

**“A STUDY ON THE FAST FOOD CULTURE AMONG
TEENAGERS WITH SPECIAL REFERENCE TO
ANNAMANADA PANCHAYATH”**

Project report submitted to the University of Calicut for the partial fulfilment of the
award of the degree of Bachelor of Commerce

By

AJANYA JAYAN

CRASBCM031

UNDER THE SUPERVISION OF

MS.CELIN K A

Assistant professor



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE MALA

THRISSUR, KERALA

2020-2021

Supervisor

MS.CELIN K A

Head of the department

MS.CELIN K A

CERTIFICATE

This is to certify that project report certified "A STUDY ON FAST FOOD CULTURE AMONG TEENAGERS WITH SPECIAL REFERENCE TO ANNAMANDA PANCHAYATH" is bona-fide record of original work done independently by Ms.AJANYA JAYAN (CRASBCM031) under my supervision and guidance during the year 2021 in partial fulfilment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



MS.CELIN K A

Head of Post Graduate

Department of Commerce

Carmel College Mala



Ms.AJANYA JAYAN

Post Graduate

Department Of Commerce

Carmel College Mala



Place: Mala

Date:

**“A STUDY ON STRESS MANAGEMENT AMONG
HEALTHCARE WORKERS WITH SPECIAL REFERENCE
TO SACRED HEART MISSION HOSPITAL PULLUR”**

Project report Submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

By

ALEENA JACKSON
CRASBCM032

UNDER THE SUPERVISION OF
Ms. KRISHNENDU SHAJI

Assistant Professor



POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA

2020-2021

Krishnu
Supervisor

Ms. KRISHNENDU SHAJI

Celin
Head of the Department

Ms. CELIN K. A

CERTIFICATE

This is to certify that this project report entitled “A STUDY ON STRESS MANAGEMENT AMONG HEALTHCARE WORKERS WITH SPECIAL REFERENCE TO SACRED HEART MISSION HOSPITAL PULLUR” is bona-fide record of original work done independently by **Ms. ALEENA JACKSON (CRASBCM032)** under my supervision and guidance during the year 2021 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



Ms. CELIN K. A

Head of Post Graduate

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Carmel College, Mala

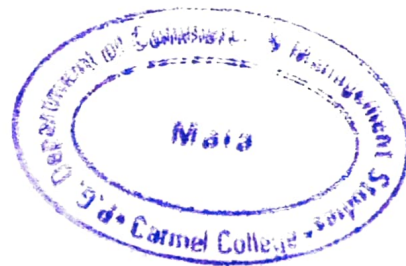


Ms. KRISHNENDUSHAJI

Post Graduate

Department of Commerce

Carmel College, Mala



Place: Mala

Date:

**“A STUDY ON CHANGE IN PURCHASING
MENTALITY OF PEOPLE DURING COVID PANDEMIC
WITH SPECIAL REFERENCE TO KURIACHIRA”**

Project report Submitted to the University of Calicut for the partial
fulfilment of the award of the degree of Bachelor of Commerce


By
ANEEZA POLLY
CRASBCM033

UNDER THE SUPERVISION OF
MS. ROJA PRAKASAN
Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**


Supervisor
Ms. ROJA PRAKASAN


Head of the Department
Ms. CELIN K.A

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CHANGE IN PURCHASING MENTALITY OF PEOPLE DURING COVID PANDEMIC WITH SPECIAL REFERANCE KURIACHIRA" is bonafide record of original work done independently by **Ms. ANEEZA POLLY (CRASBCM033)** under my supervision and guidance during the year 2020-2021 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of Calicut university. It also certifies that she has not copied from any other records of similar nature.


MS. CELIN KA

Head of Post Graduate
Department of Commerce
Carmel College Mala


MS. ROJA PRAKASAN

Post Graduate
Department of Commerce
Carmel College Mala

Place:

Date:



**“A STUDY ON ADVERTISING EFFECTIVENESS OF
CUSTOMERS TOWARDS SOFT DRINKS WITH
SPECIAL REFERENCE TO 13th WARD OF
PUTHENCHIRA PANCHAYATH”**

Project report Submitted to the University of Calicut for the partial fulfilment of the
award of the degree of Bachelor of Commerce

By

ANILA P.P

CRASBCM034

UNDER THE SUPERVISION OF

MS. ANGEL AJU

Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA**

2020-2021

Supervisor
Ms.ANGEL AJU

Head of the Department
Ms.CELIN K.A


CERTIFICATE

This is to certify that this project report entitled "A STUDY ON ADVERTISING EFFECTIVENESS OF CUSTOMERS TOWARDS SOFT DRINKS WITH SPECIAL REFERENCE TO 13TH WARD OF PUTHENCHIRA PANCHAYATH" is bona-fide record of original work done independently by **Ms. ANILA P.P (CRASBCM034)** under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



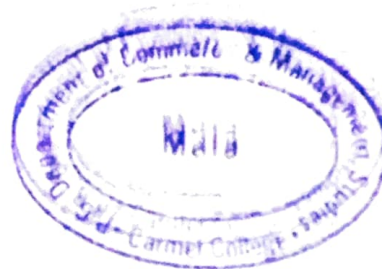
Ms. CELIN K.A

Head of Post Graduate
Department Of Commerce
Carmel College, Mala



Ms. ANGEL AJU

Post Graduate
Department of Commerce
Carmel College, Mala



Place: Mala

Date:

**“A STUDY ON INFLUENCE OF TELEVISION
ADVERTISEMENT ON THE CONSUMER BUYING
BEHAVIOUR WITH SPECIAL REFERNCE TO
KODAKARA GARAMAPANCHAYATH”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

By
ANJALI PD
CRASBCM035

UNDER THE SUPERVISION OF
Ms. REVATHY A. R
Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**

A handwritten signature in blue ink, appearing to be "Revathy A. R.", written over a horizontal line.

Supervisor
Ms. REVATHY A. R

A handwritten signature in blue ink, appearing to be "Celin K. A.", written over a horizontal line.

Head of the Department
Ms. CELIN K. A

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON INFLUENCE OF TELEVISION ADVERTISEMENT ON THE CONSUMER BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO KODAKARA GRAMA PANCHAYATH" is the Bona-fide work done Independently by Ms. ANJALI P.D (CRASBCM035), under my supervision and guidance during the year 2021 in partial fulfilment of the requirements for the award of the Degree of Bachelor of Commerce of Calicut university. It also certified that she has not copied from any other records of similar nature.


MS. CELIN K. A

Head of post graduate

Department of Commerce

Carmel College, Mala


MS. REVATHY A. R

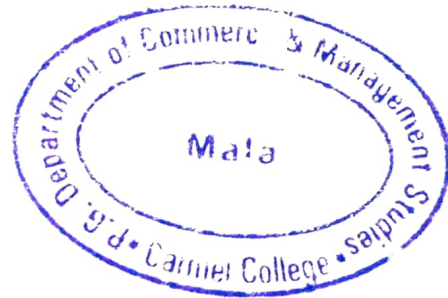
Post Graduate

Department of Commerce

Carmel College, Mala

Place: Mala

Date:



**“A STUDY ON CUSTOMER SATISFACTION TOWARDS
THE SERVICES PROVIDED BY SOUTH INDIAN BANK
WITH SPECIAL REFERENCE TO IRINJALAKUDA
MUNICIPALITY”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

By
ATHIRA SHAJU
CRASBCM036

UNDER THE SUPERVISION OF
Ms. CELIN K. A
Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**



Supervisor
Ms. CELIN K. A



Head of the Department
Ms. CELIN K. A

CERTIFICATE

This is to certify that the project report entitled "**A STUDY ON CUSTOMER SATISFACTION TOWARDS THE SERVICES PROVIDED BY THE SOUTH INDIAN BANK WITH SPECIAL REFERENCE TO IRINJALAKUDA MUNICIPALITY**" is the bonafide work done Independently by **Ms. ATHIRA SHAJU (CRASBCM036)**, VI semester student of Carmel college Mala, under my supervision and guidance in partial fulfilment of the requirements for the award of the Degree of Bachelor of Commerce of Calicut university. It also certify that she has not copied from any other records of similar nature.



Ms. CELIN K. A

Head of Post Graduate

Department of commerce

Carmel College, Mala



MS. CELIN K. A

Post Graduate

Department of Commerce

Carmel College, Mala



Place: Mala

Date:

**“A STUDY ON TAX SAVING BEHAVIOUR OF
GOVERNMENT EMPLOYEES WITH SPECIAL
REFERENCE TO INDIRA GANDHI CENTRE FOR
ATOMIC RESEARCH, KALPAKKAM”**

Project report submitted to the University of Calicut for the partial fulfillment of the award of the degree of Bachelor of Commerce

By
JILL JACOB
CRASBCM037

UNDER THE SUPERVISION OF
Ms. REVATHY A.R
Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**



Supervisor
Ms. REVATHY A.R



Head of the Department
Ms. CELIN K.A

CERTIFICATE

This is to certify that this project report entitled “A STUDY ON TAX SAVING BEHAVIOUR OF GOVERNMENT EMPLOYEES WITH SPECIAL REFERENCE TO INDIRA GANDHI CENTRE FOR ATOMIC RESEARCH, KALPAKKAM” is a bona-fide record of original work done independently by Ms. JILL JACOB (Reg. No:CRASBCM037) under my supervision and guidance during the year 2021 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



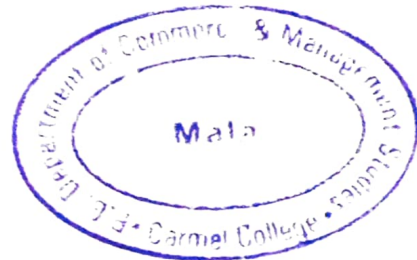
Ms. CELIN K.A

Head of Post Graduate
Department Of Commerce
Carmel College, Mala



Ms. REVATHY A.R

Post Graduate
Department Of Commerce
Carmel College, Mala



Place: Mala

Date:

**“A STUDY ON CONSUMER PERCEPTION TOWARDS
LAKME PRODUCTS WITH SPECIAL REFERENCE TO
KUZHIKKATTUSSERY”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

By
MEENU V.R
CRASBCM038

UNDER THE SUPERVISION OF
Ms. KRISHNENDU SHAJI
Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**

Supervisor

Krishna

MS.KRISHNENDU SHAJI

Head of Department

Celin

MS. CELIN K.A

CERTIFICATE

This is to certify that this project report entitled “**A STUDY ON CONSUMER PERCEPTION TOWARDS LAKME PRODUCTS WITH SPECIAL REFERENCE TO KUZHIKKATTUSSERY**” is bona-fide done independently by **MS.MEENU V.R.**, under my supervision and guidance DURING THE YEAR 2020 in partial fulfillment of THE requirement for the awards of bachelor of commerce, university of Calicut.

It also certified that she has not copied any other records of similar nature.



MS. CELIN K.A
Head of Post Graduate
Department of Commerce
Carmel college, Mala



MS. KRISHNENDU SHAJI
Post Graduate
Department of Commerce
Carmel college, Mala

Place: Mala

Date:



**“A STUDY ON CONSUMER PREFERENCE TOWARDS
JUNK FOOD WITH SPECIAL REFERENCE TO
PARIYARAM PANCHAYATH”**

Project report submitted to the University of Calicut for the partial fulfillment of the award of the degree of Bachelor of Commerce

By

SEENA JOHNSON

CRASBCM039

UNDER THE SUPERVISION OF

Ms. ANGEL STELLA A

Assistant Professor



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2021

Celin

SUPERVISOR

Ms. ANGEL STELLA A

ANGEL STELLA

HEAD OF DEPARTMENT

Ms. CELIN K.A

CERTIFICATE

This is to certify that this project report entitled “**A STUDY ON CONSUMER PREFERENCE TOWARDS JUNK FOOD WITH SPECIAL REFERENCE TO PARIYARAM PANCHAYATH**” is bona-fide record of original work done independently by **MS. SEENA JOHNSON (CRASBCM039)** under my supervision and guidance during the year 2021 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.

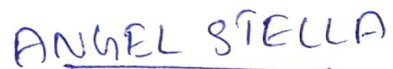


MS. CELIN KA

Head of Post Graduate

Department of Commerce

Carmel College, Mala

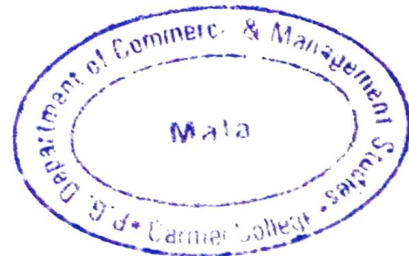


MS. ANGEL STELLA A

Post Graduate

Department of Commerce

Carmel College, Mala



Place: Mala

Date:

**“A STUDY ON CUSTOMER AWARENESS ON E
BANKING WITH SPECIAL REFERENCE TO 8TH WARD
OF PUDUKKAD PANCHAYAT”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

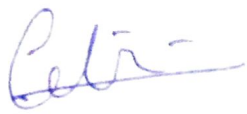
By
SWATHY C. S
CRASBCM040

UNDER THE SUPERVISION OF
Ms. JISHA JOSE
Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**

Supervisor 
Ms. JISHA JOSE


Head of the Department
Ms. CELIN K. A

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CUSTOMER AWARENESS ON E BANKING WITH SPECIAL REFERENCE TO 8TH WARD OF PUDUKKAD PANCHAYAT" is bonafide record of original work done independently by Ms. SWATHY C S (CRASBCM040) under my supervision and guidance during the year 2021 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of Calicut university. It also certifies that she has not copied from any other records of similar nature.



Ms. CELIN.KA

Head of post Graduate

Department of commerce

Carmel College Mala



Ms. JISHA JOSE

Post Graduate

Department of commerce

Carmel college Mala



Place: Mala

Date: 26-07-2021

**“A STUDY ON EFFECTIVENESS OF EDUCATIONAL
APPS AMONG STUDENTS WITH SPECIAL
REFERENCE TO CHERPU GRAMAPANCHAYAT”**

Project report Submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

By

SWATHY PARAMESWARAN
CRASBCM041


UNDER THE SUPERVISION OF
MS. ROJA PRAKASAN
Assistant Professor



POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021


Supervisor

Ms. ROJA PRAKASAN


Head of the Department

Ms. CELIN K.A

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON EFFECTIVENESS OF EDUCATIONAL APPS AMONG STUDENTS WITH SPECIAL REFERENCE TO CHERPU GRAMAPANCHAYAT" is bonafide record of original work done independently by Ms. SWATHY PARAMESWARAN (CRASBCM041) under my supervision and guidance during the year 2020-2021 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of Calicut university. It also certifies that she has not copied from any other records of similar nature.



MS. CELIN KA

Head of Post Graduate

Department of Commerce

Carmel College Mala

Mala

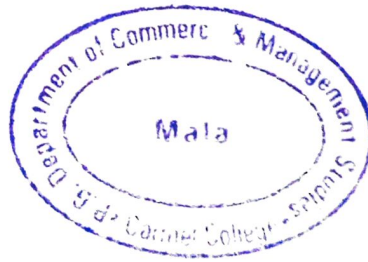


MS. ROJA PRAKASAN

Post Graduate

Department of Commerce

Carmel College



Place: *Mala*

Date: *26-07-2021*

**“A STUDY ON FINANCIAL WELL-BEING OF BANK
EMPLOYEES WITH SPECIAL REFERENCE TO
STATE BANK OF INDIA, THRISSUR BRANCH”**

Project report submitted to the University of Calicut for the partial fulfillment of the award of the degree of Bachelor of Commerce

By
ALEENA ROSE THOMAS
(CRASBCM042)

UNDER THE SUPERVISION OF
Ms. REVATHY A.R
Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**

Supervisor
Ms. REVATHY A.R

Head of the Department
Ms. CELIN K.A

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON FINANCIAL WELL-BEING OF BANK EMPLOYEES WITH SPECIAL REFERENCE TO STATE BANK OF INDIA, THRISSUR BRANCH" is bona-fide record of original work done independently by Ms. ALEENA ROSE THOMAS (Reg. No:CRASBCM042) under my supervision and guidance during the year 2021 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



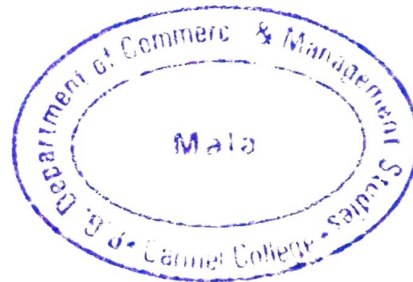
Ms. CELIN K.A

Head of Post Graduate
Department Of Commerce
Carmel College, Mala



Ms. REVATHY A.R

Post Graduate
Department Of Commerce
Carmel College, Mala



Place: Mala

Date: 26-07-2021-

**“STUDY ON CONSUMER BEHAVIOUR TOWARDS
ONLINE AND OFFLINE SHOPPING WITH SPECIAL
REFERENCE TO THURUTHIPARAMBU VILLAGE “**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

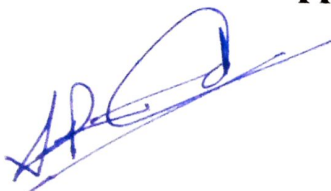
By
ALPHY ANTONY
CRASBCM043

UNDER THE SUPERVISION OF
Ms. REVATHY A.R
Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA**

2020-2021



SUPERVISOR
Ms. REVATHY A.R



HEAD OF DEPARTMENT
Ms. CELIN K.A

CERTIFICATE

This is to certify that this project report entitled "STUDY ON CONSUMER BEHAVIOUR TOWARDS ONLINE AND OFFLINE SHOPPING WITH SPECIAL REFERENCE TO THURUTHIPARAMBU VILLAGE" is bona-fide record of original work done independently by MS. ALPHY ANTONY (CRASBCM043) under my supervision and guidance during the year 2021 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



MS. CELIN KA

Head of Post Graduate

Department of Commerce

Carmel College, Mala



MS. REVATHY

Post Graduate

Department of Commerce

Carmel College, Mala



Place: Mala

Date: 26-07-2021.

**“A STUDY ON THE EFFECT OF CLIMATE CHANGE ON
AGRICULTURAL PRODUCTIVITY WITH REFERENCE TO
ANNAMANADA PANCHAYATH”**

Project report submitted to the University of Calicut for the partial fulfillment of the
award of the degree of bachelor of commerce

By

Amritha das

(CRASBCM044)

UNDER THE SUPERVISION OF

Ms. Jishajose

(Assistant professor)



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE MALA

THRISSUR KERALA

2020-2021

Supervisor

Jisha
Ms. Jisha Jose

Celin
Head of the department

Ms. Celin K.A

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON THE EFFECT OF CLIMATE CHANGE ON AGRICULTURAL PRODUCTIVITY WITH REFERENCE TO ANNAMANADA GRAMA PANCHAYATH" is bona-fide work done independently by Ms. AMRITHA DAS (Reg. No. CRASBCM044) VI semester B Com (2020-2021) student of this college under my supervision and guidance in partial fulfillment of the award of the degree of Bachelor of Commerce of Calicut University.



Ms. Celin K A

Head of post Graduate

Department of commerce

Carmel College, Mala



Ms. Jisha Jose

Project guide

Department of commerce

Carmel College Mala



Place Mala

Date 26-07-2021

**“A STUDY ON THE IMPACT OF SOCIAL MEDIA
MARKETING TOWARDS CONSUMER BUYING
BEHAVIOUR WITH SPECIAL REFERENCE TO
CHALAKUDY MUNICIPALITY”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce


By
ANISHA.T.B
CRASBCM045

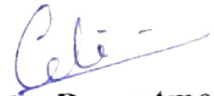
UNDER THE SUPERVISION OF
Ms. CELIN.K.A
Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA**

2020-2021


Supervisor
Ms. CELIN K.A


Head of the Department
Ms. CELIN K.A

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON THE IMPACT OF SOCIAL MRDIA MARKETING TOWARDS CONSUMER BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO CHALAKUDY MUNICIPALITY" is bona-fide record of original work done independently by Ms. ANISHA .T . B (CRASBCM045) under my supervision and guidance during the year 2021 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



Ms. CELIN. K .A

Head of Post Graduate

Department of Commerce

Carmel College, Mala

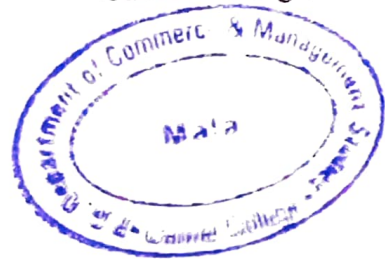


Ms. CELIN. K. A

Post Graduate

Department of commerce

Carmel College, Mala



Place: Mala

Date: 26-07-2021.

**“A COMPARATIVE STUDY ON TRADITIONAL AND
ONLINE LEARNING AMONG COLLEGE STUDENTS
WITH SPECIAL REFERENCE TO KORATTY
PANCHAYAT”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

By
ANJU P.S
CRASBCM046

UNDER THE SUPERVISION OF
Ms. KRISHNENDU SHAJI
Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**



Supervisor
Ms. KRISHNENDU SHAJI



Head of the Department
Ms. CELIN K.A

CERTIFICATE

This is to certify that this project report entitled “**A COMPARATIVE STUDY ON TRADITIONAL AND ONLINE LEARNING AMONG COLLEGE STUDENTS WITH SPECIAL REFERENCE TO KORATTY PANCHAYAT**” is bonafide record of original work done independently by Ms. **ANJU P.S (CRASBCM046)** under my supervision and guidance during the year 2021 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



MS CELIN K.A

Head of Post Graduate

Department Of Commerce

Carmel College, Mala

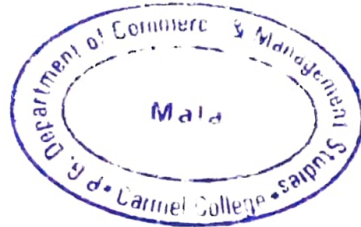


MS KRISHNENDU SHAJI

Post Graduate

Department of Commerce

Carmel College, Mala



Place :Mala

Date:

**“A STUDY ON IMPACT OF SERVICE QUALITY OF
AMAZON AMONG YOUNGSTERS WITH REFERENCE
TO VELOOKARA GRAMAPANCHAYATH”**

Project report Submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce


By
ARDRA T DAYANAND
CRASBCM047

UNDER THE SUPERVISION OF
MS. JISHA JOSE
Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**


Supervisor
Ms. JISHA JOSE


Head of the Department
Ms. CELIN K.A

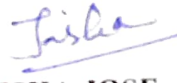
CERTIFICATE

This is to certify that this project report entitled "A STUDY ON IMPACT OF SERVICE QUALITY OF AMAZON WITH SPECIAL REFERENCE TO VELLOOKARA GRAMAPANCHAYAT" is bonafide record of original work done independently by Ms. ARDRA T DAYANAND(CRASBCM047) under my supervision and guidance during the year 2020-2021 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



MS. CELIN K.A

Head of PostGraduate
Department Of Commerce
Carmel College, Mala

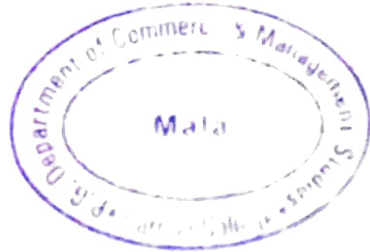


Ms. JISHA JOSE

Post Graduate
Department of Commerce
Carmel College, Mala

Place: Nadavaramba

Date 26-07-2021



**“A STUDY ON ONLINE FOOD DELIVERY PLATFORMS
AND THEIR SOCIO-ECONOMIC IMPACT WITH SPECIAL
REFERENCE TO KODASSERY PANCHAYAT”**

Project report Submitted to the University of Calicut for the partial fulfillment of
the award of the degree of Bachelor of commerce

By

ARDRA VS

(CRASBCM048)

UNDER THE SUPERVISION OF

Ms. ROJA PRAKASAN

Assistant professor

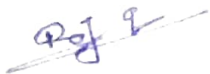


**POST GRADUATE DEPARTMENT OF
COMMERCE CARMEL COLLEGE, MALA**

THRISSUR, KERALA

2020-2021

Supervisor



Ms. ROJA PRAKASAN

Head of department



Ms. CELIN K.A

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON ONLINE FOOD DELIVERY PLATFORMS AND THEIR SOCIO-ECONOMIC IMPACT WITH SPECIAL REFERENCE TO KODASSERY PANCHAYAT" is bonafide record of original work done independently by Ms. ARDRAV.S(CRASBCM048) under my supervision and guidance during the year 2021 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



Ms. CELIN K.A

Head of Post Graduate

Department of Commerce

Carmel College, Mala

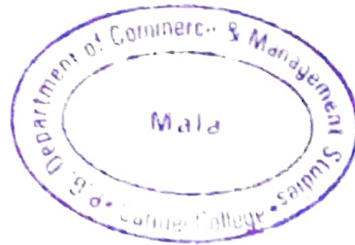


Ms. ROJA PRAKASAN

Postgraduate

Department of Commerce

Carmel College, Mala



Place: Mala

Date:

**“A STUDY ON CONSUMER PREFERENCE TOWARDS
MOBILE PHONES WITH SPECIAL REFERENCE TO
THURUTHIPARAMBU “**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

By
ASHNA BABU
CRASBCM049

UNDER THE SUPERVISION OF
Ms. ANGEL AJU
Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**

ANGEL STELIA
SUPERVISOR
Ms. ANGEL AJU

Celin
HEAD OF DEPARTMENT
Ms. CELIN K.A

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON CONSUMER PREFERENCE TOWARDS MOBILE PHONES WITH SPECIAL REFERENCE TO THURUTHIPARAMBU" is bonafide record of original work done independently by Ms. **ASHNA BABU (CRASBCM049)** under my supervision and guidance during the year 2021 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



MS CELIN K.A

Head of Post Graduate

Department Of Commerce

Carmel College, Mala

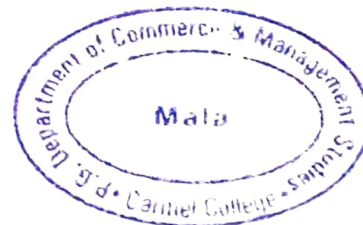


MS ANGEL AJU

Post Graduate

Department of Commerce

Carmel College, Mala



Place: Mala

Date:

**“A STUDY ON COMPARING THE EFFECTIVENESS OF
E BANKING SERVICES PROVIDED BY CSB BANK AND
FEDERAL BANK WITH MALA BRANCH”**

Project report Submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

By
CATHERINE ROY
CRASBCM050

UNDER THE SUPERVISION OF
Ms. REVATHY AR
Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**

Supervisor
Ms. REVATHY AR

Head of the Department
Ms. CELIN K.A

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON COMPARING THE EFFECTIVENESS OF E- BANKING SERVICES PROVIDED BYCSB BANK AND FEDERAL BANK WITH MALA BRANCH "is bona-fide record of original work done independently by Ms. CATHERINE ROY (CRARBCM050) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



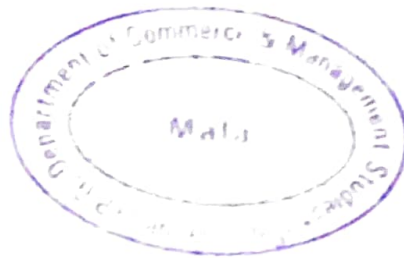
Ms. CELIN KA

Head of Post Graduate
Department Of Commerce
Carmel College, Mala



Ms. RAVATHY AR

Post Graduate
Department of Commerce
Carmel College, Mala



Place: Mala

Date: 26-07-2021

**“A STUDY ON CUSTOMER SATISFACTON
TOWARDS RELIANCE TRENDS WITH SPECIAL
REFERENCE TO IRINJALAKUDA
MUNICIPALITY”**

Project report submitted to the University of Calicut for the partial
fulfilment of the award of the degree of Bachelor of Commerce

BY

DHILSHA ASOKAN
(CRASBCM051)

UNDER THIS SUPERVISION OF


MS.KRISHNENDU N.S

Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA**

2020-2021


Supervisor
Ms.KRISHNENDU N.S


Head of the Department
Ms. CELIN K.A

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE TRENDS WITH SPECIAL REFERENCES TO IRINJALAKUDA MUNICIPALITY "is bona-fide record of original work done independently by Ms **DHILSHA ASOKAN (CRASBCM051)** under my supervision and guidance during the year 2021 in partial fulfilment of requirements for the award of Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



MS.CELIN K.A

Head of Post Graduate
Department of Commerce
Carmel College Mala

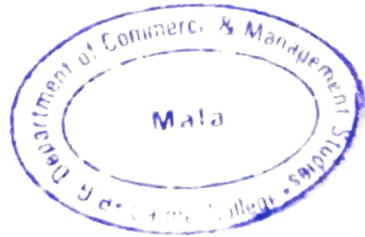


MS. KRISHNENDU N.S

Post Graduate
Department of Commerce
Carmel College Mala

Place: Kottanellur

Date 26-07-2021



**“A STUDY ON STRESS MANAGEMENT OF ONLINE
EDUCATION AMONG COLLEGE STUDENTS DURING
COVID-19 WITH REFERENCE TO THRISSUR
DISTRICT”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

By


DONA TOMY
CRASBCM052

UNDER THE SUPERVISION OF

Ms. JISHA JOSE
Assistant Professor



POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021


Supervisor

Ms. JISHA JOSE


Head of the Department

Ms. CELIN K.A

CERTIFICATE

This is to certify that this project report entitled “A STUDY ON STRESS MANAGEMENT OF ONLINE EDUCATION AMONG COLLEGE STUDENTS DURING COVID-19 WITH REFERENCE TO THRISSUR DISTRICT” is bonafide record of original work done independently by Ms. DONA TOMY (CRASBCM052) under my supervision and guidance during the year 2021 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



MS. CELIN K.A

Head of Post Graduate

Department of commerce

Carmel college, mala

Place: Mala

Date: 26-07-2021



MS. JISHA JOSE

Post Graduate

Department of commerce

Carmel college, mala



**“A STUDY ON CONSUMER PREFERENCE ON NESTLE
CHOCOLATE WITH SPECIAL REFERENCE TO
KALLOOR AREA”**

Project report Submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

By
GOPIKA .C. N
CRASBCM053

UNDER THE SUPERVISION OF
MS. ROJA PRAKASAN
Assistant Professor




**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**

Supervisor 
Ms. ROJA PRAKASAN


Head of the Department
Ms. CELIN K.A

CERTIFICATE

This is to certify that this project report entitled “A STUDY ON CONSUMER PREFERENCE ON NESTLE CHOCOLATWITH SPECIAL REFERENCE TO KALLOOR AREA”is bona-fiderecord of original work done independently by Ms. GOPIKA.C.N (CRARBCM053) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



MS. CELIN. K. A

Head of post graduate

Department of Commerce

Carmel College, Mala

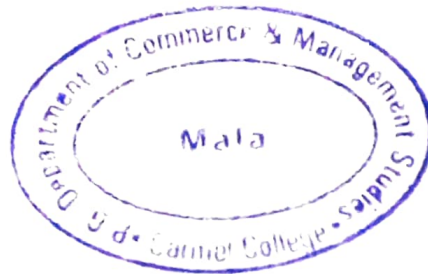


Ms. ROJA PRAKASAN

Post graduate

Department of Commerce

Carmel College, Mala



**“A STUDY ON CONSUMER SATISFACTION TOWARDS
DOVE FAIRNESS CREAM WITH REFERENCE TO
VELLOOKARA GRAMAPANCHAYAT”**

Project report Submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

By
JASMINE GEORGE
CRASBCM054

UNDER THE SUPERVISION OF
MS. ANGEL STELLA.A
Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**

ANGEL STELLA
Supervisor
Ms. ANGEL STELLA.A

Celin K.A.
Head of the Department
Ms. CELIN K.A

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS DOVE FAIRNESS CREAM WITH REFERENCE TO VELLOOKARA PANCHAYAT" is bonafide record of original work done independently by Ms. JASMINE GEORGE (CRASBCM054) under my supervision and guidance during the year 2020-2021 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



MS. CELIN K.A

Head of Post Graduate

Department Of Commerce

Carmel College, Mala

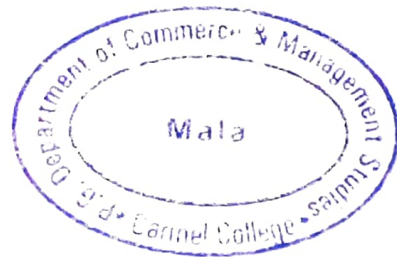


Ms. ANGEL STELLA.A

Post Graduate

Department of Commerce

Carmel College, Mala



Place: kottanellur

Date: 26-07-2021

**“A STUDY ON PERCEPTION TOWARDS E-BOOK
AMONG COLLEGE STUDENTS WITH SPECIAL
REFERENCE TO CARMEL COLLEGE MALA”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

By

JOSHIYA C JOSHY

CRASBCM055

UNDER THE SUPERVISION OF

Ms. REVATHY A.R

Assistant Professor on contract



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2021

Supervisor

Ms. REVATHY A.R

Head of the department

Ms. CELIN K.A

CERTIFICATE

This is to certify that the project report entitled “A STUDY ON PERCEPTION TOWARDS E-BOOK AMONG COLLEGE STUDENTS WITH SPECIAL REFERENCE TO CARMEL COLLEGE MALA” is bonafide record of original work done independently by **Ms. JOSHIYA C JOSHY (CRASBCMO55)** under my supervision and guidance during the year 2020 in partial fulfillment of requirement for the award of the degree of bachelor of Commerce of Calicut university. It also certify that she has not copied from any other records of similar nature.



MS. CELIN.KA

Head of post graduate

Department of Commerce

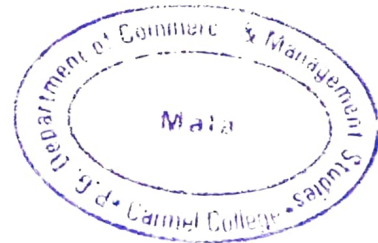
Carmel College Mala



Ms. REVATHY A.R

Department of commerce

Carmel College Mala



Place : Mala

Date : 26-07-2021

**“A STUDY ON INVESTMENT BEHAVIOUR OF NRIS IN
KERALA WITH SPECIAL REFERENCE TO
PUTHENCHIRA PANCHAYATH”**

Project report Submitted to the University of Calicut for the partial
fulfillment of the award of the degree of bachelor of Commerce

BY

KESIYA CLEETUS

CRASBCM056

UNDER THE SUPERVISION OF

Ms. KRISHNENDU SHAJI

Assistant Professor



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2021

Supervisor

Ms. KRISHNENDU SHAJI

Head of the Department

Ms. CELIN K.A

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON BEHAVIOR OF NRI's IN KERALA WITH SPECIAL REFERENCE TO PUTHENCHIRA PANCHAYATH" is the bonafide work done independently by Ms. KESIYA CLEETUS (CRASBCM056), VI semester student of Carmel college Mala, under my supervision and guidance in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce Calicut University. It also certifies that she has not copied from any other records of similar nature.



Ms. CELIN K.A

Head of the department

Department of Commerce

Carmel College, Mala



Ms. KRISHNENDU SHAJI

Project Guide

Department of Commerce

Carmel College, Mala



Place: MALA

Date: 26-07-2021

**“A STUDY ON STRESS MANAGEMENT AMONG WORKING
WOMEN WITH REFERENCE TO KODUNGALLUR
MUNICIPALITY”**


Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce


By
LAKSHMI A.S
CRASBCM057

UNDER THE SUPERVISION OF
Ms.JISHA JOSE
Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**


Supervisor
Ms. JISHA JOSE


Head of the Department
Ms. CELIN K.A

CERTIFICATE

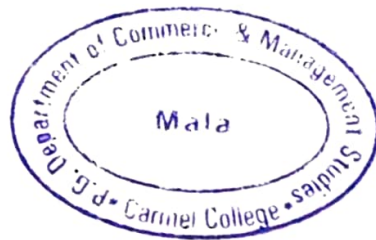
This is to certify that this project report entitled "A STUDY ON STRESS MANAGEMENT AMONG WORKING WOMEN WITH SPECIAL REFERENCE TO KODUNGALLUR MUNICIPALITY" is the bonafide work done independently by Ms. LAKSHMI A S (CRASBCM057) student of Carmel College, Mala under my supervision and guidance during the year 2021 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.



Ms CELIN . K . A
Head of the department
Department of Commerce
Carmel College, Mala



Ms JISHA JOSE
Project Guide
Post graduate
Department of Commerce
Carmel College, Mala



Place: Mala
Date: 26-07-2021

**“A STUDY ON THE JOB SATISFACTION OF KSRTC
EMPLOYEE WITH SPECIAL REFERANCE TO MALA
SUB DEPO”**

Project Report Submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

By

LINTA JOSE

(CRASBCM058)

UNDER THE SUPERVESION OF

Ms. ROJA PRAKASAN

Assistant Professor



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE MALA

THRISSUR, KERALA

2020-2021

Supervisor

Ms. ROJA PRAKASAN

Head of the Department

Ms. CELIN K.A

CERTIFICATE

This is to certify that this Project Report entitled "TO STUDY JOB SATISFACTION OF KSRTC EMPLOYEE WITH SPEVIAL REFERANCE TO MALA DEPO" is a bona-fida record of original work done individually by MS. LINTA JOSE (REG NO.CRASBCM058), under my supervision and guidance during the year 2020-2021 in partial fulfillment of the requirement for the award of the Degree of Masters of Commerce of University of Calicut. It is also certified that she has not copied from any other records of similar nature.



Ms. CELIN K.A

Head of Post Graduate

Department of Commerce

Carmel College Mala



Ms. ROJA PRAKASAN

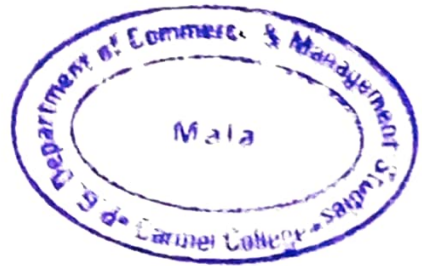
Post Graduate

Department Of Commerce

Carmel College Mala

Place: Mala

Date: 26-07-2021



**“A STUDY ON CONSUMER BUYING BEHAVIOUR
TOWARDS TWO WHEELER BRANDS WITH SPECIAL
REFERENCE TO KUZHOOR GRAMAPACHAYATH”**

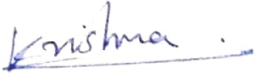
Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

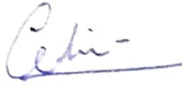
By
MARIYA JACOB
CRASBCM059

UNDER THE SUPERVISION OF
Ms. KRISHNEDU SHAJI
Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**


Supervisor
Ms. KRISHNEDU SHAJI


Head of the Department
Ms. CELIN K.A

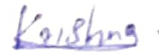
CERTIFICATE

This is to certify that this project report entitled "A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS TWO WHEELER BRANDS WITH SPECIAL REFERENCE TO KUZHOOR GRAMAPACHAYATH" is bona-fide record of original work done independently by **Ms. MARIYA JACOB (Reg. No: CRASBCM059)** under my supervision and guidance during the year 2021 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



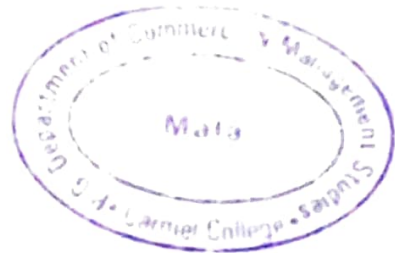
Ms. CELIN K.A

Head of Post Graduate
Department Of Commerce
Carmel College, Mala



Ms. KRISHNEDU SHAJI

Post Graduate
Department Of Commerce
Carmel College, Mala



Place: Mala

Date: 26-07-2021

**“A STUDY ON THE EFFECTIVENESS OF ONLINE
ADVERTISING WITH SPECIAL REFERENCE TO
THURUTHIPARAMBU VILLAGE “**

Project report submitted to the University of Calicut for the partial fulfillment of the award of the degree of Bachelor of Commerce

By
MARIYA N S
CRASBCM060

UNDER THE SUPERVISION OF
Ms. CELIN K.A
Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**

SUPERVISOR
Ms. CELIN K.A

HEAD OF DEPARTMENT
Ms. CELIN K.A

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON THE EFFECTIVENESS OF ONLINE ADVERTISING WITH SPECIAL REFERENCE TO THURUTHIPARAMBU VILLAGE" is bona-fide record of original work done independently by **MS. MARIYA N S (CRASBCM060)** under my supervision and guidance during the year 2021 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



MS. CELIN KA

Head of Post Graduate

Department of Commerce

Carmel College, Mala



MS. CELIN KA

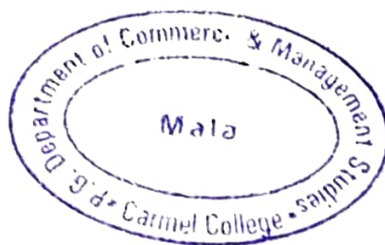
Post Graduate

Department of Commerce

Carmel College, Mala

Place: Mala

Date: 26-07-2021



**“A STUDY ON INCREASE IN THE SALE OF
SURGICAL EQUIPMENTS DURING CORONA WITH
SPECIAL REFERENCE TO EDAPALLY”**

Project report Submitted to the University of Calicut for the partial
fulfilment of the award of the degree of Bachelor of Commerce

By
MARIYA OLIVIA
CRASBCM061

UNDER THE SUPERVISION OF
MS. REVATHY A.R
Assistant Professor



POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021

Supervisor
Ms. REVATHY A.R

Head of the Department
Ms. CELIN K.A

CERTIFICATE

This is to certify that this project Report entitled "A STUDY ON INCREASE IN THE SALE OF SURGICAL EQUIOMENTS DURING CORONA WITH SPECIAL REFERENCE TO EDAPPALLY" is a *bona-fide* record of original work done independently by Ms. MARIYA OLIVIA (Reg. No: CRASBCM061), under my supervision and guidance during the year 2021 in partial fulfilment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. It is also certify that she has not copied from any other records of similar nature



Ms. CELIN K.A

Head of Post Graduate

Department of Commerce

Carmel College, Mala

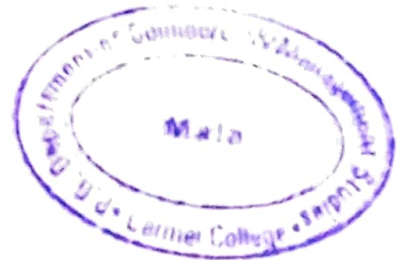


Ms. REVATHY A.R

Post Graduate

Department of commerce

Carmel College, Mala



Place : Mala

Date : 26-07-2021

**“A STUDY ON MOTHER’S PERCEPTION TOWARDS
BABY CARE PRODUCTS”**

Project report submitted to the University of Calicut for the partial fulfillment of the award of the degree of Bachelor of Commerce

By
MUGDHA.N.N
(CRASBCM062)

UNDER THE SUPERVISION OF
Ms. JISHA JOSE
Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA**

2020-2021

Supervisor
Ms. JISHA JOSE

Head of the Department
Ms. CELIN K.A

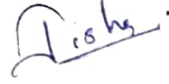
CERTIFICATE

This is to certify that this project report, entitled "A STUDY ON MOTHER'S PERCEPTION TOWARDS BABY CARE PRODUCTS" is bona-fide record of original work done independently by Ms. MUGDHA.N.N (Reg.No: CRASBCM062) under my supervision and guidance during the year 2021 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



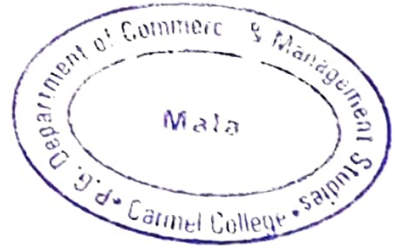
Ms. CELIN K.A

Head of Post Graduate
Department Of Commerce
Carmel College, Mala



Ms. JISHA JOSE

Post Graduate
Department Of Commerce
Carmel College, Mala



Place: Mala

Date: 26-07-2021

**“A STUDY ONN ROLE OF MICROFINANCE IN
WOMEN EMPOWERMENT WITH SPECIAL
REFERENCE TO PUTHENCHIRA
GRAMAPANCHAYATH”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

By

MUHSINA N.K
CRASBCM063

UNDER THE SUPERVISION OF
Ms. ROJA PRAKASAN
Assistant Professor on contract



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**

Roja
Supervisor

Ms. ROJA PRAKASAN

Celin
Head of the Department

Ms. CELIN K.A

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON ROLE OF MICROFINANCE IN WOMEN EMPOWERMENT WITH SPECIAL REFERENCE TO PUTHENCHIRA GRAMPANCHAYATH" is the bonafide work done Independently by Ms. MUHSINA N. K (CRASBCM063), VI semester student of Carmel college Mala, under my supervision and guidance in partial fulfilment of the requirements for the award of the Degree of Bachelor of Commerce of Calicut university. It also certifies that she has not copied from any other records of similar nature.



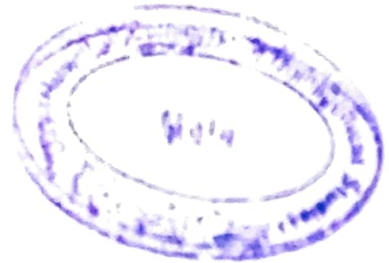
Ms. CELIN K. A

Head of the Department
Department of commerce
Carmel College, Mala



Ms. ROJA PRAKASAN

Project Guide
Department of Commerce
Carmel College, Mala



Place: MALA

Date:

**“A STUDY ON CONSUMER PREFERENCE TOWARDS
KHADI PRODUCTS WITH SPECIAL REFERENCE TO
PUTHENVELIKARA PANCHAYAT”**

Project report Submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

BY

NANDANA MANOHARAN

CRASBCM064

UNDER THE SUPERVISION OF

MS. ANGEL AJU

Assistant professor



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2021

ANGEL STELLA

Supervisor

Ms. ANGEL AJU

Celin K.A.

Head of the Department

Ms. CELIN K.A.

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON CONSUMER PREFERENCE TOWARDS KHADI PRODUCTS WITH SPECIAL REFERENCE TO "PUTHENVELIKARA PANCHAYAT" is bona-fide record of original work done independently by Ms. NANDANA MANOHARAN (CRARBCM084) under my supervision and guidance during the year 2020 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.


Ms. CELIN K.A

Head of Post Graduate
Department Of Commerce
Carmel College, Mala


Ms. ANGEL AJU

Post Graduate
Department Of Commerce
Carmel College, Mala



Place: Mala

Date:

**“A STUDY ON CUSTOMER SATISFACTION
TOWARDS FASTRACK WATCH BRAND WITH
SPECIAL REFERENCE TO KODUNGALLUR
MUNICIPALITY”**

Project report Submitted to the University of Calicut for the partial fulfillment of the award of the degree of Bachelor of Commerce

NIDHA.V.A
CRASBCM065

UNDER THE SUPERVISION OF
MS. CELIN K.A
Assistant Professor on contract



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**

Supervisor

Ms. Celin k.A

Head of the department

Ms. Celin k.A

CERTIFICATE

This is certify that this project report entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS FASTRACK WATCH BRAND WITH SPECIAL REFERENCE TO KODUNGALLUR MUNICIPALITY" is bonafide record of original work done independently by Ms. NIDHA V.A (CRARBCM065) under my supervision and guidance during the year 2021 in partial fulfillment of the requirements for the award of the Degree of bachelor of commerce of the university of Calicut. It also certified that she not copied any other records of similar nature.



M.s CELIN K. A

Head of post Graduate

Department of commerce

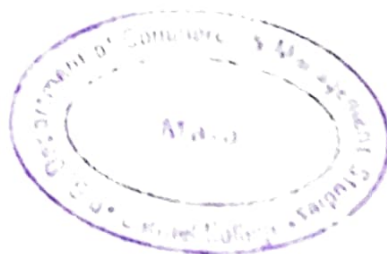
Carmel College, Mala



M.s CELIN K. A

Department of commerce

Carmel College Mala



Place: Mala

Date:

**“A STUDY ON EFFECTIVENESS OF ONLINE LEARNING
PLATFORMS AMONG COLLEGE STUDENTS WITH
SPECIAL REFERENCE TO CARMEL COLLEGE, MALA”**

Project report Submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

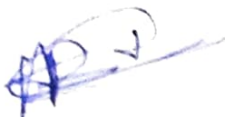
By

P. R ANAGHA RAVI
CRASBCM066

UNDER THE SUPERVISION OF
Ms. REVATHY A. R
Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**


Supervisor

Ms. REVATHY A. R


Head of the Department

Ms. CELIN K. A

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This is to certify that this project entitled "A STUDY ON EFFECTIVENESS OF ONLINE LEARNING PLATFORMS AMONG COLLEGE STUDENTS WITH SPECIAL REFERENCE TO CARMEL COLLEGE, MALA" is bona-fide work done independently by MS. P. R ANAGHA RAVI (CRASBCM066), under my supervision and guidance during the year 2021 in partial fulfilment of the requirements for the award of the degree of bachelor of commerce of the university of Calicut. It is also certified that she has not copied from any other records of similar nature.



MS. CELIN K. A

Head of post graduate

Department of Commerce

Carmel College, Mala

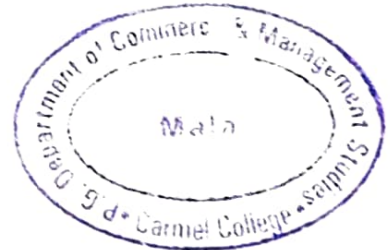


MS. REVATHY A. R

Post Graduate

Department of Commerce

Carmel College, Mala



Place: Mala

Date:

**“A STUDY ON CONSUMER BUYING BEHAVIOR
TOWARDS AMUL PRODUCTS WITH SPECIAL
REFERENCE TO POYYA PANCHAYAT”**

Project report submitted to the University of Calicut for the partial fulfillment of the award of the degree of Bachelor of Commerce

By
RENY M.J
CRASBCM067

UNDER THE SUPERVISION OF
Ms. KRISHNENDU SHAJI
Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**

Krishnu
Supervisor
Ms. KRISHNENDU SHAJI

Celin
Head of the Department
Ms. CELIN K.A

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS AMUL PRODUCTS WITH SPECIAL REFERENCE TO POYYA PANCHAYAT" is bonafide record of original work done independently by Ms. **RENY.M.J (CRASBCM067)** under my supervision and guidance during the year 2021 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.

Celin

MS CELIN K.A

Head of Post Graduate

Department Of Commerce

Carmel College, Mala

Krishna

MS KRISHNENDU SHAJI

Post Graduate

Department of Commerce

Carmel College, Mala



Place :Mala

Date:

**“A STUDY ON CONSUMER SATISFACTION TOWARDS
ONLINE SHOPPING WITH SPECIAL REFERANCE
CHENNAMAGALAM PANCHAYAT”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

By
SANAMOL T.G
CRASBCM068

UNDER THE SUPERVISION OF
MS.JISHA JOSE
Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**

Supervisor
Jisha
Jisha jose

Celin
Head of the department
Celin k A

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON CUSTOMERS SATISFACTION TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO CHIENNAMAGALAMPANCHAYAT" is bona-fide record of original work done independently by Ms. SANAMOL T G (CRASBCMO68) under my supervision and guidance during the year 2021 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.

Ms. CELIN K A

Head of Post Graduate

Department Of Commerce

Carmel College, Mala

Place: Mala

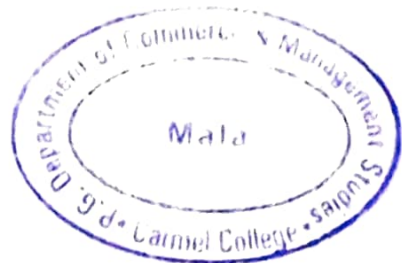
Date:

Ms. JISHA JOSE

Post Graduate

Department Of Commerce

Carmel College ,Mala



**“A STUDY ON EFFECTIVENESS OF DIGITAL
MARKETING IN CONSUMER BEHAVIOUR WITH
SPECIAL REFERENCE TO PUTHENVEELIKKARA
PANCHAYTH”**

Project report Submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

By

SARAYU P.J

(CRASBCM069)

UNDER THE SUPERVISION OF

MS. ROJA PRAKASAN

(Assistant Professor)



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA**

2020-2021

Roja
Supervisor


MS. ROJA PRAKASAN


Celin
Head of the Department

MS. CELIN K.A

CERTIFICATE

This is to certify that this Project Report entitled "A STUDY ON EFFECTIVENESS OF DIGITAL MARKETING IN CONSUMER BEHAVIOUR WITH SPECIAL REFERENCE TO PUTHENVEELIKKARA PANCHAYTH" is a bona-fide record of original work done individually by MS. SARAYU P.J (CRASBCM069), under my supervision and guidance during the year 2020-2021 in partial fulfillment of the requirement for the award of the Degree of Masters of Commerce of University of Calicut. It is also certified that she has not copied from any other records of similar nature.


Ms. CELIN K.A.Ms.
Head of Post Graduate
Department Of Commerce
Carmel College, Mala


ROJA PRAKASAN
Post Graduate
Department of Commerce
Carmel College, Mala



Place:

Date:

**“A STUDY ON STRESS MANAGEMENT AMONG WORKING
WOMEN WITH SPECIAL REFERENCE TO
ANNAMANADA PANCHAYATH”**

Project report submitted to the University of Calicut for the award of the partial fulfilment of the requirement for the award of the degree of Commerce.

By

SHAMNA K. S

(CRASBCM070)

UNDER THE SUPERVISION OF
MS CELIN K. A
(Assistant professor)



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**

Supervisor

Ms. Celin K.A

Head of the Department

Ms. Celin K.A

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This is to certify that this project report entitled "A STUDY ON STRESS MANAGEMENT AMONGWORKING WONEM WITH SPECIAL REFERENCE TO ANNAMANADA GRAMA PANCHAYAT "is the bona-fide Work done independently by MS Shamna k.s (Reg.No.CRASBCM070), student of Carmel College, Mala under my supervision and guidance during the year 2021 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.



Ms. CELIN K.A

Head of the department

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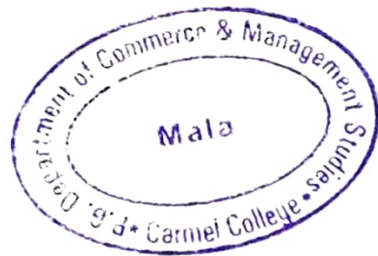
Ms. CELIN K.A

Project Guide

Post graduate

Department of Commerce

Carmel College, Mala



Place: Mala

Date:

**“A STUDY ON CUSTOMER SATISFACTION
TOWARDS FACILITIES OFFERED BY STATE BANK
OF INDIA DURING COVID-19 WITH SPECIAL
REFERENCE TO MALA BRANCH”**

Project report submitted to the University of Calicut for the partial fulfillment of the award of the degree of Bachelor of Commerce

By
SMITHA M.S
CRASBCM072

UNDER THE SUPERVISION OF
Ms. ANJEL STELLA. A
Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**

ANJEL STELLA
Supervisor

Ms. ANGEL STELLA. A

Celin
Head of the Department

Ms. CELIN K.A

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS FACILITIES OFFERED BY STATE BANK OF INDIA DURING COVID-19 PANDEMIC WITH SPECIAL REFERENCE TO MALA BRANCH" is bona-fide record of original work done independently by Ms. SMITHA M.S (Reg. No: CRASBCM072) under my supervision and guidance during the year 2021 in partial fulfilment of the requirements for the award of the Degree of Bachelor of Commerce of the University of Calicut. It also certified that she has not copied any other records of similar nature.



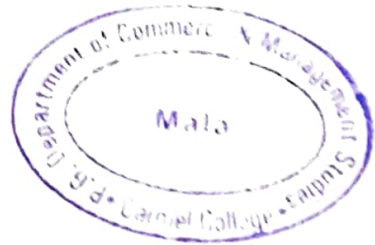
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Ms. ANGEL STELLA. A

Post Graduate Department
Department Of Commerce
Carmel College, Mala



Place: Mala

Date: