT REPORT

**“A STUDY ON IMPACT OF PRODUCT PACKAGING ON
CONSUMER BUYING BEHAVIOUR WITH SPECIAL
REFERENCE TO METHALA PANCHAYATH VI WARD”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by:

VRINDHA K.R

(CRARBBAR14)

Under the guidance of

Ms. GREESHMA ANTONY



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE MALA

2019-2020

CARMEL COLLEGE MALA




DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE


This is to certify that this project report entitled "A STUDY ON IMPACT OF PRODUCT PACKAGING ON CONSUMER BUYING BEHAVIOUR WITH SPECIAL REFERNCE TO METHALA PANCHAYATH VI WARD" is bonafide work done independently by Ms.VRINDHA K.R, Bachelor Of Business Administration VIth semester student of Carmel college mala, under my supervision and guidance in partial fulfillment of requirement for the rewards of bachelor of business administration, university of Calicut.

However this certificate is not issued to endorse the views and opinions in this report.

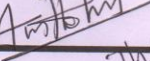

Project guide

Ms. Greeshma Antony




Head of the Department

Ms. Reshma K.R


Amritha Thomas
External Examiner for viva

PROJECT REPORT

**A STUDY ON LOTTERY CONSUMPTION OF PEOPLE WITH
SPECIAL REFERENCE TO XIIth WARD OF PUTHUR PANCHAYATH**

Project Report Submitted to

THE UNIVERSITY OF CALICUT

In partial fulfilment of the requirements for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION

BY

AMULYA M R

(Reg. No:CRARBBAR15)

Under the supervision of

MS. RESHMA K R



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE, MALA

2019-2020

CARMEL COLLEGE MALA



DEPARTMENT OF BUSINESS

ADMINISTRATION

CERTIFICATE

This is to certify that this project report entitled “A STUDY ON LOTTERY CONSUMPTION OF PEOPLE WITH SPECIAL REFERENCE TO XIIth WARD OF PUTHUR PANCHAYATH.” is bonafide work done independently by MS. AMULYA M R ,BBA VI th semester student of this college, under any supervision and guidance in partial fulfilment of requirement for the rewards of bachelor of business administration, university of Calicut.

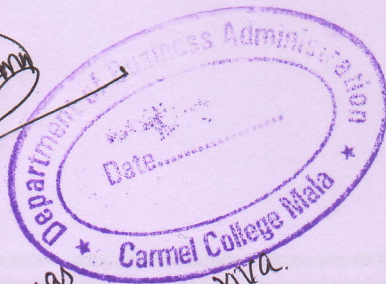
However this certificate is not issued to endorse the views and opinions in this report.

Project guide

MS. Reshma K R

Head of department

Reshma .K.R



Amulya Thomas
External Examiner for viva.

PROJECT REPORT
**A STUDY ON THE PROFITABILITY ANALYSIS OF KADUKUTTY
SERVICE CO-OPERATIVE BANK LTD NO .628**

Submitted to
THE UNIVERSITY OF CALICUT
In Partial fulfillment of the requirement for the award of the Degree of
BACHELOR OF BUSINESS ADMINISTRATION

Submitted by
ANAGHA JAYAN
(Reg. No: CRARBBAR16)

Under the guidance of
Ms. NAYANA .P



DEPARTMENT OF BUSINESS ADMINISTRATION
CARMEL COLLEGE, MALA
2019-2020

CARMEL COLLAGE, MALA



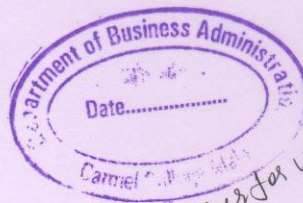
**DEPARTMENT OF BUSINESS ADMINISTRATION
CERTIFICATE**


I hereby certify that this project report entitled **A STUDY ON THE PROFITABILITY ANALYSIS OF KADUKUTTY SERVICE CO-OPERATIVE BANK** is a confide work done independently by Ms. ANAGHA JAYAN BBA VIth semester student in this college, under my supervision and guidance in partial fulfillment of requirement for the award of degree of bachelor of business administration, University of Calicut.

However this certificate is not issued to endorse the views and opinion express in this report.


Ms. NAYANA .P

Project guide




Ms. RESHMA .K.R

Head of the Department

*Amitha Thomas
Amitha Thomas
Internal Examiner for*

PROJECT REPORT

**“A STUDY ON THE IMPACT OF FLOOD (2019) WITH SPECIAL
REFERENCE TO Xth WARD OF KUZHOOR GRAMA
PANCHAYATH”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by:

ANUSHA FRANCIS

(CRARBBAR17)

Under the guidance of

MS. RESHMA K.R



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE MALA

2019-2020

CARMEL COLLEGE MALA




DEPARTMENT OF BUSINESS ADMINISTRATION

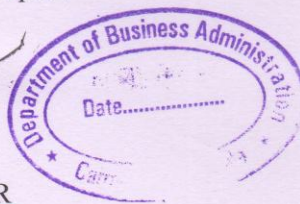
CERTIFICATE


This is to certify that this project report entitled "A STUDY ON THE IMPACT OF FLOOD (2019) WITH SPECIAL REFERENCE TO XTH WARD OF KUZHOOR GRAMA PANCHAYATH" is bonafide done independently by MS. ANUSHA FRANCIS, BBA VIth semester student of college, under my supervision and guidance in partial fulfillment of requirement for the rewards of bachelor of business administration, university of Calicut.

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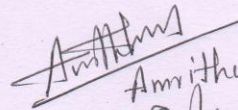

Project guide

MS. Reshma K.R




Head of the department

MS. Reshma K.R


Amritha Thomas
External Examiner for viva

PROJECT REPORT

**“A STUDY ON CHANGING EATING HABITS AMONG YOUTH
WITH SPECIAL REFERENCE TO VTH WARD, POYYA
PANCHAYATH”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by:

CHRISTEENA JOY

(CRARBBAR18)

Under the guidance of

MS. ALEENA RAJU



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE MALA

2019-2020

CARMEL COLLEGE MALA




DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE


This is to certify that this project report entitled “A STUDY ON CHANGING EATING HABITS AMONG YOUTH WITH SPECIAL REFERENCE TO VTH WARD, POYYA PANCHAYATH” is bonafide done independently by MS. CHRISTEENA JOY, BBA VIth semester student of college, under my supervision and guidance in partial fulfillment of requirement for the rewards of bachelor of business administration, university of Calicut.

However this certificate is not issued to endorse the views and opinions in this report.

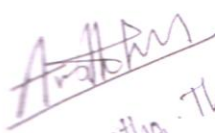

Project guide

MS. ALEENA RAJU




Head of the department

MS. RESHMA K.R


Amritha Thomas
External Examiner for viva

PROJECT REPORT

**A STUDY ON INFLUENCE OF ADVERTISEMENT IN CUSTOMERS
BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO WARD III
OF PUTHENVELIKKARA PANCHAYATH**

Project Report Submitted to

THE UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

BY

CHRISTEENA RASSAL

(Reg. No:CRARBBAR19)

Under the supervision of

MS.NAYANA .P



DEPARTMENT OF BUSINESS ADMINISTRATION


CARMEL COLLEGE, MALA

2019-2020

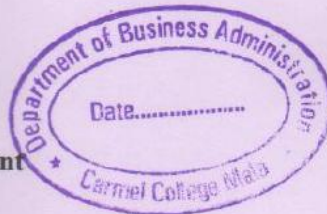
CERTIFICATE


I hereby certify that this project report entitled "A STUDY ON INFLUENCE OF ADVERTISEMENT IN CUSTOMERS BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO WARD III OF PUTHENVELIKKARA PANCHAYAT" is a bona fide work done independently by Ms CHRISTEENA RASSAL BBA VIth semester student in this college, under my supervision and guidance in partial fulfillment of requirement for the award of degree of bachelor of business administration, University of Calicut.

However this certificate is not issued to endorse the views and opinion express in this report.

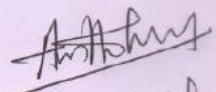

Ms. RESHMA .K.R

Head of the Department




Ms. NAYANA.P

Project Guide


Amvitha Thomas
External Examiner for viva.

PROJECT REPORT

**“A STUDY ON THE EFFECTIVENESS OF TRAINING AND
DEVELOPMENT TOWARDS EMPLOYEES IN BIG BAZAAR,
THRISSUR”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by:

JEWEL JOY

(CRARBBAR20)

Under the guidance of

MS. ALEENA RAJU



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE MALA

2019-2020

CARMEL COLLEGE MALA



DEPARTMENT OF BUSINESS ADMINISTRATION

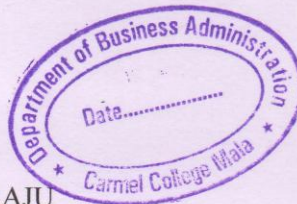
CERTIFICATE

This is to certify that this project report entitled **“A STUDY ON THE EFFECTIVENESS OF TRAINING AND DEVELOPMENT TOWARDS EMPLOYEES IN BIG BAZAAR, THRISSUR”** is bonafide done independently by MS. JEWEL JOY, BBA VIth semester student of college, under my supervision and guidance in partial fulfillment of requirement for the rewards of bachelor of business administration, university of Calicut.

However this certificate is not issued to endorse the views and opinions in this report.

Aleena
Project guide

MS. ALEENA RAJU



Reshma
Head of the department

MS. RESHMA K.R

Amritha
AMRITHA THOMAS
External Examiner for viva.

PROJECT REPORT

CARMEL COLLEGE MALA

**“A STUDY ON THE ROLE OF MAHATHMA GANDHI
NATIONAL RURAL EMPLOYMENT GUARANTEES SCHEME
ON ECONOMIC DEVELOPMENT WITH SPECIAL REFERENCE
TO MALA PANJAYATH”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfilment of the requirements for the award of the degree of

BACHLOR OF BUSINESS ADMINISTRATION

Submitted by:

MEGHNA MADHU

(CRARBBAR21)

Under the guidance of

Ms. RESHMA K.R



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE, MALA

2019-2020


CARMEL COLLEGE MALA



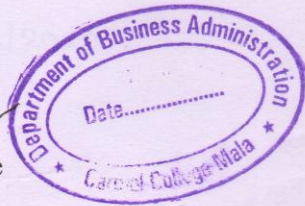
DEPARTMENT OF BUSINESS ADMINISTRATION


CERTIFICATE

I hereby certify that this project report entitled **A STUDY ON THE ROLE OF MAHATHMAGANDHI NATIONAL RURAL EMPLOYMENT GUARANTEE SCHEME ON ECONOMIC DEVELOPMENT WITH SPECIAL REFERENTS TO MALA PANJAYATH** is a bonafide record of the project work done by under my guidance and supervision and that it has not previously formed the basis for the award of any Degree, Diploma, Associate ship or Fellowship to her.

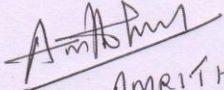

Project guide

Ms. Reshma K.R




Head of the Department

Ms. Reshma K.R


AMRITHA THOMAS.
External Examiner for viva.

PROJECT REPORT

**“A STUDY ON THE EFFECTIVENESS OF MARKETING
STRATEGY WITH SPECIAL REFERENCE TO CENTURE
CONTAINERS KINFRA, KORATTY”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by:

MILNA JOJO

(CRARBBAR22)

Under the guidance of

MS. NAYANA P.



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE MALA

2019-2020


CARMEL COLLEGE MALA



DEPARTMENT OF BUSINESS ADMINISTRATION
CERTIFICATE


This is to certify that this project report entitled “**A STUDY ON THE EFFECTIVENESS OF MARKETING STRATEGY WITH SPECIAL REFERENCE TO CENTURE CONTAINERS KINFRA, KORATTY**” is bonafide done independently by **MS. MILNA JOJO**, BBA VIth semester student of college, under my supervision and guidance in partial fulfillment of requirement for the rewards of bachelor of business administration, university of Calicut.

However this certificate is not issued to endorse the views and opinions in this report.



Project guide

MS. NAYANA P




Head of the department

MS. Reshma K.R


Amritha Thomas

Enclernal Encurines for viva.

**“A STUDY ON PERCEPTION OF WOMEN
CUSTOMERS TOWARDS THE ADVERTISEMENT OF
BANKING PRODUCTS AND SERVICES IN SPECIAL
REFERENCE TO AZHIKODE PANCHAYATH “**

Project Report Submitted to

THE UNIVERSITY OF CALICUT

In partial fulfilment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

BY

MISNA NASRIN .M.M

(CRARBBAR23)

Under the supervision of

Ms. GREESHMA ANTONY



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

I, MISNA NASRIN .M .M hereby certify that this project report entitled "A STUDY ON PERCEPTION OF WOMEN CUSTOMERS TOWARDS THE ADVERTISEMENT OF BANKING PRODUCTS AND SERVICES IN SPECIAL REFERENCE TO AZHIKODE PANCHAYATH" is a bona fide record of the project work done by under my guidance and supervision and that it has not previously formed the basis for the award of any Degree, Diploma, Associate ship or Fellowship to her

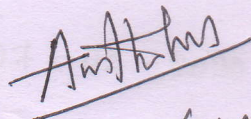

Ms. RESHMA .K.R

Head of the Department

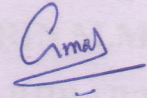


Ms. GREESHMA ANTONY

Project guide



AMRITHA THOMAS
External Examinee for viva.



PROJECT REPORT

**“A STUDY ON THE IMPACT OF LABOUR WELFARE
MEASURES ON EMPLOYEE SATISFACTION WITH
REFERENCE TO WATER LINE INDUSTRIES”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by:

MUHSINA V.M

(CRARBBAR24)

Under the guidance of

MS. ALEENA RAJU



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE MALA

2019-2020

CARMEL COLLEGE MALA



DEPARTMENT OF BUSINESS ADMINISTRATION

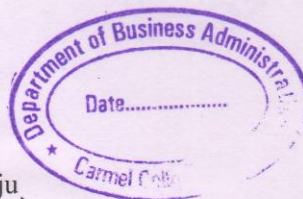
CERTIFICATE

This is to certify that this project report entitled “**A STUDY ON THE IMPACT OF LABOUR WELFARE MEASURES ON EMPLOYEE SATISFACTION WITH REFERENCE TO WATER LINE INDUSTRIES**” is bonafide work done independently by **MS. MUHSINA V.M**, BBA VIth semester student of Carmel College, under my supervision and guidance in partial fulfillment of requirement for the rewards of bachelor of business administration, university of Calicut.

However this certificate is not issued to endorse the views and opinions in this report.

Aleena
Project guide

Ms. Aleena raju



Reshma
Head Of the Department

Ms. Reshma K.R

Amritha Thomas

AMRITHA THOMAS

External Examiner for viva.

**A STUDY ON AUTOMATED TELLER MACHINE CARD USAGE
OF STATE BANK OF INDIA ACCOUNT HOLDERS WITH
SPECIAL REFERENCE TO VIth WARD OF EDAVILANGU
PANCHAYATH**

Project Report Submitted to

THE UNIVERSITY OF CALICUT

**In partial fulfilment of the requirements for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION**

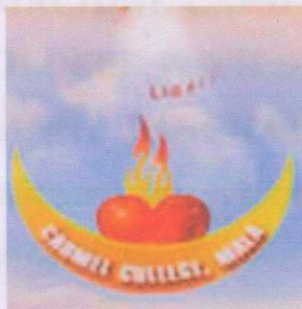
BY

NABEELA M.N

(Reg. No:CRARBBAR25)

Under the supervision of

MISS RESHMA.K.R



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE, MALA

2019-2020

MISS RESHMA, K. R

Head of the Department

MISS RESHMA, K.R

Project Guide

DECLARATION

CERTIFICATE



I here by certify that this project report entitled is a bonfire **A STUDY ON AUTOMATED TELLER MACHINE CARD USAGE OF STATE BANK OF INDIA ACCOUNT HOLDERS WITH SPECIAL REFERENCE TO VIth WARD OF EDAVILANGU PANCHAYATH** Record of the project work done by under my guidance and supervision and that it has not previously formed the basis for the award of any Degree, Diploma, Associate ship or Fellowship to her.

MISS RESHMA. K. R
Head of the Department



MISS RESHMA.K.R
Project Guide

AMRITHA THOMAS
External Examiner for viva.

**A STUDY ON THE EMPLOYEE SATISFACTION IN
LAKSHMI JEWELLERY KODUNGALLUR**

Project Report Submitted to

THE UNIVERSITY OF CALICUT

In partial fulfilment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

BY

NASRIN N.K

(Reg. No:CRARBBAR26)

Under the supervision of

Ms.NAYANA.P



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE



I hereby certify that this project report entitled **A STUDY ON EMPLOYEE SATISFACTION IN LAKSHMI JEWELLERY KODUNGALLUR** "Is a bona fide record of the project work done by under my guidance and supervision and that it has not previously formed the basis for the award of any Degree, Diploma, Associate ship or Fellowship to her.

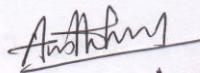

MISS RESHMA.K.R

Head of the Department




MISS NAYANA.P

Project Guide



Amritha Thomas
External Examiner for viva

PROJECT REPORT

**“A STUDY ON IMPACT OF SOCIAL NETWORKING APPLICATIONS
AMONG YOUNGSTERS WITH SPECIAL REFERENCE TO ALOOR
PANCHAYATH XIVth WARD”**

Submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

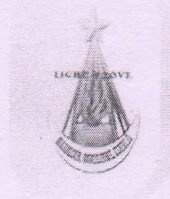
Submitted by

NISHA U R

(REG NO:CRARBBAR27)

Under The Guidance Of

MS.GREESHMA ANTONY



Department Of Business administration

CARMEL COLLEGE MALA

2019-20

CARMEL COLLEGE, MALA



**DEPARTMENT OF BUSINESS ADMINISTRATION
CERTIFICATE**

This is to certify that, this project report entitled **“A STUDY ON IMPACT OF SOCIAL NETWORKING APPLICATIONS AMONG YOUNGSTERS WITH SPECIAL REFERENCE TO ALOOR PANCHAYATH XIVth WARD”** is bonafide work done independently by Ms. NISHA N U. BBA VIth semester student of this college, under my supervision and guidance in partial fulfillment of requirement for the award of degree of Bachelor of Business Administration, University of Calicut.

However this certificate is not issued to endorse the views and opinions express in this report.

Supervisor

GREESHMA ANTONY

A handwritten signature in black ink, appearing to be "Greeshma", written over a circular stamp.

Head of the department

RESHMA K.R

A handwritten signature in black ink, appearing to be "Reshma", written over a circular stamp.

PROJECT REPORT

**“A STUDY ON WORKING CAPITAL PERFORMANCE OF ITC
LTD”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by:

NITHA E.P

(CRARBBAR28)

Under the guidance of

MS. ALEENA RAJU



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE MALA

2019-2020

CARMEL COLLEGE MALA




DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE


This is to certify that this project report entitled "A STUDY ON WORKING CAPITAL PERFORMANCE OF ITC LTD" is bonafide done independently by MS. NITHA E.P, BBA VIth semester student of college, under my supervision and guidance in partial fulfillment of requirement for the rewards of bachelor of business administration, university of Calicut.

However this certificate is not issued to endorse the views and opinions in this report.



Project guide

MS. ALEENA RAJU




Head of the department

MS. Reshma K.R


Amritha Thomas
External Examiner for viva

**A STUDY OF E-BANKING SERVICES OFFERED BY SBI WITH
SPECIAL REFERENCE TO xxx WARD OF KODUNGALLUR
MUNICIPALITY**

Project Report Submitted to

THE UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHLOR OF BUSINESS ADMINISTRATION

BY

SUMIYA.P.A

(Reg. No: CRARBBAR29)

Under the supervision of

Ms. RESHMA K.R



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE
DECLARATION

I, **SUMIYA P.A**, hereby declare that this project entitle “ **A STUDY OF E-BANKING SERVICES OFFERD BY SBI WITH SPECIAL REFERENCE TO XXX WARD OF KODUNGALLUR MUNICIPALITY.**”

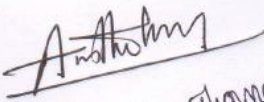
Is a bonafide record of the work done by me under the supervision of **Miss RESHMA K.R**, under graduate department of Business administration, and **CARMEL COLLEGE MALA**.

I further declare that this project has no previously formed the basis for the award of any Degree, Diploma, Associate ship or fellow ship under any other similar title or recognition

MALA

07-2-2020


SUMIYA P.A


Anitha Thomas
External Examiner for viva.