

## CARMEL COLLEGE (AUTONOMOUS)

RE-ACCREDITED BY NAAC WITH 'A' GRADE (FOURTH CYCLE)
MALA,THRISSUR-680732

## DEPARTMENT OF BOTANY

organizing a talk on the topic

# INTELLECTUAL PROPERTY RIGHTS

RSOURCE PERSON:

DR. ROBY T. J.

(ASSISTANT PROFESSOR,
DEPARTMENT OF BOTANY,
CARMEL COLLEGE (AUTONOMOUS), MALA)

18th March 2024 | 2.30 pm | Seminar hall

DR. BINDHU KB (HOD)

DR. SR. KOCHUTHRESSIA KP (PRINCIPAL)



#### CARMEL COLLEGE (AUTONOMOUS) MALA

#### Re-Accredited By NAAC with 'A' Grade (4th Cycle)

Thrissur Dt. Kerala-680732, www.carmelcollegemala.ac.in. 0480-2890247

#### RESEARCH & PG DEPARTMENT OF BOTANY

# Organizing Talk on the topic Intellectual Property Rights (IPR)

Venue : Seminar Hall

Date : 14<sup>th</sup> March 2024

Time 2.30 pm

Resource : Dr. Roby T J

**person** Assistant professor
Department of Botany

Carmel college (Autonomous), Mala

**Topic** : Intellectual Property Rights (IPR) – *Strategies and procedure for applying* 

or patent in India

Audience : M.Sc Botany Students

Dr. Bindhu K B

**Coordinators** *Head of the Department* 

Department of Botany

Carmel College (Autonomous), Mala

Dr. Roby T J

Assistant professor
Department of botany

Carmel college (Autonomous), Mala

**Programme**: The programme starts at 2.30 pm with prayer and a welcome speech by Ms.

Arya Gopi, a student representative from botany. The introductory talk was by Dr. Bindhu K. B., head of the Department of Botany at Carmel College (Autonomous), Mala. The talk was on Intellectual Property Rights (IPR),

focusing on the patenting system in India, how to apply for patents in India, and the procedures for applying for patents. The programme was concluded by a vote of thanks talk by the Gopika M.Sc. student representative. The programme was winding up at 3.30 p.m.

Outcome : The students were aware of patents and patenting procedure in India.

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Head
Department of Botany
Carmel College (Autonomous)

Mala-680732









DEPARTMENT OF BOTANY

A talk on the topic

## INTELLECTUAL PROPERTY RIGHTS

Resource person: Dr. Roby 1.5.

Assistant Professor

Carmel College CAutonomous), Mala

Time: 2.30 pm

venue: Audiovisual hall.

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## **Department of English**

organizes Webinar on

# Intellectual Property Rights

5. 30 pm 26.03.2024

Google Meet Link will be Provided



Adv. Sreekala Vivek Notary High Court, Ernakulam

Hannath Habeeb Secretary English Association Dr. Pretty John P. (HoD)
Ms. Keerthy Sophiya Ponnachan
Ms. Sifna Xavier
Programme Co-ordinators

Dr. Sr. Kochuthressia K.P. Principal

Organizing Committee:
Ms. Linda P. Joseph, Ms. Annliya Shaijan,
Dr. Anu Antony, Ms. Amrutha Chandrasekhar,
Ms. Ansa Maria Lincon, Ms. Athira R. Das & Ms. Delna Daly

#### DEPARTMENT OF ENGLISH

#### WEBINAR ON INTELLECTUAL PROPERTY RIGHTS (26-03-2024)

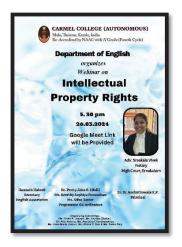
RP: Adv. Sreekala Vivek, Notary, High Court, Ernakulam

#### **REPORT**

On 26<sup>th</sup> March 2024, the Department of English organized a Webinar on "Intellectual Property Rights." The session aimed to provide students and faculty with insights into the importance and nuances of intellectual property rights in various domains, including literature and creative works. The webinar featured Adv. Sreekala Vivek, a seasoned legal expert and Notary at the High Court, Ernakulam, as the resource person.

The webinar commenced with a warm welcome extended to all participants by Programme Coordinator Dr. Pretty John P., highlighting the significance of understanding intellectual property rights in today's digital age. Adv. Sreekala Vivek then commenced her session, delving into the fundamental concepts of intellectual property, including copyrights, patents, trademarks, and trade secrets. Throughout the webinar, Adv. Sreekala Vivek elucidated key aspects of intellectual property laws, discussing the legal framework, registration process, and enforcement mechanisms. She provided illustrative examples and case studies to elucidate complex legal concepts, ensuring clarity and comprehension among the audience.

The session also explored the intersection of intellectual property rights with various fields, including literature, arts, technology, and business and highlighted the importance of professional ethics Participants gained insights into how intellectual property laws protect and incentivize innovation, creativity, and entrepreneurship in diverse sectors. The webinar concluded with an interactive Q&A session, where participants had the opportunity to seek clarification on specific aspects of intellectual property rights from the esteemed resource person.





#### **OUTCOMES**

**Enhanced Understanding of Intellectual Property:** Participants gained a comprehensive understanding of intellectual property rights, including copyrights, patents, trademarks, and trade secrets, and their significance in safeguarding creative and innovative works.

**Awareness of Legal Framework:** The webinar equipped participants with knowledge about the legal framework governing intellectual property rights in India, empowering them to navigate legal issues related to creative and innovative endeavors.

**Promotion of Professional Ethics:** Participants gained insights into the ethical considerations surrounding intellectual property rights, including issues related to plagiarism, fair use, and attribution, fostering a culture of integrity and ethical conduct in academic and professional endeavors.

**Promotion of Academic Engagement:** Engaging with a legal expert on intellectual property rights encouraged participants to delve deeper into the subject matter, fostering academic curiosity and engagement among students and faculty.

**Professional Development:** The webinar provided valuable insights into the practical application of intellectual property laws in various professional contexts, enhancing participants' professional skills and competencies.

**Capacity Building:** By learning about intellectual property rights, participants developed the capacity to protect their own creative works and respect the intellectual property rights of others, contributing to a culture of innovation and ethical conduct.

**Networking and Collaboration:** The webinar served as a platform for networking and collaboration among students, faculty, and legal professionals interested in intellectual property rights, fostering interdisciplinary dialogue and collaboration.

**Participatory Learning:** Through interactive discussions and Q&A sessions, participants actively engaged with the subject matter, contributing to a participatory learning environment where knowledge exchange and critical thinking were encouraged.

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Dr. PRETTY JOHN P.
Assistant Professor & HOD
Department of English
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#### CARMEL COLLEGE (AUTONOMOUS), MALA DEPARTMENT OF ENGLISH WEBINAR ON INTELLECTUAL PROPERTY RIGHTS- FEEDBACK Was the Phone number: The Session webinar Timestamp **Email Address** Name: E-mail ID: Designation: Institution useful? 1 3/26/2024 19:07:4 keerthysophiya@carmelc Keerthy Sophiya Ponnach 8281361876 keerthysophiya@carmelc Faculty Carmel College (Autonom Yes Excellent Student 3/26/2024 19:07:5 semeehakm72@gmail.co Semeeha K M 9447259734 semeehakm72@gmail.co Carmel College (Autonom Yes Good 3 3/26/2024 19:08:5 hisanathehsin@gmail.co Hisana Thehsin V M 9400018364 hisanathehsin@gmail.co Student Carmel College (Autonom Yes Good afrasherif6@gmail.com 7356484398 afrasherif6@gmail.com Carmel College (Autonom 4 3/26/2024 19:09:0 Excellent Afra Sherif Student Yes NFFRA.IA A 3/26/2024 19:11:4 8078990386 neeraja.aniyil777@gmail. Student Excellent neeraja.aniyil777@gmail. Carmel College Autonomo Yes Carmel College (Autonom 3/26/2024 19:13:5 Dr. Pretty John P. 9446583241 prettyjohnjose@gmail.co Excellent 6 prettyjohnjose@gmail.co Faculty Yes 3/26/2024 19:17: nandanavinayan31@gma Nandana KV 9074063215 nandanavinayan31@gma Student Carmel college autonomou Maybe Good 3/26/2024 19:17:0 fathimanoufira111@gmail Fathima Noufira KM 9995964579 fathimanoufira111@gmail Student Carmel college autonomou Good Yes 3/26/2024 19:17: vargheseannarose601@g Anna Rose Varghese 8714318553 vargheseannarose601@g Carmel College Mala Good Carmel college autonomou 10 3/26/2024 19:17: 9744627826 aparnikaammu@gmail.co Student Good aparnikaammu@gmail.co Aparnika apsarapv1406@gmail.co Apsara, P. V apsarapv1406@gmail.co Carmel College Autonomo Yes Good 12 3/26/2024 19:25: nandhanavs445@gmail.o NANDHANA V. S 7356893566 nandhanavs445@gmail.d Student Carmel College (Autonom Good 13 3/26/2024 19:28:3 mariyamichael330@gmai Mariya michael 8086485218 mariyamichael330@gmai Carmel college mala Good 3/26/2024 19:32: arathipnkuzhur@gmail.c Arathi P N 8589840571 arathipnkuzhur@gmail.c Carmel College Mala Yes Good 15 3/26/2024 19:33: linishvamajo2015@gmail. Linishya Francis 8547918133 linishvamaio2015@gmail. Student Camel College (Autonomo Yes Good 16 3/26/2024 19:34:4 vismayavs2004@gmail.c VISMAYA V S 9037507596 vismayavs2004@gmail.c Student CARMEL COLLEGE (AUT Yes Good 17 3/26/2024 19:36: 8138909969 Carmel college autonomou Excellent saranva@carmelcollegem Saranva M.S. Saranvasivadas0@gmail. Yes 18 3/26/2024 19:39:4 bhavyababu2022@gmail Bhavya Babu 7034466317 bhavyababu2022@gmail. Student Carmel college (Autonomo Yes Excellent 19 3/26/2024 19:41:3 8078270861 Karishmathatha46@gmai Carmel college mala karishmathatha46@gmail Karishma E. A Student Yes Good 20 3/26/2024 19:43:0 donatheresjose2004@gr Dona Theres Jose 8075846006 donatheresjose2004@gm Student KRISTU JAYANTI COLLE Yes Excellent 21 3/26/2024 19:46:5 libiyasabu2004@gmail.co 9778356477 libiyasabu2004@gmail.co Student Carmel college mala Yes Excellent Libiya sabu 3/26/2024 19:59: nandhakrishnaps@gmail Nandha krishna ps 8089513064 nandhakrishnaps@gmail. Carmel College autonomo Mavbe Good 9074655064 23 3/26/2024 20:03:2 chaithanyavpai@gmail.co CHAITHANYA K V chaithanyavpai@gmail.co Student Carmel college mala Yes Good 24 3/26/2024 20:05:5 rizwanaca193@gmail.co Rizwana C A 9496967052 rizwanaca193@gmail.co Student Carmel College (Autonom Yes Excellent 25 3/26/2024 20:21:1 prathulya8@gmail.com Athulya p r 8281937655 prathulya04@gmail.com Student Carmel College (autonom Yes Good 26 3/26/2024 20:03:2 8547612450 ansiya12nov00@gmail.co Student Carmel College (Autonom Good ansiya12nov00@gmail.co Ansiya K A Yes Student 27 3/26/2024 20:03:2 apsarapv1406@gmail.co Apsara. P. V 8848106895 apsarapv1406@gmail.co Carmel College (Autonom Yes Excellent 28 3/26/2024 20:03:3 9605434201 ppanchamisoman@gmail Carmel College (Autonom Good ppanchamisoman@gmail Panchami S Student Yes 29 3/26/2024 20:03: 9633463559 thasneemgafoor200@gm Carmel College (Autonom thasneemgafoor200@gm Thasneem V.A Student Good Yes 3/26/2024 20:03:3 7994747714 babubindiya1@gmail.com Student Excellent 30 Bindiva Babu Carmel College (Autonom babubindiva1@gmail.com Yes 31 3/26/2024 20:03: mymoonahkorothmala@g MYMOONAH KOROTH 9497354563 mymoonahkorothmala@g Carmel College (Autonom Good

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33	3/26/2024 20:03:3	divyasreepbalaram@gma	DIVYASREE P.P	9746057473	divyasreepbalaram@gma	Student	Carmel College autonomo	Yes	Excellent	
34	3/26/2024 20:03:3	meghatp000123@gmail.c	Megha. T.P	8606921450	meghatp000123@gmail.c	Student	Carmel College (Autonom	Yes	Excellent	
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39	3/26/2024 20:03:4	rajiarogya43@gmail.com	Rahana Raj	9947440204	rajiarogya43@gmail.com	Student	Carmel College (Autonom	Yes	Good	
40	3/26/2024 20:03:4	anjalikj002@gmail.com	Anjali K J	8714915596	anjalikj002@gmail.com	Student	Carmel College (Autonom	Yes	Excellent	
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46	3/26/2024 20:03:4	afrasherif6@gmail.com	AFRA SHERIF	+91 73564 84398	afrasherif6@gmail.com	Student	Carmel College (Autonom	Yes	Excellent	
47	3/26/2024 20:03:4	nandanata2003@gmail.c	Nandana T.A	957868054	nandanata2003@gmail.c	Student	Carmel College (Autonom	Yes	Excellent	
48	3/26/2024 20:03:5	maneeshamclt@gmail.co	Maneesha M	6282641269	maneeshamclt@gmail.co	Student	Carmel College (Autonom	Yes	Excellent	
49	3/26/2024 20:03:5	sunilkumarkalarikkal3120	Anjana Sunilkumar	7591983120	sunilkumarkalarikkal3120	Student	Carmel College (Autonom	Yes	Excellent	
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51	3/26/2024 20:03:5	nandanakvinayan8@gma	Nandana KV	9074063215	nandanakvinayan8@gma	Student	Carmel College (Autonom	Yes	Good	
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54	3/26/2024 20:03:5	liyashahana2525@gmail.	Shahanas p	8714840678	Liyashahana2525@gmail	Student	Carmel College (Autonom	Yes	Excellent	
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57	3/26/2024 20:03:5	anusharajan112020@gm	Anusha R	7558821940	anusharajan112020@gm	Student	Carmel College (Autonom	Yes	Excellent	
58	3/26/2024 20:04:0	eshaesrath786@gmail.co	Esha Esrath N C	7012598041	eshaesrath786@gmail.co	Student	Carmel College (Autonom	Yes	Excellent	
59	3/26/2024 20:04:0	sahalathaznii8019@gami	Sahala thasneem. Sm	9400518019	Sahalathaznii8019@gami	Student	Carmel College (Autonom	Yes	Excellent	
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61	3/26/2024 20:04:0	vafanasrinkavafa@gmail	Vafa Nasrin.K.A	8086432128	vafanasrinkavafa@gmail	Student	Carmel College (Autonom	Yes	Excellent	
62	3/26/2024 20:04:0	geethanjalikr1504@gmail	Geethaniali K. R.	7025762304	geethanjalikr1504@gmail	Student	Carmel College (Autonom	Yes	Excellent	

## CARMEL COLLEGE (AUTONOMOUS), MALA DEPARTMENT OF ENGLISH

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63		gourivinod2004@gmail.co	GOURI VINOD	8590518044	gourivinod2004@gmail.co	Student	Carmel College (Autonom	Yes	Excellent
64		bhavyababu2022@gmail.		7034466317	bhavyababu2022@gmail.	Student	Carmel College (Autonom	Yes	Excellent
65	3/26/2024 20:04:0	fidharasheed987@gamil.	Fidha Rasheed	9747217089	fidharasheed987@gamil.	Student	Carmel College (Autonom	Yes	Excellent
66	3/26/2024 20:04:0	fathimanoufira111@gmail	Fathima Noufira KM	9995964579	fathimanoufira111@gmail	Student	Carmel College (Autonom	Yes	Excellent
67	3/26/2024 20:04:0	aparnikaammu@gmail.co	Aparnika	9744627826	aparnikaammu@gmail.co	Student	Carmel college mala	Yes	Excellent
68	3/26/2024 20:04:1	sreelakshmik202@gmail.	Sreelakshmi k	9496000706	sreelakshmik202@gmail.	Student	Carmel College (Autonom	Yes	Good
69	3/26/2024 20:04:1	niksalaiju2002@gmail.co	Niksa Laiju	9496668899	niksalaiju2002@gmail.co	Student	Carmel College (Autonom	Yes	Excellent
70	3/26/2024 20:04:1	arya12mv@gmail.com	Arya Mv	9633155692	arya12mv@gmail.com	Student	Carmel College (Autonom	Yes	Excellent
71	3/26/2024 20:04:1	arya12mv@gmail.com	Arya Mv	9633155692	arya12mv@gmail.com	Student	Carmel College (Autonom	Yes	Excellent
72	3/26/2024 20:04:1	parvathipraj2002@gmail.	Parvathi.P.R	9497026466	parvathipraj2002@gmail.	Student	Carmel College (Autonom	Yes	Excellent
73	3/26/2024 20:04:1	caiswarya726@gmail.com	Aiswarya C S	7034873105	caiswarya726@gmail.com	Student	Carmel College (Autonom	Yes	Excellent
74	3/26/2024 20:04:1	akshayaachucric@gmail.	AKSHAYA	9995295269/7558	akshayaachucric@gmail.	Student	Carmel College (Autonom	Yes	Excellent
75	3/26/2024 20:04:1	sruthisreetr17@ gmail.co	Sruthi T R	9037314631	Sruthisreetr17@ gmail. C	Student	Carmel College (Autonom	Yes	Excellent
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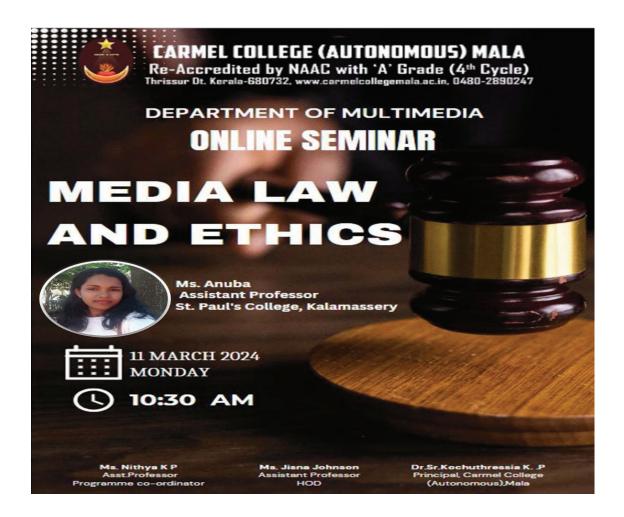
Dr. PRETTY JOHN P.
Assistant Professor & HOD
Department of English
Carmel College(Autonomous), Mala



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Head
Department of Multimedia
Carmel College (Autonomous)
Mala-680732

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#### **Professional Ethics**

The Department of Multimedia conducted "**professional ethics related webinar on** on 11 March 2024 @ 10.30 Am .The topic of seminar was "Media Laws and Ethics" Which was inaugurated by our Principal Dr Sr. Kochuthressia K.P and Chaired by Ms. Anuba Assistant Professor in Division Of Media Studies in St.Pauls College, Kalamassery .Ms Jisna Johnson Head of Multimedia, Programme convenor had delivered the welcome address. This programme was conducted to encourage our students about the laws and ethics in Media Division.





Head
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Carmel College (Autonomous)
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#### **OUTCOME OF THE PROGRAMME**

The outcome of a professional ethics program typically reflects the enhancement of ethical awareness, decision-making skills, and a commitment to integrity among participants. Participants develop a deeper understanding of ethical principles and the importance of ethics in their professional roles. They become more aware of the ethical challenges they may face and how to address them. This leads to a more ethically conscious workplace where decisions are made with a strong consideration of moral principles.

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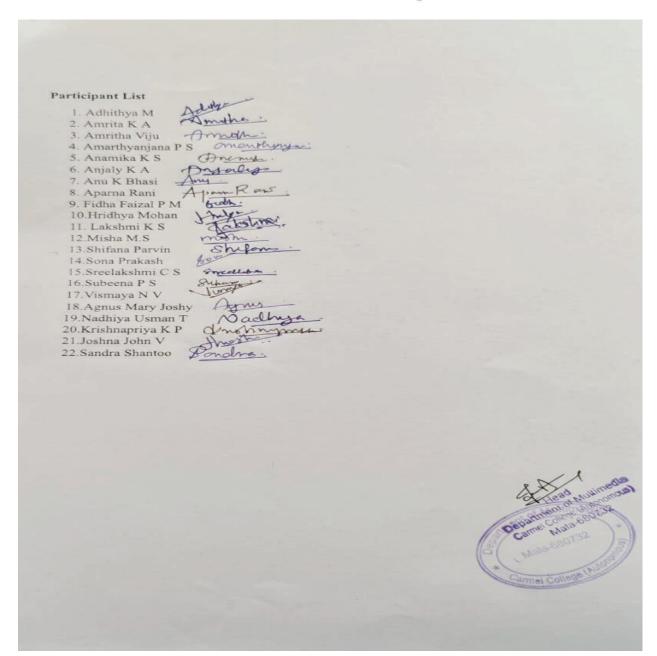
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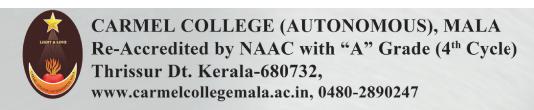
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# Department of Agriculture is organizing An Academic Lecture on

## **GI tagging in Indian Agriculture**

Wednesday 20 March 2024



200 PM



Seminar Hall





#### DR. MANJUSHA RANI

Assistant Professor and Head Dept. of Applied Biotechnology St. Mary's College, Thrissur

Student Coordinators Akshaya M R Staff coordinators Dr. Archana K A Ms. Jipcy Mol P Principal Dr. Sr. Kochuthressia K P Department of B.Voc Agriculture 2023-2024 Report on Academic talk on GI tagging in Indian Agriculture

Date: 20<sup>th</sup> March 2024

Venue: Seminar Hall

Resource person: Dr. Manjusha Rani

The Department of Agriculture at Carmel College Mala organized an academic talk on Geographic Indication (GI) tagging in Indian agriculture. The event aimed to enhance understanding among students and faculty about the significance and implications of GI tagging in the agricultural sector.

The session commenced at 20:00 PM in the spacious Seminar Hall of Carmel College Mala. The atmosphere was charged with enthusiasm as students and faculty members eagerly awaited the insightful discourse on GI tagging.

Dr. Manjusha Rani, a distinguished expert in agricultural biotechnology, served as the resource person for the session. With her vast experience and profound knowledge, she delivered an engaging presentation on GI tagging in Indian agriculture. Her presentation encompassed the following key points:

Dr. Rani provided a comprehensive overview of GI tagging, explaining its concept, purpose, and significance in safeguarding unique agricultural products. She elucidated how GI tagging offers protection to agricultural products associated with a specific geographical origin and traditional practices. This recognition enhances the market value of such products and fosters rural development. Dr. Rani shared insightful case studies of GI-tagged agricultural products from various regions of India, highlighting their economic and cultural importance. The presentation delved into the challenges encountered in obtaining GI tags and the potential opportunities for farmers, producers, and rural communities. Dr. Rani discussed the policy framework governing GI tagging in India, emphasizing the need for robust implementation and stakeholder participation. The speaker shed light on the policy framework governing GI tagging in India, emphasizing the need for effective implementation, stakeholder collaboration, and awareness-building initiatives.

Following the presentation, Dr. Manjusha Rani encouraged an interactive dialogue with the audience. Students and faculty actively participated, posing questions and sharing their

perspectives on the topic. The exchange of ideas enriched the session and deepened understanding on the nuances of GI tagging in Indian agriculture.

The Department of Agriculture extends its gratitude to Dr. Manjusha Rani for her enlightening presentation and to all the participants for their active engagement and contribution to the success of the event.

#### **Outcome:**

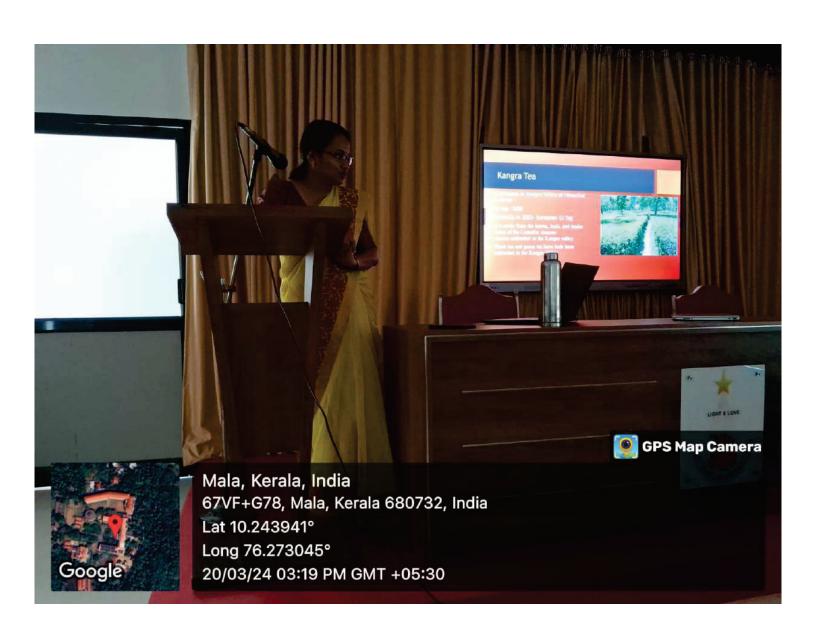
The academic talk on GI tagging in Indian agriculture, facilitated by Dr. Manjusha Rani, concluded successfully, leaving a lasting impact on the attendees. The session fostered greater awareness about the importance of GI tagging in preserving agricultural heritage, promoting rural livelihoods, and enhancing market competitiveness. It served as a valuable platform for learning and dialogue, inspiring students and faculty to delve deeper into the realm of agricultural policy and innovation.

#### The report prepared by: Dr. Archana K A

This report encapsulates the key highlights and outcomes of the academic talk on GI tagging in Indian agriculture held at Carmel College Mala on March 20, 2024.









CARMEL COLLEGE (AUTONOMOUS), MALA

Dept. ob B. Voc. Agricultum 2023-24

Time: 200 pm

Date 20/03/24

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## Department of Accounting & Taxation



#### Dhanya Mol T S Assistant Professor Dept of Applied Biotechnology St.Mary's College, Thrissur

Webinar on

A BASIC AWARENESS ON IPR

Date: 12 March 2024 Mode: Google Meet Time: 2.30 pm

Ms. Anju P D Staff Co-ordinator Ms. Christeena Wilson K HoD Dr. Sr. Kochuthressia K P Principal

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#### **DEPARTMENT OF ACCOUNTING AND TAXATION (B.VOC)**

### Report on "A Basic Awareness on IPR"

The webinar on "A Basic Awareness on IPR" conducted by the Department of Accounting & Taxation via Google Meet on March 12, 2024, successfully achieved its objectives of educating participants about the fundamentals of Intellectual Property Rights. Approximately 19 students took part in this program. This awareness class is handled by Ms. Dhanya Mol T S, Assistant Professor from the Department of Applied Biotechnology at St. Mary's College, Thrissur. Through expert insights, interactive learning experiences, and practical discussions, attendees gained valuable knowledge and insights into the significance of IPR in various domains. The webinar catalyzed raising awareness, fostering engagement, and empowering participants to navigate the complexities of intellectual property protection effectively. As a result, the event contributed to the department's commitment to promoting education and awareness on vital topics relevant to the fields of accounting and taxation. 27 students participated in this awareness session.

#### **Outcome:**

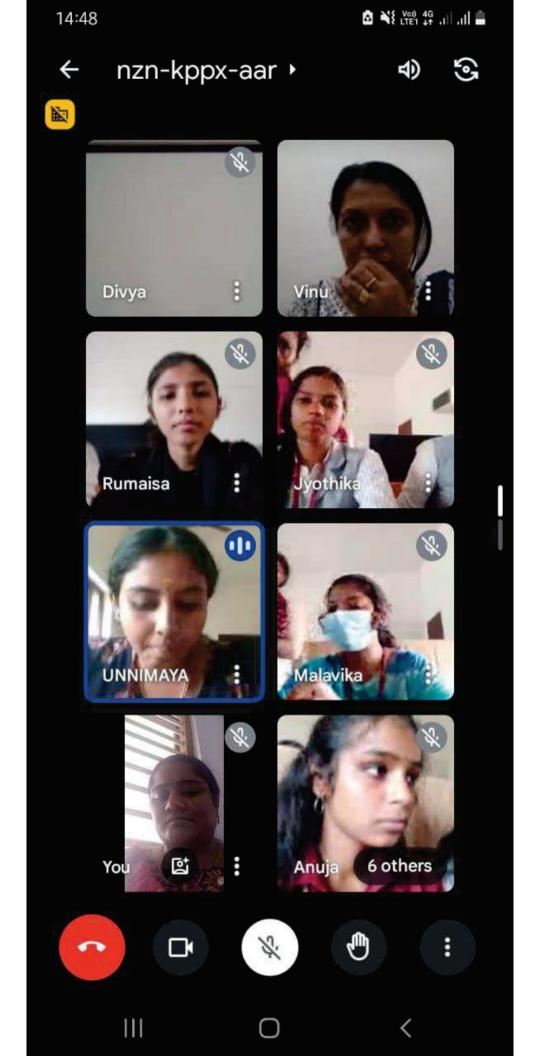
- The webinar served as a platform for raising awareness about the importance of IPR among participants from diverse backgrounds.
- Attendees acquired foundational knowledge about IPR, empowering them to make informed decisions regarding intellectual property protection in their respective fields.
- The webinar served as a platform for raising awareness about the importance of IPR among participants from diverse backgrounds.

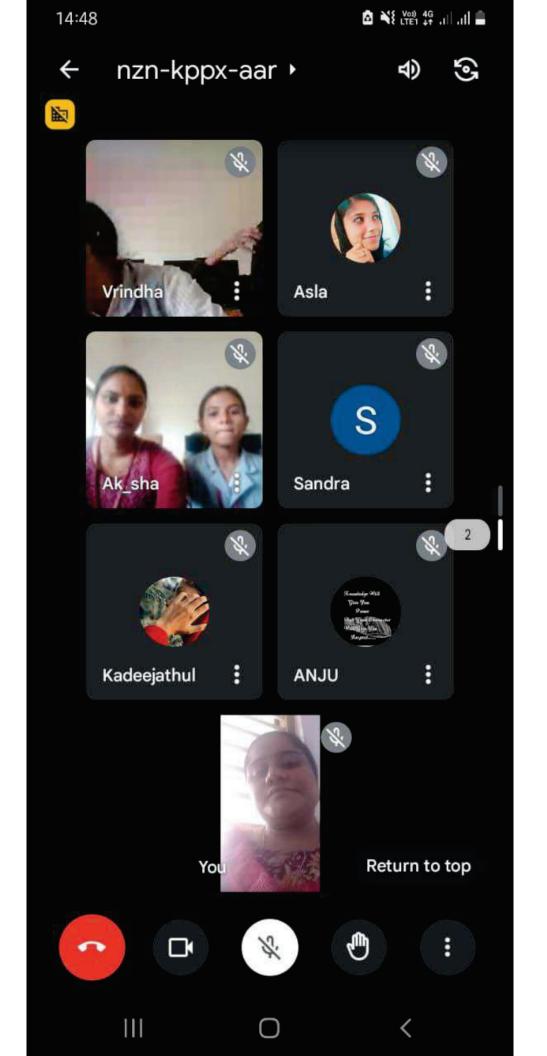
#### **Conclusion**

The webinar served as a catalyst for raising awareness, fostering engagement, and empowering participants to navigate the complexities of intellectual property protection effectively. As a result, the event contributed to the department's commitment to promoting education and awareness on vital topics relevant to the fields of accounting and taxation.



Head
Department of Accounting & Taxation
Carmel College (Autonomous)
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## CARMEL COLLEGIE (AUTONOMOUS), MALA DEPARTMENT OF ACCOUNTING & TAXATION

Name of the Event: A Basic Awareness on IPR
Date: 12/08/2024
Venue: : Google meet (webinae)

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## DEPARTMENT OF BFSI

## Webinar

## Introduction to IPR Tools: Trade Marks



Ms. Vinu Varghese
Asst. Professor
Department of Biotechnology
St. Mary's College, Thrissur

Date: 13/03/2024 Time: 2.45 P. M.

Platform: Google Meet

## CARMEL COLLEGE (AUTONOMOUS) MALA DEPARTMENT OF B VOC BANKING SERVICES AND INSURANCE

On the 13th of March 2024, the Department of BFSI (Banking, Financial Services, and Insurance) organized a webinar on "Intellectual Property Rights: Trademarks." The session aimed to educate participants about the significance of trademarks in safeguarding intellectual property. Ms. Vinu Varghese, an esteemed Assistant Professor from the Department of Biotechnology at St. Mary's College, Thrissur, served as the resource person for the webinar.

Ms. Vinu Varghese commenced the webinar by elucidating the concept of trademarks. She explained that trademarks are distinctive symbols, words, phrases, or designs used to identify and distinguish the goods or services of one entity from another. Participants gained insights into the legal protection and commercial value associated with trademarks.

Participants received comprehensive guidance on the trademark registration process. Ms. Vinu Varghese outlined the steps involved in obtaining trademark protection, including conducting a trademark search, filing an application with the appropriate authorities, and adhering to legal requirements. She underscored the importance of conducting thorough research to ensure the uniqueness and eligibility of the proposed trademark

In addition to registration, the webinar delved into the enforcement and protection of trademarks. Ms. Varghese elucidated the strategies employed by BFSI organizations to safeguard their trademarks from infringement and unauthorized use. She discussed the significance of monitoring the market, enforcing trademark rights through legal recourse, and implementing proactive measures to combat counterfeiting and brand dilution.

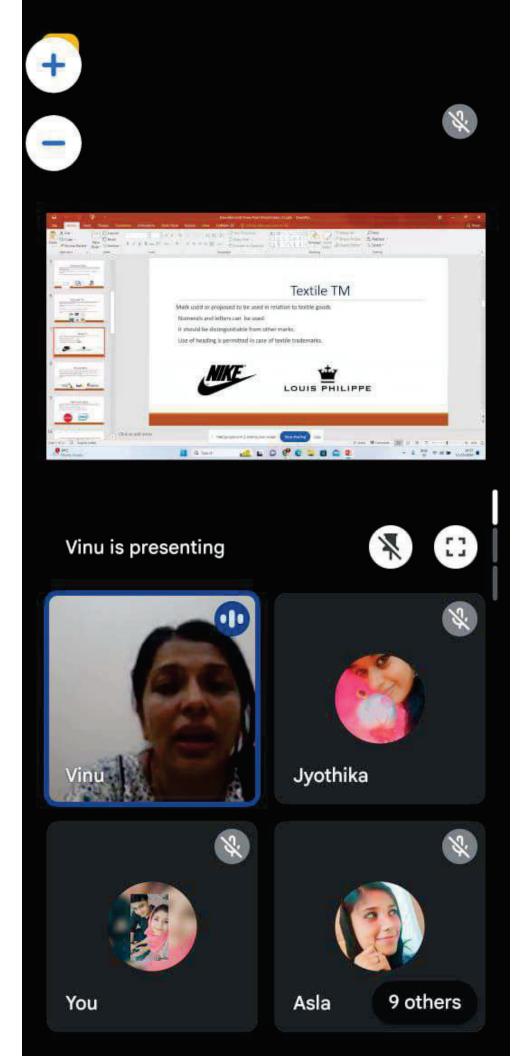
The webinar concluded with an interactive Q&A session, allowing participants to seek clarifications and engage in meaningful discussions with the resource person.

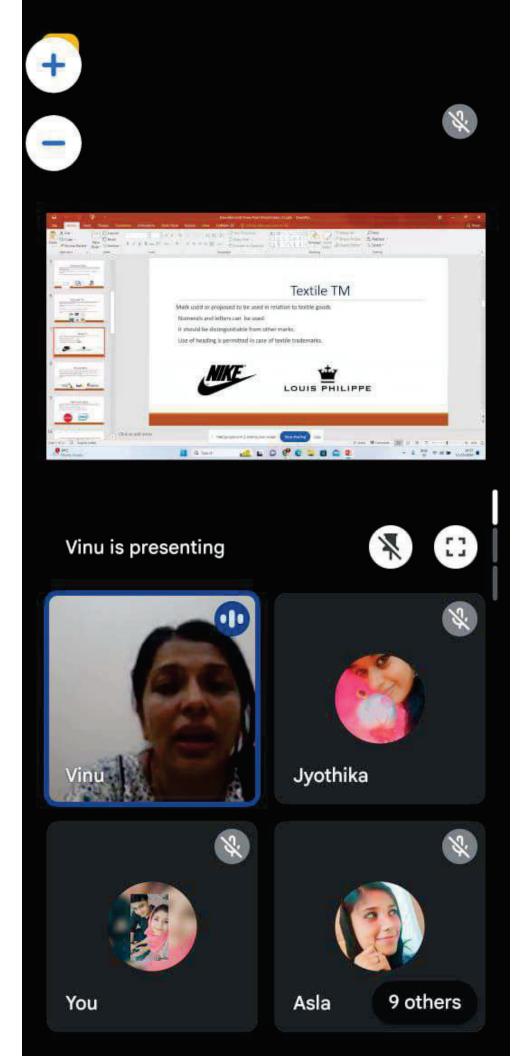
#### **Outcome:**

The webinar on "Intellectual Property Rights: Trademarks" proved to be an enlightening and educative session for participants. Through Ms. Vinu Varghese's expertise and engaging delivery, attendees gained valuable insights into the significance of trademarks in protecting intellectual property and fostering brand equity. The Department of BFSI extends its gratitude to Ms. Varghese for her invaluable contribution to the webinar's success.











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# PG DEPARTMENT OF COMMERCE National webinar on

"Intellectual Property Rights"

Date: 24/02/2024

Time: 11:00 am

Mode: online



Dr.R.Padmanaban
Associate Professor
PG & Research Department of Commerce
(Hindustan College of Arts and Science)
Coimbatore



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### CARMEL COLLEGE (AUTONOMOUS), MALA PG DEPARTMENT OF COMMERCE INTELLECTUAL PROPERTY RIGHTS

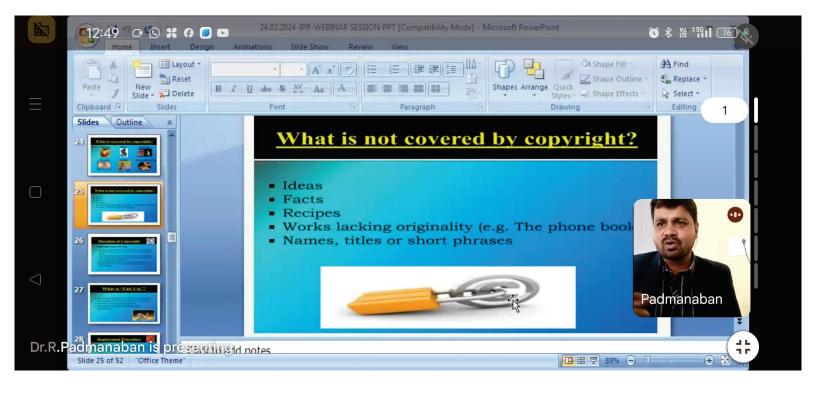
PG Department of commerce organized a Seminar on "INTELLECTUAL PROPERTY RIGHTS" on 24th February 2024 @ 11.00 am in google meet. Our resource person Mr. R. Padmanaban, Associate Professor, PG & Research department of commerce, Hindustan college of arts and science college, Coimbatore, had provided a fruitful session on intellectual property rights. The programme was started with an opening remark delivered by Dr. Stegy V J, HoD, Department of Commerce, Carmel College (Autonomous), Mala. Around seventy- eight students were participated in this programme. Intellectual Property Rights (IPR) are crucial legal protections that safeguard creations of the human intellect, fostering innovation and creativity across various fields. These rights encompass patents, copyrights, trademarks, trade secrets, and industrial designs, granting creators and inventors exclusive control over their intellectual assets. Patents, for instance, safeguard inventions, encouraging inventors to disclose their innovations in exchange for a limited monopoly on their use.

Outcome: The outcomes of IPR are complex and multifaceted, impacting innovation, economic development, market competition, consumer protection, cultural diversity, and global collaboration. Effective intellectual property policies and enforcement mechanisms are essential to maximizing the benefits of IPR while addressing the challenges and ethical considerations that arise.

Head Dr. STEGY V.J Department of Commerce

Department of Commerce Carmel College (Autonomous) Mala - 680 732





# CARMEL COLLEGE (AUTONOMOUS), MALA PLY DEPARTMENT OF COMMERCE

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Department of Software Development & Internal Quality Assurance Cell in collaboration with St. Mary's College, Thrissur



# Webinar Cyber Crimes & IPR

Ms. Greeshma K. V Assistant Professor Kerala Police Academy, Thrissur



14/11/2023



11.00am

Google Meet

Ms. Sruthi R Co-ordinator Carmel College Ms. Lakshmi Anand HoD, SD Carmel College Ms. Sreejitha T. S HoD, B. Voc St.Mary's College Ms. Mary Philip IQAC Co-ordinator Carmel College

Dr. Sr. Beena T. L
Principal (St.Mary's College)

Dr. Sr. Kochuthressia K. P Principal (Carmel College)

## DEPARTMENT OF SOFTWARE DEVELOPMENT CARMEL COLLEGE(AUTONOMOUS), MALA

## SEMINAR ON CYBER CRIMES & IPR in collaboration with St. Mary's College, Thrissur

The department and Internal Quality Assurance Cell(IQAC) organized a Seminar on Cyber Crimes and IPR on 14 Nov 2023 in collaboration with St. Mary's College, Thrissur. The session was handled by Ms. Greeshma K. V, Assistant Professor, Department of Forensic Science, Kerala Police Academy, Thrissur. Students from the department of Software Development of both the colleges participated in the seminar.

#### Outcome

- Helped the students to get an awareness on cyber crimes
- Helped the students understand about IPR protect the use of information and ideas that are of Commercial Value.

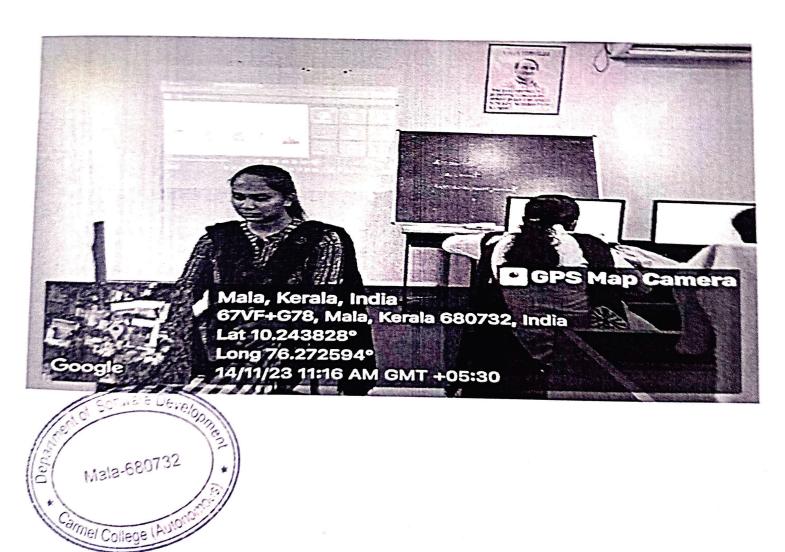


Department of Software Development

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**DEPARTMENTS OF PHYSICS & COMPUTER SCIENCE** 

SECUREBYTES: SAFEGUARDING CYBER

RIGHTS IN THE DIGITAL REALM

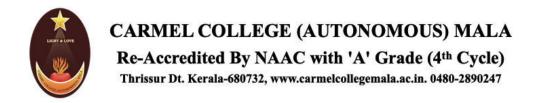
DATE: 13/11/2023 TIME: 1PM- 2 PM VENUE: COMPUTER LAB



DR SAREENA ROSE
HEAD, DEPARTMENT OF
COMPUTER SCIENCE
VIMALA COLLEGE (AUTONOMOUS)
THRISSUR

Ms. Smitty V Isidhore Convenor Ms. Greatel Francis Paramel HOD

Dr. Sr. Kochuthressia K P Principal



#### **Department of Physics**

Report on "SecureBytes: Safeguarding Cyber Rights in the Digital Realm"

On 13/11/2023, an awareness session titled "SecureBytes: Safeguarding Cyber Rights in the Digital Realm" was conducted at Computer Lab by Dr. Sareena Rose, Head of Department, Department of Computer Science, Vimala College (Autonomous), Thrissur. The session focused on the critical theme of digital security, aiming to equip participants with knowledge and skills to protect their cyber rights in today's interconnected world. Dr. Sareena Rose initiated the session by providing an in-depth understanding of various cyber threats prevalent in the digital realm. Session highlighted the need to protect online privacy, freedom of expression, and the right to a secure digital environment. Practical aspects of digital security were discussed, including the implementation of secure passwords, two-factor authentication, and encryption techniques.

#### **Programme Outcome:**

**Understanding Cyber Threats:** The participants gained insights into the evolving landscape of cyber security.

**Importance of Cyber Rights**: The session emphasized the significance of cyber rights, elucidating the rights and freedoms individuals possess in the digital space.

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Department of Physics
Carmel College (Autonomous)
Mala-680732



Programme	<b>d</b>	Securet	ites:	Sal	eguardi	ng 1	Cuber	Rights
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Date: 13 November 2023

Time: 01:00 pm to 02:00 pm

Venue: Computer lab

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Head Department of Physics Carmel College (Autonomous) Mala-680732



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## DEPARTMENT OF BUSINESS ADMINISTRATION

SEMINAR ON

## 'INTELLECTUAL PROPERTY RIGHTS'

: 2 PM

: Audio Visual Room

RESOURCE PERSON

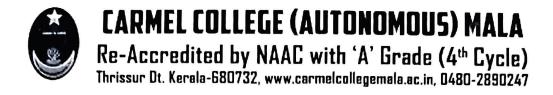


Vijayasree P.S

Advocate

Ms. Shalu Paul Staff Co-ordinator Dr. Rema .P.
HOD & Convenor

Dr.Sr.Kochuthressia K.P.
Principal



#### DEPARTMENT OF BUSINESS ADMINISTRATION

### "Intellectual Property Rights"

#### SEMINAR REPORT

Department of Business Administration, Carmel College (Autonomous), Mala, Thrissur organised a seminar on "Intellectual Property Rights". It took place on 5<sup>th</sup> March 2024 at sharp 2.30 p.m. The event aimed to provide valuable insights and knowledge on Intellectual Property Rights through the expertise of the resource person, Ms. Vijayasree P.S.

Ms. Ardra Paul welcomed all the students and faculty members presented in the seminar, also the resource person Ms. Viajayasree P.S.

Ms. Vijayasree P.S, the esteemed resource person, delivered a comprehensive keynote address. She shared her expertise knowledge, providing in-depth insights, practical examples, and the latest developments in the field.

The seminar incorporated interactive sessions, with a total of 34 students participated in attendance. Allowing participants to engage in discussions, ask questions, and share their experiences.

At last our HOD Dr. Reme P. presented memento to resource person Ms. Vijayasree P.S. Ms. Husna Nahida concluded the seminar by giving vote of thanks.

Outcome: The session proved to be a great learning experience for the students to know about the different kinds of Intellectual Property rights, Its Pros and Cons and how to avail the IPR.

Department of Bus Administration

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Dept: of Business Administration

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