

**“A STUDY ON THE PROBLEMS AND CHALLENGES
FACED BY THE WOMEN ENTREPRENEURS WITH
SPECIAL REFERENCE TO CHALAKUDY AREA”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of business
administration

By
AISWARYALAKSHMI N. U
CRASBBAR01

UNDER THE SUPERVISION OF
Ms. NAYANA P
(Assistant Professor on contract)



DEPARTMENT OF BUSINESS ADMINISTRATION
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021

Supervisor
Ms. NAYANA P

Head of the Department
Ms. NAYANA. P

CARMEL COLLEGE MALA



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that this project report entitled “A STUDY ON THE PROBLEMS AND CHALLENGES FACED BY THE WOMEN ENTREPRENURS WITH SPECIAL REFEREANCE TO CHALAKUDY AREA” is bonafide done independently MS. AISWARYALAKSHMI N U, Bachelor of Business Administration VIth Semester student of Carmel College Mala under my supervision and guidance in partial fulfillment of requirement for the rewards of degree bachelor of business administration university of Calicut.

However this certificate is not issued to endorse the views and opinions expressed in this report.

Project guide

Ms. NAYANA P



Head of Department

Ms. NAYANA P

**"A STUDY ON DEMAND OF AYURVEDIC HERBAL
PRODUCTS OF KANDAMKULATHY VYDHYARANYAM
WITH SPECIAL REFERENCE TO KUZAPPIL
PANCHAYATH IVTH WARD"**


Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce


By
AMRITHA K S
CRASBBAR02

UNDER THE SUPERVISION OF
Ms. NAYANA P
Head of the Department



**DEPARTMENT OF BUSINESS ADMINISTRATION
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2020-2021**


Supervisor
Ms. NAYANA P


Head of the Department
Ms. NAYANA P

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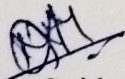


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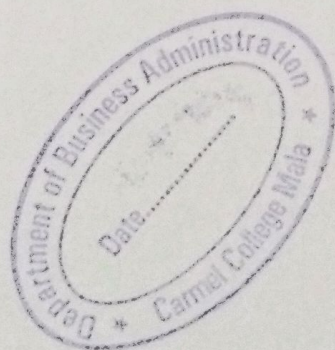
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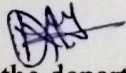
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However this certificate is not issued to endorse the views and opinions in this report.


Project Guide

Ms. NAYANA P




Head of the department

Ms. NAYANA P

**“A STUDY ON READER’S PREFERENCE TOWARDS
MALAYALA MANORAMANEWSPAPER IN vthWARD
OF POYYA GRAMA PANCHAYATH”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Business
Administration.

By
**ANNA ROSE
(CRASBBAR03)**

UNDER THE SUPERVISION OF
Ms. NAYANA. P
Assistant professor on contract



**DEPARTMENT OF BUSINESS ADMINISTRATION
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**

**Supervisor
Ms. NAYANA. P**

**Head of the Department
Ms. NAYANA. P**

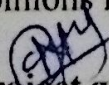
CARMEL COLLEGE MALA



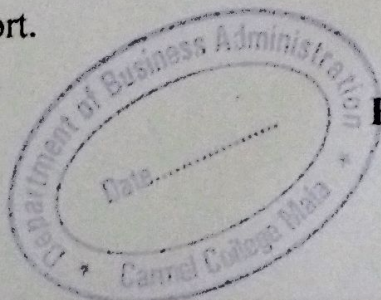
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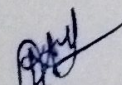
This is to certify that this project report entitled "A STUDY ON READERS PREFERENCE TOWARDS MALAYALA MANORAMA NEWSPAPER IN Vth WARD OF POYYA GRAMA PANCHAYATH" is a bonafide original work done independently Ms. ANNA ROSE (CRASBBAR03) BBA 6th semester student of this college, under my supervision and guidance during 2020-2021 in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration, University of Calicut.

However this certificate is not issued to endorse the views and opinions in this report.


Project guide

Ms. NAYANA. P




Head of the department

Ms. NAYANA. P

**“A STUDY ON PREFERENCE OF FILM VIEWERS
TOWARDS MULTIPLEX THEATRE AND ORDINARY
THEATRE WITH SPECIAL REFERENCE TO
KODUNGALLUR MUNICIPALITY-WARD NO. I”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Business
Administration

By

ANUPAMA K.J

(CRASBBAR04)

UNDER THE SUPERVISION OF

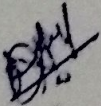
Ms. NAYANA .P

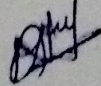
Assistant Professor on contract



**DEPARTMENT OF BUSINESS ADMINISTRATION
CARMEL COLLEGE, MALA
THRISSUR, KERALA**

2020-2021


Supervisor
MS. NAYANA.P


Head of department
MS. NAYANA. P

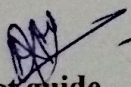
CARMEL COLLEGE MALA

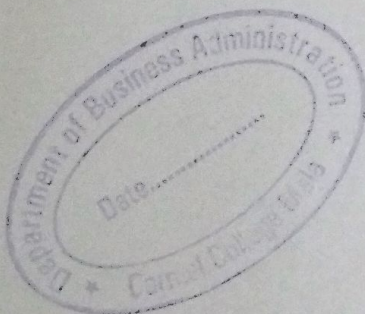


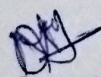
DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

This is to certify that this project report entitled "A STUDY ON PREFERENCE OF FILM VIEWERS TOWARDS MULTIPLEX THEATRE AND ORDINARY THEATRE WITH SPECIAL REFERENCE IN KODUNGALLUR MUNICIPALITY" is bonafide work done independently by Ms. ANUPAMA K.J Bachelor of business administration VIth semester student of Carmel college mala, under my supervision and guidance in partial fulfillment of requirement for the rewards of bachelor of business administration, university of Calicut.

However this certificate is not issued to endorse the views and opinions in this report.


Project guide
Ms. NAYANA.P




Head of the department
Ms. NAYANA .P

**“A STUDY ON WOMEN EMPOWERMENT THROUGH
KUDUMBASHREE ON THE 11TH WARD OF MALA
GRAMAPANCHAYATH”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of

Bachelor of Business Administration

By

ASWATHY SURESH

CRASBBAR05


UNDER THE SUPERVISION OF

Ms. Nayana P


Assistant Professor on Contract



**DEPARTMENT OF BUSINESS ADMINISTRATION
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-21**


Supervisor

Ms. Nayana P


Head of the Department

Ms. Nayana P

CARMEL COLLEGE MALA



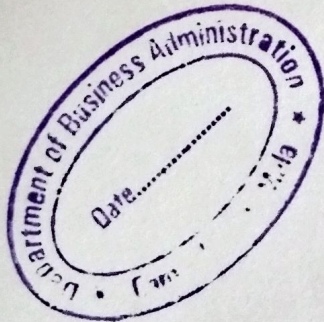
**DEPARTMENT OF BUSINESS ADMINISTRATION
CERTIFICATE**

This is to certify that this project report entitled "A STUDY ON WOMEN EMPOWERMENT THROUGH KUDUMBASHREE ON THE 11TH WARD OF MALA GRAMAPANCHAYATH" is bonafide work done independently by Ms. ASWATHY SURESH BBA VIth semester student of this college, under my supervision and guidance in partial fulfillment of the requirement for the rewards of bachelor of business administration, university of Calicut.

However this certificate is not issued to endorse the views and opinions in this report.

Project Guide

Nayana.
Ms. Nayana P



Head of the Department

Nayana.
Ms. Nayana. P

**“A STUDY ON INVESTMENT HABITS AMONG
ACADEMICIANS WITH SPECIAL REFERENCE TO
MALA PANCHAYATH”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Business
Administration

By
**GINI GEORGE
CRASBBAR06**

UNDER THE SUPERVISION OF
Ms. Aleena Raju
Assistant Professor on contract



**DEPARTMENT OF BUSINESS ADMINISTRATION
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**

**Supervisor
Ms. Aleena Raju**

**Head of the Department
Ms. Nayana P**

CARMEL COLLEGE MALA



DEPARTMENT OF BUSINESS ADMINISTRATION

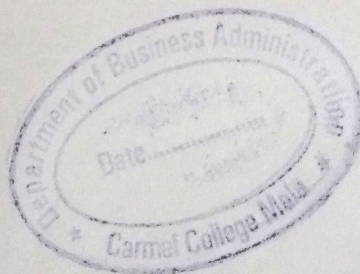
CERTIFICATE

This is to certify that this project report entitled "A STUDY ON INVESTMENT HABITS AMONG ACADEMICIANS WITH SPECIAL REFERENCE MALA PANCHAYATH" is bona fide work done independently by **Ms. GINI GEORGE** BBA VIth semester student of this college, under my supervision and guidance in partial fulfillment of requirement for the rewards of bachelor of business administration, university of Calicut.

However this certificate is not issued to endorse the views and opinion in the report.

Aleena
Project guide

Ms. Aleena Raju



Nayana P
Head of the department

Ms. Nayana P

**“A STUDY ON CUSTOMER DELIGHT ON HONDA
ACTIVA SCOOTER WITH SPECIAL REFERENCE TO
CARMEL COLLEGE MALA”**


Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Business
Administration


By
JOMARIYA SHAJU
CRASBBAR07

UNDER THE SUPERVISION OF
Ms. Nayana P
Assistant Professor on contract



**DEPARTMENT OF BUSINESS ADMINISTRATION
CARMEL COLLEGE, MALA
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2020-2021**


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Head of the Department
Ms. Nayana P


CARMEL COLLEGE MALA

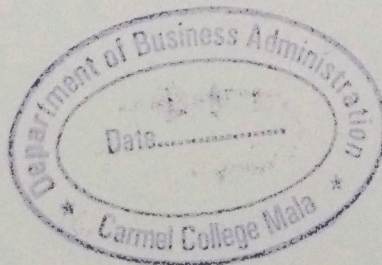



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This is to certify that this project report entitled "A STUDY ON CUSTOMER DELIGHT ON HONDA ACTIVA SCOOTER WITH SPECIAL REFERENCE TO CARMEL COLLEGE MALA" is bonafide work done independently by Ms. JOMARIYA SHAJU BBA VIth semester student of this college, under my supervision and guidance in partial fulfillment of requirement for the rewards of bachelor of business administration, university of Calicut.

However this certificate is not issued to endorse the views and opinion in the report.


Project guide
Ms. Nayana P




Head of the department
Ms. Nayana P

**“A STUDY ON THE USAGE AND SATISFACTION
OF UPI SERVICE AMONG YOUNGERS IN
KODASSERY PANJAYATH”**

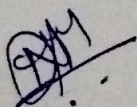
Project report submitted to the University of Calicut for the partial
fulfilment of the award of the degree of Bachelor of Business
Administration

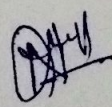
By
ANJITHA BALAKRISHNAN
(Reg. No.CRASBBAR15)

UNDER THE SUPERVISION OF
Ms. NAYANA P
(Assistant Professor on contract)



**DEPARTMENT OF BUSINESS ADMINISTRATION
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**


Supervisor
Ms. NAYANA P


Head of the Department
Ms. NAYANA P

CARMEL COLLEGE , MALA




DEPARTMENT OF BUSINESS
ADMINISTRATION

CERTIFICATE


This is certify that this project report entitled " A STUDY ON THE USAGE AND SATISFACTION OF UPI SERVICES AMONG YOUNGSTERS IN KODASSERY PANJAYATH" is bonafide work done independently by Ms. ANJITHA BALAKRISHNAN, Bachelor of Business Administration VIth semester student of this college, under my supervision and guidance in partial fulfillment of the requirement for the rewards of degree Bachelor of Business Administration, University of Calicut.

However this certificate is not issued to endorse the views and opinions in this report.


Project Guide

Ms. NAYANA P




Head of the department

Ms. NAYANA P

**“A STUDY ON EFFECTIVENESS OF ONLINE LERNING DURING
PANDEMIC COVID-19 WITH SPECIAL REFERENCE TO
CARMEL COLLEGE MALA”**

Project report submitted to the university of calicut for the partial
fulfillment of the award of the degree of Bachelor of Business
Administration.

By

ANJALI K.S

CRASBBAR14

UNDER THE SUPERVISION OF

Ms. ALEENA RAJU

Assistant professor on contract

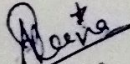


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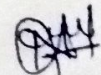
CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020 – 2021


Supervisor

MS. ALEENA RAJU


Head of the department

MS. NAYANA. P

CARMEL COLLEGE MALA



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CERTIFICATE**

This is to certify that this project report entitled “A STUDY ON EFFECTIVENESS OF ONLINE LEARNING DURING PANDEMIC COVID-19 WITH SPECIAL REFERNCE TO CARMEL COLLEGE, MALA” is bonofide work done independently by Ms. ANJALI K.S Bachelor of Business Administration VIth semester student of this college, under my supervision and guidance in partial fulfillment of requirement for the award of degree of Bachelor Of Business Administration , university of Calicut.

However this certificate is not issued to endorse the views and opinions express in this project.

Aleena
Project guide

MS. ALEENA RAJU



Nayana P
Head Of The Department

Ms. NAYANA. P

**"ACOMPARATIVE STUDY BETWEEN TRADITIONAL FOOD AND FAST
FOOD WITHSPECIAL REFERENCE TO XIII WARD OF CHALAKUDY
MUNICIPALITY"**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of

~~Bachelor of Business Administration~~

By

AMBIKA DEVI CB

CRASBBAR13

UNDER THE SUPERVISION OF

MS.ALEENA RAJU

(Assistantprofessor on contract)



**DEPARTMENT OF BACHELOR OF BUSINESS
ADMINISTRATION**

CARMEL COLLEGE, MALA

THRISSUR, KERALA

Supervisor

MS ALEENA RAJU

2020-2021

Head of department

MS. NAYANAP

CARMEL COLLEGE MALA

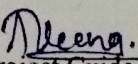


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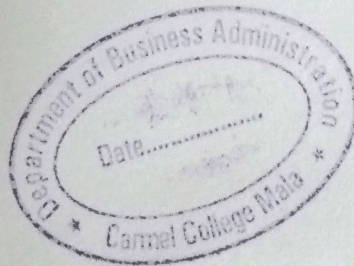
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
This is to certify that this project report entitled "A COMPARATIVE STUDY BETWEEN TRADITIONAL FOOD AND FAST FOOD WITHSPECIAL REFERENCE TO XIII WARD OF CHALAKUDY MUNICIPALITY" is bonafide done independently by MS.AMBIKA DEVICB BBA VIth semester student of this college, under my supervision and guidance in partial fulfillment of the requirement for the rewards of Bachelor of Business Administration, University of Calicut.

However this certificate is not issued to endorse the views and opinions in this report.


Project Guide

Ms. Aleena Raju




Head of the department

Ms. Nayana. P

**“A STUDY ON CONSUMER PREFERENCE TOWARDS
SUNSILK SHAMPOO WITH SPECIAL REFERENCE TO
IVth WARD OF ANNAMANADA GRAMA
PANCHAYAT”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Business
Administration

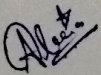
By
SOUMYA VARGHESE
(CRASBBAR12)


UNDER THE SUPERVISION OF

Ms. ALEENA RAJU
(Assistant Professor on contract)



**DEPARTMENT OF BUSINESS ADMINISTRATION
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**


Supervisor
Ms. ALEENA RAJU


Head of the Department
Ms. NAYANA P

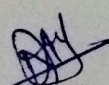
CARMEL COLLEGE MALA
DEPARTMENT OF BUSINESS ADMINISTRATION
CERTIFICATE



This is to certify that this project report entitled “A STUDY ON CONSUMER PREFERENCE TOWARDS SUNSILK SHAMPOO WITH SPECIAL REFERENCE TO IVth WARD OF ANNAMANADA GRAMA PANCHAYAT” is bonafide done independently by Ms. SOUMYA VARGHESE, BBA 6th semester student of the college, under my supervision and guidance in partial fulfillment of the requirement for the rewards of Bachelor of Business Administration, University of Calicut.

However this certificate is not issued to endorse the views and opinions in this report.

Aleena.
Project Guide
Ms. Aleena Raju


Head of the Department
Ms. Nayana P

**“A STUDY ON THE PROBLEMS AND PROSPECTS OF
AGRICULTURAL FINANCE WITH SPECIAL
REFERENCE TO XITH WARD OF PUTHENVELIKARA
GRAMAPANCHAYATH”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Business
Administration

By

SACHITHA K S

(CRASBBAR10)

UNDER THE SUPERVISION OF

Ms. ALEENA RAJU

Assistant Professor on contract



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2021

Aleena

Supervisor

Ms. ALEENA RAJU

Nayana P

Head of the Department

Ms. NAYANA P

CARMEL COLLEGE MALA

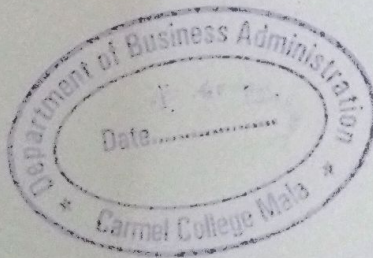


**DEPARTMENT OF BUSINESS ADMINISTRATION
CERTIFICATE**

This is to certify that this project report entitled "A STUDY ON PROBLEMS AND PROSPECTS OF AGRICULTURAL FINANCE WITH SPECIAL REFERENCE TO XIVth WARD OF PUTHENVELIKARA GRAMA PANCHAYATH" is bona-fide record of original work done independently by Ms. SACHITHA .KS (CRASBBAR10) under my supervision and guidance in partial fulfillment of the requirements for the rewards of Degree of Bachelor of Business Administration of the University of Calicut. It also certified that she has not copied any other records of similar nature.

Aleena
Project Guide

Ms. Aleena Raju



Nayana P
Head of the department

Ms. Nayana P

**“A STUDY ON THE CUSTOMER ATTITUDE
TOWARDS THE ALLOPATHIC PRODUCT
WITH
SPECIAL REFERENCE TO NESH PHARMA, THRISSUR”**

Project report submitted to the university of Calicut for the partial
fulfilment of the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION

BY
P.DEEPA
(Reg.No. CRASBBAR09)

UNDER THE SUPERVISION OF
MS ALEENA RAJU
(Assistant Professor on contract)



**DEPARTMENT OF BUSINESS ADMINISTRATION
CARMEL COLLEGE, MALA
THRISSUR, KERALA**

2020-2021

Supervisor
Ms. ALEENA RAJU

Head of the department
Ms. NAYANA P.

CARMEL COLLEGE, MALA



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that project report titled "A STUDY ON CUSTOMER ATTITUDE TOWARDS THE ALLOPATHIC PRODUCT WITH SPECIAL REFERENCE TO NESH PHARMA, THRISSUR" is bonafide record of the project carried by P.DEEPA under my supervision and guidance in partial fulfilment of the requirement for the award of Degree of Bachelor of Business administration under University of Calicut during the academic year 2018-2021.

Aleena

Project Guide

Ms Aleena Raju



Nayana P.

Head of the department

Ms Nayana P.

**A STUDY ON CONSUMER BEHAVIOR OF PATANJALI
PRODUCTS WITH SPECIAL REFERENCE TO XIITH WARD OF
KARUKUTTY**

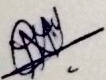
Project report submitted to the University of Calicut for the partial fulfillment of the
award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION


By
MINNU PADMANABHAN
(Reg. No. CRASBBAR08)

UNDER THE SUPERVISION OF
MS. NAYANA.P
(Assistant Professor on Contract)



**DEPARTMENT OF BUSINESS ADMINISTRATION
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**


Supervisor
Ms. NAYANA.P


Head of the department
Ms. NAYANA.P

CARMEL COLLEGE MALA




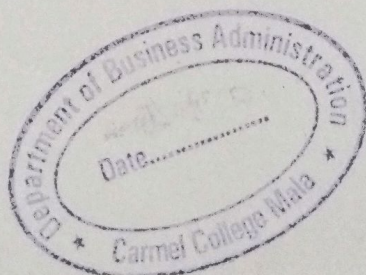
DEPARTMENT OF BUSINESS ADMINISTRATION


CERTIFICATE

This is to certify that this project “A STUDY ON CONSUMER BEHAVIOR OF PATANJALI PRODUCTS WITH SPECIAL REFERENCE TO XIITH WARD OF KARUKUTTY” is a bonafide work done by Ms. MINNU PADMANABHAN Bachelor of Business Administration VIth semester student of this college, under my supervision and guidance in the partial fulfillment of requirement for the award degree of Business Administration university of Calicut.

However, this certificate is not issued to endorse the views and opinions in this report.


Project guide
Ms. Nayana.P



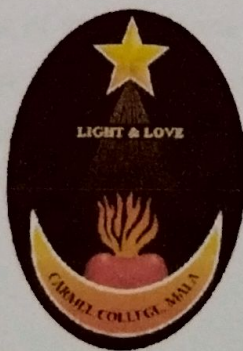

Head of the department
Ms. Nayana.P

**“A STUDY ON EFFECTIVENESS OF RECRUITMENT AND
SELECTION SYSTEM WITH SPECIAL REFERENCE TO
ADECCO INDIA PRIVATE LIMITED”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Business
Administration

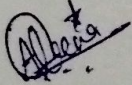
By
LISTY SEBASTIAN
CRASBBAR21

UNDER THE SUPERVISION OF
Ms. ALEENA RAJU
Assistant Professor on contract




**DEPARTMENT OF BUSINESS ADMINISTRATION
CARMEL COLLEGE, MALA
THRISSUR, KERALA**

2020-2021


Supervisor

Ms. ALEENA RAJU


Head of the Department

Ms. NAYANA P

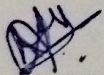
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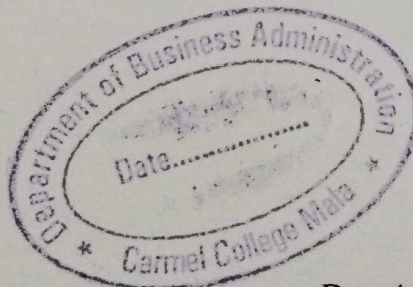
DEPARTMENT OF BUSINESS ADMINISTRATION

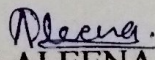
CERTIFICATE

This is to certify that this project report entitled "A STUDY ON EFFECTIVENESS OF RECRUITMENT AND SELECTION SYSTEM WITH SPECIAL REFERENCE TO ADECCO INDIA PRIVATE LIMITED" is bonafide record of original work done independently by Ms. LISTY SEBASTIAN (CRASBBAR21) under my supervision and guidance during the year 2021 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Business Administration of the University of Calicut. It also certified that she has not copied any other records of similar nature.


MS. NAYANA P

Head of Department of Business Administration
Carmel College, Mala




MS ALEENA RAJU

Department of Business Administration
Carmel College, Mala

Place :Mala

Date: 03-03-2021

**“A STUDY ON CONSUMER BUYING BEHAVIOUR OF
PERIYAR AGRO PRODUCTS”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Business
Administration

By

**ASHMI V.N
(CRASBBAR20)**

UNDER GUIDANCE OF

Ms. ALEENA RAJU
Assistant Professor on contract



**DEPARTMENT OF BUSINESS ADMINISTRATION
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**

A handwritten signature in black ink, appearing to read "Aleena", with a small star above the letter 'a'.

Supervisor
Ms. Aleena Raju

A handwritten signature in black ink, appearing to read "Nayana", with a small star above the letter 'a'.

Head of Department
Ms. Nayana P

CARMEL COLLEGE MALA



DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

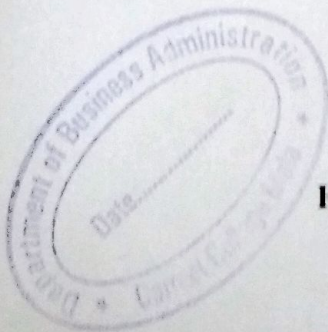
This is to certify that this project report entitled "A STUDY ON CONSUMER BUYING BEHAVIOUR OF PERIYAR AGRO PRODUCTS" is bonafide work done independently by Ms. ASHMI V.N Bachelor of business administration VIth semester student of Carmel college mala, under my supervision and guidance in partial fulfillment of requirement for the rewards of bachelor of business administration, university of Calicut.

However this certificate is not issued to endorse the views and opinions in this report.

Aleena

Project Guide

Ms. ALEENA RAJU



NA

Head of the Department

Ms. NAYANA .P

**“A STUDY ON PASSENGER SATISFACTION OF
INDIAN RAILWAYS WITH REFERENCE TO
PUTHENCHIRA PANCHAYATH”**

Project report submitted to the university of Calicut for the partial
fulfillment of the award of the degree of **Bachelor of Business
Administration**

By

ARYA M S

(REG.NO.CRASBBAR19)

UNDER THE SUPERVISION OF


Ms. NAYANA P

(Assistant professor on contract)




**DEPARTMENT OF BUSINESS ADMINISTRATION
CARMEL COLLEGE, MALA
THRISSUR, KERALA**

2020-2021


Supervisor

Ms.NAYANA P


Head of the Department

Ms.NAYANA P

CARMEL COLLEGE MALA



DEPARTMENT OF BUSINESS ADMINISTRATION

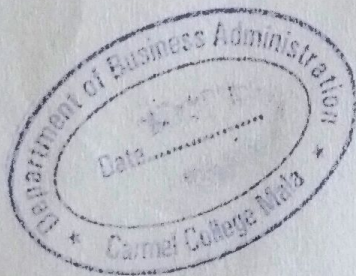
CERTIFICATE

This is to certify that this project report entitled "A STUDY ON PASSENGER SATISFACTION OF INDIAN RAILWAYS WITH REFERENCE TO PUTHENCHIRA PANCHAYATH" is bonafide done independently by MS. ARYA MS, BBA VIth semester student of this college, under my supervision and guidance in partial fulfilment of the requirement for the rewards of Bachelor of Business Administration, University of Calicut.

However this certificate is not issued to endorse the views and opinions in this report.

Project Guide

Ms. Nayana P



Head of the department

Ms. Nayana P

**“A STUDY ON PERFORMANCE OF EDUCATIONAL
LOAN WITH SPECIAL REFERANCE SBI
ANNAMANADA BRANCH”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Business
Administration

By
ARATHY N M
(CRASBBAR18)

UNDER THE SUPERVISION OF

Mrs. ALEENA RAJU
Assistant professor on contract



**DEPARTMENT OF BUSINESS ADMINISTRATION
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**

A handwritten signature in black ink, appearing to read "Aleena" with a star symbol above the final letter.

**Supervisor
Ms. ALEENA RAJU**

A handwritten signature in black ink, appearing to read "Nayana P" with a star symbol above the final letter.

**Head of the Department
Ms. NAYANA P**

CARMEL COLLEGE MALA



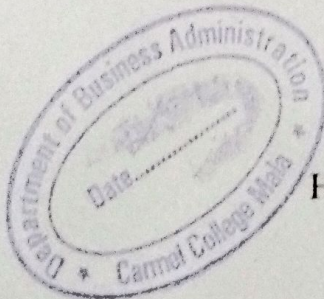
DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

This is to certify that this project report entitled “A STUDY ON PERFORMOMANCE OF EDUCATIONAL LOAN WITH SPECIAL REFERENCE SBI ANNAMANADA BRANCH” is bonafide done independently by Ms. ARATHY.NM, BBA 6TH semester student of the college, under my supervision and guidance in partial fulfillment of the requirement for the rewards of Bachelor of Business Administration, University of Calicut.

However this certificate is not issued to endorse the views and opinions in this report.

Aleena
Project Guide

Ms. Aleena Raju



Nayana
Head of the Department

Ms. Nayana P

**“A STUDY ON THE CUSTOMER SATISFACTION OF
AMAZON ONLINE SHOPPING WITH SPECIAL
REFERENCE TO XIth WARD OF MALA GRAMA
PANCHAYAT”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Business
Administration

By
**ANUJA SHAJU
(CRASBBAR17)**

UNDER THE SUPERVISION OF
Ms. Aleena Raju
(Assistant Professor on contract)



**DEPARTMENT OF BUSINESS ADMINISTRATION
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**

**Supervisor
Ms. ALEENA RAJU.**

**Head of the Department
Ms. NAYANA.P**

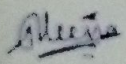
CARMEL COLLEGE MALA

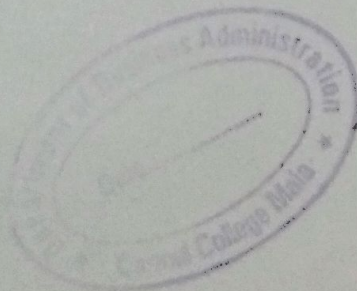



DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

This is to certify that this project report entitled "A STUDY ON THE CUSTOMER SATISFACTION OF AMAZON ONLINE SHOPPING WITH SPECIAL REFERENCE TO XIth WARD OF MALA GRAMA PANCHAYAT" is bonfide work done independently by MS. ANUJA SHAJU, BBA VIth semester student of this college, under my supervision and guidance in partial fulfillment of the requirement for the rewards of Bachelor of Business Administration, University of Calicut.

However this certificate is not issued to endorse the views and opinions in this report.


Project Guide
Ms. Aleena Raju




Head of the department
Ms. Nayana P

**“A STUDY ON PERCEPTION OF UNDERGRADUATE
NURSING STUDENTS TOWARDS NURSING PROFESSION
WITH SPECIAL REFERENCE TO POYYA PANCHAYATH”**

Project report submitted to the University of Calicut for the partial fulfillment of the award of the degree of Bachelor of Business Administration.

By

**ANNA PAULY
(CRASBBAR16)**

UNDER THE SUPERVISION OF
Ms. Aleena Raju
(Assistant professor on contract)



**DEPARTMENT OF BUSINESS ADMINISTRATION
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**

**Supervisor
Ms. ALEENA RAJU**

**Head of the Department
Ms. NAYANA P.**

CARMEL COLLEGE, MALA



DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

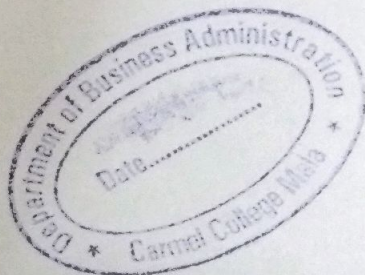
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However this certificate is not issued to endorse the views and opinion express in this report.

Aleena

Ms. ALEENA RAJU

Project Guide



Nayana .P

Ms. NAYANA .P

Head of the Department

**“A STUDY ON BUYING BEHAVIOUR OF BRANDED WOMEN
GARMENTS WITH SPECIAL REFERENCE TO
DEPARTMENT OF BUSINESS ADMINISTRATION CARMAL
COLLEGE MALA”**


Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Business
Administration


By
PRIYA S
(CRASBBAR24)

UNDER THE SUPERVISION OF
Ms. NAYANA P
(Head of the department)



**DEPARTMENT OF BUSINESS ADMINISTRATION
CARMEL COLLEGE, MALA
THRISSUR-KERALA
2020-2021**


Supervisor
Ms. NAYANA P


Head of the Department
Ms. NAYANA.P

CARMEL COLLEGE MALA

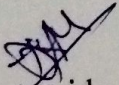


DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

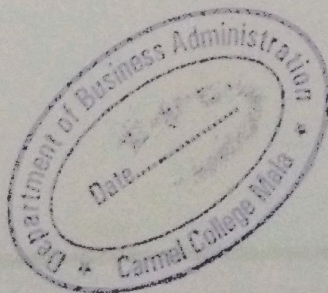
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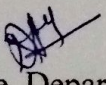
is bonafide done independently by PRIYA S, BBA VIth semester students of this college, under my supervision and guidance in partial fulfillment of requirement for the reward of bachelor of business administration, university of Calicut.

However this certificate not issued to endorse the views and opinions in this report.


Project guide

Ms.Nayana P




Head of the Department

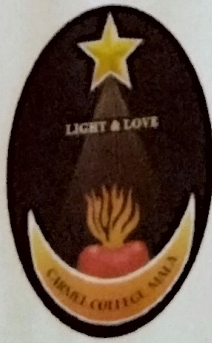
Ms.Nayana

**“A STUDY ON MEASUREMENT OF BRAND
AWARENESS AND BRAND PERCEPTION OF
HIMALAYA PRODUCTS WITH SPECIAL
REFERENCE TO IIND WARD OF PUTHENCHIRA
GRAMA PANCHAYATH”**

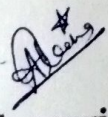
Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of **Bachelor of Business
Administration**


By
MEGHA T M
(REG.NO. CRASBBAR23)

UNDER THE SUPERVISION OF
Ms. ALEENA RAJU
(Assistant Professor on contract)



**DEPARTMENT OF BUSINESS ADMINISTRATION
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**


Supervisor
Ms. ALEENA RAJU


Head of the Department
Ms. NAYANA P

CARMEL COLLEGE MALA

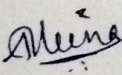


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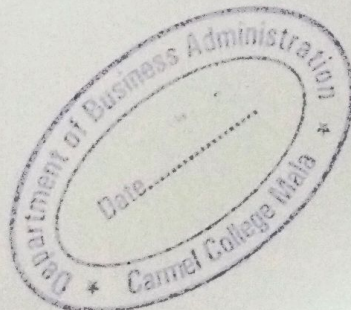
CERTIFICATE

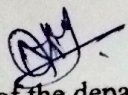
This is to certify that this project report entitled "A STUDY ON MEASUREMENT OF BRAND AWARENESS AND BRAND PERCEPTION OF HIMALAYA PRODUCTS WITH SPECIAL REFERENCE TO IIND WARD OF PUTHENCHIRA GRAMA PANCHAYAT" is bonafide done independently by Ms.MEGHA T.M, BBA VIth semester student of this college, under my supervision and guidance in partial fulfillment of the requirement for the rewards of Bachelor of Business Administration, University of Calicut.

However this certificate is not issued to endorse the views and opinions in this report.


Project Guide

Ms. Aleena Raju




Head of the department

Ms .Nayana P.

**“A STUDY ON EMPIRICAL ANALYSIS OF THE
PERCEPTION OF MANAGEMENT STUDENTS ABOUT
THEIR CAREER LIFE WITH SPECIAL REFERENCE TO
CARMEL COLLEGE MALA”**

Project report submitted to the University of Calicut for the partial fulfilment of
the award of the degree of **Bachelor of Business Administration**

By

MEENU MOHAN

(REG.NO.CRASBBAR22)

UNDER THE SUPERVISION OF

NAYANA P




DEPARTMENT OF BUSINESS ADMINISTRATION


CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2021


Supervisor

Ms Nayana P


Head of the Department

Ms Nayana P


CARMEL COLLEGE MALA



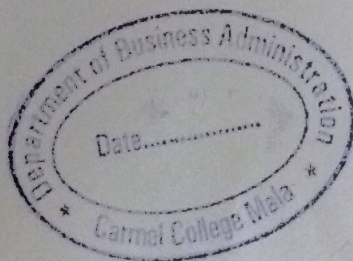
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CERTIFICATE**


This is to certify that this project report entitle “A STUDY ON EMPIRICAL ANALYSIS OF THE PERCEPTION OF MANAGEMENT STUDENTS ABOUT THEIR CAREER LIFE WITH SPECIAL REFERENCE TO CARMEL COLLEGE MALA” is bonafide work done independently by MS. MEENU MOHAN, Bachelor Of Business Administration VIth Semester Student Of Carmel College mala under my supervision and guidance in partial fulfillment of requirement for the reward of bachelor of business administration, University Of Calicut.

However this certificate is not issued to endorse the views and opinions in this report.


Project Guide

Ms. Nayana P




Head of the department

Ms. Nayana P

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS
AKSHAYA SERVICES WITH SPECIAL REFERENCE TO 8th
WARD OF ERIYAD GRAMPANCHAYATH”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Business
Administration

By

**SAFVANA P N
(CRASBBAR25)**

UNDER THE SUPERVISION OF

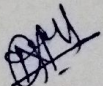
Ms. NAYANA P


Assistant Professor on contract



**DEPARTMENT OF BUSINESS ADMINISTRATION
CARMEL COLLEGE, MALA
THRISSUR, KERALA**

2020-2021


Supervisor
Ms. Nayana P


Head of Department
Ms. Nayana P


CARMEL COLLEGE MALA



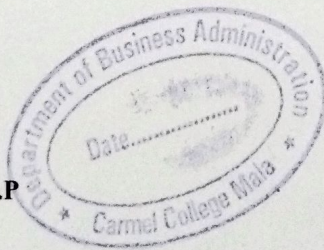
DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

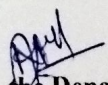
This is to certify that this project report entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS AKSHAYA SERVICES WITH SPECIAL REFERENCE TO 8th WARD OF ERIYAD GRAMAPANCHAYATH" is bonafide work done independently by Ms. SAFVANA P.N Bachelor of business administration VIth semester student of Carmel college mala, under my supervision and guidance in partial fulfillment of requirement for the rewards of bachelor of business administration, university of Calicut.

However this certificate is not issued to endorse the views and opinions in this report.


Project Guide

Ms. NAYANA.P




Head of the Department

Ms. NAYANA .P

**“A STUDY ON JOB SATISFACTION AMONG BANK
EMPLOYEES WITH SPECIAL REFERENCE TO MALA
GRAMAPANCHAYATH”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of

Bachelor of Business Administration

By

SANDRA M V

CRASBBAR26

UNDER THE SUPERVISION OF

Ms. Aleena Raju

Assistant Professor on Contract



**DEPARTMENT OF BUSINESS ADMINISTRATION
CARMEL COLLEGE, MALA
THRISSUR, KERALA**

2020-21

A handwritten signature in black ink, appearing to be 'Aleena'.

Supervisor

Ms. Aleena Raju

A handwritten signature in black ink, appearing to be 'Nayana'.

Head of the Department

Ms. Nayana P

CARMEL COLLEGE MALA



**DEPARTMENT OF BUSINESS ADMINISTRATION
CERTIFICATE**


This is to certify that this project report entitled “**A STUDY ON JOB SATISFACTION AMONG BANK EMPLOYEES WITH SPECIAL REFERENCE TO MALA GRAMA PANCHAYATH**” is bonafide work done independently by **Ms. SANDRA M V**, BBA VIth semester student of this college, under my supervision and guidance in partial fulfillment of the requirement for the rewards of bachelor of business administration, university of Calicut.

However this certificate is not issued to endorse the views and opinions in this report.

Aleena.
Project Guide

Ms. Aleena Raju




Head of the Department

Ms. Nayana. P

**“A STUDY ON CONSUMER BEHAVIOUR OF AYUSH
PRODUCT WITH SPECIAL REFERANCE TO 14TH WARD OF
VALLIVATTOM”**

Project report submitted to the **University of Calicut** for the partial
fulfillment of the award of the degree of Bachelor of Business
Administration

By

SUNANDA. N.S

CRASBBAR29

UNDER THE SUPERVISION OF

Ms. NAYANA P

ASSISTANT PROFESSOR ON CONTRACT




DEPARTMENT OF BUSINESS ADMINISTRATION


CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2021


Supervisor

Ms. Nayana P


Head of the Department

Ms. Nayana P


CARMEL COLLEGE



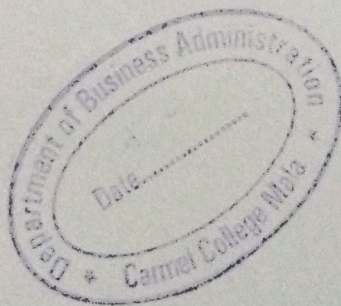
**DEPARTMENT OF BUSINESS ADMINISTRATION
CERTIFICATE**

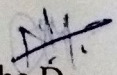
This is to certify that this project **“A STUDY ON CONSUMER BEHAVIOUR OF AYUSH COSMETIC PRODUCT WITH SPECIAL REFERANCE TO IVTH WARD OF VALLIVATTOM”** is a bonafide work done by **Ms. SUNANDA N.S** Bachelor of Business administration VIth semester student of this college under my Supervision and guidance in the Partial fulfillment of requirement for award degree of Bachelor of Business Administration University of Calicut.

However this certificate is not issued to endorse the views and opinions expressed in this report.


Project Guide

Ms. Nayana P




Head of the Department

Ms. Nayana P