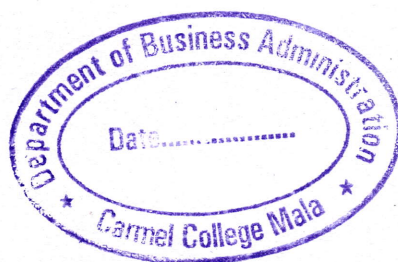





Certificate

This is that certify that this project report entitled “**A STUDY ON SMART PHONE ADDICTION AMONG YOUTH WITH SPECIAL REFERENCE TO BUSINESS ADMINISTRATION DEPARTMENT OF CARMEL COLLEGE, MALA**” is bonafide work done independently by **ANJALI M N** (Reg.No. CRARBBAR01), BBA VIth semester student of this college under my supervision and guidance in partial fulfillment of requirement for the rewards of Bachelor of Business Administration, University of Calicut.

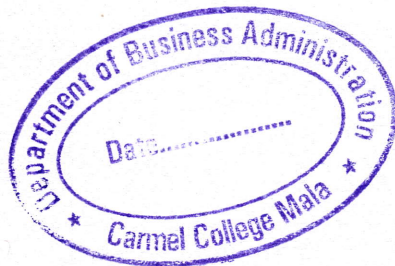



Reshma K-R
Head of the Department
Head of the Department
Business Administration
Carmel College Mala



Certificate

This is that certify that this project report entitled “A STUDY ON CONSUMER PERCEPTION TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO PUTHENCHIRA PANCHAYATH 8TH WARD ” is bonafide work done independently by ANSIYA P A (Reg.No. CRARBBAR02), BBA VIth semester student of this college under my supervision and guidance in partial fulfillment of requirement for the rewards of Bachelor of Business Administration, University of Calicut.



Reshma K. R

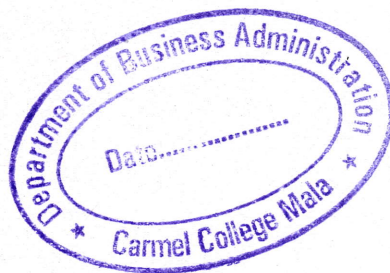
Head of the Department


Head of the Department
Business Administration
Carmel College Mala



Certificate

This is that certify that this project report entitled “A STUDY ON EFFECT OF SOCIO-ECONOMIC CONDITION ON ACADEMIC PERFORMANCE OF SECONDARY SCHOOL STUDENTS” is bonafide work done independently by ASWATHY M R (Reg.No. CRARBBAR03), BBA VIth semester student of this college under my supervision and guidance in partial fulfillment of requirement for the rewards of Bachelor of Business Administration, University of Calicut.

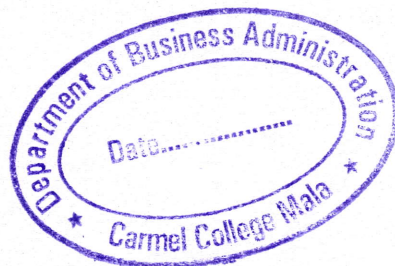




Rushma K.R
Head of the Department
Head of the Department
Business Administration
Carmel College Mala



Certificate

This is that certify that this project report entitled “A STUDY ON THE ATTITUDE OF EMPLOYEES TOWARDS RECRUITMENT AND SELECTION PROCESS AT KINFRA PARK, KORATTY ” is bonafide work done independently by **ATHULYA AJAYAN** (Reg.No. CRARBBAR04), BBA VIth semester student of this college under my supervision and guidance in partial fulfillment of requirement for the rewards of Bachelor of Business Administration, University of Calicut.

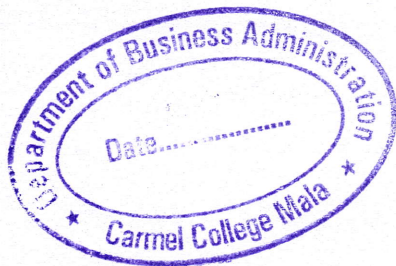




Reshma K-R
Head of the Department
Business Administration,
Carmel College Mala



Certificate

This is that certify that this project report entitled “A STUDY ON BRAND PREFERENCE OF COSMETIC PRODUCTS AMONG WOMEN ” is bonafide work done independently by **CHRISTEENA M B** (Reg.No. CRARBBAR05),,BBA VIth semester student of this college under my supervision and guidance in partial fulfillment of requirement for the rewards of Bachelor of Business Administration, University of Calicut.

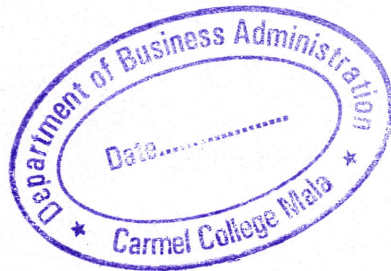




Reshma K.R
Head of the Department
Head of the Department
Business Administration
Carmel College Mala



Certificate

This is that certify that this project report entitled “A STUDY ON SATISFACTION OF CUSTOMERS TOWARDS JIO SIM WITH SPECIAL REFERENCE TO DEPARTMENT OF COMPUTER SCEINCE IN CARMEL COLLEGE, MALA” is bonafide work done independently by **HUSNA SHABNAM** (Reg.No. CRARBBAR06),BBA VIth semester student of this college under my supervision and guidance in partial fulfillment of requirement for the rewards of Bachelor of Business Administration, University of Calicut.

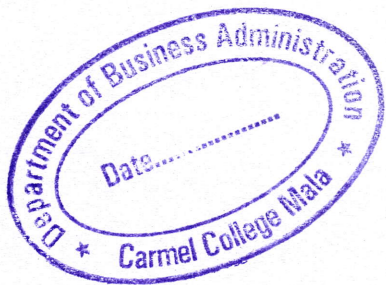




Reshma K. R
Head of the Department
Business Administration
Carmel College Mala



Certificate

This is that certify that this project report entitled “**A STUDY ON CONSUMER DELIGHT ON ACTIVE SCOOTER WITH SPECIAL REFERENCE TO CARMEL COLLEGE, MALA**” is bonafide work done independently by **PHEBA VARGHESE** (Reg.No. CRARBBAR07), BBA VIth semester student of this college under my supervision and guidance in partial fulfillment of requirement for the rewards of Bachelor of Business Administration, University of Calicut.

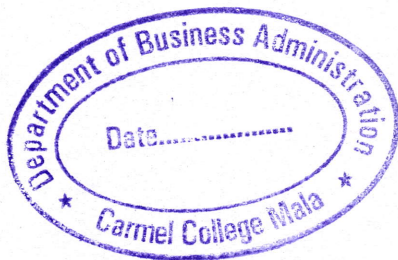



Reshma. K.R
Head of the Department
Head of the Department
Business Administration,
Carmel College Mala



Certificate

This is that certify that this project report entitled “A STUDY ON STRESS MANAGEMENT OF EMPLOYEES WITH SPECIAL REFERENCE TO CENTURE CONTAINERS, KINFRA PARK KORATTY” is bonafide work done independently by **REKHA M NAIR** (Reg.No. CRARBBAR08), BBA VIth semester student of this college under my supervision and guidance in partial fulfillment of requirement for the rewards of Bachelor of Business Administration, University of Calicut.



A handwritten signature in blue ink, which appears to read 'Reshma', is written above the printed name.

Reshma.K.R

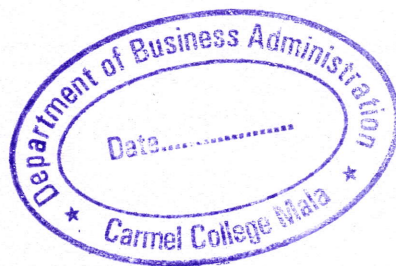
Head of the Department

Head of the Department
Business Administration
Carmel College Mala



Certificate

This is that certify that this project report entitled “A STUDY ON THE PROBLEMS AND CHALLENGES FACED BY THE WOMEN ENTREPRENEURS WITH SPECIAL REFERENCE TO VELLANGALLUR PANCHAYATH” is bonafide work done independently by SAHALA M S (Reg.No. CRARBBAR09),BBA VIth semester student of this college under my supervision and guidance in partial fulfillment of requirement for the rewards of Bachelor of Business Administration, University of Calicut.



Reshma. K. R

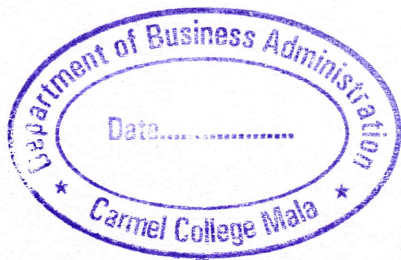
Head of the Department

Head of the Department
Business Administration
Carmel College Mala



Certificate

This is that certify that this project report entitled “**A STUDY ON BUYING BEHAVIOUR OF YOUNGSTERS TOWARDS SELECTED PERSONAL CARE PRODUCTS WITH SPECIAL REFERENCE TO 10TH WARD OF PARIYARAM PANCHAYATH.**” is bonafide work done independently by **STEGY SIMON** (Reg.No. CRARBBAR10), BBA VIth semester student of this college under my supervision and guidance in partial fulfillment of requirement for the rewards of Bachelor of Business Administration, University of Calicut.



Reshma. K. R

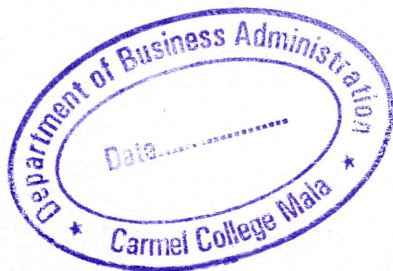
Head of the Department


Head of the Department
Business Administration
Carmel College Mala

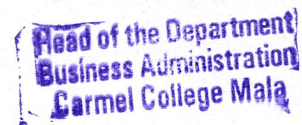


Certificate

This is that certify that this project report entitled “**A STUDY ON SAVINGS AND SPENDING BEHAVIOUR OF YOUTH WITH SPECIAL REFERENCE TO METS SCHOOL OF ENGINEERING MALA**” is bonafide work done independently by **VARSHA NANDANAN V** (Reg.No. CRARBBAR11),BBA VIth semester student of this college under my supervision and guidance in partial fulfillment of requirement for the rewards of Bachelor of Business Administration, University of Calicut.



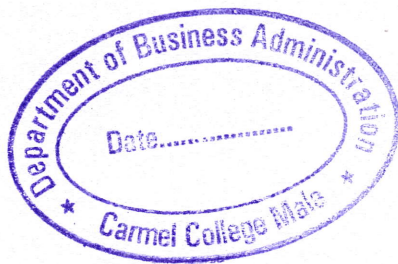

Reshma.K.R
Head of the Department






Certificate

This is that certify that this project report entitled “A STUDY ON PERCEPTION AND SATISFACTION OF LIC POLICYHOLDERS WITH SPECIAL REFERENCE TO 8TH WARD, KUZHUR PANCHAYATH.” is bonafide work done independently by **VRINDHA K R** (Reg.No. CRARBBAR12),BBA VIth semester student of this college under my supervision and guidance in partial fulfillment of requirement for the rewards of Bachelor of Business Administration, University of Calicut.

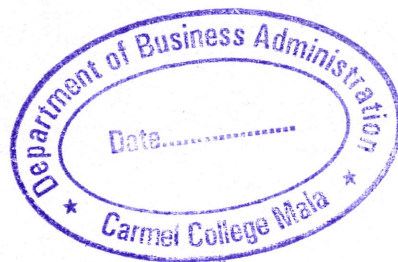



Reshma K. R
Head of the Department
Head of the Department
Business Administration
Carmel College Maia



Certificate

This is that certify that this project report entitled “A STUDY ON IMPACT OF PRODUCT PACKAGING ON CONSUMERS BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO METHALA PANCHAYATH 21ST WARD” is bonafide work done independently by **VRINDHA K R** (Reg.No. CRARBBAR13),BBA VIth semester student of this college under my supervision and guidance in partial fulfillment of requirement for the rewards of Bachelor of Business Administration, University of Calicut.



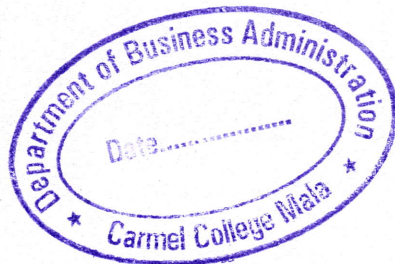
Reshma .K. R
Head of the Department


Head of the Department
Business Administration
Carmel College Mala



Certificate

This is that certify that this project report entitled "A STUDY ON LOTTERY CONSUMPTION OF PEOPLE WITH SPECIAL REFERENCE TO 12TH WARD OF PUTHUR PANCHAYATH " is bonafide work done independently by AMULYA M R (Reg.No. CRARBBAR14),BBA VIth semester student of this college under my supervision and guidance in partial fulfillment of requirement for the rewards of Bachelor of Business Administration, University of Calicut.

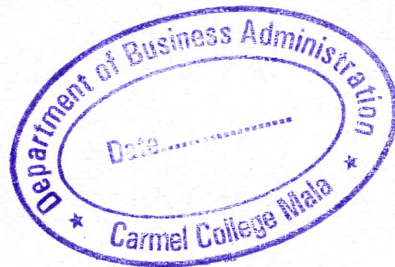



Reshma.K.R
Head of the Department
Head of the Department
Business Administration
Carmel College Mala



Certificate

This is that certify that this project report entitled “A STUDY ON THE PROFITABILITY ANALYSIS OF KADUKUTTY SERVICE CO- OPERATIVE BANK ” is bonafide work done independently by **AMULYA JAYAN** (Reg.No. CRARBBAR15), BBA VIth semester student of this college under my supervision and guidance in partial fulfillment of requirement for the rewards of Bachelor of Business Administration, University of Calicut.



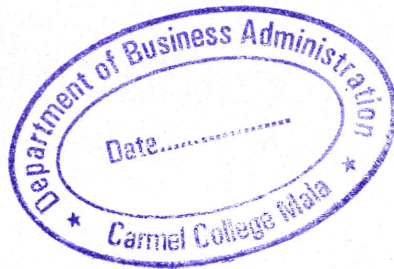
Reshma. K.R


Head of the Department
Head of the Department
Business Administration
Carmel College Mala



Certificate

This is that certify that this project report entitled “A STUDY ON IMPACT OF FLOOD(2019) WITH SPECIAL REFERENCE TO 10TH WARD OF KUZHOOR GRAMAPANCHAYATH” is bonafide work done independently by ANUSHA FRANCIS (Reg.No. CRARBBAR16), BBA VIth semester student of this college under my supervision and guidance in partial fulfillment of requirement for the rewards of Bachelor of Business Administration, University of Calicut.

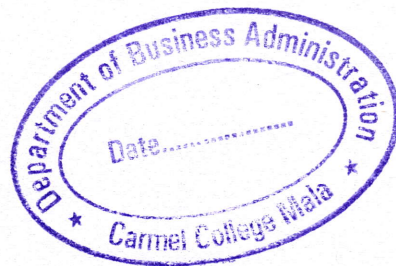



Reshma K.R
Head of the Department
Head of the Department
Business Administration,
Carmel College Mala



Certificate

This is that certify that this project report entitled “**A STUDY ON CHANGING EATING HABITS AMONG YOUTH WITH SPECIAL REFERENCE TO 6TH WARD POYYA PANCHAYATH.**” is bonafide work done independently by **CHRISTEENA JOY** (Reg.No. CRARBBAR17), BBA VIth semester student of this college under my supervision and guidance in partial fulfillment of requirement for the rewards of Bachelor of Business Administration, University of Calicut.

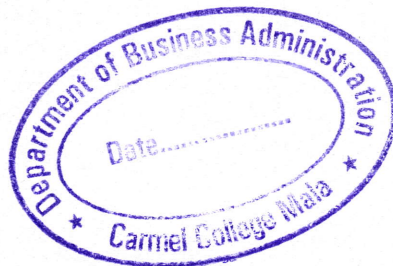



Reshma K. R
Head of the Department
Head of the Department
Business Administration
Carmel College Mala



Certificate

This is that certify that this project report entitled “**A STUDY ON INFLUENCE OF ADVERTISEMENT IN CUSTOMERS BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO WARD 3 OF PUTHENVELIKARA PANCHAYATH.**” is bonafide work done independently by **CHRISTEENA RASSAL** (Reg.No. CRARBBAR18), BBA VIth semester student of this college under my supervision and guidance in partial fulfillment of requirement for the rewards of Bachelor of Business Administration, University of Calicut.

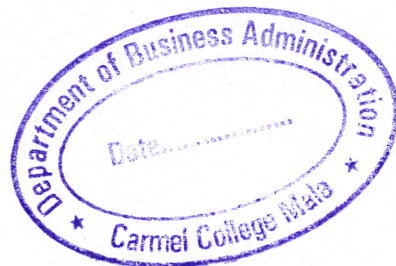


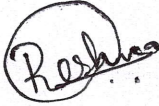

Reshma K.R
Head of the Department
Head of the
Business Administration
Carmel College Malabar



Certificate

This is that certify that this project report entitled “**A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT ON EMPLOYEES IN BIGBAZAR, THRISSUR**” is bonafide work done independently by **JEWEL JOY** (Reg.No. CRARBBAR19), BBA VIth semester student of this college under my supervision and guidance in partial fulfillment of requirement for the rewards of Bachelor of Business Administration, University of Calicut.

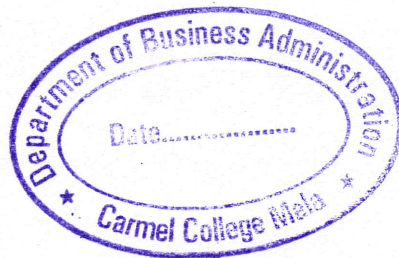




Reshma .k .R
Head of the Department
Head of the Department
Business Administration,
Carmel College Mala.



Certificate

This is that certify that this project report entitled “**A STUDY ON THE ROLE OF MAHATHMA GANDHI NATIONAL RURAL EMPLOYMENT GUARANTEE SCHEME WITH SPECIAL REFERENCE TO MALA PANCHAYATH.**” is bonafide work done independently by **MEGHNA MADHU** (Reg.No. CRARBBAR20), BBA VIth semester student of this college under my supervision and guidance in partial fulfillment of requirement for the rewards of Bachelor of Business Administration, University of Calicut.

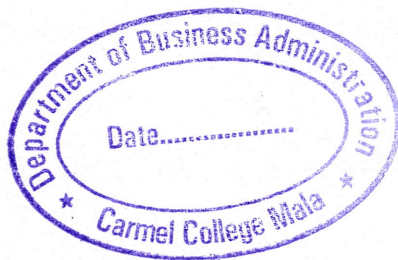



Reshma K. R
Head of the Department
Head of the Department
Business Administration
Carmel College Mala



Certificate

This is that certify that this project report entitled “A STUDY ON EFFECTIVENESS OF MARKETING STRATEGY WITH SPECIAL REFERENCE TO CENTRE CONTAINERS, KINFRA KORATTY ” is bonafide work done independently by MILNA JOJO (Reg.No. CRARBBAR21), BBA VIth semester student of this college under my supervision and guidance in partial fulfillment of requirement for the rewards of Bachelor of Business Administration, University of Calicut.



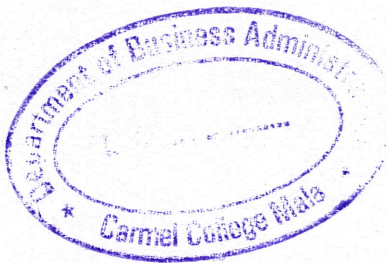
Reshma K.R
Head of the Department


Head of the
Business Administration
Carmel College Mala



Certificate

This is that certify that this project report entitled “A STUDY ON PERCEPTION OF WOMEN CONSUMERS TOWARDS THE ADVERTISEMENT OF BANKING PRODUCTS AND SERVICES IN SPECIAL REFERENCE TO AZHIKODE PANCHAYATH” is bonafide work done independently by MISNA NASRIN M M (Reg.No. CRARBBAR22), BBA VIth semester student of this college under my supervision and guidance in partial fulfillment of requirement for the rewards of Bachelor of Business Administration, University of Calicut.

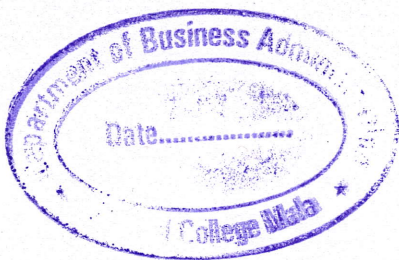


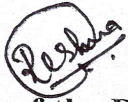

Reshma K.R
Head of the Department
Head of the Department
Business Administration
Carmel College Maia



Certificate

This is that certify that this project report entitled “**A STUDY ON IMPACT OF LABOUR WELFARE MEASURES ON EMPLOYEE SATISFACTION WITH SPECIAL REFERENCE TO WATERLINE INDUSTRIES**” is bonafide work done independently by **MUHSINA V M**(Reg.No. CRARBBAR23),BBA VIth semester student of this college under my supervision and guidance in partial fulfillment of requirement for the rewards of Bachelor of Business Administration, University of Calicut.

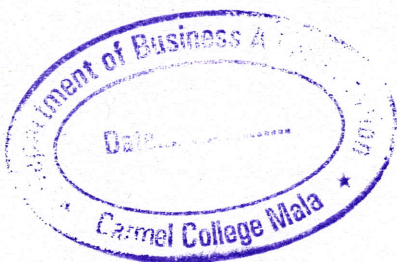




Reshma - K.R
Head of the Department
Head of the Department
Business Administration
Carmel College Mala



Certificate

This is that certify that this project report entitled “**A STUDY ON ATM CARD USAGE OF SOUTH INDIAN BANK ACCOUNT HOLDERS WITH SPECIAL REFERENCE TO VI WARD OF EDAVILANGU PANJAYATH** ” is bonafide work done independently by **NABEELA M N** (Reg.No. CRARBBAR24), BBA VIth semester student of this college under my supervision and guidance in partial fulfillment of requirement for the rewards of Bachelor of Business Administration, University of Calicut.

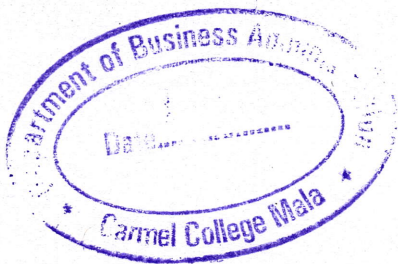



Reshma-K-R
Head of the Department
Head of the Department
Business Administration
Carmel College Malabar



Certificate

This is that certify that this project report entitled "A STUDY ON THE EMPLOYEE SATISFACTION IN LAKSHMI JEWELLERY KODUNGALLOOR " is bonafide work done independently by **NASRIN N K** (Reg.No. CRARBBAR25),BBA VIth semester student of this college under my supervision and guidance in partial fulfillment of requirement for the rewards of Bachelor of Business Administration, University of Calicut.



Reshma K.R

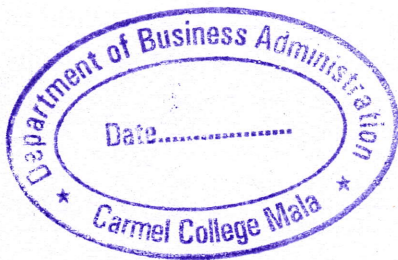
Head of the Department


Head of the Department
Business Administration
Carmel College Mala



Certificate

This is that certify that this project report entitled “A STUDY ON IMPACT ON SOCIAL NETWORKING APPLICATIONS AMONG YOUNGSTERS WITH SPECIAL REFERENCE TO ALOOR GRAMAPANCHAYATH” is bonafide work done independently by NISHA U R (Reg.No. CRARBBAR26),BBA VIth semester student of this college under my supervision and guidance in partial fulfillment of requirement for the rewards of Bachelor of Business Administration, University of Calicut.

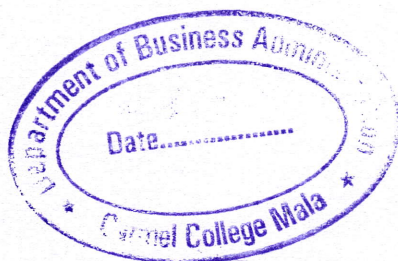



Reshma - K - R
Head of the Department
Business Administration
Carmel College Mala



Certificate

This is that certify that this project report entitled “**A STUDY ON WORKING CAPITAL PERFORMANCE OF LIC CO. LTD**” is bonafide work done independently by **NITHA E P** (Reg.No. CRARBBAR27),BBA VIth semester student of this college under my supervision and guidance in partial fulfillment of requirement for the rewards of Bachelor of Business Administration, University of Calicut.

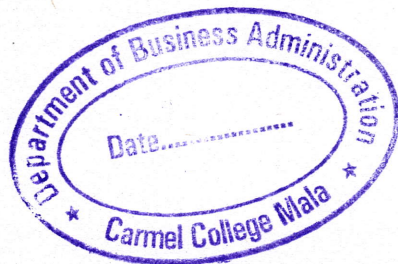


Reshma
Reshma. k.R
Head of the Department
Head of the Department
Business Administration,
Carmel College Mala



Certificate

This is that certify that this project report entitled “A STUDY ON E – BANKING SERVICES OFFERED BY SBI WITH SPECIAL REFERENCE TO XXX WARD KODUNGALLUR MUNICIPALITY.” is bonafide work done independently by SUMIYA P A (Reg.No. CRARBBAR28), BBA VIth semester student of this college under my supervision and guidance in partial fulfillment of requirement for the rewards of Bachelor of Business Administration, University of Calicut.



Reshma
Reshma K.R
Head of the Department
Head of the Department
Business Administration
Carmel College Mala