

**“CONSUMER PERCEPTION AMONG COLLEGE STUDENTS
TOWARDS FASTFOOD WITH REFERENCE TO MALA
GRAMA PANCHAYATH”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of bachelor of commerce

BY

MERIN JOY

CRAUBCM032

UNDER THE SUPERVISION OF

Ms. ASHA T.V

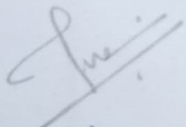


POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE,(AUTONOMOUS) MALA

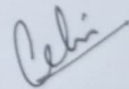
THRISSUR, KERALA

2022-2023



Supervisor

Ms. ASHA T.V



Head of the Department

Ms. CELIN K.A

CERTIFICATE

This is to certify that this project report entitled “CONSUMER PERCEPTION AMONG COLLEGE STUDENTS TOWARDS FAST FOOD WITH REFERENCE TO MALA GRAMA PANCHAYATH” is a bona-fide record of original work done independently by Ms. MERIN JOY (Reg. No: CRAUBCM032), under my supervision and guidance during the year 2022 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. It is also certified that it has no copied from any other records of similar nature.

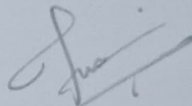


Ms. CELIN K.A

Head of Post Graduate

Department of Commerce

Carmel College,(Autonomous) Mala



Ms. ASHA T.V

Post Graduate

Department of Commerce

Carmel College,(Autonomous)Mala

Place :Mala

Date:



**“SATISFACTION OF HARITHA KARMA SENA IN CHALAKUDY
MUNICIPALITY”**

Project report submitted to the University of Calicut for the partial
Fulfillment Of the award of the degree of Bachelor of Commerce

**BY
NANDANA GIRISH**

CRAUBCM033

UNDER THE SUPERVISION OF

Ms. ASHA T.V



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022-2023

Supervisor

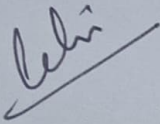
Ms. ASHA T.V

Head of the Department

Ms. CELIN K A

CERTIFICATE

This is to certify that this project report entitled “SATISFACATION OF HARITHA KARMA SENA IN CHALAKUDY MUNICIPALITY” in a bonafide and record of original work done independently by Ms. NANDHANA GIRISH (Reg. No. CRAUBCM033) under my supervision and guidance during the year 2023 in partial fulfilment for the award of Degree Bachelor of Commerce of the University Calicut. It is also certify that is has no copied from any other record of similar nature.



Ms. CELIN K.V

Head of Post of Graduate

Department of Commerce

Carmel College (Autonomous), Mala

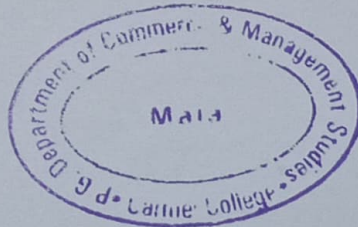


Ms. ASHA T.V

Post of Graduate

Department of Commerce

Carmel College (Autonomous), Mala



Place: Mala

Date:

**"INVESTORS PERCEPTION TOWARDS ONLINE TRADING
WITH REFERENCE TO MALA LOCALITY"**

Project report submitted to the University of Calicut for the partial
fulfilment of the award of the degree of Bachelor of Commerce

BY

NANDANA T P

CRAUBCM034

UNDER THE SUPERVISION OF

Ms. NAVEENA C A



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022 - 2023

SUPERVISOR

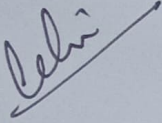
Ms. NAVEENA C A

HEAD OF THE DEPARTMENT

Ms. CELIN K A

CERTIFICATE

This is to certify that this project report entitled "INVESTORS PERCEPTION TOWARDS ONLINE TRADING WITH SPECIAL REFERENCE TO MALA LOCALITY" in a bona-fide record of original work done independently by Ms. NANDANA T P (Reg. No.CRAUBCM034), under my supervision and guidance during the year 2023 in partial fulfilment of the requirements for the award of Degree of Bachelor of Commerce of the University of Calicut. It is also certify that is has no copied from any other records of similar nature.



Ms. CELIN K A

Head of Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala

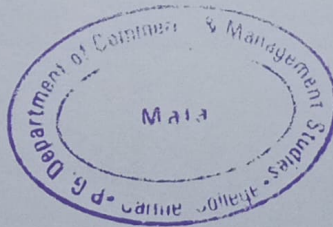


Ms. NAVEENA C A

Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala



Place: Mala

Date:

**“CONSUMPTION OF OTT PLATFORMS AMONG YOUTH WITH
REFERENCE TO KUZHUR GRAMA PANCHAYATH”**

Project report submitted to the University of Calicut for the partial fulfilment of
the award of the Degree of Bachelor of Commerce

BY

NANDHANA E.U.

CRAUBCM035

UNDER THE SUPERVISION OF

Ms. ASHA T.V.



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022 – 2023

Supervisor

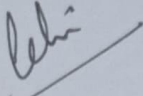
Ms. ASHA T.V.

Head of Department

Ms. CELIN K.A.

CERTIFICATE

This is to certify that this project Report entitled "CONSUMPTION OF OTT PLATFORMS AMONG YOUTH WITH REFERENCE TO KUZHUR GRAMA PANACHAYATH" is a bonafied record of original work done independently by Ms. NANDHANA E.U. (Reg. No: CRAUBCM035), under my supervision and guidance during the year 2023 in partial fulfilment of the requirements for the award of Degree of Bachelor of Commerce of the University of Calicut. It is also certify that it has not copied from any other records of similar nature.



Ms. CELIN K.A.

Head of the Post Graduate

Department of Commerce

Carmel college (Autonomous), Mala



Ms. ASHA T.V.

Post Graduate

Department of Commerce

Carmel college (Autonomous), Mala



Place: Mala

Date:

**“CUSTOMER SATISFACTION OF HANDICRAFT PRODUCTS BY
COOPERATIVES WITH REFERENCE TO ANNAMANADA
GRAMAPANCHAYATH”**

Project report submitted to the University of Calicut for the partial fulfillment of
the award of the degree of Bachelor of commerce.

BY

NAVYA SADANANDAN

CRAUBCM036

UNDER THE SUPERVISION OF

Ms. JISHA JOSE



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS) , MALA

THRISSUR, KERALA

2022-2023

A handwritten signature in black ink, appearing to read "Jisha", written over a horizontal line.

Supervisor

Ms. JISHA JOSE

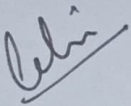
A handwritten signature in black ink, appearing to read "Celin", written over a horizontal line.

Head of the department

Ms. CELIN K.A.

CERTIFICATE

This is to certify that this project report entitled “CUSTOMER SATISFACTION OF HANDICRAFT PRODUCTS BY COOPERATIVES WITH REFERENCE TO ANNAMANADA GRAMAPANCHAYATH ” is bona -fide record of original work done independently by Ms. NAVYA SADANANDAN (Reg No: CRAUBCM036), under my supervision and guidance during the year 2023 in partial fulfillment of the requirements for the award of Degree of Bachelor of Commerce of the university of Calicut. It also certify that is has not copied from any other record of similar nature.

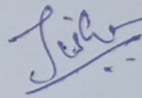


Ms. CELIN K A

Head of post graduate

Department of commerce

Carmel college (Autonomous),Mala



Ms. JISHA JOSE

Post graduate

Department of commerce

Carmel college(Autonomous), Mala



Place: Mala

Date:

**“SPENDING AND SAVING HABITS OF COLLEGE STUDENTS
WITH REFERENCE TO MALA PANCHAYAT”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

BY

NIKHITHA JOHN

CRAUBCM037

UNDER THE SUPERVISION OF

Ms. NAVEENA C.A



POST GRADUATE DEPARTEMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022-2023

Supervisor

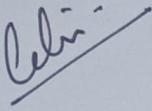
Ms. NAVEENA C.A

Head of Department

Ms. CELIN K.A

CERTIFICATE

This is to certify that this project report entitled "SPENDING AND SAVING HABITS OF COLLEGE STUDENTS WITH REFERENCE TO MALA PANCHAYAT" is a bona-fide record of original work done independently by Ms. NIKHITHA JOHN (REG. No : CRAUBCM037), under my supervision and guidance during the year 2023 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. It is also certify that it has not copied from any other records of similar nature.



Ms. CELIN K A

Head of Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala



Ms. NAVEENA C A

Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala



Place: Mala

Date:

**“ATTITUDE AND AWARENESS OF RURAL PEOPLE TOWARDS
SAVING AND INVESTMENT WITH THE REFERENCE TO MALA
GRAMA PANCHAYATH”**

Project report submitted to the university of Calicut for the partial fulfilment of the award of the degree of
bachelor of commerce

BY

RISHANA PA

CRAUBCM038

UNDER THE SUPERVISION OF

Ms. Priya N.P.



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS) MALA

THRISSUR, KERALA

2022-2023

Supervisor

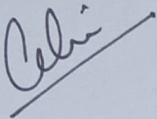
Ms. PRIYA N.P

Head of the department

Ms. CELIN K.A.

CERTIFICATE

This is to certify that this project Report entitled “ATTITUDE AND AWARENESS OF RURAL PEOPLE TOWARDS SAVING AND INVESTMENT WITH THE REFERENCE TO MALA GRAMA PANCHAYATH” is a bona-fide record of original work done independently by MS RISHANA PA (Reg. No: CRAUBCM038), under my supervision and guidance during the year 2022 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. it is also certified that is has no copied from any other records of similar nature.

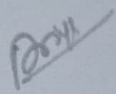


Ms. CELIN KA

Head of Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala

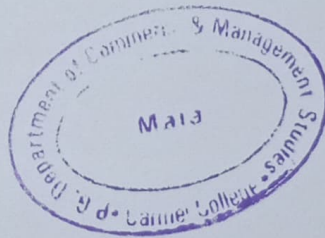


Ms. Priya N.P.

post graduate

Department of commerce

Carmel College (Autonomous), Mala



Place: Mala

Date:

**“AWARNESS OF CONSUMER RIGHTS AND MARKET ANOMALIES
WITH REFERENCE TO KUZHUR GRAMA PANCHAYAT”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

BY

ROOPA POULOUSE

CRAUBCM039

UNDER THE SUPERVISION OF

MS. PRIYA N.P.



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS),MALA

THRISSUR, KERALA

2022 – 2023

Priya
Supervisor

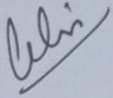
Ms. PRIYA N.P.

Celin
Head of the Department

Ms. CELIN K.A.

CERTIFICATE

This is to certify that this project Report entitled "AWARNNESS OF CONSUMER RIGHT AND MARKET ANOMALIES WITH REFERENCE TO KUZHUR GRAMAPANCHAYAT" is a bona-fide record of original work done independently by Ms. ROOPA POULOSE. (Reg.No: CRAUBCM039), under my supervision and guidance during the year 2023 in partial fulfilment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. It is also certified that it has not copied from any other records of similar nature.

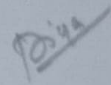


Ms. CELIN K.A.

Head of Post Graduate

Department of commerce

Carmel college (Autonomous), Mala



Ms. PRIYA N.P.

Post Graduate

Department of commerce

Carmel college (Autonomous), Mala



Place: Mala

Date:

**"CUSTOMER ATTITUDE TOWARDS BANKING WITH REFERENCE TO
ANNAMANADA GRAMA PANCHAYAT"**

Project report submitted to the University of Calicut for the partial
Fulfilment of the award of the degree of Bachelor of Commerce.

BY

SANDHRA SIBI

CRAUBCM040

UNDER THE SUPERVISION OF

Ms. JISHA JOSE



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE(AUTONOMOUS), MALA

THRISSUR, KERALA

2022-2023

Supervisor

Ms. JISHA JOSE

Head of the Department

Ms. CELIN K. A

CERTIFICATE

This is to certify that this project report entitled "CUSTOMER ATTITUDE TOWARDS BANKING WITH REFERENCE TO ANNAMANADA GRAMA PANCHAYAT" is bona-fide record of original work done independently by Ms. SANDHRA SIBI (REG NO CRAUBCM040), under my supervision and guidance during the year 2023 in partial fulfilment of the requirements for the award of the degree of Bachelor of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

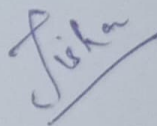


Ms. CELIN K A

Head of Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala



Ms. JISHA JOSE

Assistant Professor

Department of Commerce

Carmel College (Autonomous), Mala

Place: Mala

Date:



**“STUDENTS ATTITUDE TOWARDS ENTREPRENEURSHIP WITH
REFERENCE TO CARMEL COLLEGE MALA”**

Project report submitted to the University of Calicut for the partial fulfilment of the award of the
Degree of Bachelor of Commerce

BY

SHAHNA T

CRAUBCM041

UNDER THE SUPERVISION OF

Ms. JISHA JOSE



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022 - 2023

Supervisor

Ms. JISHA JOSE

Head of the Department

Ms. CELIN K. A.

CERTIFICATE

This is to certify that this project Report entitled "STUDENTS ATTITUDE TOWARDS ENTERPRENERSHIP WITH REFERENCE TO CARMEL COLLEGE MALA" is a Bonafired record of original work done independently by Ms. SHAHNA T (Reg. No: CRAUBCM041), under my supervision and guidance during the year 2023 in partial Fulfillment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. It is also certified that it has not copied from any other records of similar nature.

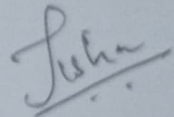


Ms. CELIN K A

Head of post Graduate

Department of commerce

Carmel College (Autonomous), Mala



Ms. JSHA JOSE

Post Graduate

Department of commerce

Carmel Collage (Autonomous), Mala



Place: Mala

Date:

**“CUSTOMERS PREFERENCE TOWARDS SOLAR PANEL
WITH REFERENCE TO MALA GRAMA PANCHAYATH”**

Project report submitted to the University of Calicut for the partial
Fulfillment of the award of the degree of Bachelor of Commerce

BY

SNEHA K T

CRAUBCM042

UNDER THE SUPERVISION OF

MS. CELIN K A

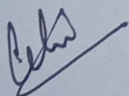


POST GRADUATE DEPARTMENT OF COMMERCE

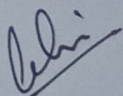
CARMEL COLLEGE (Autonomous), MALA

THRISSUR, KERALA

2022-2023


Supervisor

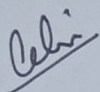
Ms. CELIN K A


Head of the department

Ms. CELIN K A

CERTIFICATE

This is to certify that this project report entitled “CUSTOMER PREFERENCE TOWARDS SOLAR PANEL WITH REFERENCE TO MALA GRAMA PANCHAYATH” is a bona-fide record of original work done independently by Ms. SNEHA KT (Reg. No: CRAUBCM042), Under my supervision and guidance during the year 2023 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of the university of Calicut. It is also certify that is has no copied from any other records of similar nature.

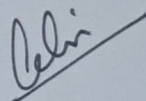


Ms. CELIN KA

Head of Post Graduate

Department of commerce

Carmel College (Autonomous), Mala



Ms. CELIN KA

Post Graduate

Department of commerce

Carmel College (Autonomous), Mala

Place: Mala

Date:



**“CUSTOMER SATISFACTION TOWARDS ONLINE FOOD DELIVERY APPS WITH
SPECIAL REFERENCE TO MALA GRAMA PANCHAYATH ”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

BY

SREELAKSHMI K S

CRAUBCM043

UNDER THE SUPERVISION OF

Ms. NAVEENA C A



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022 -2023

A handwritten signature in black ink, appearing to be "Naveena", written over a horizontal line.

Supervisor

Ms. NAVEENA C A

A handwritten signature in black ink, appearing to be "Celin", written over a horizontal line.

Head of the Department

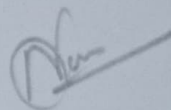
Ms. CELIN K A

CERTIFICATE

This is to certify that this project Report entitled “CUSTOMER SATISFACTION TOWARDS ONLINE FOOD DELIVERY APPS WITH SPECIAL REFERANCE TO MALA GRAMA PANCHAYATH” is a bona-fide record of original work done independently by Ms. SREELAKSHMI K S (Reg. No: CRAUBCMO43), under My supervision and guidance during the year 2022 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. It is also certify that is has no copied from any other records of similar nature.



Ms. CELIN K A
Head of Post Graduate
Department of Commerce
Carmel College (Autonomous), Mala



Ms. NAVEENA C A
Post graduate
Department of Commerce
Carmel College (Autonomous), Mala



Place: Mala

Date:

**“PUPILS SATISFACTION WITH SCHOOL MIDDAY MEAL
PROGRAMME WITH REFERENCE TO MALA GRAMA PANCHAYATH”**

Project report submitted to the University of Calicut for the partial
Fulfilment of the award of the degree of Bachelor of Commerce

BY

SWATHY V D

CRAUBCM044

UNDER THE SUPERVISION OF

Ms. NAVEENA C A



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022 - 2023

Supervisor

Ms. NAVEENA C A

Head of the department

Ms. CELIN K A

CERTIFICATE

This is to certify that this project report entitled “PUPILS SATISFACTION WITH SCHOOL MIDDAY MEAL PROGRAMME WITH REFERENCE TO MALA GRAMA PANCHAYATH ” is a bona- fide record of original work done independently by Ms. SWATHY V D (Reg. No: CRAUBCM044), under my supervision and guidance during the year 2023 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. It is also certify that is has no copied from any other records of similar nature.



Ms. CELIN K A

Head of Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala
Mala



Ms. NAVEENA C A

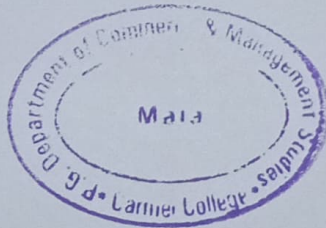
Post Graduate

Department of Commerce

Carmel College (Autonomous),

Place: Mala

Date:



**“PERCEPTION TOWARDS ELECTRONIC CAR IN THRISSUR
DISTRICT”**

Project report submitted to the University of the Calicut for Partial
fulfillment of the award of the degree of Bachelor of Commerce

BY

THASFIYA THAJUDEEN

CRAUBCM045

UNDER THE SUPERVISION OF

Ms. CELIN K.A



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022-2023

Supervisor

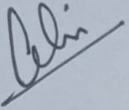
Ms. CELIN K.A

Head of the department

Ms. CELIN K.A

CERTIFICATE

This is to certify that this project report entitled “PERCEPTION TOWARDS ELECTRONIC CAR IN THRISSUR DISTRICT” is a bonafide work done independently by THASFIYA THAJUDEEN, under my supervision and guidance during 2022-2023 in partial fulfillment of the requirement for the award of degree of Bachelor of Commerce, University of Calicut.

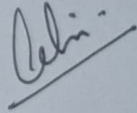


Ms. CELIN K.A

Head of post graduate

Department of Commerce

Carmel College (Autonomous), Mala

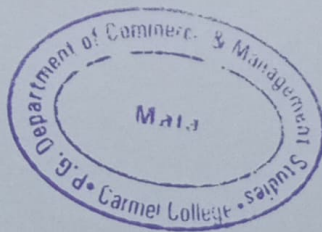


Ms. CELIN K.A

Post Graduate

Department of commerce

Carmel College (Autonomous), Mala



**BEHAVIOUR BIAS OF LIFE INSURANCE POLICY REFERENCE TO
ANNAMANADA**

Project report submitted to the University of Calicut for the partial
Fulfillment of the award of the degree of Bachelor of Commerce

BY

VILMI T. V

CRAUBCM046

UNDER THE SUPERVISION OF

MS. NAVEENA C A



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS) MALA

THRISSUR, KERALA

2022-2023

Supervisor

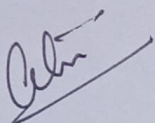
Ms. NAVEENA C A

Head of the department

Ms. CELIN K A

CERTIFICATE

This is to certify that this project report entitled “**BEHAVIOUR BIAS OF LIFE INSURANCE REFERENCES TO ANNAMANADA**” is a bona Fide record of original work done independently by Ms. VILMI T. V (Reg. No: CRAUBCM046), Under my supervision and guidance during the year 2023 in partial fulfillment of the Requirements for the award of Degree Bachelor of commerce of the university of Calicut. It is Also certify that is has no copied from any other records of similar nature.

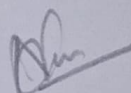


Ms. CELIN K A

Head of Post Graduate

Department of commerce

Carmel College, Mala

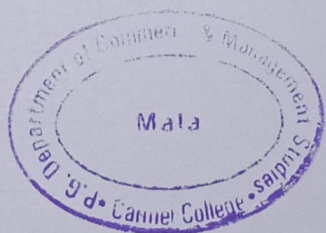


Ms. NAVEENA C A

Post Graduate

Department of commerce

Carmel College (Autonomous), Mala



Place: Mala

Date:

“EFFECTIVENESS OF SOCIAL MEDIA ON YOUTH”

Project report to the University of Calicut for the partial fulfillment of the award of Degree of Bachelor of Commerce

By

VRINDHA DAS

CRAUBCM047

UNDER THE SUPERVISION OF

Ms. PRIYA N P



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022-2023

Priya

Supervisor

Ms. PRIYA N P

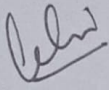
Celin

Head of the Department

Ms. CELIN K A

CERTIFICATE

This is to certify that this project entitled “**EFFECTIVENESS OF SOCIAL MEDIA ON YOUTH**” is a bona-fide record done independently by VRINDHA DAS (Reg.No. CRAUBCM047) under my supervision and guidance during the year 2022-2023 in partial fulfillment for the award of Degree of Bachelor of Commerce, University of Calicut. It is also certify that is has no copied from any other record of similar nature.

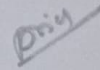


Ms. CELIN K A

Head of Post of Graduate

Department of Commerce

Carmel College (Autonomous), Mala



Ms. PRIYA N P

Post of Graduate

Department of Commerce

Carmel College (Autonomous), Mala



Place: Mala

Date:

**“ BRAND LOYALTY OF YOUTH TOWARDS NIKE PRODUCT
WITH REFERENCE TO IRINJALAKUDA ”**

Project report submitted to the University of Calicut for the partial
Fulfilment of the award of the degree of Bachelor of Commerce

BY

A A SHAMIYA

CRAUBCM001

UNDER THE SUPERVISION OF

Ms. CELIN K A



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022 -2023

Supervisor

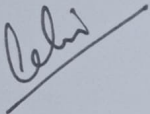
Ms. CELIN K A

Head of the Department

Ms. CELIN K A

CERTIFICATE

This is to certify that this project Report entitled “**BRAND LOYALTY OF YOUTH TOWARDS NIKE PRODUCT WITH REFERENCE TO IRINJALAKUDA**” is a bona-fide record of original work done independently by Ms. A A SHAMIYA (Reg. No: CRAUBCM001), under my supervision and guidance during the year 2023 in partial fulfilment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. It is also certify that it is not copied from any other records of similar nature.

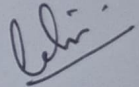


Ms. CELIN K A

Head of Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala

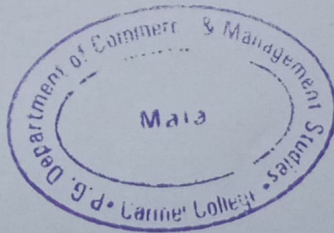


Ms. CELIN K A

Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala



Place: Mala

Date:

“PASSENGERS SATISFACTION ON KOCHI METRO”

Project report submitted to the University of Calicut for the partial
fulfilment of the award of the degree of Bachelor of commerce

BY

DEVANANDA DILEEP

CRAUBCM002

UNDER THE SUPERVISION OF

Ms. JISHA JOSE



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022-2023

Supervisor

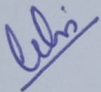
Ms. JISHA JOSE

Head of department

Ms. CELIN K.A

CERTIFICATE

This is to certify that this project Report entitled “PASSENGERS SATISFACTION ON KOCHI METRO ” is a bona-fied record of original work done independently by Ms. DEVANANDA DILEEP (Reg. No:CRAUBCM002), under my supervision and guidance during the year 2023 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. It is also certify that it has not copied from any other records of similar nature.

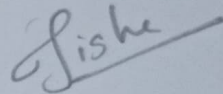


Ms. CELINKA

Head of Post Graduate

Department of commerce

carmel college (Autonomous), Mala

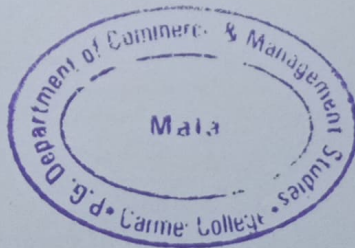


Ms. JISHA JOSE

Post Graduate

Department of commerce

carmel college(Autonomous), Mala



Place :Mala

Date :

**“CELEBRITY ENDORSEMENT ON CUSTOMER’S BUYING
BEHAVIOUR”**

Project report to the University of Calicut for the partial fulfillment of the award of Degree of
Bachelor of Commerce

By

FARSANA K R

CRAUBCM003

UNDER THE SUPERVISION OF

Ms. NAVEENA C A



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE (AUTONOMOUS), MALA
THRISSUR, KERALA**

2022-2023

Supervisor

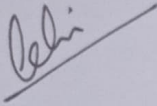
Ms. NAVEENA C A

Head of the Department

Ms. CELIN K A

CERTIFICATE

This is to certify that this project entitled "CELEBRITY ENDORSEMENT ON CUSTOMER'S BUYING BEHAVIOUR" is a bona-fide record done independently by FARSANA K R (Reg. No. CRAUBCM003) under my supervision and guidance during the year 2023 in partial fulfillment for the award of Degree of Bachelor of Commerce, University of Calicut. It is also certify that is has no copied from any other record of similar nature.

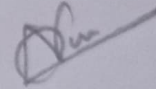


Ms. CELIN K A

Head of Post of Graduate

Department of Commerce

Carmel College (Autonomous), Mala

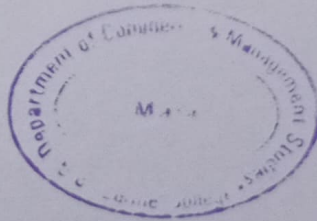


Ms. NAVEENA C A

Post of Graduate

Department of Commerce

Carmel College (Autonomous), Mala



Place: Mala

Date:

**“CUSTOMER SATISFACTION TOWARDS AGARBATTI PRODUCTS
WITH SPECIAL REFERENCE TO ARIKKAMADAM”**

Project report Submitted to the University of Calicut for partial fulfilment of the requirement for
the award of the degree of Bachelor of Commerce

BY

I.G SREEDURGA

CRAUBCM004

UNDER THE SUPERVISION OF

Ms. NAVEENA C A



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022- 2023

Supervisor

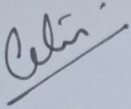
Ms. NAVEENA C A

Head of the Department

Ms. CELIN K A

CERTIFICATE

This is to certify that this project report entitled “CUSTOMER SATISFACTION TOWARDS AGARBATTI PRODUCTS SPECIAL REFERENCE TO ARIKKAMADAM” in a bona-fide and record of original work done independently by Ms. I.G SREEDURGHHA (Reg. No. CRAUBCM004), under my supervision and guidance during the year 2023 in partial fulfilment for the award of Degree Bachelor of Commerce of the University Calicut. It is also certified that is has no copied from any other record of similar nature.

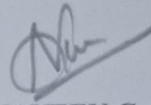


MS.CELIN K.A

Head of Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala



MS. NAVEEN C.A

Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala

Place: Mala

Date:



**“WOMEN EMPOWERMENT THROUGH SELF-HELP
GROUP WITH REFERENCE TO MALA
GRAMAPANCHAYATH”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

BY

JOSHNA JOHN V

CRAUBCM005

UNDER THE SUPERVISION OF

Ms. ASHA T V



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE (AUTONOMOUS), MALA**

THRISSUR, KERALA

2022 – 2023

Supervisor
Ms. ASHA T V

Head of the Department
Ms. CELIN K.A

CERTIFICATE

This is to certify that this project report entitled “**WOMEN EMPOWERMENT THROUGH SELF-HELP GROUP WITH REFERENCE TO MALA GRAMA PANCHAYATH**” is a bona-fide record of original work done independently by Ms. JOSHNA JOHN V (Reg.No:CRAUBCM005), under my supervisor and guidance during the year 2022 in partial fulfillment of the requirements for the award of Degree Bachelor of the University of Calicut, it is also certify that is has no copied from any other records of similar nature.

Ms. CELIN K A

Head of Post Graduate

Department of Commerce

Carmel College(autonomous), mala

Ms. ASHA T V

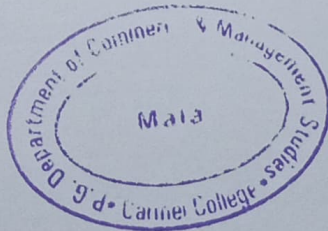
Post Graduate

Department of Commerce

Carmel College(autonomous), Mala

Place: Mala

Date:



**“WOMEN EMPOWERMENT THROUGH KUDUMBASREE WITH SPECIAL
REFERENCE TO KUZHUR GRAMA PANCHAYATH”**

Project report submitted to the University of Calicut for the partial
fulfilment of the award of the degree of Bachelor of Commerce

BY

KEERTHANA M A

CRAUBCM006

UNDER THE SUPERVISION OF

MS. CELIN K A



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA (AUTONOMOUS)

THRISSUR, KERALA

2022-2023

Supervisor

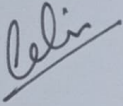
Ms. CELIN K A

Head of the Department

Ms. CELIN K A

CERTIFICATE

This is to certify that this project Report entitled "A STUDY ON WOMEN EMPOWERMENT THROUGH KUDUMBASREE WITH SPECIAL REFERENCE TO KUZHURGRAMA PANCHAYATH " is a bona-fide record of original work done independently by Ms. KEERTHANA M. A (Reg. No: CRAUBCM006), under my supervision and guidance during the year 2023 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. it is also certify that it has not been copied from any other records of similar nature.

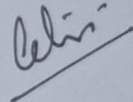


Ms. CELIN K. A

Head of Post Graduate.

Department of Commerce .

Carmel College, Mala. (Autonomous)



Ms. CELIN K. A

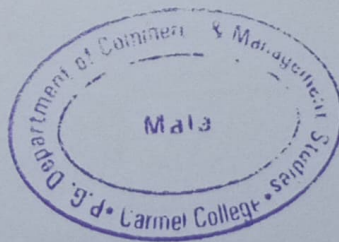
Post Graduate

Department of Commerce

Carmel College(Autonomous),Mala

Place : Mala

Date :



**“BRAND PREFERENCE OF MOBILE PHONES AMONG YOUTH
WITH REFERENCE TO THRISSUR DISTRICT”**

Project report submitted the University of Calicut for the partial fulfilment of the award of the
Degree of Bachelor of Commerce

BY

NAMISHA C.N.

CRAUBCM007

UNDER THE SUPERVISION OF

Ms. PRIYA N.P.



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022 – 2023

Supervisor

Ms. PRIYA N.P.

Head of the Department

Ms. CELIN K.A.

CERTIFICATE

This is to certify that this project Report entitled "BRAND PREFERENCE OF MOBILE PHONES AMONG YOUTH WITH REFERENCE TO THRISSUR DISTRICT" is a bona-fide record of original work done independently by Ms. NAMISHA C.N. (Reg. No: CRAUBCM007), under my supervision and guidance during the year 2023 in partial fulfilment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. It is also certified that it has not copied from any other records of similar nature.

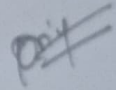


Ms. CELIN K.A.

Head of Post Graduate

Department of commerce

Carmel college (Autonomous), Mala



Ms. PRIYA N.P.

Post Graduate

Department of commerce

Carmel college (Autonomous), Mala



Place: Mala

Date:

“PREFERNCE OF SALARIED INDIVIDUAL TOWARDS FINANCIAL PRODUCTS WITH SPECIAL REFERENCE TO CHALAKUDY TALUK”

Project report submitted to the University of Calicut for the partial fulfilment of the award of the Degree of Bachelor of Commerce

By

NEHA E.S.

CRAUBCM008

UNDER THE SUPERVISION OF

Ms. CELIN K.A.



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022 - 2023

Supervisor

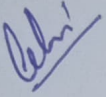
Ms. CELIN K.A.

Head of the Department

Ms. CELIN K.A.

CERTIFICATE

This is to certify that this project report entitled "PREFERENCE OF SALARIED INDIVIDUALS TOWARDS FINANCIAL PRODUCTS WITH REFERENCE TO CHALAKUDY TALUK" in a bona-fide and record of original work done independently by Ms. NEHA E.S. (Reg. No. CRAUBCM008), under my supervision and guidance during the year 2023 in partial fulfilment for the award of Degree Bachelor of Commerce of the University Calicut. It is also certify that is has not copied from any other record of similar nature.

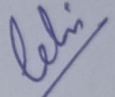


Ms. CELIN K.A.

Head of Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala



Ms. CELIN K.A.

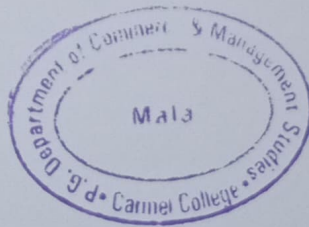
Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala

Place: Mala

Date:



**“STUDY ABROAD DECISION AMONG INDIAN STUDENTS WITH
REFERENCE TO MALA GRAMA PANCHAYATH”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of commerce

BY

POOJA ANTONY

CRAUBCM009

UNDER THE SUPERVISION OF

Ms. ASHA T.V



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLAGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022-2023

Supervisor

Ms. ASHA T.V

Head of the Department

Ms. CELIN K.A

CERTIFICATE

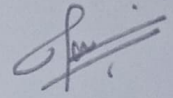
This is to certify that this project Report entitled “ **STUDY ABROAD DECISION AMONG INDIAN STUDENTS WITH REFERENCE TO MALA GRAMA PANCHAYATH**” is a bona-fide record of original work done independently by Ms. POOJA ANTONY, (Reg. No: CRAUBCM009) under my supervision and guidance during the year 2023 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. it is also certify that is has no copied from any other records of similar nature.

Ms. CELIN K. A

Head of Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala



Ms. ASHA T.V

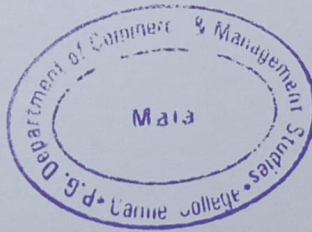
Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala

Place: Mala

Date:



**“WORK-LIFE BALANCE OF FEMALE EMPLOYEES WITH
REFERENCE TO KODUNGALLUR MUNICIPALITY ”**

Project report submitted to the University of Calicut for the partial fulfilment of the award of the
Degree of Bachelor of Commerce

BY

RADHIKA M.R.

CRAUBCM010

UNDER THE SUPERVISION OF

Ms. JISHA JOSE



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022 - 2023

Project Guide

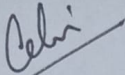
Ms. JISHA JOSE

Head of the Department

Ms. CELIN K.A.

CERTIFICATE

This is to certify that this project Report entitled “ **WORK -LIFE BALANCE OF FEMALE EMPLOYEES WITH SPECIAL REFERENCE TO KODUNGALLUR MUNICIPALITY** ”is a bona-fide record of original work done independently by Ms. RADHIKA M R (Reg. No: CRAUBCM010). Under my supervision and guidance during the year 2023 in partial fulfilment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. It is also certify that is has no copied from any other records of similar nature.

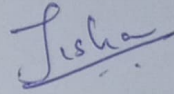


Ms. CELIN K A

Head of Post Graduate

Department of Commerce

Carmel College (Autonomous)
Mala



Ms. JISHA JOSE

Post Graduate

Department of Commerce

Carmel College (Autonomous)Mala

Place::mala

Date:



**“CUSTOMER SATISFACTION TOWARDS AMERICAN TOURISTER
PRODUCTS WITH REFERENCE TO CHALAKUDY MUNICIPALITY”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

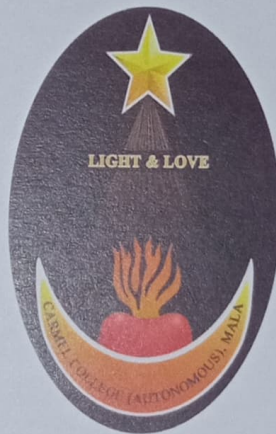
BY

SUFANA A.M

CRAUBCM011

UNDER THE SUPERVISION OF

Ms. ASHA T.V



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022 – 2023

Supervisor

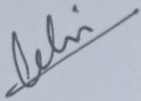
Ms. ASHA T.V

Head of the Department

Ms. CELIN K.A

CERTIFICATE

This is to certify that this project Report entitled “CUSTOMER SATISFACTION TOWARDS AMERICAN TOURISTER PRODUCTS WITH REFERENCE TO CHALAKUDY MUNICIPALITY” is a bona-fied record of original work done independently by Ms. SUFANA A M (Reg. No: CRAUBCM011), under my supervision and guidance during the year 2023 in partial fulfilment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. It is also certify that it has not copied from any other records of similar nature.

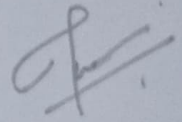


Ms. CELIN K A

Head of Post Graduate

Department of commerce

Carmel college (Autonomous), Mala



Ms. ASHA T.V

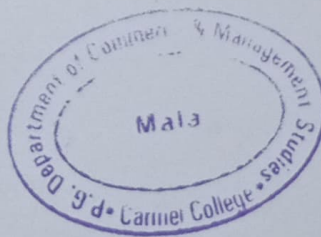
Post Graduate

Department of commerce

Carmel college (Autonomous), Mala

Place: Mala

Date:



**“JOB SATISFACTION OF MIGRANT WORKERS IN THRISSUR
DISTRICT”**

Project report submitted to the University of Calicut for the partial fulfilment of the award of the
Degree of Bachelor of Commerce

BY

AARATHY UNNI

CRAUBCM012

UNDER THE SUPERVISION OF

Ms. NAVEENA C.A.



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022 - 2023

Supervisor

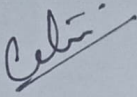
Ms. NAVEENA C.A.

Head of the Department

Ms. CELIN K.A.

CERTIFICATE

This is to certify that this project Report entitled “**JOB SATISFACTION OF MIGRANT WORKERS IN THRISSUR DISTRICT**” is a bona-fide record of original work done independently by Ms. AARATHY UNNI (Reg. No: CRAUBCM012), under my supervision and guidance during the year 2023 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. it is also certify that is has no copied from any other records of similar nature.



Ms. CELIN K.A.

Head of Post Graduate

Department of Commerce

Carmel College (Autonomous)

Mala



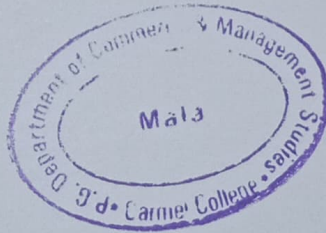
Ms. NAVEENA C.A.

Post Graduate

Department of commerce

Carmel College (Autonomous)

Mala



Place: Mala

Date:

**“PARTICIPATION OF COLLEGE STUDENTS IN STARTUPS
REFERENCE WITH MALA GRAMA PANCHAYATH”**

Project report submitted to the University of Calicut for the partial fulfilment of the award of the
Degree of Bachelor of Commerce

By

AISWARYA JAYAN

CRAUBCM013

UNDER THE SUPERVISION OF

Ms. ASHA T.V.

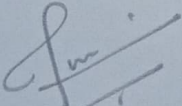


POST GRADUATE DEPARTMENT OF COMMERCE

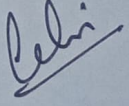
CARMEL COLLEGE (AUTONOMOUS), MALA

THRISUR, KERALA

2022-2023


Supervisor

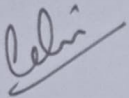
Ms. ASHA T.V.


Head of the Department

Ms. CELIN K.A.

CERTIFICATE

This is to certify that this project report entitled "PARTICIPATION OF COLLEGE STUDENTS IN STARTUPS SPECIAL REFERENCE WITH MALA GRAMA PANCHAYATH" is a bonified record of original work done by independent by MS AISWARYA JAYAN (Reg no: CRAUBCMO13), under my supervision and guidance during the year 2023 in partial fulfillment of the requirements for to award of degree bachelor of commerce of the university of Calicut .it is also certify that is has no copied from any other records of similar nature.

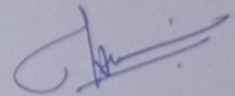


MS.CELIN KA

Head of post graduate

Department of commerce

Carmel college (Autonomous),mala

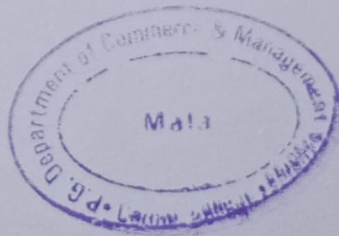


Ms. ASHA T.V

Asst. prof. of post graduate

Department of Commerce

Carmel college (Autonomous),mala



**“A STUDY ON CUSTOMER SATISFACTION TOWARDS ORGANIC
FOOD PRODUCTS WITH SPECIAL REFERENCE TO ANNAMANADA
PANCHAYATH”**

Project report submitted to the University of Calicut for the partial
Fulfilment of the award of the Degree Of Bachelor of Commerce

BY

ALEENA JOY

CRAUBCM014

UNDER THE SUPERVISION OF

MS.JISHA JOSE



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE (AUTONOMOUS), MALA
THRISSUR, KERALA**

2022-2023

Jisha

Project Guide

Ms. JISHA JOSE

Celin

Head of the Department

Ms. CELIN KA

CERTIFICATE

This is to certify that this project Report entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS ORGANIC FOOD PRODUCTS WITH SPECIAL REFERENCE TO ANNAMANADA PANCHAYATH" is a bona-fide record of original work done independently by Ms. ALEEN JOY (Reg. No: CRAUBCM014), under my supervision and guidance during the year 2022 in partial fulfilment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. it is also certify that is has no copied from any other records of similar nature.

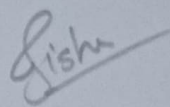


Ms. CELIN K A

Head of Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala



Ms. JISHA JOSE

Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala



Place: Mala

Date:

**“QUALITY OF WORK LIFE OF EMPLOYEES AT INFOPARK
KAKKANAD KOCHI”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

BY

AMAL FATHIMA C.N

CRAUBCM015

UNDER THE SUPERVISION OF

Ms. CELIN K.A



POST GRADUATE DEPARTEMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

Supervisor

Ms. CELIN K.A

2022-2023

Head of Department

Ms. CELIN K.A

CERTIFICATE

This is to certify that this project Report entitled "QUALITY WORK LIFE OF EMPLOYEES AT INFOPARK KAKKANAD KOCHI" is a bona-fied record of original work done independently by Ms. AMAL FATHIMA C.N (Reg. No: CRAUBCM015), under my supervision and guidance during the year 2023 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. It is also certify that it has not copied from any other records of similar nature.



Ms. CELIN K.A

Head of post graduate

Department of commerce

Carmel College (Autonomous), Mala

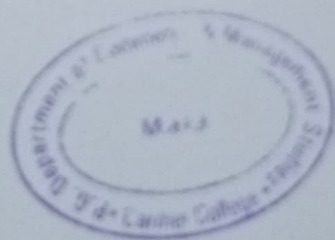


Ms. CELIN K.A

Post Graduate

Department of commerce

Carmel College (Autonomous), Mala



Place: Mala

Date:

**“PREFERANCE OF AYURVEDIC TREATMENTS OVER ALLOPATHIC
TREATMENTS”**

Project report submitted to the University of Calicut for the partial fulfillment of the award of the
degree of Bachelor of Commerce

BY

ANAMIKA N S

CRAUBCM016

UNDER THE SUPERVISION OF

Ms. NAVEENA C A



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022-2023

Supervisor

Ms. NAVEENA C A

Head of the Department

Ms. CELIN K A

CERTIFICATE

This is to certify that this project report entitled “**PREFERANCE OD AYURVEDIC TREATMENTS OVER ALLOPATHIC TREATMENTS**” is a bone-fide record of original work done by Ms. ANAMIKA N S (Reg No: CRAUBCM016), under my supervision and guidance during the year 2023 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of Calicut. It also certify that this is not copied from any other records of similar nature.

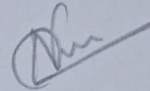


Ms. Celin K A

Head of Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala



Ms. Naveena C A

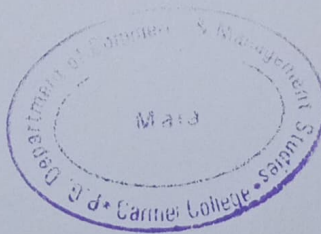
Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala

Place: Mala

Date:



**“ ONLINE BUYING BEHAVIOUR OF YOUTH WITH REFERENCE TO
PUTHENVELIKARA GRAMAPANCHAYATH”**

Project report submitted to the University of Calicut for the partial fulfilment of the award of the
Degree of Bachelor of Commerce

BY

ANJALI K.S.

CRAUBCM017

UNDER THE SUPERVISION OF

Ms. ASHA T.V.



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022 - 2023

Project Guide

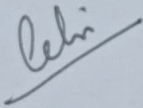
Ms. ASHA T.V.

Head of the Department

Ms. CELIN K.A.

CERTIFICATE

This is to certify that this project Report entitled “ **ONLINE BUYING BEHAVIOUR OF YOUTH WITH THE SPECIAL REFERENCE TO PUTHENVELIKARA PANCHAYATH**” is a bona-fide record Of original work done independently by Ms. ANJALI K.S(Reg. No: CRAUBCM017), under my supervision and guidance during the year 2023 in partial fulfillment of the requirements for The award of Degree Bachelor of Commerce of the University of Calicut. It is also certify that is Has no copied from any other records of similar nature.

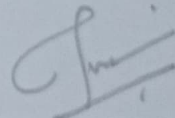


Ms. CELIN K A

Post Graduate

Department of Commerce

Carmel College(Autonomous), Mala



Ms .ASHA T.V

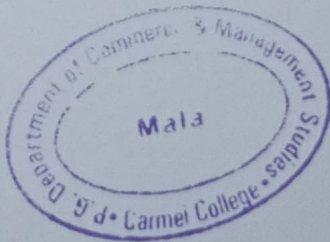
Post graduation

Department of commerce

Carmel College(Autonomous), Mala

Place : Mala

Date :



**“CUSTOMER AWARENESS TOWARDS LIC PRODUCTS WITH
REFERENCE TO MELOOR GRAMA PANCHAYAT”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

BY

ANJALY T S

CRAUBCM018

UNDER THE SUPERVISION OF

MS.JISHA JOSE

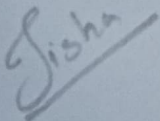


POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS) MALA

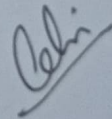
THRISSUR, KERALA

2022-2023



Supervisor

Ms . JISHA JOSE

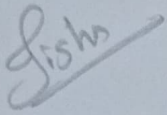


Head of the Department

Ms . CELIN K. A

CERTIFICATE

This is to certify that this project Report entitled “CUSTOMER AWARENESS TOWARDS LIC PRODUCTS WITH REFERENCE TO MELOOR GRAMA PANCHAYATH” is bona-fide record of original work done independently by Ms. ANJALY T S (Reg. No: CRAUBCM018), under my supervision and guidance during the year 2023 in partial fulfilment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. It is also certify that is has no copied from any other records of similar nature.

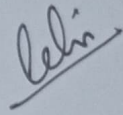


Ms. JISHA JOSE

Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala



Ms. CELIN K A

Post Graduate

Department of Commerce

Carmel College (Automous), Mala

Place: Mala

Date:



**“CONSUMER ATTITUDE TOWARDS THE CSR ACTIVITIES OF KITEX
COMPANY LIMITED WITH SPECIAL REFERENCE TO
KIZHAKKAMBALAM GRAMA PANCHAYATH”**

Project report to the University of Calicut for the partial fulfillment of the award of Degree of
Bachelor of Commerce

By

ANJANA A.A

CRAUBCM019

UNDER THE SUPERVISION OF

MS CELIN K A



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE (AUTONOMOUS), MALA
THRISSUR, KERALA**

2022-2023

Supervisor

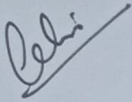
MS CELIN K A

Head of the department

MS CELIN K A

CERTIFICATE

This is to certify that this project entitled “CONSUMER ATTITUDE TOWARDS THE CSR ACTIVITIES OF KITEX COMPANY LTD” in a bona-fide and record of original work done independently by ANJANA A.A (Reg. No. CRAUBCM019) under my supervision and guidance during the year 2023 in partial fulfillment for the award of Degree Bachelor of Commerce of the University Calicut. It is also certify that that is has no copied from any other record of similar nature.

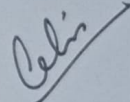


Ms. CELIN K A

Head of Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala

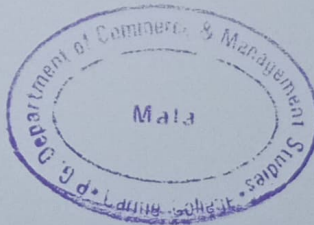


Ms. CELIN K A

Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala



Place: Mala

Date:

**“A STUDY ON DEPOSIT MOBILISATION AND LENDING PATTERN OF
PUTHENCHIRA SERVICE CO-OPERATIVE BANK LTD NO:2264”**

Project report submitted to the University of Calicut for the partial fulfillment of the award of the
degree of Bachelor of Commerce

BY

ARCHANA M S

CRAUBCM020

UNDER THE SUPERVISION OF

Ms. NAVEENA C A



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022-2023


SUPERVISOR

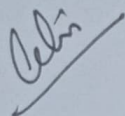
Ms. NAVEENA C A


HEAD OF THE DEPARTMENT

Ms. CELIN K A

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON DEPOSIT MOBILISATION AND LENDING PATTERN OF PUTHENCHIRA SERVICE CO-OPERATIVE BANK LTD NO.2264" is a bona-fide record of original work done by Ms. ARCHANA M S (Reg No: CRAUBCM020), under my supervision and guidance during the year 2022 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. It also certifies that this is not copied from any other records of similar nature.



Ms. Celin K A
Head of Post graduate
Department of Commerce
Carmel College, Mala



Ms. Naveena C A
Post Graduate
Department of commerce
Carmel College, Mala



Place: Mala

Date:

“ CUSTOMER SATISFACTION TOWARDS LAKME PRODUCTS”

Project report submitted to the University of Calicut for the partial
fulfilment of the award of the degree of Bachelor of Commerce

BY

ARYA GIREESAN

CRAUBCM021

UNDER THE SUPERVISION OF

Ms. PRIYA N.P



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022 – 2023

Priya
Supervisor

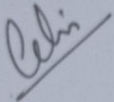
Ms. PRIYA N.P

Celin
Head of the Department

Ms. CELIN K.A

CERTIFICATE

This is to certify that this project Report entitled "CUSTOMER SATISFACTION TOWARDS LAKME PRODUCTS" is a bona-fied record of original work done independently by Ms. ARYA GIREESAN (Reg. No: CRAUBCM021), under my supervision and guidance during the year 2023 in partial fulfilment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. It is also certify that it has not copied from any other records of similar nature.



Ms. CELIN K A

Head of Post Graduate

Department of commerce

Carmel college, Mala



Ms. PRIYA N.P

Post Graduate

Department of commerce

Carmel college, Mala

Place: Mala

Date:



**“A STUDY ON SERVICE QUALITIES OF KSRTC WITH REFERANCE TO
THRISSUR DISTRICT”**

Project report submitted to the University of Calicut for the partial fulfillment of the award of the
degree of Bachelor of Commerce

BY

ASHLY N S

CRAUBCM022

UNDER THE SUPERVISION OF

Ms. JISHA JOSE



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022-2023

Supervisor

Jisha
Ms. JISHA JOSE

Head of the Department

Celin
Ms. CELIN K A

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON SERVICE QUALITIES OF KSRTC WITH REFERENCE TO THRISSUR DISTRICT" is a bone-fide record of original work done by Ms.ASHLY N S (Reg No: CRAUBCM022), under my supervision and guidance during the year 2022 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. It also certify that this is not copied from any other records of similar nature.



Ms. CELIN K A

Head of post graduate

Department of Commerce

Carmel College, Mala

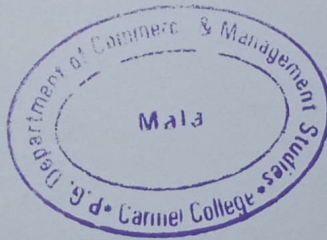


Ms. JISHA JOSE

post graduate

Department of Commerce

Carmel College, Mala



Place : Mala

Data :

**“FINANCIAL AWARENESS AND INVESTMENT PATTERN OF
SALARIED CLASSES WITH SPECIAL REFERENCE TO PUDUKAD
GRAMAPANCHAYATH”**

Project report submitted to the University of Calicut for the partial fulfillment of the award of the
Degree of Bachelor of Commerce

BY

ASWATHI M.R.

CRAUBCM023

UNDER THE SUPERVISION OF

Ms. CELIN K.A.



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE(AUTONOMOUS), MALA

THRISSUR, KERALA

2022 – 2023

Supervisor

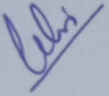
Ms. CELIN K.A.

Head of the Department

Ms. CELIN K.A.

CERTIFICATE

This is to certify that this project Report entitled "FINANCIAL AWARENESS AND INVESTMENT PATTERN OF SALARIED CLASSES WITH SPECIAL REFERENCE TO PUDUKAD GRAMAPANCHAYATH" is a bona-fide record of original work done independently by Ms. ASWATHI M.R. (Reg. No: CRAUBCM023), under my supervision and guidance during the year 2023 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. It is also certify that it has not copied from any other records of similar nature.

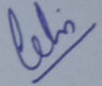


Ms. CELIN K.A.

Head of Post Graduate.

Department of commerce

Carmel college (Autonomous), Mala

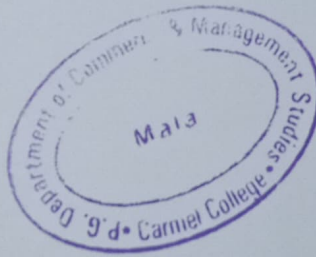


MS. CELIN K.A.

Post Graduate

Department of Commerce

Carmel college (Autonomous), Mala



Place: Mala

Date:

**“INFLUENCE OF HERBAL COSMETICS AMONG
YOUTH WITH REFERENCE TO COLLEGE STUDENTS
IN MALA GRAMA PANCHAYATH”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

BY

BHAGYASREE M U

CRAUBCM025

UNDER THE SUPERVISION OF

Ms. ASHA T.V



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE AUTONOMOUS, MALA

THRISSUR, KERALA

2022-2023

Supervisor

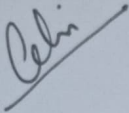
Ms. ASHA T.V

Head of the Department

Ms. CELIN K.A

CERTIFICATE

This is to certify that this project Report entitled "INFLUENCE OF HERBAL COSMETICS AMONG YOUTH WITH REFERENCE TO COLLEGE STUDENTS IN MALA GRAMA PANCHAYATH" is a bona-fide record of original work done independently by Ms. BHAGYASREE M U (Reg.No:CRAUBCM025), under my supervision and guidance during the year 2022 in partial fulfilment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. It is also certified that is has no copied from any other records of similar nature.

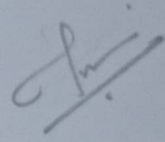


Ms. CELIN K.A

Head of Post Graduate

Department of Commerce

Carmel College, (Autonomous) Mala



Ms. ASHA T.V

Post Graduate

Department of Commerce

Carmel College, (Autonomous) Mala

Place: Mala

Date:



**“ PREFERENCE OF ELECTRIC TWO WHEELERS WITH REFERENCE
TO ERNAKULAM DISTRICT ”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

BY

ELSA DONA

CRAUBCM026

UNDER THE SUPERVISION OF

Ms.CELIN K.A



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022 - 2023

Supervisor

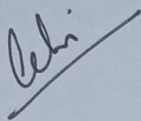
Ms.CELIN K.A

Head of Department

Ms. CELIN K.A

CERTIFICATE

This is to certify that this project Report entitled “ **PREFERENCE OF ELECTRIC TWO WHEELERS WITH REFERENCE TO ERNAKULAM DISTRICT** ” is a bona-fied record of original work done independently by Ms. ELSA DONA (Reg. No: CRAUBCM026), under my supervision and guidance during the year 2023 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. It is also certify that it has not copied from any other records of similar nature.

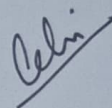


Ms. CELIN K A

Head of Post Graduate

Department of commerce

Carmel college(Autonomous), Mala



Ms. CELIN K A

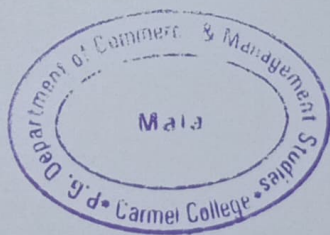
Post Graduate

Department of Commerce

Carmel college(Autonomous), Mala

Place : Mala

Date :



**“MOBILISATION OF SAVINGS THROUGH MUTUAL FUND WITH
REFERENCE TO MALA GRAMA PANCHAYAT”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

BY

GREESHMA K S

CRAUBCM027

UNDER THE SUPERVISION OF

Ms. ASHA T V



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022 – 2023

A handwritten signature in black ink, appearing to be "Asha T V", written over a set of horizontal lines.

PROJECT GUIDE

Ms. ASHA T V

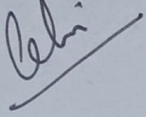
A handwritten signature in black ink, appearing to be "Celin K A", written in a cursive style.

HEAD OF THE DEPARTMENT

Ms. CELIN K A

CERTIFICATE

This is to certify that this project report entitled “**MOBILISATION OF SAVINGS THROUGH MUTUAL FUND WITH SPECIAL REFERENCE TO MALA GRAMA PANCHAYAT**” in a bona – fide and record of original work done independently by MS. GREESHMA K S (Reg. No. CRAUBCM027), under my supervision and guidance during the year 2023 in partial fulfillment for the award of Degree of Bachelor of Commerce of the University of Calicut. It is also certify that is has no copied from any other record of similar nature.

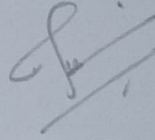


Ms. CELIN K A

Head of Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala

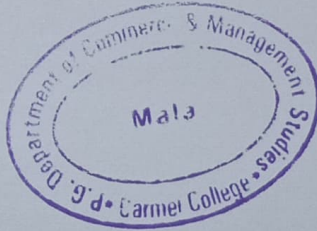


Ms. ASHA T V

Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala



Place : Mala

Date :

**“CONSUMER PERCEPTION REGARDING PLASTIC MONEY WITH
REFERENCE TO ANNAMANADA PANCHAYAT”**

Project report submitted to the University of Calicut for the partial
fulfilment of the award of the degree of Bachelor of commerce

BY

HASNA HARISH

CRAUBCM028

UNDER THE SUPERVISION OF

Ms. JISHA JOSE



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022-2023

Supervisor

Ms. JISHA JOSE

Head of department

Ms. CELIN K.A

CERTIFICATE

This is to certify that this project Report entitled “**CONSUMER PERCEPTION REGARDING PLASTIC MONEY WITH REFERENCE TO ANNAMANADA PANCHAYAT**” is a bona-fied record of original work done independently by Ms. HASNA HARISH (Reg. No: CRAUBCM028), under my supervision and guidance during the year 2023 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. It is also certify that it has not copied from any other records of similar nature.

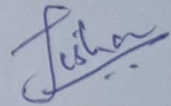


Ms. CELIN K.A

Head of post Graduate

Department of Commerce

Carmel College (Autonomous), Mala



Ms. JISHA JOSE

Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala



Place: Mala

Date:

**“CULT BRANDING ON I PHONES AMONG COLLEGE STUDENTS
WITH REFERENCE TO CHALAKUDY TALUK”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of bachelor of commerce

BY

JESNA JOY

CRAUBCM029

UNDER THE SUPERVISION OF

Ms. NAVEENA C A



POST GRADUATE DEPARTMENT COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022-2023

Supervisor

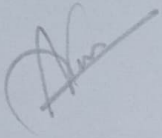
Ms. NAVEENA C A

Head of the Department

Ms. CELIN K A

CERTIFICATE

This is to certify that this project report entitled “CULT BRANDING ON I PHONE AMONG COLLEGE STUDENTS WITH SPECIAL REFERENCE TO CHALAKUDY TALUK” is a bona-fide record of original work done independently by Ms. JESNA JOY (CRAUBCM029), under my supervision and guidance during the year 2023 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. It is also certify that is has no has copied from any other records of similar nature.

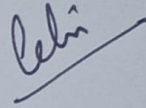


Ms. CELIN K A

Head of Post Graduate

Department of commerce

Carmel College (Autonomous), Mala



Ms. NAVEENA C A

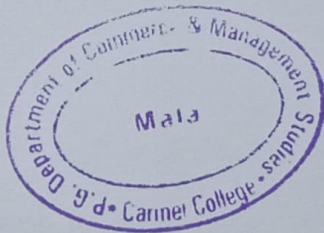
Post Graduate

Department of commerce

Carmel College (Autonomous), Mala

Place: Mala

Date:



**“CUSTOMERS SATISFACTION TOWARDS YONO APPLICATION
WITH REFERENCE TO PUDUKAD GRAMPANCHAYATH”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Bachelor of Commerce

BY

JUDY P.J.

CRAUBCM030

UNDER THE SUPERVISION OF

MS. JISHA JOSE

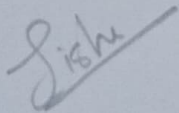


POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS) MALA

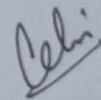
THRISSUR, KERALA

2022 – 2023



Supervisor

Ms. JISHA JOSE

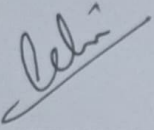


Head of the Department

Ms. CELIN K.A.

CERTIFICATE

This is to certify that this project Report entitled “CUSTOMERS SATISFACTION TOWARDS YONO APPLICATION WITH REFERENCE TO PUDUKAD GRAMAPANCHAYATH” is a bona-fied record of original work done independently by Ms. JUDY P.J (Reg. No: CRAUBCM030), under my supervision and guidance during the year 2023 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. It is also certify that it has not copied from any other records of similar nature.

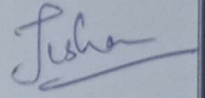


Ms. CELIN K.A.

Head of Post Graduate

Department of commerce

Carmel college (autonomous) , Mala



Ms. JISHA JOSE

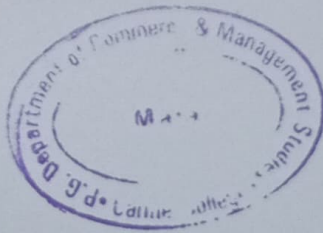
Post Graduate

Department of Commerce

Carmel college(autonomous), Mala

Place : Mala

Date :



**“ CUSTOMER SATISFACTION OF ROYAL ENFIELD WITH
REFERENCE TO PARAPUKKARA GRAMA PANCHAYATH ”**

A Project report submitted to University of Calicut in partial fulfilment of the requirement for the
award of the Degree of Bachelor of Commerce

BY

LAKSHMIPRIYA K U

CRAUBCM031

UNDER THE SUPERVISION OF

Ms. NAVEENA C A



POST GRADUTE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022-2023

Project Guide

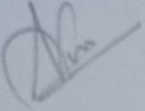
Ms. Naveena C A

Head of the department

Ms. Celin k A

CERTIFICATE

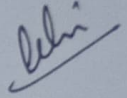
This is to certify that the project report entitled “ CUSTOMER SATISFACTION OF ROYAL ENFIELD WITH REFERENCE TO PARAPUKKARA GRAMA PANCHAYATH” is a bonafide and record of project done by LAKSHMI PRIYA K U,(Reg. No. CRAUBCM031), under my guidance and supervision during the year 2022-2023 in partial fulfilment of the requirement for the award of the Degree of Bachelor of Commerce of university of Calicut. It is also certified that is has no copied from any other record of similar nature.



Ms. NAVEENA C A

Department of commerce

Carmel college (Autonomous),mala



Ms. CELIN K A

Head of post Graduate

Department of commerce

Carmel college(Autonomous),mala

Place:Mala

Date:

