

**THE PROBLEMS AND CHALLENGES FACED BY THE WOMEN
ENTREPRENEURS WITH SPECIAL REFERENCE TO CHALAKUDY
AREA**

Project report submitted to the University of Calicut for the partial fulfillment of the
award of the degree of

**BACHELOR OF VOCATIONAL STUDIES
BANKING FINANCIAL SERVICES AND INSURANCE (BFSI)
SECOND SEMESTER 2020 – 2021**

By

AARYAMOL P S

(Reg No:CRAUBVN001)

UNDER THE SUPERVISION OF

Ms. BEENA THOMAS

(Asst. Professor on Contract, Department of Vocational Studies)



DEPARTMENT OF VOCATIONAL STUDIES


CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020–2023


Ms. BEENA THOMAS
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Ms. MANEESHA T M
Head of the Department

**HEAD, DEPT. OF VOC BANKING
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Date:

CERTIFICATE

This is to certify that the project titled **“THE PROBLEMS AND CHALLENGES FACED BY THE WOMEN ENTREPRENEURS WITH SPECIAL REFERENCE TO CHALAKUDY AREA”** submitted by **AARYAMOL P S (Reg No: CRAUBVN001)** in partial fulfilment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2020-2021 Is a record of the bonafide work done by her under our supervision and guidance.



Ms. MANEESHA T M

Head, Dept. of Vocational Studies

**HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE MALA**

**INFLUENCE OF BEAUTY PRODUCT ADVERTISEMENT
THROUGH TELEVISION AMONG CARMEL COLLEGE
STUDENTS**

**Project report submitted to University of Calicut for the partial
fulfillment of the award of the Degree of**

**BACHELOR OF VOCATIONAL STUDIES
BANKING FINANCIAL SERVICES INSURANCE (BFSI)**

SECOND SEMESTER 2020 – 2021

By

AAYISHA PB

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UNDER THE SUPERVISION OF

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(Asst. Professor on Contract, Department of Vocational Studies)



DEPARTMENT OF VOCATIONAL STUDIES

CARMEL COLLEGE, MALA

THRISSUR, KERALA

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This is to certify that the project titled "A STUDY ON INFLUENCE OF BEAUTY PRODUCTS' ADVERTISEMENT THROUGH TELEVISION AMONG CARMEL COLLEGE STUDENTS " submitted by AAYISHA (Reg. no. CRAUBVN002) in partial fulfillment of the requirement of Bachelor of Vocational Studies of Carmel Collage, Mala affiliated to University of Calicut during 2020 – 2021, is a record of the bonafide work done by her under our supervision and guidance.



MS.MANEESHA T M
Head, Department of Vocational Studies

**HEAD, DEPT. OF B VOC BANKING
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**INVESTMENT HABIT AMONG TEACHERS WITH
REFERENCE TO S N PURAM PANCHAYATH IN THRISSUR
DISTRICT**

**Project report submitted to the University of Calicut for the partial
fulfilment of the award of the Degree of**

**BACHELOR OF VOCATIONAL STUDIES
BANKING FINANCIAL SERVICES AND INSURANCE (BFSI)**

SECOND SEMESTER 2020-2021

By

ADHITHYA K V

(Reg No:CRAUBVN003)

**UNDER THE SUPERVISION OF
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(Asst. Professor on Contract, Department of Vocational Studies)

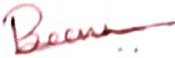


DEPARTMENT OF VOCATIONAL STUDIES


CARMEL COLLEGE, MALA

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2020-2023


Ms. BEENA THOMAS
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Ms. MANEESHA T M
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This is to certify that the project titled “A STUDY ON INVESTMENT HABIT AMONG TEACHERS WITH REFERENCE TO S N PURAM IN THRISSUR DISTRICT” submitted by ADHITHYA K V (Reg No: CRAUBVN003) in partial fulfilment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2020-2021, is a record of the bonafide work done by her under our supervision and guidance.



Ms. MANEESHA T M

Head, Dept. of Vocational Studies

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CARMEL COLLEGE MALA**

**A STUDY ON SAVING HABITS OF FEMALE IN PARAKKADAVU
PANCHAYATH**

**Project report submitted to University of Calicut for the partial fulfilment
of the award of the Degree of**

**BACHELOR OF VOCATIONAL STUDIES
BANKING FINANCIAL SERVICES AND INSURANCE (BFSI)
SECOND SEMESTER 2020 – 2021**

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DEPARTMENT OF VOCATIONAL STUDIES

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This is to certify that the project titled "THE SAVING HABITS OF FEMALE IN PARAKKADAVU PANCHAYATH" submitted by AKHILA T R(Reg. no. CRAUBVN005) in partial fulfillment of the requirement of Bachelor of Vocational Studies of Carmel Collage, Mala affiliated to University of Calicut during 2020 – 2021, is a record of the bonafide work done by her under our supervision and guidance.



MS.MANEESHA T M
Head, Dept. of Vocational Studies

**HEAD, DEPT OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA**

**PASSENGER SATISFACTION ON RAILWAY STATION WITH
REFERENCE TO OLLUR RAILWAY STATION THRISSUR DISTRICT**

Project report submitted to the University of Calicut for the partial

Fulfillment of the award of the Degree of

BACHELOR OF VOCATIONAL STUDIES

BANKING FINANCIAL SERVICE AND INSURANCE (BFSI)

SECOND SEMESTER 2020-2021

By

ANAMIKA C S

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UNDER THE SUPERVISION OF

Ms. VARNA JOSE

(Asst. Professor on Contract, Department of Vocational Studies)



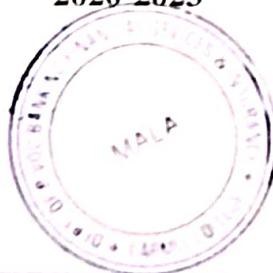
DEPARTMENT OF VOCATIONAL STUDIES


CARMEL COLLEGE, MALA

THRISSUR, KERALA


Ms. VARNA JOSE
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2020-2023




Ms. MANEESHA T.M
Head of the Department
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FINANCIAL SERVICES & INSURANCE
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Date:

CERTIFICATE

This is to certify that the project titled "A STUDY ON PASSENGER SATISFACTION ON RAILWAY WITH REFERENCE TO OLLUR RAILWAY STATION THRISSUR DISTRICT" submitted by ANAMIKA C S (Reg No: CRAUBVN006) in partial fulfillment of the requirement Bachelor of Vocational Studies of Carmel College Mala affiliated to university of Calicut during 2020-2021, is a record of the Bonafide work done by her under our supervision and guidance.



Ms. Manesha T.M

Head, Dept. of Vocational studies

**HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA**

**A STUDY ON IMPACT OF SOCIAL MEDIA ON COLLEGE
STUDENTS WITH REFERENCE TO ALAGAPPANAGAR GRAMA
PANCHAYAT**

Project report submitted to the University of Calicut for the partial fulfilment of the
award of the Degree of

**BACHELOR OF VOCATIONAL STUDIES
BANKING FINANCIAL SERVICES AND INSURANCE (BFSI)**

SECOND SEMESTER 2020 – 2021

By

ANETT JOY

(Reg No:CRAUBVN007)

UNDER THE SUPERVISION OF
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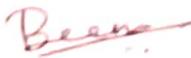


DEPARTMENT OF VOCATIONAL STUDIES


CARMEL COLLEGE, MALA

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2020-2023


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Date:

CERTIFICATE

This is to certify that the project titled “**A STUDY ON IMPACT OF SOCIAL MEDIA ON COLLEGE STUDENTS WITH REFERENCE TO ALAGAPPANAGAR GRAMA PANCHAYAT**” submitted by **ANETT JOY (Reg No: CRAUBVN007)** in partial fulfilment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2020-2021 is a record of the bonafide work done by her under our supervision and guidance.



Ms. MANEESHA T M

Head, Dept. of Vocational Studies

**HEAD, DEPT. OF B VOC BANKING
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CARMEL COLLEGE, MALA**

A STUDY ON EMPLOYEE RETENTION OF BHARAT

SANCHAR NIGAM LIMITED

Project report submitted to University of Calicut for the partial
fulfillment of the award of the Degree of

BACHELOR OF VOCATIONAL STUDIES

BANKING FINANCIAL SERVICES AND INSURANCE (BFSI)

SECOND SEMESTER 2020 – 2021

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ANJALI SURESH

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DEPARTMENT OF VOCATIONAL STUDIES


CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020 – 2023


Ms. BEENA THOMAS
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FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE MALA

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This is to certify that the project titled “A STUDY ON EMPLOYEE RETENTION OF BHARAT SANCHAR NIGAM LIMITED” submitted by ANJALI SURESH (Reg No: CRAUBVN008) in partial fulfilment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2020-2021, is a record of the bonafide work done by her under our supervision and guidance.



Ms. MANEESHA T M

Head, Dept. of Vocational Studies

HEAD. DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA

**A STUDY ON MEASURING THE EFFECTIVENESS OF ONLINE
SHOPPING IN ALOOR PANCHAYAT**

Project report submitted to the University of Calicut for the partial fulfillment of
the award of the Degree of

BACHELOR OF VOCATIONAL STUDIES

B.VOC BANKING, FINANCIAL SERVICES AND INSURANCE (BFSI)

SECOND SEMESTER 2020-2021

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ANJALY K B

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DEPARTMENT OF VOCATIONAL STUDIES


CARMEL COLLEGE, MALA

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Date:

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This is to certify that the project titled “**A STUDY ON MEASURING THE EFFECTIVENESS OF ONLINE SHOPPING IN ALOOR PANCHAYAT**” submitted by **ANJALY K B (Reg No: CRAUBVN009)** in partial fulfillment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2020 – 2021, is a record of the bonafide work done by her under our supervision and guidance.



Ms. Maneesha T M

Head, Dept. of Vocational Studies

**HEAD. DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA**

**STRESS MANAGEMENT OF ENTREPRENEURS DURING COVID-19
WITH REFERENCE TO VADAKKEKKARA GRAMA PANCHAYAT**

Project report submitted to the University of Calicut for the partial
fulfilment of the award of the Degree of

BACHELOR OF VOCATIONAL STUDIES

B.Voc BANKING FINANCIAL SERVICES AND INSURANCE (BFSI)

SECOND SEMESTER 2020 – 2021

By

ANJANA T A

(Reg No:CRAUBVN010)

UNDER THE SUPERVISION OF

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(Asst. Professor on Contract, Department of Vocational Studies)



DEPARTMENT OF VOCATIONAL STUDIES

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2023

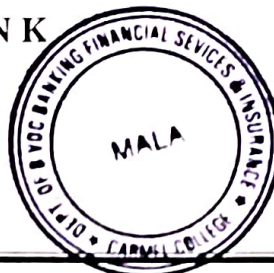

Ms. CHRISTEENA WILSON K

Supervisor


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CARMEL COLLEGE MALA



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This is to certify that the project titled “**STRESS MANAGEMENT OF ENTREPRENEURS DURING COVID-19 WITH REFERENCE TO VADAKKEKKARA GRAMA PANCHAYAT**” Submitted by **ANJANA T A (Reg No: CRAUBVN010)** in partial fulfillment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University Of Calicut during 2020 – 2021, is a record of the bonafide work done by her under our supervision and guidance.



Ms. MANEESHA T.M

Head, Dept. of Vocational Studies

**HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA**

**POPULARITY OF INTERNET BANKING IN OLLUR CORPORATION
THRISSUR DISTRICT**

Project report submitted to the University of Calicut for the partial

Fulfillment of the award of the Degree of

BACHELOR OF VOCATIONAL STUDIES

BANKING FINANCIAL SERVICE AND INSURANCE (BFSI)

SECOND SEMESTER 2020-2021

By

ANNA ROSE V S

(Reg No:CRAUBVN011)

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DEPARTMENT OF VOCATIONAL STUDIES

CARMEL COLLEGE, MALA

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2020-2023


Ms. MANEESHA T.M

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Ms. MANEESHA T.M

Head of the Department

**HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE MALA**

Date:

CERTIFICATE

This is to certify that the project titled "A STUDY ON POPULARITY OF INTERNET BANKING IN OLLUR CORPORATION THRISSUR DISTRICT" submitted by ANNA ROSE V S (Reg No: CRAUBVN011) in partial fulfillment of the requirement Bachelor of Vocational Studies of Carmel College Mala affiliated to university of Calicut during 2020-2021, is a record of the Bonafide work done by her under our supervision and guidance.



Ms. Maneesha T.M

Head, Dept. of Vocational studies
HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE MALA

A STUDY ON CONSUMER PREFERENCE TOWARDS FAST FOOD

Project report submitted to the University of Calicut for the partial fulfilment of the
award of the Degree of

BACHELOR OF VOCATIONAL STUDIES

BANKING FINANCIAL SERVICES AND INSURANCE (BFSI)

SECOND SEMESTER 2020 – 2021

By

APARNA E

(Reg No: CRAUBVN012)

UNDER THE SUPERVISION OF

Ms. DIVYA CHANDRAN

(Asst. Professor on Contract, Department of Vocational Studies)



DEPARTMENT OF VOCATIONAL STUDIES

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THRISSUR, KERALA

2020–2023

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Ms. DIVYA CHANDRAN

Supervisor

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Ms. MANEESHA T M

Head of the Department



**HEAD, DEPT OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE MALA**

Date:

CERTIFICATE

This is to certify that the project titled “**A STUDY ON CONSUMER PREFERENCE TOWARDS FAST FOOD**” submitted by **APARNA E** (Reg No: **CRAUBVN012** in partial fulfilment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2020-2021 is a record of the bonafide work done by her under our supervision and guidance.

Ms. MANEESHA T M

Head, Dept. of Vocational Studies

**HEAD. DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA**

**A STUDY ON IMPACT OF CELEBRITY ENDORSEMENT ON
BUYING BEHAVIOUR OF CONSUMERS WITH SPECIAL
REFERENCE TO STUDENTS OF CARMEL COLLEGE MALA**

Project report submitted to the University of Calicut for the partial fulfillment of
the award of the Degree of

BACHELOR OF VOCATIONAL STUDIES

B.VOC BANKING, FINANCIAL SERVICES AND INSURANCE (BFSI)

SECOND SEMESTER 2020-2021

By

ARCHANA A S

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DEPARTMENT OF VOCATIONAL STUDIES


CARMEL COLLEGE, MALA

THIRISSUR, KERALA

2020-2023


Ms. Divya Chandran
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Head of the Department
**HEAD, DEPT. OF B VOC BANKING
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CARMEL COLLEGE MALA**

Date:

CERTIFICATE

This is to certify that the project titled "A STUDY ON IMPACT OF CELEBRITY ENDORSEMENT ON BUYING BEHAVIOUR OF CONSUMERS WITH SPECIAL REFERENCE TO STUDENTS OF CARMEL COLLEGE MALA" submitted by ARCHANA A S (Reg No: CRAUBVN013)in partial fulfillment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2020 – 2021, is a record of the bonafide work done by her under our supervision and guidance.



Ms. Maneesha T M

Head, Dept. of Vocational Studies

HEAD. DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA

**INFLUENCE OF ADVERTISEMENT AMONG YOUTH ON PURCHASE
OF SHAMPOO**

**Project report submitted to the University of Calicut for the partial
fulfilment of the award of the Degree of
BACHELOR OF VOCATIONAL STUDIES
BANKING FINANCIAL SERVICES AND INSURANCE (BFSI)
SECOND SEMESTER 2020-2021**

By

ARDRA M B

(Reg No:CRAUBVN014)


UNDER THE SUPERVISION OF

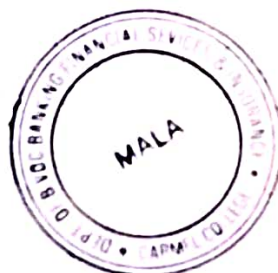
Ms. CHRISTEENA WILSON K


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**DEPARTMENT OF VOCATIONAL STUDIES
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2023**


Ms. CHRISTEENA WILSON K
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FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA**

Date:

CERTIFICATE

This is to certify that the project titled “A STUDY ON INFLUENCE OF ADVERTISEMENT AMONG YOUTH ON PURCHASE OF SHAMPOO” submitted by **ARDRA M B (Reg No: CRAUBVN014)** in partial fulfilment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2020-2021, is a record of the bonafide work done by her under our supervision and guidance.



Ms. MANEESHA T M

Head, Dept. of Vocational Studies

**HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA**

**WOMEN EMPOWERMENT THROUGH MICROFINANCE IN KUDUMBASREE IN
ERİYAD PANCHAYATH IN THRISSUR DISTRICT**

Project report submitted to the University of Calicut for the partial fulfilment of the
award of the Degree of

**BACHELOR OF VOCATIONAL STUDIES
BANKING FINANCIAL SERVICES AND INSURANCE (BFSI)
SECOND SEMESTER 2020 – 2021**

By

ARYANANDHA E V

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DEPARTMENT OF VOCATIONAL STUDIES


CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020–2023


Ms. VARNA JOSE
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Ms. MANEESHA T M
Head of the Department

**HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE MALA**

Date:

CERTIFICATE

This is to certify that the project titled “A STUDY ON WOMEN EMPOWERMENT THROUGH MICROFINANCE IN KUDUMBASREE IN ERIYAD GARAMAPANJAYATH IN THRISSUR DISTRICT” submitted by **ARYANANDHA E V (Reg No: CRAUBVN015)** in partial fulfillment of the requirement of Bachelor of Vocational Studies of Carmel College Mala affiliated to university of Calicut during 2020-2021, is a record of the Bonafide work done by her under our supervision and guidance.



Ms. Maneesha T M

Head, Dept.of Vocational Studies

**HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA**

**A STUDY ON CUSTOMER OR MEMBER SATISFACTION ON
PRIMARY AGRICULTURE CREDIT CO-OPERATIVE SOCIETY
INELINJIPRA BRANCH**

Project report submitted to the University of Calicut for the partial fulfillment of
the award of the Degree of

**BACHELOR OF VOCATIONAL STUDIES
BANKING, FINANCIAL SERVICES AND INSURANCE (BFSI) SECOND
SEMESTER 2020-2021**

By

ASWANI V S

(Reg No: CRAUBVN016)

UNDER THE SUPERVISION OF

MS. CHRISTEENA WILSON K

(Asst. Professor on Contract, Department of Vocational Studies)



DEPARTMENT OF VOCATIONAL STUDIES

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2023


Ms. Christeena Wilson K

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Ms. Maneesha T M

Head of the Department

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FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE MALA**

Date:

CERTIFICATE

This is to certify that the project titled "A STUDY ON CUSTOMER OR MEMBER SATISFACTION ON PRIMARY AGRICULTURE CREDIT COOPERATIVE SOCIETY IN ELINJIPRA BRANCH" submitted by ASWANI V S (Reg No: CRAUBVN016) in partial fulfillment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2020– 2021, is a record of the bonafide work done by her under our supervision and guidance.



Ms. Maneesha T M

Head, Dept. of Vocational Studies
HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA

THE FINANCIAL PERFORMANCE OF KSE LTD, IRINJALAKUDA

Project report submitted to the University of Calicut for the partial
fulfilment of the award of the degree of

BACHELOR OF VOCATIONAL STUDIES

BANKING FINANCIAL SERVICES AND INSURANCE (BFSI)

SECOND SEMESTER 2020 – 2021

By

ASWATHY K VIBIN

(Reg No:CRAUBVN017)

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DEPARTMENT OF VOCATIONAL STUDIES

CARMEL COLLEGE, MALA

THRISSUR, KERALA

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Supervisor



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Ms. MANEESHA T M

Head of the Department
HEAD, DEPT. OF B VOC BANKING
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CARMEL COLLEGE MALA

DATE:

CERTIFICATE

This is to certify that the project titled “**THE FINANCIAL PERFORMANCE OF KSE LTD, IRINJALAKUDA**” submitted by **ASWATHY K VIBIN (Reg. no. CRAUBVN017)** in partial fulfillment of the requirement of Bachelor of Vocational Studies of Carmel Collage, Mala affiliated to University of Calicut during 2020 – 2021, is a record of the bonafide work done by her under our supervision and guidance.



MS.MANEESHA T M
Head, Department of Vocational Studies
HEAD. DEPT. OF B VOC BANKING
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CARMEL COLLEGE, MALA

**EFFECTIVENESS OF ONLINE LEARNING SYSTEM DURING
COVID-19 PERIOD AMNG STUDENTS WITH REFERENCE WITH
MALA GRAMA PANCHAYAT**

**Project report submitted to the University of Calicut for the partial
fulfilment of the award of the degree of**

**BACHELOR OF VOCATIONAL STUDIES
BANKING FINANCIAL SERVICES AND INSURANCE (BFSI)
SECOND SEMESTER 2020-2021**

By

ATHIRA V A

(Reg No:CRAUBVN018)

UNDER THE SUPERVISION OF

DIVYA CHANDRAN

(Asst. Professor on Contract, Department of Vocational Studies)



**DEPARTMENT OF VOCATIONAL STUDIES
CARMEL COLLEGE, MALA
THRISSUR, KERALA**

2020-2023

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**HEAD, DEPT. OF B V OC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA**

Date:

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This is to certify that the project titled **“EFFECTIVENESS OF ONLINE LEARNING SYSTEM DURING COVID-19 PERIOD AMONG STUDENTS With REFERENCE WITH MALA GRAMA PANCHAYAT”** submitted by **ATHIRA V A (Reg No: CRAUBVN018)** in partial fulfilment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2020-2021 Is a record of the bonafide work done by her under our supervision and guidance.



Ms. MANEESHA T M

Head, Dept. of Vocational Studies

**HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA**

**THE JOB SATISFACTION OF EMPLOYEES AT CARRIES PIPES
AND TUBES (P) LTD, AKANADU**
Project report submitted to the University of Calicut for the partial
fulfilment of the award of the degree of
BACHELOR OF VOCATIONAL STUDIES
BANKING FINANCIAL SERVICES AND INSURANCE (BFSI)
SECOND SEMESTER 2020 – 2021

By

AVANI SURGEN

(Reg No:CRAUBVN019)


UNDER THE SUPERVISION OF

Ms.VARNA JOSE

(Asst. Professor on Contract, Department of Vocational Studies)



DEPARTMENT OF VOCATIONAL STUDIES
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2023


Ms.VARNA JOSE
Supervisor




Ms. MANEESHA T M
Head of the Department

**HEAD, DEPT OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA**

Date:

CERTIFICATE

This is to certify that the project titled “STUDY ON THE JOB SATISFACTION OF EMPLOYEES AT CARRIES PIPES AND TUBES (P)LTD, AKANADU” submitted by AVANI SURGEN(Reg No: CRAUBVN019) in partial fulfilment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2020-2023, is a record of the bonafide work done by her under our supervision and guidance.



Ms. MANEESHA T M

Head, Dept. of Vocational Studies
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FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA

A STUDY ON FARMER CHOICE OF AGRICULTURAL FINANCE
Project report submitted to University of Calicut for the partial fulfilment
of the award of the degree of
BACHELOR OF VOCATIONAL STUDIES
B.Voc BANKING FINANCIAL SERVICES AND INSURANCE
SECOND SEMESTER 2020 – 2021

By

CHRISTEENA GEORGE

(Reg No:CRAUBVN020)

UNDER THE SUPERVISION OF

Ms .DIVYA CHANDRAN

(Asst. Professor on Contract, Department Of Vocational Studies)



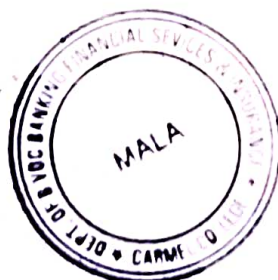
DEPARTMENT OF VOCATIONAL STUDIES

CARMEL COLLEGE, MALA

THRISSUR, KERALA

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Divya
Ms. DIVYA CHANDRAN
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Maneesha
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Maneesha
Head of the Department
HEAD, DEPT. OF B.VOC BANKING
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CARMEL COLLEGE, MALA

DATE:

CERTIFICATE

This is to certify that the project titled "A STUDY ON THE FARMER CHOICE OF AGRICULTURAL FINANCE" submitted by CHRISTEENA GEORGE (Reg. no.CRAUBVN020) in partial fulfillment of the requirement of Bachelor of Vocational Studies of Carmel Collage, Mala affilicated to University of Calicut during 2020 – 2021, is a record of the bonafide work done by her under our supervision and guidance.



MS.MANEESHA T M
Head, Department of Vocational Studies

**HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA**

**PATIENTS SATISFACTION WITH REFERENCE TO GOVERNMENT
HOSPITAL MALA**

Project report submitted to the University of Calicut for the partial
fulfilment of the award of the degree of

BACHELOR OF VOCATIONAL STUDIES

BANKING FINANCIAL SERVICES AND INSURANCE (BFSI)

SECOND SEMESTER 2020 – 2021

By

HASNA K M

(Reg No:CRAUBVN021)

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Ms. MANEESHA TM

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DEPARTMENT OF VOCATIONAL STUDIES

CARMEL COLLEGE, MALA

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Ms. MANEESHA T.M

Supervisor




Ms. MANEESHA T M

Head of the Department
HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE MALA

Date:

CERTIFICATE

This is to certify that the project titled “A STUDY ON PATIENTS SATISFACTION WITH REFERENCE TO GOVERNMENT HOSPITAL MALA” submitted by HASNA K M (Reg No: CRAUBVN021) in partial fulfilment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2020-2021 Is a record of the bonafide work done by her under our supervision and guidance.

Ms. MANEESHA T M

Head, Dept. of Vocational Studies

**HEAD. DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE. MALA**

**A STUDY ON PASSENGERS SATISFACTION WITH REFERENCE
TO THRISSUR RAILWAY STATION**

**Project report submitted to University of Calicut for the partial
fulfillment of the award of the Degree of
BACHELOR OF VOCATIONAL STUDIES
BANKING FINANCIAL SERVICES AND INSURANCE (BFSI)
SECOND SEMESTER 2020 – 2021**

By

HIMA E.V

(Reg No: CRAUBVN022)

UNDER THE SUPERVISION OF

Ms. SREELAKSHMI K

(Asst. Professor on Contract, Department of Vocational Studies)



DEPARTMENT OF VOCATIONAL STUDIES

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020 – 2023


Ms. SREELAKSHMI K
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Ms. MANEESHA T M
Head of the Department

**HEAD, DEPT OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE MALA**

Date:

CERTIFICATE

This is to certify that the project titled "A STUDY ON PASSENGERS SATISFACTION WITH REFERENCE TO THRISSUR RAILWAY STATION" submitted by HIMA E V (Reg No: CRAUBVN022) in partial fulfilment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2020-2021 Is a record of the bonafide work done by her under our supervision and guidance.



Ms. MANEESHA T M

Head, Dept. of Vocational Studies

DEPT OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA

**CHANGES IN THE ECONOMIC HABBIT OF RURAL WOMEN
THROUGH PARTICIPATION IN EMPLOYEMENT GUARANTEE
SCHEME IN PUTHENCHIRA PANCHAYATH**

Project report submitted to the University of Calicut for the partial fulfilment of the
award of the degree of

**BACHELOR OF VOCATIONAL STUDIES
BANKING FINANCIAL SERVICES AND INSURANCE (BFSI)
SECOND SEMESTER 2020 – 2021**

By

HISANA V R

(Reg No:CRAUBVN023)

UNDER THE SUPERVISION OF

Ms. CHRISTEENA WILSON K

(Asst. Professor on Contract, Department of Vocational Studies)



DEPARTMENT OF VOCATIONAL STUDIES

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020–2023

MS.CHRISTEENA WILSON K

Supervisor



MS.MANEESHA T M

Head of the department
HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA

Date:

CERTIFICATE

This is to certify that the project titled **“A STUDY ON CHANGES IN THE ECONOMIC HABIT OF RURAL WOMEN THROUGH PARTICIPATION IN EMPLOYMENT GUARANTEE SCHEME IN PUTHENCHIRA PANCHAYAT”** submitted by **IHSANA V R (Reg No: CRAUBVN023)** in partial fulfillment of the requirement of Bachelor of Vocational Studies of Carmel College Mala affiliated to university of Calicut during 2020-2021, is a record of the Bonafide work done by her under our supervision and guidance.



Ms. Manesha T M

**Head, Dept.of Vocational Studies
HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA**

**SHOPPING BEHAVIOUR OF CUSTOMER WITH REFERENCE TO
MUGHAL MALL AT KODUNGALLUR**

**Project report submitted to the University of Calicut for the partial
fulfilment of the award of the degree of**

**BACHELOR OF VOCATIONAL STUDIES
BANKING FINANCIAL SERVICES AND INSURANCE (BFSI)
SECOND SEMESTER 2020-2021**

By

KASMEERA M J

(Reg No:CRAUBVN024)

UNDER THE SUPERVISION OF

Ms. CHRISTEENA WILSON K

(Asst. Professor on Contract, Department of Vocational Studies)



**DEPARTMENT OF VOCATIONAL STUDIES
CARMEL COLLEGE, MALA
THRISSUR, KERALA**

2020-2023


Ms. CHRISTEENA WILSON K

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Ms. MANEESHA TM

Head of the Department

**HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA**

Date:

CERTIFICATE

This is to certify that the project titled “A STUDY ON SHOPPING BEHAVIOUR OF CUSTOMER WITH REFERENCE TO MUGHAL MALL AT KODUNGALLUR” submitted by KASMEERA M J (Reg No: CRAUBVN024) in partial fulfilment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2020-2021, is a record of the bonafide work done by her under our supervision and guidance.



Ms. MANEESHA T M

Head, Dept. of Vocational Studies

HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA

**JOB SATISFACTION OF STAFF NURSE IN PRIVATE HOSPITALS
WITH SPECIAL REFERENCE TO CHALAKUDY THALUK**

Project report submitted to the University of Calicut for the partial
fulfilment of the award of the Degree of

**BACHELOR OF VOCATIONAL STUDIES
BANKING FINANCIAL SERVICES AND INSURANCE (BFSI)
SECOND SEMESTER 2020-2021**

By

KRISHNAPRABHA A B

(Reg No:CRAUBVN025)

UNDER THE SUPERVISION OF

Ms. CHRISTEENA WILSON K

(Asst. Professor on Contract, Department of Vocational Studies)



DEPARTMENT OF VOCATIONAL STUDIES

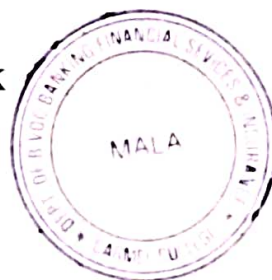
CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2023

Ms. CHRISTEENA WILSON K

Supervisor



Ms. MANEESHA TM

Head of the Department

**HEAD. DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE MALA**

Date:

CERTIFICATE

This is to certify that the project titled “**JOB SATISFACTION OF STAFF NURSE IN PRIVATE HOSPITALS WITH SPECIAL REFERENCE TO CHALAKUDY TALUK**” submitted by **KRISHNAPRABHA A B (Reg No: CRAUBVN025)** in partial fulfilment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2020-2023 Is a record of the bonafide work done by her under our supervision and guidance.



Ms. MANEESHA T M

**Head, Dept. of Vocational Studies
HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA**

**CUSTOMER BRAND PREFERENCE TOWARDS DECATHLON
SPORTS AMONG YOUTH WITH REFERENCE TO MALA
GRAMPANCHAYAT**

**Project report submitted to the University of Calicut for the partial
fulfilment of the award of the Degree of**

BACHELOR OF VOCATIONAL STUDIES

B.Voc BANKING FINANCIAL SERVICES AND INSURANCE (BFSI)

SECOND SEMESTER 2020-2021

By

KRISHNAPRIYA P U

(Reg No:CRAUBVN026)

UNDER THE SUPERVISION OF

DIVYA CHANDRAN

(Asst. Professor on Contract, Department of Vocational Studies)



DEPARTMENT OF VOCATIONAL STUDIES

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2023

Divya

Ms. DIVYA CHANDRAN

Supervisor



MP

Ms. MANEESHA T M

Head of the Department

**HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA**

Date:

CERTIFICATE

This is to certify that the project titled "A STUDY ON CUSTOMER BRAND PREFERENCE TOWARDS DECATHLON SPORTS AMONG YOUTH WITH REFERENCE TO MALA GRAMPANCHAYAT" submitted by KRISHNAPRIYA P U (Reg No: CRAUBVN026) in partial fulfilment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2020-2021 is a record of the bonafide work done by her under our supervision and guidance.



Ms. MANEESHA T M

Head, Dept. of Vocational Studies

HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA

**WOMEN ATTITUDE TOWARDS ENTREPRENEURSHIP
DEVELOPMENT, WITH REFERENCE TO NATTIKA PANCHAYATH**

Project report submitted to the University of Calicut for the partial
fulfilment of the award of the Degree of

**BACHELOR OF VOCATIONAL STUDIES
BANKING, FINANCIAL SERVICES AND INSURANCE (BFSI)
SECOND SEMESTER 2020-2021**

By

LAKSHMI VP

(Reg No:CRAUBVN027)

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Ms. SREELAKSHMI K

(Asst. Professor on Contract, Department of Vocational Studies)




DEPARTMENT OF VOCATIONAL STUDIES

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2023


Ms. SREELAKSHMI K
Supervisor




Ms. MANEESHA T M
Head of the Department

**HEAD, DEPT. OF B VOG BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA**

Date:

CERTIFICATE

This is to certify that the project titled “A STUDY ON WOMEN’S ATTITUDE TOWARDS ENTREPRENEURSHIP A SPECIAL REFERENCE WITH NATTIKA PANJAYATH” submitted by LAKSHMI V P (Reg No: CRAUBVN027) in partial fulfilment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2020-2021, is a record of the bonafide work done by her under our supervision and guidance.



Ms. Maneesha T M

Head, Dept. of Vocational Studies

**HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA**

**A COMPARATIVE STUDY BETWEEN FLIPKART AND AMAZON
THROUGH CUSTOMERS IN VALLIVATTAM**

**Project report submitted to the University of Calicut for the partial
fulfilment of the award of the degree of**

**BACHELOR OF VOCATIONAL STUDIES
BANKING FINANCIAL SERVICES AND INSURANCE (BFSI)
SECOND SEMESTER 2020 – 2021**

By

MADHURIMA A M

(Reg No:CRAUBVN028)


UNDER THE SUPERVISION OF

Ms. SREELAKSHMI K


(Asst. Professor on Contract, Department of Vocational Studies)



**DEPARTMENT OF VOCATIONAL STUDIES
CARMEL COLLEGE, MALA
THRISSUR, KERALA**


Ms. SREELAKSHMI K
Supervisor




Ms. MANEESHA T M
Head of the Department
HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA

Date:

CERTIFICATE

This is to certify that the project titled “A COMPARATIVE STUDY BETWEEN FLIPKART AND AMAZON THROUGH CUSTOMERS IN VALLIVATTAM” submitted by MADHURIMA A.M. (Reg No: CRAUBVN028) in partial fulfilment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2020-2021, is a record of the bonafide work done by her under our supervision and guidance.



Ms.Maneesha T M

Head, Dept. of Vocational Studies

**HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA**

**A STUDY ON CUSTOMER SATISFACTION OF ONLINE BANKING IN
SBI AND FEDERAL BANK – A COMPARATIVE STUDY IN
KODUNGALLUR MUNICIPALITY**

Project report submitted to the University of Calicut for the partial fulfillment of
the award of the Degree of

BACHELOR OF VOCATIONAL STUDIES

BANKING, FINANCIAL SERVICES AND INSURANCE (BFSI) SECOND

SEMESTER 2020-2021

By

MANJULAKSHMI K M

(Reg No: CRAUBVN029)

UNDER THE SUPERVISION OF

MS. BEENA THOMAS

(Asst. Professor on Contract, Department of Vocational Studies)



DEPARTMENT OF VOCATIONAL STUDIES

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2023


Ms. Beena Thomas

Supervisor




Ms. Manesha T M

Head of the Department

**HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA**

Date:

CERTIFICATE

This is to certify that the project titled "A STUDY ON CUSTOMER SATISFACTION OF ONLINE BANKING IN SBI AND FEDERAL BANK – A COMPARATIVE STUDY IN KODUNGALLUR MUNICIPALITY" submitted by MANJULAKSHMI K M (Reg No: CRAUBVN029) in partial fulfillment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2020 – 2021, is a record of the bonafide work done by her under our supervision and guidance.



Ms. Maneesha T M

Head, Dept. of Vocational Studies

HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA

**A STUDY ON CONSUMER'S ATTITUDE TOWARDS ONLINE
SHOPPING AMONG RURAL HOUSEHOLD IN KODASSERY GRAMA
PANCHAYAT**

Project report submitted to the University of Calicut for the partial fulfillment of
the award of the Degree of

**BACHELOR OF VOCATIONAL STUDIES
BANKING, FINANCIAL SERVICES AND INSURANCE (BFSI) SECOND
SEMESTER 2020-2021**

By

NAVYA C N

(Reg No: CRAUBVN030)

UNDER THE SUPERVISION OF

MS. VARNA JOSE

(Asst. Professor on Contract, Department of Vocational Studies)

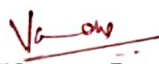


DEPARTMENT OF VOCATIONAL STUDIES


CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2023


Ms. Varna Jose
Supervisor




Ms. Maneesha T M
Head of the Department
**HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE**
CARMEL COLLEGE, MALA

Date:

CERTIFICATE

This is to certify that the project titled "A STUDY ON CONSUMER'S ATTITUDE TOWARDS ONLINE SHOPPING AMONG RURAL HOUSEHOLD IN KODASSERY GRAMA PANCHAYAT" submitted by NAVYA C N (Reg No: CRAUBVN030) in partial fulfillment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2020– 2021, is a record of the bonafide work done by her under our supervision and guidance.



Ms. Maneesha T M

Head, Dept. of Vocational Studies

HEAD. DEPT. OF B VCC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA

**WOMEN EMPOWERMENT THROUGH MICRO ENTERPRISES IN
KUDUMBASREE WITH REFERENCE TO ERIYAD PANCHAYATH**

Project report submitted to the University of Calicut for the partial

Fulfillment of the award of the Degree of

BACHELOR OF VOCATIONAL STUDIES

BANKING FINANCIAL SERVICE AND INSURANCE (BFSI)

SECOND SEMESTER 2020-2021

By

NAVYA KM

(Reg No:CRAUBVN031)

UNDER THE SUPERVISION OF

Ms. VARNA JOSE

(Asst. Professor on Contract, Department of Vocational Studies)



DEPARTMENT OF VOCATIONAL STUDIES

CARMEL COLLEGE, MALA

THRISSUR, KERALA

V. Jose

Ms. VARNA JOSE
Supervisor

2020-2023



M. Maneesha T.M

Ms. MANEESHA T.M
Head of the Department
HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA

Date:

CERTIFICATE

This is to certify that the project titled “STUDY ON WOMEN EMPOWERMENT THROUGH MICRO ENTERPRISES IN KUDUMBASREE WITH REFERENCE TO ERIYAD PANCHAYATH THRISSUR DISTRICT” submitted by NAVYA KM (Reg No: CRAUBVN031) in partial fulfillment of the requirement of Bachelor of Vocational Studies of Carmel College Mala affiliated to university of Calicut during 2020-2021, is a record of the Bonafede work done by her under our supervision and guidance.



Ms. Maneesha T.M

**Head, Dept. of Vocational studies
HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA**

A STUDY ON SERVICE DELIVERY AND CUSTOMER DELIGHT WITH SPECIAL
REFERENCE TO SARAVANA BHAVAN PERUMBAVOOR, ERNAKULAM
DISTRICT

Project report submitted to University of Calicut for the partial fulfilment
of the award of the Degree of

BACHELOR OF VOCATIONAL STUDIES
BANKING FINANCIAL SERVICES AND INSURANCE (BFSI)
SECOND SEMESTER 2020 – 2021

By

NIKHITHA JOSE

(Reg No:CRAUBVN032)

UNDER THE SUPERVISION OF

Ms. BEENA THOMAS

(Asst. Professor on Contract, Department of Vocational Studies)



DEPARTMENT OF VOCATIONAL STUDIES

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020 –2023

Beena

Ms. BEENA THOMAS
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Maneesha

Ms. MANEESHA T M

Head of the Department
HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE MALA

DATE:

CERTIFICATE

This is to certify that the project titled “A STUDY ON THE SERVICE DELIVERY AND CUSTOMER DELIGHT WITH SPECIAL REFERENCE TO SHARAVANA BHAVAN, PERUMBAVOOR” submitted by NIKHITHA JOSE (Reg. no. CRAUBVN032) in partial fulfilment of the requirement of Bachelor of Vocational Studies of Carmel Collage, Mala affiliated to University of Calicut during 2020 – 2021, is a record of the bonafide work done by her under our supervision and guidance.



MS.MANEESHA T M
Head, Department of Vocational Studies

**HEAD. DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA**

**SAVING AND INVESTMENT PATTERN OF SALARIED CLASS
PEOPLE WITH SPECIAL REFERENCE TO SN.PURAM**

**Project report submitted to the University of Calicut for the partial
fulfilment of the award of the Degree of**

**BACHELOR OF VOCATIONAL STUDIES
BANKING, FINANCIAL SERVICES AND INSURANCE (BFSI)
SECOND SEMESTER 2020-2021**

By

NIKHITHA P J

(Reg No:CRAUBVN033)

UNDER THE SUPERVISION OF

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(Asst. Professor on Contract, Department of Vocational Studies)



**DEPARTMENT OF VOCATIONAL STUDIES
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2023**

**Ms. DIVYA CHANDRAN
Supervisor**



**Ms. MANEESHA T M
Head of the Department
HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE MALA**

Date:

CERTIFICATE

This is to certify that the project titled "A STUDY OF SAVING AND INVESTMENT PATTERN OF SALARIED CLASS PEOPLE WITH SPECIAL REFERENCE TO SN.PURAM" submitted by NIKHITHA P J (Reg No: CRAUBVN033) in partial fulfilment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2020-2021, is a record of the bonafide work done by her under our supervision and guidance.



Ms. Maneesha T M

Head, Dept. of Vocational Studies

**HEAD. DEPT OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA**

**A STUDY ON THE NEW
BRILLIANT IDEAS FOR WOMEN ENTREPRENEURSHIP IN
MUKUNTHAPURAM TALUK**

**Project report submitted to the University of Calicut for the partial
fulfilment of the award of the Degree of**

**BACHELOR OF VOCATIONAL STUDIES
BANKING FINANCIAL SERVICES AND INSURANCE (BFSI)
SECOND SEMESTER 2020-2021**

By

PRIYAMOL CS

(Reg No:CRAUBVN034)

UNDER THE SUPERVISION OF

Ms. SREELAKSHMI K


(Asst. Professor on Contract, Department of Vocational Studies)




DEPARTMENT OF VOCATIONAL STUDIES

CARMEL COLLEGE, MALA

THRISSUR, KERALA


Ms. SREELAKSHMI K
Supervisor




Ms. MANEESHA T M
Head of the Department
HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA

Date:

CERTIFICATE

This is to certify that the project titled "A STUDY ON THE NEW BRILLIANT IDEAS FOR WOMEN ENTREPRENEURSHIP IN MUKUNTHAPURAM TALUK" submitted by PRIYAMOL C S (Reg No: CRAUBVN034) in partial fulfilment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2020-2021, is a record of the bonafide work done by her under our supervision and guidance.


Ms. Maneesha T M

Head, Dept. of Vocational Studies
HEAD, DEPT OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA

**A STUDY ON AFFINITY OF PEOPLE TOWARDS BRANDED
PRODUCTS**

Project report submitted to the University of Calicut for the partial
fulfilment of the award of the Degree of

BACHELOR OF VOCATIONAL STUDIES

BANKING FINANCIAL SERVICE AND INSURANCE (BFSI)

SECOND SEMESTER 2020-2021

By

PUNYAKRISHNA E P

(Reg No:CRAUBVN035)

UNDER THE SUPERVISION OF

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(Asst. Professor on Contract, Department of Vocational Studies)



DEPARTMENT OF VOCATIONAL STUDIES

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2023

Beena

MS.BEENA THOMAS

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Maneesha T M

MS. MANEESHA T M

Head of the Department

**HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA**

Date:

CERTIFICATE

This is to certify that the project titled "A STUDY ON AFFINITY OF PEOPLE TOWARDS BRANDED PRODUCTS" submitted by PUNYA KRISHNA (Reg No : CRAUBVN035) in partial fulfilment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2020-2021 Is a record of the bonafide work done by her under our supervision and guidance.



Ms. MANEESHA T M

Head, Dept. of Vocational Studies

HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA

**POLICY HOLDER SATISFACTION ON LIFE INSURANCE POLICIES
WITH REFERENCE TO KUZHUR GRAMAPANCHAYAT**

**Project report submitted to the University of Calicut for the partial
fulfilment of the award of the Degree of**

BACHELOR OF VOCATIONAL STUDIES

BANKING FINANCIAL SERVICES AND INSURANCE (BFSI)

SECOND SEMESTER 2020 – 2021

By

ROSE MARIYA K PINTO

(Reg No:CRAUBVN036)

UNDER THE SUPERVISION OF

Ms. DIVYA CHANDRAN

(Asst. Professor on Contract, Department of Vocational Studies)




DEPARTMENT OF VOCATIONAL STUDIES

CARMEL COLLEGE, MALA

THRISSUR, KERALA


Ms. DIVYA CHANDRAN
Supervisor




Ms. MANEESHA T M
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FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA

Date:

CERTIFICATE

This is to certify that the project titled "A STUDY ON POLICY HOLDER SATISFACTION ON LIFE INSURANCE POLICIES WITH REFERENCE TO KUZHUR GRAMAPANCHAYAT" submitted by ROSE MARIYA K PINTO (Reg No: CRAUBVNO36) in partial fulfilment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2020-2021 Is a record of the bonafide work done by her under our supervision and guidance.



Ms. MANEESHA T M

Head, Dept. of Vocational Studies

HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA

**INVESTORS PERCEPTION AND AWARENESS TOWARDS MUTUAL
FUND INVESTMENT IN MATTATHUR PANCHAYATH**

**Project report submitted to University of Calicut for the partial
fulfillment of the award of the Degree of**

BACHELOR OF VOCATIONAL STUDIES

B.Voc BANKING FINANCIAL SERVICES AND INSURANCE (BFSI)

SECOND SEMESTER 2020 – 2021

By

SANDRA SUNNY

(Reg No: CRAUBVN037)

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(Asst. Professor on Contract, Department of Vocational Studies)



DEPARTMENT OF VOCATIONAL STUDIES

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020 – 2023


Ms. MANEESHA T M

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Ms. MANEESHA T M

Head of the Department
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FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA

Date:

CERTIFICATE

This is to certify that the project entitled “A STUDY ON INVESTORS PERCEPTION AND AWARENESS TOWARDS MUTUAL FUND INVESTMENT IN MATTATHUR PANCHAYATH” submitted by SANDRA SUNNY (Reg No: CRAUBVN037) in partial fulfilment of the requirement of Degree of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2020-2021, is a record of the bonafide work done by her under our supervision and guidance.



Ms. Maneesha T.M

Head , Dept. of Vocational Studies

HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA

**STUDENT PERCEPTION TOWARD ONLINE CLASSES IN CARMEL
COLLEGE MALA AND ST. JOSEPH'S COLLEGE IRINJALAKUDA
DURING COVID-19 PNDemic**

**Project report submitted to the University of Calicut for the partial
fulfilment of the award of the degree of**

BACHELOR OF VOCATIONAL STUDIES

BANKING FINANCIAL SERVICES AND INSURANCE (BFSI)

SECOND SEMESTER 2020 – 2021

By

SREENANDA P S

(Reg No: CRAUBVN038)

UNDER THE SUPERVISION OF

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(Asst. Professor on Contract, Department of Vocational Studies)



DEPARTMENT OF VOCATIONAL STUDIES

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THRISSUR, KERALA

2020-2023

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**HEAD, DEPT. OF B VOC BANKING
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CARMEL COLLEGE**

Date:

CERTIFICATE

This is to certify that the project titled “**JOB SATISFACTION OF STAFF NURSE IN PRIVATE HOSPITALS WITH SPECIAL REFERENCE TO CHALAKUDY THALUK**” submitted by **SREENANDA P S (Reg No: CRAUBVN038)** in partial fulfilment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2020-2021 Is a record of the bonafide work done by her under our supervision and guidance.



Ms. MANEESHA T M

Head, Dept. of Vocational Studies

**HEAD. DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA**

**VALUE CHAIN ANALYSIS OF HONEY BUSINESS - A STUDY WITH
SPECIAL REFERENCE TO THRISSUR DISTRICT**

Project report submitted to the University of Calicut for the partial fulfilment of the
award of the degree of

**BACHELOR OF VOCATIONAL STUDIES
BANKING FINANCIAL SERVICES AND INSURANCE (BFSI)
SECOND SEMESTER 2020 – 2021**

By

**SUVEDHYA T R
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**Ms. DIVYA CHANDRAN
(Asst. Professor on Contract, Department of Vocational Studies)**



**DEPARTMENT OF VOCATIONAL STUDIES
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020–2023**


**Ms DIVYA CHANDRAN
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**Ms. MANEESHA T M
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FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE MALA**

Date:

CERTIFICATE

This is to certify that the project titled “VALUE CHAIN ANALYSIS OF HONEY BUSINESS – A STUDY WITH SPECIAL REFERENCE TO THRISSUR DISTRICT” submitted by SUVEDYA T R (Reg No: CRAUBVN039) in partial fulfilment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2020-2023 Is a record of the bonafide work done by her under our supervision and guidance.



Ms. MANEESHA T M

Head, Dept. of Vocational Studies

**HEAD, DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA**

**THE JOB SATISFACTION AMONG BANK EMPLOYEES WITH
REFERENCE TO MALA GRAMPANCHAYATH**
Project report submitted to the University of Calicut for the partial
fulfilment of the award of the degree of
BACHELOR OF VOCATIONAL STUDIES
B.Voc BANKING FINANCIAL SERVICES AND INSURANCE (BFSI)
SECOND SEMESTER 2020 – 2021

By

SWATHI MANOJ
(Reg No:CRAUBVN040)


UNDER THE SUPERVISION OF

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(Asst. Professor on Contract, Department of Vocational Studies)



DEPARTMENT OF VOCATIONAL STUDIES
CARMEL COLLEGE, MALA
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Ms. SREELAKSHMI K
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CARMEL COLLEGE, MALA

Date:

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This is to certify that the project titled “A STUDY ON THE JOB SATISFACTION AMONG BANK EMPLOYEES WITH REFERENCE TO MALA GRAMAPANCHAYAT” Submitted by SWATHI MANOJ (Reg No: CRAUBVN040) in partial fulfillment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University Of Calicut during 2020 – 2021, is a record of the bonafide work done by her under our supervision and guidance.



Ms. Maneesha T.M

Head, Dept. of Vocational Studies

HEAD. DEPT. OF B VOC BANKING
FINANCIAL SERVICES & INSURANCE
CARMEL COLLEGE, MALA

**CUSTOMERS SATISFACTION TOWARDS COLGATE TOOTHPASTE
WITH THE SPECIAL REFERENCE TO PUTHENCHIRA
PANCHAYATH**

**Project report submitted to the University of Calicut for the partial
fulfilment of the award of the Degree of**

**BACHELOR OF VOCATIONAL STUDIES
BANKING, FINANCIAL SERVICES AND INSURANCE (BFSI)
SECOND SEMESTER 2020-2021**

By

VISMAYA KUMAR

(Reg No:CRAUBVN041)

UNDER THE SUPERVISION OF

Ms. CHRISTEENA WILSON K

(Asst. Professor on Contract, Department of Vocational Studies)



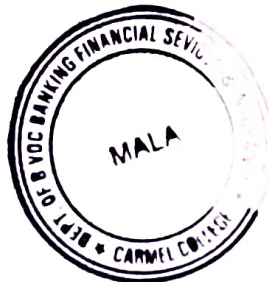
DEPARTMENT OF VOCATIONAL STUDIES


CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2023


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Ms. MANEESHA T M
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CARMEL COLLEGE MALA**

Date:

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This is to certify that the project titled "A STUDY ON CUSTOMERS SATISFACTION TOWARDS COLGATE TOOTHPASTE WITH THE SPECIAL REFERENCE TO PUTHENCHIRA " submitted by VISMAYA KUMAR (Reg No: CRAUBVN041) in partial fulfilment of the requirement of Bachelor of Vocational Studies of Carmel College, Mala affiliated to University of Calicut during 2020-2021, is a record of the bonafide work done by her under our supervision and guidance,



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