

**“A STUDY ON THE PROBLEMS AND PROSPECTS OF
AGRICULTURAL FINANCE WITH SPECIAL
REFERENCE TO PUTHENVELIKARA GRAMA
PANCHAYATH”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

AGINA JOSEPH P

(CRARBCM048)

Under the guidance of

MS. REVATHY A.R



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON PROBLEMS AND PROSPECTS OF AGRICULTURAL FINANCE WITH SPECIAL REFERENCE TO PUTHENVELIKARA GRAMA PANCHAYATH" is bona-fide record of original work done independently by Ms. AGINA JOSEPH P (CRARBCM048) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



SR. PREETHI PAUL

Head of Post Graduate
Department Of Commerce
Carmel College, Mala

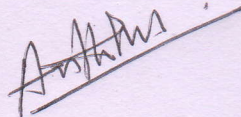


Ms. REVATHY A.R

Post Graduate
Department Of Commerce
Carmel College, Mala

Place: Mala

Date:



**“A STUDY ON AWARENESS OF ESI AMONG PRIVATE
EMPLOYEES WITH SPECIAL REFERENCE TO
ANNAMANADA GRAMA-PANCHAYATH”**

Project report submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of Degree of

BACHELOR OF COMMERCE

Submitted By

AMRUTHA CHANDRAN

(CRARBCM049)

Under the guidance of

MS. SOORYA K.P



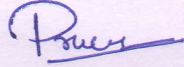
Post Graduate Department of Commerce

Carmel College Mala

2019-2020

CERTIFICATE

This is to certify that the project report entitled “**A STUDY ON AWARENESS OF ESI AMONG PRIVATE EMPLOYEES WITH SPECIAL REFERENCE TO ANNAMANADA GRAMPANCHAYATH**” is done independently by AMRUTHA CHANDRAN under my supervision and guidance during 2019-2020 in partial fulfilment of the requirements for the award of the degree of Bachelor of Commerce, university of Calicut. It also certified that she has not copied any other records of similar nature.

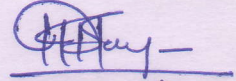


SR. PREETHI PAUL

HEAD OF DEPARTMENT

P.G DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA



MS. SOORYA K.P

POST GRADUATE

PROJECT GUIDE

PLACE: Mala

DATE:

**“A STUDY ON A COMPARATIVE ANALYSIS OF
DIGITAL MARKETING AND TRADITIONAL
MARKETING IN BRAND AWARENESS WITH SPECIAL
REFERENCE TO KORATTY GRAMA PANCHAYATH”**

Submitted to the

UNIVERSITY OF CALICUT

In partial fulfilment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ANU M.A

(CRARBCM050)

Under the guidance of

MS. JIPSY VARGHESE



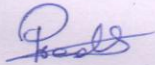
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CARMEL COLLEGE MALA

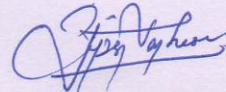
2019 - 2020

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON A COMPARATIVE ANALYSIS OF DIGITAL MARKETING AND TRADITIONAL MARKETING IN BRAND AWARENESS WITH SPECIAL REFERENCE TO KORATTY GRAMA PANCHAYATH " is bona-fide work done individually by ANU M.A (CRARBCM050) VIth semester b.com student of carmel college mala, under my supervision and guidance during the year 2019 - 2020 in partial fulfillment of the requirements for the award of the degree of bachelor of commerce of the university of calicut . it is also certified that she has not copied from any other records of similar nature



Sr. PREETHI PAUL
HEAD OF THE DEPARTMENT
PG DEPARTMENT OF COMMERCE
CARMEL COLLEGE



MS. JIPSY VAEGHESE
PROJECT GUIDE
PG DEPARTMENT OF COMMERCE
CARMEL COLLEGE

PLACE :

DATE :

**“A STUDY ON FINANCIAL WELLBEING OF BANK
EMPLOYEES IN ESAF WITH SPECIAL REFERENCE TO
THRISSUR DISTRICT”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ARCHANA SUDHEESH

(CRARBCM051)

Under the guidance of

MS. REVATHI A.R



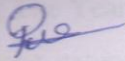
POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON FINANCIAL WELLBEING OF BANK EMPLOYEES IN ESAF WITH SPECIAL REFERENCE TO THRISSUR DISTRICT" is bona-fide record of original work done independently by Ms. ARCHANA SUDHEESH (CRARBCM051) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



SR. PREETHI PAUL

Head of Post Graduate
Department Of Commerce
Carmel College, Mala



Ms. REVATHY A.R

Post Graduate
Department of Commerce
Carmel College, Mala

Place: Mala
Date:

**“A STUDY ON CONSUMER PREFERENCE TOWARDS
SWIGGY WITH SPECIAL REFERENCE TO
EDAPPALLY”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

DIVYA A.V

(CRARBCM052)

Under the guidance of

MS. SURYA K.S



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON CONSUMER PREFERENCE TOWARDS SWIGGY WITH SPECIAL REFERENCE TO EDAPPALLY" is bona-fide record of original work done independently by Ms. DIVYA A.V (CRARBCM052) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



SR. PREETHI PAUL

Head of Post Graduate
Department Of Commerce
Carmel College, Mala



Ms. SURYA K.S

Post Graduate
Department of Commerce
Carmel College, Mala

Place: Mala

Date:

**“A STUDY ON THE IMPACT OF FLOOD WITH
SPECIAL REFERENCE TO CHALAKUDY
MUNICIPALITY”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

GOPIKA KRISHNA. A

(CRARBCM053)

Under the guidance of

MS. JISHA JOSE



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

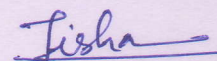
CERTIFICATE

This is to certify that this project report entitled "A STUDY ON THE IMPACT OF FLOOD WITH SPECIAL REFERENCE TO CHALAKUDY MUNICIPALITY" is bonafide record of original work done independently by Ms. GOPIKA KRISHNA . A (CRARBCM053) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



SR. PREETHI PAUL

Head of Post Graduate
Department Of Commerce
Carmel College, Mala



Ms. JISHA JOSE

Post Graduate
Department Of Commerce
Carmel College, Mala

Place: Mala

Date:

**“A STUDY ON THE PROBLEMS AND PROSPECTS OF
SMALL SCALE INDUSTRY WITH SPECIAL
REFERENCE TO ADAYAR INDUSTRIAL
DEVELOPMENT AREA”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

KRISHNAPRIYA K.S

(CRARBCM054)

Under the guidance of

MS. JISHA JOSE



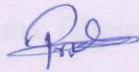
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2019-2020

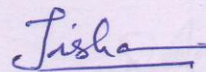
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This is to certify that this project report entitled "A STUDY ON THE PROBLEMS AND PROSPECTS OF SMALL SCALE INDUSTRY WITH SPECIAL REFERENCE TO ADAYAR INDUSTRIAL DEVELOPMENT AREA" is bonafide record of original work done independently by Ms. KRISHNAPRIYA K.S (CRARBCM054) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



SR. PREETHI PAUL

Head of Post Graduate
Department Of Commerce
Carmel College, Mala



Ms. JISHA JOSE

Post Graduate
Department Of Commerce
Carmel College, Mala

Place: Mala

Date:

**“A STUDY ON TOP SELLING WATCH BRAND WITH
SPECIAL REFERENCE TO KODUNGALLUR
MUNICIPALITY”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

RANJITHA K. S

(CRARBCM055)

Under the guidance of

MS. SURYA K.S




POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON TOP SELLING WATCH BRAND WITH SPECIAL REFERENCE TO KODUNGALLUR MUNICIPALITY" is bona-fide record of original work done independently by **RANJITHA K.S (CRARBCM055)** under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.




SR. PREETHI PAUL

Head of Post Graduate

Department Of Commerce

Carmel College, Mala



Ms. SURYA K. S

Post Graduate

Department Of Commerce

Carmel College, Mala

Place: Mala

Date:

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS
DIGITAL LEARNING TOOLS WITH SPECIAL
REFERANCE TO CHALAKKUDY MUNICIPALITY”**

Project submitted to the:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of Degree of
BACHELOR OF COMMERCE

Submitted By

SILPA A.S

(CRARBCM056)



Under the guidance of

MS. SOORYA K P

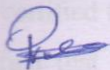
POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE MALA

2019-2020

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS DIGITAL LEARNING TOOLS WITH SPECIAL REFERENCE TO CHALAKKUDY MUNICIPALITY" is bona-fide work done independently by SILPA A.S (CRARBCM056) under my supervision and guidance during 2019-2020 in partial fulfilment of the requirements for the award of the degree of Bachelor of Commerce, university of Calicut. It also certified that she has not copied any other records of similar nature.



Sr. PREETHI PAUL

Head of the department
Post Graduate Department of commerce
Carmel College Mala



Ms. SOORYA K.P

Post Graduate
Department of commerce
Carmel College Mala

Place: Mala

Date:

**“A STUDY ON PURCHASING BEHAVIOUR OF MALE
AND FEMALE CUSTOMER TOWARDS COSMETIC
PRODUCTS WITH SPECIAL REFERENCE TO WEST
KORATTY”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

SREELAKSHMI A.C

(CRARBCM057)

Under the guidance of

MS. SURYA K.S



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON PURCHASING BEHAVIOUR OF MALE AND FEMALE CUSTOMER TOWARDS COSMETIC PRODUCTS WITH SPECIAL REFERENCE TO WEST KORATTY A" is bona-fide record of original work done independently by Ms. SREELAKSHMI A.C (CRARBCM057) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



SR. PREETHI PAUL

Head of Post Graduate
Department Of Commerce
Carmel College, Mala



Ms. SURYA K.S

Post Graduate
Department Of Commerce
Carmel College, Mala

Place: Mala

Date:

**“A STUDY ON PASSENGERS SATISFACTION
TOWARDS UBER TAXI WITH SPECIAL REFERENCE
TO NEDUMBASSERY”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

TESSIN MARIYA PAUL

(CRARBCM058)

Under the guidance of

MS. SIYA PETER



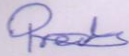
POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON PASSENGERS SATISFACTION TOWARDS UBER TAXI WITH SPECIAL REFERENCE TO NEDUMBASSERY" is bona-fide record of original work done independently by Ms. TESSIN MARIYA PAUL (CRARBCM058) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



SR. PREETHI PAUL

Head of Post Graduate
Department Of Commerce
Carmel College, Mala



Ms. SIYA PETER

Post Graduate
Department Of Commerce
Carmel College, Mala

Place: Mala

Date:

**A STUDY ON STRESS MANAGEMENT AMONG
WORKING WOMEN WITH SPECIAL REFERENCE TO
MALA PANCHAYATH”**

Submitted to
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

TUSHARA SUBASH

(CRARBCM059)

Under the guidance of

MS SIYA PETER




POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled “A STUDY ON STRESS MANAGEMENT AMONG WORKING WOMEN WITH SPECIAL REFERENCE TO MALA PANCHAYATH” is the bona-fide work done independently by Ms. TUSHARA SUABSH (Reg.No.CRARBCM059), student of Carmel College, Mala under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.



SR. PREETHY PAUL

Head of the department

Department of Commerce

Carmel College, Mala

Date:

Place: Mala

Date:



MS SIYA PETER

Project Guide

Post graduate

Department of Commerce

Carmel College, Mala

**“A STUDY ON THE IMPACT OF PACKAGING AS A
PROMOTIONAL TOOL IN MARKETING A PRODUCT
WITH SPECIAL REFERENCE TO ANNAMANADA
GRAMA PANCHAYATH”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

VRINDA V.A

(CRARBCM060)

Under the guidance of

MS. JIPSY VARGHESE



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

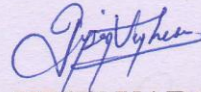
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This is to certify that this project report entitled “A STUDY ON THE IMPACT OF PACKAGING AS A PROMOTIONL TOOL IN MARKETING A PRODUCT WITH SPECIAL REFERENCE TO ANNAMANADA GRAMA PANCHAYATH” is bona-fide record of original work done independently by MS.VRINDAV.A, (CRARBCM060), student of VI semester B.com under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



SR. PREETHI PAUL

Head of Post Graduate
Department Of Commerce
Carmel College, Mala



Ms. JIPSY VARGHESE

Post Graduate
Department of Commerce
Carmel College, Mala

Place: Mala

Date:



**A STUDY ON CUSTOMER PREFERENCE TOWARDS
GROCERY ONLINE SHOPPING WITH SPECIAL
REFERENCE TO CHALAKUDY MUNICIPALITY**

Project report submitted to Calicut University for the partial fulfillment of the
award of the degree of Bachelor of Commerce

By

**ALEENA K.J
(CRARBCM061)**



PG DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2019-2020

CARMEL COLLEGE, MALA



**P.G DEPARTMENT OF COMMERCE
CERTIFICATE**

This is to certify that, this project report entitled "A STUDY ON CUSTOMER PREFERENCE TOWARDS GROCERY ONLINE SHOPPING WITH SPECIAL REFERENCE TO CHALAKUDY MUNICIPALITY" is bonafide work done independently by Ms. **Aleena K J. (CRARBCM061)** B.com Finance VIth semester student of this college, under my supervision and guidance in partial fulfillment of requirement for the award of degree of Bachelor of Business Administration, University of Calicut.

However this certificate is not issued to endorse the views and opinions express in this report.

Supervisor

REVATHY A R

Head of the department

Sr.PREETHI PAUL

**“A STUDY ON CONSUMER PURCHASE BEHAVIOUR AND
DECISION MAKING IN FAMILIES WITH SPECIAL
REFERENCE TO MALA GRAMA PANCHAYATH”**

Submitted to the

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ALPHY K.W.

(CRARBCM062)

Under the guidance of

MS. JIPSY VARGHESE



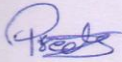
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CARMEL COLLEGE MALA

2019 - 2020

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This is to certify that this project report entitled “ A STUDY ON CONSUMER PURCHASE BEHAVIOUR AND DECISION MAKING IN FAMILIES WITH SPECIAL REFERENCE TO MALA GRAMA PANCHAYATH ” is bona-fide work done individually by Ms.Alphy . K.W (CRARBCM062) VIth semester B.com student of carmel college mala , under my supervision and guidance during the year 2019 - 2020 in partial fulfillment of the requirements for the award of the degree of bachelor of commerce of the university of calicut . it is also certified that she has not copied from any other records of similar nature .



Sr. PREETHI PAUL

Head of the department

post graduate

Department of commerce

Carmel college, mala



MS. JIPSY VARGHESE

post graduate

Department of commerce

Carmel college, mala

Place :

Date :



**“A STUDY ON JOB SATISFACTION AMONG
TEACHERS IN SELF FINANCING COLLEGES WITH
SPECIAL REFERENCE TO CHALAKUDY TALUK”**

Project submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of degree of

BACHELOR OF COMMERCE

Submitted By

ANAKHA T.B

(CRARBCM063)

Under the guidance of

MS. SIYA PETER



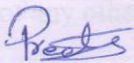
POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

DECLARATION
CERTIFICATE

This is to certify that this project report entitled “A STUDY ON JOB SATISFACTION AMONG TEACHERS IN SELF FINANCING COLLEGES WITH SPECIAL REFERENCE TO CHALAKUDY TALUK” is bona-fide record of original work done individually by Ms. ANAKHA T.B (CRARBCM063) under my supervision and guidance during the year 2020 in partial fulfilment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



SR. PREETHI PAUL

Head of Post Graduate
Department Of Commerce
Carmel College, Mala



Ms. SIYA PETER

Post Graduate
Department Of Commerce
Carmel College, Mala

Place: Mala

Date:



**“A STUDY ON MOTHERS PERCEPTION TOWARDS
BABY CARE PRODUCTS WITH SPECIAL REFERENCE
TO CHALAKKUDY PANCHAYATH”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ANCIYA K.J

(CRARBCM064)

Under the guidance of

MS. SOORYA K.P



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

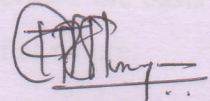
CERTIFICATE

This is to certify that this project report entitled "A STUDY ON MOTHERS PERCEPTION TOWARDS BABY CARE PRODUCTS WITH SPECIAL REFERENCE TO CHALAKKUDY MUNICIPALITY" is bonafide record of original work done independently by Ms. ANCIYA K.J (CRARBCM064) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



SR. PREETHI PAUL

Head of Post Graduate
Department Of Commerce
Carmel College, Mala




Ms. SOORYA K.P

Post Graduate
Department of Commerce
Carmel College, Mala

Place: Mala

Date:



**“A COMPARATIVE STUDY BETWEEN TRADITIONAL
FOOD AND FAST FOOD WITH SPECIAL REFERENCE
TO PUTHENVELIKKARA PANCHAYATH”**

Submitted to

UNIVERSITY OF CALICUT

In partial fulfilment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ANGEL K.J

(REG.NO.CRARB065)

Under the guidance

MS.JISHA JOSE



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE MALA

(2019-2020)

DECLARATION

CERTIFICATE

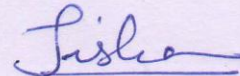
This is to certify that the project report entitled "A COMPARATIVE STUDY BETWEEN TRADITIONAL FOOD AND FAST FOOD WITH SPECIAL REFERENCE TO PUTHENVELIKKARA PANCHAYATH" is done independently by ANGEL K.J under my supervision and guidance during 2019-2020 in partial fulfilment of the requirements for the award of the degree of Bachelor of Commerce, university of Calicut. It also certified that she has not copied any other records of similar nature.



SR. PREETHI PAUL

HOD P.G Department of commerce

Carmel College, Mala



MS. JISHA JOSE

P.G Department of commerce

Carmel college, Mala

PLACE:

DATE:

**“A STUDY ON ONLINE SHOPPING AND CUSTOMER
SATISFACTION ON MYNTRA WITH SPECIAL
REFERANCE TO PARAVOUR THALUK”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of
BACHELOR OF COMMERCE

Submitted by

ANNA DAVIS

(CRARBCM066)

Under the guidance of

MS. CELIN K.A



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON ONLINE SHOPPING AND CUSTOMER SATISFACTION ON MYNTRA WITH SPECIAL REFERANCE TO PARAVOUR THALUK" is bonafide record of original work done independently by Ms. ANNA DAVIS (CRARBCM066) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.

SR. PREETHI PAUL

Head of Post Graduate
Department Of Commerce
Carmel College, Mala



Ms. CELIN K.A

Post Graduate
Department of Commerce
Carmel College, Mala

Place:

Date:

**“A STUDY ON PASSENGERS PREFERENCE
TOWARDS KSRTC WITH SPECIAL REFERENCE TO
MALA GRAMAPANCHYATH”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ASHNA SAGAR

(CRARBCM067)

Under the guidance of

MS. CELIN K.A



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON PASSENGERS PREFERENCE TOWARDS KSRTC WITH SPECIAL REFERENCE TO MALA GRAMAPANCHYATH" is bona-fide record of original work done independently by Ms. ASHNA SAGAR (CRARBCM067) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



SR. PREETHI PAUL

Head of Post Graduate
Department Of Commerce
Carmel College, Mala

Ms. CELIN K.A

Post Graduate
Department Of Commerce
Carmel College, Mala

Place: Mala

Date:

**“TO STUDY THE EFFECTS OF STARTUP VILLAGE
ENTERPRENEURSHIP PROGRAM (SVEP) WITH
SPECIAL REFERENCE TO KODAKARA
KUDUMBASHREE”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

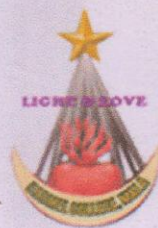
Submitted by

ATHIRA P R

(CRARBCM068)

Under the guidance of

MS. SURYA K S



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled "TO STUDY THE EFFECTS OF STARTUP VILLAGE ENTERPRENEURSHIP PROGRAM (SVEP) WITH SPECIAL REFERENCE TO KODAKARA KUDUMBASHREE" is bona-fide record of original work done independently by Ms. ATHIRA P R (CRARBCM068) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



SR. PREETHI PAUL

Head of Post Graduate
Department of Commerce
Carmel College, Mala



Ms. SURYA K S

Post Graduate
Department of Commerce
Carmel College, Mala

Place: Mala

**“A STUDY ON CONSUMER PREFERENCE TOWARDS
DIFFERENT BRANDS OF COFFEE WITH SPECIAL
REFERENCE TO PARAKKADAVU GRAMA
PANCHAYATH”**

Submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ATHIRA.V.GOPAL

(CRARBCM069)

Under the guidance of

MS. ANITHA DAVIS



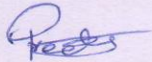
POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON CONSUMER PREFERENCE TOWARDS DIFFERENT BRANDS OF COFFEE WITH SPECIAL REFERENCE TO PARAKKADAVU GRAMA PANCHYATH" is bona fide record of original work done independently by Ms. ATHIRA V GOPAL (CRARBCM069) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



SR. PREETHI PAUL

Head of Post Graduate
Department Of Commerce
Carmel College, Mala



Ms. ANITHA DAVIS

Post Graduate
Department of Commerce
Carmel College, Mala

Place:

Date:

**“A STUDY ON CUSTOMERS SATISFACTION OF PATANJALI
PRODUCTS WITH SPECIAL REFERENCE TO PUDUKAD
PANCHAYATH”**

PROJECT REPORT

Submitted to the

UNIVERSITY OF CALICUT

In partial fulfilment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

DELJIMOL DAVIS

(CRARBCMO70)

Under the supervision of

MS.JIPSY VARGHESE



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CUSTOMER SATISFACTION OF PATANJALI PRODUCTS WITH SPECIAL REFERENCE TO PUDUKAD PANCHAYATH" is the bona-fide work done independently by MS. DELJIMOL DAVIS (CRARBCMO70), VI semester student of Carmel college Mala, under my supervision and guidance in partial fulfilment of requirement for the award of degree of Bachelor of commerce, university of Calicut.

However this certificate is not issued to endorse the views and opinions expressed in this report.

SR. PREETHY PAUL

Head of the Department

Department of commerce

Carmel College, Mala

MS. JIPSY VARGHESE

Project Guide

Department of commerce

Carmel College, Mala

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS
AMAZON ONLINE SHOPPING WITH SPECIAL
REFERENCE TO MALA PANCHAYATH”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

DELNA JAISON

(CRARBCM071)

Under the guidance of

MS. SIYA PETER



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS AMAZON ONLINE SHOPPING WITH SPECIAL REFERENCE TO MALA PANCHAYATH" is bona-fide record of original work done independently by Ms. DELNA JAISON (CRARBCM071) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.

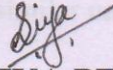


SR. PREETHI PAUL

Head of Post Graduate

Department Of Commerce

Carmel College, Mala



Ms. SIYA PETER

Post Graduate

Department Of Commerce

Carmel College, Mala

Place: Mala

Date:



**“A STUDY ON BUYING BEHAVIOUR OF WOMEN
TOWARDS GOLD JEWELLERY WITH SPECIAL
REFERENCE TO MALA GRAMA PANCHAYATH”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of
BACHELOR OF COMMERCE

Submitted by

FATHIMA A.A

(CRARBCM072)

Under the guidance of

MS. SOORYA K.P



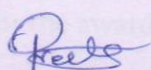
POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON BUYING BEHAVIOUR OF WOMEN TOWARDS GOLD JEWELLERY WITH SPECIAL REFERENCE TO MALA GRAMAPANCHAYATH" is bona-fide record of original work done independently by Ms. FATHIMA A.A (CRARBCM072) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.

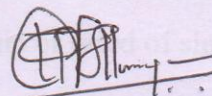


SR. PREETHI PAUL

Head of Post Graduate

Department Of Commerce

Carmel College, Mala



Ms. SOORYA K.P

Post Graduate

Department Of Commerce

Carmel College, Mala

Place: Mala

Date:

**“A STUDY ON CONSUMER ATTITUDE TOWARDS
KERALA LOTTERY WITH SPECIAL REFERENCE TO
ANNAMANADA GRAMA PANCHAYATH”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

FATHIMA NOWRIN

(CRARBCM073)

Under the Guidance of

MS.SOORYA.K.P



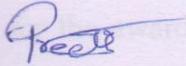
POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This to certify that this project report entitled "A STUDY ON CONSUMER ATTITUDE TOWARDS KERALA LOTTERY WITH SPECIAL REFERENCE ANNAMANADA GRAMA PANCHAYATH" is bona-fide record of original work done independently by Ms. FATHIMA NOWRIN (CRARBCM073), under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



SR. PREETHI PAUL

Head of post Graduate
Department of commerce
Carmel College, mala



Ms. SOORYA K.P

Post Graduate
Department of Commerce
Carmel College, mala

Place:

Date:



**“A STUDY ON THE CUSTOMERS PURCHASE BEHAVIOUR
TOWARDS TWO WHEELER BRAND ACTIVA WITH
SPECIAL REFERENCE TO KOMBODINJAMAKKAL
LOCALITY”**

Project report submitted to the
UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted By
GOPIKA P.S
(CRARBCM074)

Under the guidance of
MS. JIPSY VARGHESE



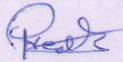
POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled “ A STUDY ON THE CUSTOMERS PURCHASE BEHAVIOUR TOWARDS TWO WHEELER BRAND ACTIVA WITH SPECIAL REFERENCE TO KOMBODINJAMAKKAL LOCALITY” is bone-fide work done individually by Ms. GOPIKA PS (REGNO.CRARB074), under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

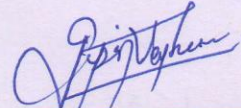


SR. PREETHI PAUL

Head of Post Graduate

Department of commerce

Carmel College, Mala



Ms. JIPSY VARGHESE

Post Graduate

Department commerce

Carmel College , Mala

Place: Mala

Date:

**“A STUDY ON SOCIAL AND ECONOMIC IMPACT OF
HARTAL ON TOURISM SECTOR WITH SPECIAL
REFERENCE TO ATHIRAPPILLY WATERFALLS”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

HANNA FATHIMA K. ABUBECKAR

(CRARBCM075)

Under the guidance of

MS. SOORYA K.P



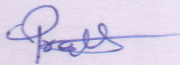
POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

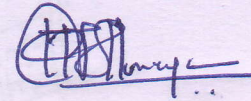
CERTIFICATE

This is to certify that this project report entitled "A STUDY ON SOCIAL AND ECONOMIC IMPACT OF HARTAL ON TOURISM SECTOR WITH SPECIAL REFERENCE TO ATHIRAPPILLY WATERFALLS" is bonafide record of original work done independently by Ms. HANNA FATHIMA K. ABUBECKAR (CRARBCM075) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



SR. PREETHI PAUL

Head of Post Graduate
Department Of Commerce
Carmel College, Mala



Ms. SOORYA K.P

Post Graduate
Department of Commerce
Carmel College, Mala

Place: Mala

Date:

**“COMPARATIVE STUDY OF CUSTOMER
SATISFACTION AMONG FLIPKART AND SNAPDEAL
WITH SPECIAL REFERENCE TO ASHTAMICHIRA”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

HEDHAYA M.H

(CRARBCM076)

Under the guidance of

MS. SURYA K.S



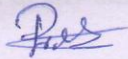
POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled “**COMPARATIVE STUDY OF CUSTOMER SATISFACTION AMONG FLIPKART AND SNAPDEAL WITH SPECIAL REFERENCE TO ASHTAMICHIRA**” is bona-fide record of original work done individually by Ms. **HEDHAYA M.H (CRARBCM076)** under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.




SR. PREETHI PAUL

Head of Post Graduate

Department Of Commerce

Carmel College, Mala



Ms. SURYA K.S

Post Graduate

Department Of Commerce

Carmel College, Mala

Place: Mala

Date:

**“A STUDY ON GREEN BANKING DEVELOPMENT AND
CUSTOMER PREFERENCE TOWARDS GREEN
BANKING WITH SPECIAL REFERENCE TO MALA
PANCHAYATH”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

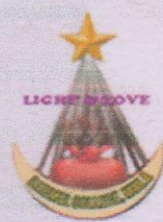
Submitted by

HENNA THOMAS

(CRARBCM077)

Under the guidance of

MS. ANITHA DAVIS



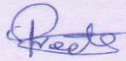
POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON GREEN BANKING DEVELOPMENT AND CUSTOMER PREFERENCE TOWARDS GREEN BANKING WITH SPECIAL REFERENCE TO MALA PANCHAYATH" is bona-fide record of original work done independently by Ms. HENNA THOMAS (CRARBCM077) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



SR. PREETHI PAUL

Head of Post Graduate

Department Of Commerce

Carmel College, Mala



Ms. ANITH DAVIS

Post Graduate

Department Of Commerce

Carmel College, Mala

Place: Mala

Date:

**“A STUDY ON INVESTORS PERCEPTION OF MUTUAL
FUND WITH SPECIAL REFERENCE TO MALA
GRAMA PANCHAYATH”**

Project Report Submitted to:

UNIVERSITY OF CALICUT

In Partial Fulfillment of the Requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted By

JENCY.P.J

(CRARBCM078)

Under the guidance of

Ms. CELIN K.A



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled “**A STUDY ON INVESTORS PERCEPTION OF MUTUAL FUND WITH SPECIAL REFERENCE TO MALA GRAMA PANCHAYATH**” is a bona-fide record of original work done individually by Ms. JENCY.P.J (Reg. No. CRARBCM078) under my supervision and guidance during the year 2019-2020 in partial fulfillment of the requirements for the award of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.



SR. PREETHI PAUL

Head of Post Graduate
Department of Commerce
Carmel College, Mala



Ms. CELIN K.A

Post Graduate
Department of Commerce
Carmel College, Mala

Place: Mala

Date:

**“A STUDY ON THE ATTITUDE OF THE GRADUATED
YOUTH TOWARDS ENTREPRENEURSHIP WITH SPECIAL
REFERENCE TO MALA GRAMA PANCHAYATH”**

Submitted to the
UNIVERSITY OF CACLICUT

In partial fulfilment of the requirement for the award of the degree of
BACHELOR OF COMMERCE

Submitted by

JIJINA JOY

(CRARBCM079)

Under the guidance of

MS.SOORYA K.P



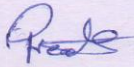
POST GRADUATE OF DEPARTMENT OF COMMERCE

CARMEL COLLEGE MALA

2019-2020

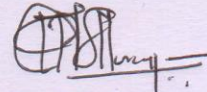
CERTIFICATE

This is to certify that this project report entitled "A STUDY ON THE ATTITUDE OF THE GRADUATED YOUTH TOWARDS ENTERPRENEURSHIP WITH SPECIAL REFERNENCE TO MALA GRAMA PANCHAYATH" is bonafied record of original work done independently by Ms. JIJINA JOY (CRARBCM079) under my supervision and guidance during the year 2020 in partial fulfilment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



SR. PREETHI PAUL

Head of Post Graduate
Department Of Commerce
Carmel College, Mala



Ms. SOORYA K.P

Post Graduate
Department of Commerce
Carmel College, Mala

Place: Mala

Date:

**“A STUDY ON THE IMPACT OF GST ON FMCG
GOODS WITH SPECIAL REFERENCE TO FIVE
PRODUCTS IN CHALAKUDY MUNICIPALITY”**

Submitted to the

UNIVERSITY OF CALICUT

In partial fulfilment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

JISMI JAISON

(CRARBCM080)

Under the guidance of

MS. JISHA JOSE



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE MALA

2019 - 2020

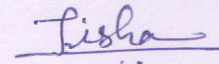
CERTIFICATE

DECLARATION

This is to be certified that this project report entitled "A STUDY ON THE IMPACT OF GST ON FMCG GOODS WITH SPECIAL REFERENCE TO FIVE PRODUCTS IN CHALAKUDY" is bona-fide work done individually by Ms. JISMI JAISON (CRARBCMO80), Under my supervision and guidance during the year 2019-2020 in partial fulfilment of the requirements for the award of the degree of bachelor of commerce of the university of Calicut .It is also certified that she has not copied from any other records of similar nature.



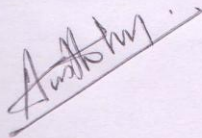
Sr.Preethy Paul
Head of the Department
Department of commerce
Carmel College, Mala



Ms. JISHA JOSE
Post Graduate
Department of commerce
Carmel College, mala

Place:

Date:



JISMI JAISON

REG NO: CRARBCMO80

**“A STUDY ON WOMEN ENTREPRENEURS: MOTIVATIONAL AND
CHALLENGING FACTORS WITH SPECIAL REFERENCE TO POYYA
PANCHAYATH”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

JISNA GEORGE

(CRARBCM081)

Under the guidance of

MS. REVATHY A.R



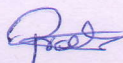
POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON WOMEN ENTREPRENEUR: MOTIVATIONAL AND CHALLENGING FACTORS WITH SPECIAL REFERENCE TO POYYA PANCHAYATH" is bonafide record of original work done independently by Ms. JISNA GEORGE (CRARBCM081) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.




SR. PREETHI PAUL

Head of Post Graduate

Department Of Commerce

Carmel College, Mala



Ms. REVATHY A.R

Post Graduate

Department Of Commerce

Carmel College, Mala

Place: Mala

Date

**“A STUDY ON SPENDING AND SAVINGS HABIT OF
YOUTH WITH SPECIAL REFERENCE TO MELOOR
VILLAGE”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

JITHINA P U

(CRARBCM082)

Under the guidance of

MS. ANITHA DAVIS



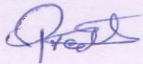
POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON SPENDING AND SAVINGS HABIT OF YOUTH WITH SPECIAL REFERENCE TO MELOOR VILLAGE" is bona-fide work done individually by MS. JITHINA P.U, (CRARBCM082), under my supervision and guidance during the year 2019-2020 in partial fulfillment of the requirements for the award of the degree of bachelor of commerce of the university of Calicut. It is also certified that she has not copied from any other records of similar nature.



Sr. PREETHY PAUL

Head of the department

Department of Commerce

Carmel College Mala



Ms. ANITHA DAVIS

Post Graduate

Department of commerce

Carmel college Mala

Place:

Date:



**“A STUDY ON CONSUMERS BUYING PREFERENCE
WITH SPECIAL REFERENCE TO ROYAL ENFIELD
MOTORCYCLES”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

JOSHILA C.O

(CRARBCM083)

Under the guidance of

MS. JISHA JOSE



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON CONSUMER BUYING PREFERANCE WITH SPECIAL REFERENCE TO ROYAL ENFIELD MOTORCYCLES" is bona-fide record of original work done independently by Ms. JOSHILA C.O (CRARBCM083) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.

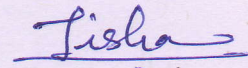


SR. PREETHI PAUL

Head of Post Graduate

Department Of Commerce

Carmel College, Mala



Ms. JISHA JOSE

Post Graduate

Department Of Commerce

Carmel College, Mala



SHERLINE T-1

Place: Mala

Date:

**“A STUDY ON CONSUMER PREFERENCE TOWARDS
KHADI PRODUCTS WITH SPECIAL REFERENCE TO
KODUNGALLUR MUNICIPALITY”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

KRISHNAPRIYA.T.U

(CRARBCM084)

Under the guidance of

Ms. JISHA JOSE



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

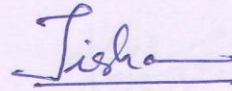
CERTIFICATE

This is to certify that this project report entitled "A study on consumer preference towards khadi products with special reference to kodungallur municipality" is bonafide record of original work done independently by Ms. KRISHNAPRIYA.T.U (CRARBCM084) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



SR. PREETHI PAUL

Head of Post Graduate
Department Of Commerce
Carmel College, Mala



Ms. JISHA JOSE

Post Graduate
Department Of Commerce
Carmel College, Mala



SHERLINE T.J

Place: Mala

Date:

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS
SUPPLY CO MAVELI STORES WITH SPECIAL REFERENCE
TO KUZHUR GRAMA PANCHAYATH”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

KRISHNENDHU K U

(CRARBCM085)

Under the guidance of

MS. SIYA PETER



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that this project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS SUPPLY CO MAVELI STORES WITH SPECIAL REFERENCE TO KUZHUR GRAMA PANCHAYATH" is bona-fide work done independently by MS. KRISHNENDHU K .U (Reg No.CRARBCM085), under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the degree of bachelor of commerce of the university of Calicut. It is also certified that she has not copied from any other records of similar nature.



SR. PREETHI PAUL

Head of the Department

Carmel College Mala



MS. SIYA PETER

Post Graduate

Department of Commerce

Carmel College Mala



SHERLING T-1

Place: MALA

Date:

**“A STUDY ON BANKING HABITS AMONG RURAL
PEOPLE WITH SPECIAL REFERENCE TO
MADATHUMPADY VILLAGE”**

Submitted to the:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

LIBYMOL P B

(CRARBCM086)

Under the guidance of

MS. JIPSY VARGHESE



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is certify that this project report entitled “A STUDY ON BANKING HABITS AMONG RURAL PEOPLE WITH SPECIAL REFERENCE TO MADATHUMPADY VILLAGE” is bona-fide work done individually by Ms Liby Mol P B (REG NO CRARBCM086) VI th semester B. Com student Carmel College Mala under my supervision and guidance during the year 2020 in partial fulfilment of the requirements for the award of the degree of Bachelor of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.



SR. PREETHY PAUL

Head of Post Graduate

Department of Commerce

Carmel College, Mala



MS. JIPSY VARGHESE

Project Guide

Department of Commerce

Carmel College Mala



SHERLINE T-1

Place: Mala

Data:

**“A STUDY ON THE EMPLOYEES JOB SATISFACTION
OF OCEAN GROUP OF COMPANIES THRISSUR”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

MARIYA ANTONY

(CRARBCM087)

Under the guidance of

MS. ANITHA DAVIS



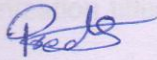
POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON THE EMPLOYEES JOB SATISFACTION OF OCEAN GROUP OF COMPANIES THRISSUR" is bonafide record of original work done independently by Ms. MARIYA ANTONY (CRARBCM087) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



SR. PREETHI PAUL

Head of Post Graduate

Department Of Commerce

Carmel College, Mala



Ms. ANITHA DAVIS

Post Graduate

Department Of Commerce

Carmel College, Mala

Place: Mala

Date:

**“A STUDY ON CONSUMER SATISFACTION
TOWARDS COLGATE TOOTHPASTE PRODUCT WITH
SPECIAL REFERENCE TO PUTHENVELIKKARA
PANCHAYATH”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfilment of the requirements for the award of the degree

BACHELOR OF COMMERCE

Submitted by:

NEENU JOHNSON K

(CRARBCM088)

Under the guidance of

MS. ANITHA DAVIS



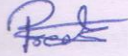
POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled "A STUDY OF CONSUMER SATISFATION TOWARDS COLGATE TOOTHPASTE PRODUCT WITH SPECIAL REFERENCE TO PUTHENVELIKKARA PANCHAYATH" is bona-fide work done individually by MS. NEENU JOHNSON K(CRARBCM088), under my supervision and guidance during the year 2020 in partial fulfilment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut, It also certified that she has not copied from any other records of similar nature.



SR. PREETHY PAUL

Head of the post Graduate department

Department of commerce

Carmel College, Mala



MS. ANITHA DAVIS

Post Graduate

Department of commerce

Carmel College, Mala



SHERLINE T-1

Place: Mala

Date:

**"A STUDY ON CUSTOMERS PERCEPTION TOWARDS
HEALTH INSURANCE WITH SPECIAL REFERENCE
TO MALA GRAMA PANCHAYATH"**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

NIMA

(CRARBCM089)

Under the guidance of

MS. CELIN K.A



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON CUSTOMER PERCEPTION TOWARDS HEALTH INSURANCE WITH SPECIAL REFERENCE TO MALA GRAMA PANCHYATH" is bona-fide record of original work done independently by Ms. NIMA (CRARBCM089) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



SR. PREETHI PAUL

Head of Post Graduate

Department Of Commerce

Carmel College, Mala



Ms. CELIN K.A

Post Graduate

Department Of Commerce

Carmel College, Mala



SHERLINE T-1

Place: Mala

Date:

**“A STUDY ON THE EFFECT OF CLIMATE CHANGE ON
AGRICULTURAL PRODUCTIVITY WITH SPECIAL
REFERENCE TO ANNAMANADA GRAMA PANCHAYATH”**

Submitted to the

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

PRIYA RAPHEL

(CRARBCM090)

Under the guidance of

Ms. JIPSY VARGHESE



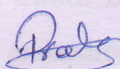
POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON THE EFFECT OF CLIMATE CHANGE ON AGRICULTURAL PRODUCTIVITY WITH SPECIAL REFERENCE TO ANNAMANADA GRAMA PANCHAYATH" is bona-fide work done independently by Ms. PRIYA RAPHEL (Reg. No. CRARBCM090) VI semester B. Com (2019-2020) student of this college under my supervision and guidance in partial fulfillment of the award of the degree of Bachelor of Commerce of Calicut University.

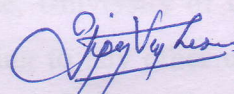


SR. PREETHY PAUL

Head of Post Graduate

Department of Commerce

Carmel College, Mala



MS. JIPSY VARGHESE

Project Guide

Department Of Commerce

Carmel College, Mala



SHORLINE T-1

Place: Mala

Date:

**“A STUDY ON THE BRAND PREFERENCE OF CARS
AMOUNG YOUTH WITH SPECIAL REFERENCE TO
THRISSUR DISTRICT”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

REVATHI RAMADAS

(CRARBCM091)

Under the guidance of

MS. CELIN K.A



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON THE BRAND PREFERENCE OF CARS AMONG YOUTH WITH SPECIAL REFERENCE TO THRISSUR DISTRICT" is bona-fide record of original work done independently by Ms. REVATHI RAMADAS (CRARBCM091) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



SR. PREETHI PAUL

Head of Post Graduate

Department Of Commerce

Carmel College, Mala



Ms. CELIN K.A

Post Graduate

Department Of Commerce

Carmel College, Mala



SHERLINE T-1

Place: Mala

Date: 17/03/2020

**“A STUDY ON CONSUMER ATTITUDE TOWARDS
DBTL SCHEME WITH SPECIAL REFERENCE TO
KODUNGALLUR TALUK”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

RISNA ABDULRASHEED

(CRARBCM092)

Under the guidance of

MS. JISHA JOSE



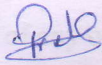
POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

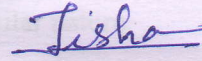
CERTIFICATE

This is to certify that this project report entitled "A STUDY ON CONSUMER ATTITUDE TOWARDS DBTL SCHEME WITH SPECIAL REFERENCE TO KODUNGALLUR TALUK" is bona-fide record of original work done independently by Ms. RISNA ABDULRASHEED (CRARBCM092) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



SR. PREETHI PAUL

Head of Post Graduate
Department Of Commerce
Carmel College, Mala



Ms. JISHA JOSE

Post Graduate
Department Of Commerce
Carmel College, Mala



SHERLINE P.I

Place: Mala

Date:

**“A STUDY ON BRAND PREFERENCE OF MOBILE PHONES
WITH SPECIAL REFERENCE TO KORATTY PANCHAYATH”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

SANDRA JOSEPH

(CRARBCM093)

Under the guidance of

MS. SIYA PETER



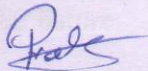
POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON BRAND PREFERENCE ON MOBILE PHONES WITH SPECIAL REFERENCE TO KORATTY PANCHYATH" is bonafide record of original work done independently by Ms. SANDRA JOSEPH (CRARBCM093) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.




SR. PREETHI PAUL

Head of Post Graduate
Department Of Commerce
Carmel College, Mala



Ms. SIYA PETER

Post Graduate
Department Of Commerce
Carmel College, Mala



SHERLINE P-I

Place: Mala

Date:

**“A STUDY ON THE ATTITUDE OF ENGINEERING
STUDENTS TOWARDS EDUCATION LOAN WITH
SPECIAL REFERENCE TO CHALAKUDY
MUNICIPALITY”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

SHABNAM P.M.

(CRARBCM094)

Under the guidance of

MS. SIYA PETER



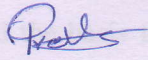
POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON THE ATTITUDE OF ENGINEERING STUDENTS TOWARDS EDUCATION LOAN WITH SPECIAL REFERENCE TO CHALAKUDY MUNICIPALITY" is bona-fide record of original work done independently by SHABNAM P.M. (CRARBCM094) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



SR. PREETHI PAUL

Head of Post Graduate
Department Of Commerce
Carmel College, Mala



Ms. SIYA PETER

Post Graduate
Department Of Commerce
Carmel College, Mala



SHERLINE T. I

Place: Mala

Date:

**“A COMPARATIVE STUDY OF ONLINE AND OFFLINE
SHOPPING WITH SPECIAL REFERENCE TO
MAPRANAM LOCALITY”**

Submitted to :

UNIVERSITY OF CALICUT

In Partial fulfillment of the requirements for the Award of the degree of

BACHELOR OF COMMERCE

Submitted by

SHEMEENA .A.S

(CRARBCMO96)

Under the guidance of

MS. CELIN .K.A



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled "A COMPARATIVE STUDY OF ONLINE AND OFFLINE SHOPPING WITH SPECIAL REFERENCE TO MARPANAM LOCALITY" is bona-fide record of original work done independently by Ms. SHEMEENA .A.S (CRARBCM096) under my supervision and guidance during the year 2020 in partial fulfillment of the requirement for the award of the Degree of Bachelor of Commerce of the University of the Calicut. It also certified that she has not copied any other records of similar nature



SR. PREETHI PAUL

Head of Post Graduate

Department of Commerce

Carmel Collage, Mala

Ms. CELIN.K.A

Post Graduate

Department of Commerce

Carmel Collage, Mala



SHERLINE T-I

Place:

Date:

**“A STUDY ON THE QUALITY OF WORK LIFE OF
EMPLOYEES AT INFOPARK KAKKANAD KOCHI”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

SHIFA S.A

(CRARBCM097)

Under the guidance of

MS. REVATHY A.R



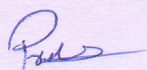
POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON THE QUALITY OF WORK LIFE OF EMPLOYEES AT INFOPARK KAKKANAD KOCHI" is bona-fide record of original work done independently by Ms SHIFA S.A (CRARBCM097) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.

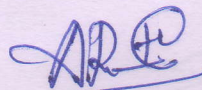


SR. PREETHI PAUL

Head of Post Graduate

Department Of Commerce

Carmel College, Mala




Ms. REVATHY A.R

Post Graduate

Department Of Commerce

Carmel College, Mala



SHERLINE T.

Place: Mala

Date:

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS
IDEA NETWORK WITH SPECIAL REFERENCE TO
VADAMA VILLAGE”**

Project submitted to

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

SNEHA K J

(CRARBCM098)

Under the guidance of

MS. ANITHA DAVIS



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS IDEA NETWORK WITH SPECIAL REFERENCE TO VADAMA VILLAGE" is bona-fide record of original work done independently by Ms. SNEHA K J (CRARBCM098), under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It is also certified that she has not copied any other records of similar nature.



SR. PREETHI PAUL

Head of the Department
Department Of Commerce
Carmel College Mala



Ms. ANITHA DAVIS

PG Department of Commerce
Carmel College Mala



SHERLINE T-1

Place: Mala

Date:

**“A STUDY ON CONSUMER PREFERENCE TOWARDS
ZOMATO ONLINE FOOD DELIVERY WITH SPECIAL
REFERENCE TO EDAPPALLY, ERANAKULAM
DISTRICT”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

SONA SABU

(CRARBCM099)

Under the guidance of

MS. JISHA JOSE



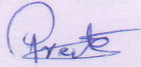
POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

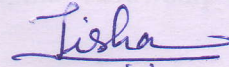
CERTIFICATE

This is to certify that this project report entitled "A STUDY ON CONSUMER PREFERENCE TOWARDS ZOMATO ONLINE FOOD DELIVERY WITH SPECIAL REFERENCE TO EDAPPALLY, ERANAKULAM DISTRICT" is bona-fide record of original work done independently by Ms SONA SABU (CRARBCM099) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



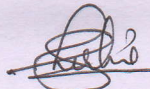
SR. PREETHI PAUL

Head of Post Graduate
Department Of Commerce
Carmel College, Mala



Ms. JISHA JOSE

Post Graduate
Department Of Commerce
Carmel College, Mala



SHERLINE T. I

Place: Mala

Date:

**“AN ANALYSIS OF SERVICE QUALITY IN
KODUNGALLUR TOWN CO-OPERATIVE BANK WITH
SPECIAL REFERENCE TO KODUNGALLUR
MUNICIPALITY”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

SREEDEVI T.S

(CRARBCM100)

Under the guidance of

MS. ANITHA DAVIS



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled "AN ANALYSIS OF SERVICE QUALITY IN KODUNGALLUR TOWN CO-OPERATIVE BANK WITH SPECIAL REFERENCE TO KODUNGALLUR MUNICIPALITY" is bona-fide record of original work done independently by Ms. SREEDEVI T.S (CRARBCM100) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



SR. PREETHI PAUL

Head of Post Graduate

Department Of Commerce

Carmel College, Mala



Ms. ANITHA DAVIS

Post Graduate

Department Of Commerce

Carmel College, Mala



SHERLING T.J

Place: Mala

Date:

**“A STUDY ON JOB STRESS MANAGEMENT AMONG
BANK EMPLOYEES WITH SPECIAL REFERENCE TO
NEDUMKANDAM GRAMA PANCHAYATH”**

Submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

SREELAKSHMI V

(CRARBCM101)

Under the guidance of

MS. SURYA K S



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

2019-2020

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON JOB STRESS MANAGEMENT AMONG BANK EMPLOYEES WITH SPECIAL REFERENCE TO NEDUMKANDAM GRAMA PANCHYATH" is bona-fide record of original work done independently by Ms. SREELAKSHMI V (CRARBCM101) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



SR. PREETHI PAUL

Head of Post Graduate
Department Of Commerce
Carmel College, Mala



Ms. SURYA K S

Post Graduate
Department Of Commerce
Carmel College, Mala



SHERLINE T. I

Place: Mala

Date:

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS
SIM CARD WITH SPECIAL REFERENCE TO CARMEL
COLLEGE, MALA”**

Project submitted to:

UNIVERSITY OF CALICUT

In partial fulfillment of the requirement for the award of

Degree of

BACHELOR OF COMMERCE

Submitted By

VICTORIA VARGHESE

(CRARBCM102)

Under the guidance of

MS. SURYA K.S



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE MALA

2019-2020

CERTIFICATE

This is to certify that the project report entitle "A STUDY ON CUSTOMER SATISFACTION TOWARDS SIM CARD WITH SPECIAL REFERENCE TO CARMEL COLLEGE" is bona-fide work done independently by VICTORIYA VARGHESE(CRARBCM102) during 2019-2020 in partial fulfillment of the requirements for the award of the degree of Bachelor of Commerce, university of Calicut. It also certified that she has not copied any other records of similar nature.



SR. PREETHI PAUL

Head of post Graduate
Department of commerce
Carmel College, mala



MS. SURYA K.S

Post graduate
Department of commerce
Carmel College, mala

PLACE: Mala

DATE:



SHERLINE T-1