

**“A STUDY ON CUSTOMER SATISFACTION
TOWARDS AMAZON ONLINE SHOPPING AMONG
YOUTH WITH SPECIAL REFERENCE TO MELOOR
PANCHAYAT”**

Project report submitted to the University of Calicut for the partial fulfillment of the award of the degree of master of Commerce

By
ANGEL MARIYA PAUL
CRATMCM008

UNDER THE SUPERVISION OF
Ms. ROSMY GEORGE
Assistant Professor on contract



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**

Supervisor

Ms. ROSMY GEORGE

Head of the Department

Ms. CELIN K.A

CERTIFICATE

This is to certify that the Project Report entitled "A Study on Investor awareness on Mutual Fund with reference to Thrissur district" is a bona-fide record of original work done independently by Ms Aleena Joy, under my supervision and guidance during the year 2021 in partial fulfilment of the requirement for the award of the Post-Graduation Degree in Master of commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

Celine

MS CELINE CA

Head of Post Graduate

Department of Commerce

Carmel College, Mala

Sreelakshmi

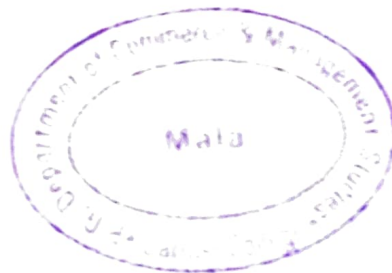
MS SREELAKSHMI .K

Department Vocational studies

Carmel College, Mala

Place: *Mala*

Date: *16/08/2021*



**“A STUDY ON QUALITY OF WORK LIFE WITH
REFERENCE OF KERALA AGRO MACHINERY
CORPORATION LTD (KAMCO) ATHANI.”**

Project report submitted to the University of Calicut for the partial
fulfilment of the award of the degree of Master of commerce

BY

ALEENA K VINCENT

CRATMCM005

UNDER THE SUPERVISION OF

Ms. ROSMI GEORGE

Assistant professor on contract



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2021


Supervisor

Ms. ROSMI GEORGE


Head of the Department

Ms. CELIN K.A

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON QUALITY OF WORK LIFE WITH REFERENCE OF KERALA AGRO MACHINERY CORPORATION LTD (KAMCO) ATHANI." is a bona-fide work done independently by Ms. ALEENA K VINCENT (Reg No CRATMCM005), under my supervision and guidance during the year 2021 in partial fulfillment of the requirement for the award of the post graduate of Master of Commerce of the University of Calicut. It is also certified the she has not copied from any other records of similar nature.

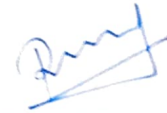


Ms. Celin K.A

Head of the department

Department of commerce

Carmel College, Mala



Ms. Rosmi George

Post Graduate

Department of commerce

Carmel College, Mala

EXTERNAL EXAMINERS

1.

2.



Place: Mala

Date:

**“A STUDY ON INVESTOR AWARENESS ON MUTUAL
FUND WITH REFERENCE TO THRISSUR DISTRICT”**

Project report submitted to the University of Calicut for the partial
fulfilment of the award of the degree of Master of Commerce

BY

ALEENA JOY

REG NO: CRATMCM004

UNDER THE SUPERVISION OF

MS. SREELAKSHMI.K

Assistant Professor on contract



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2021

Sreelakshmi.K

Supervisor

Ms.SREELAKSHMI.K

Celin K.A

Head of the Department

Ms. CELIN K.A

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS AMAZON ONLINE SHOPPING AMONG YOUTH WITH REFERNCE TO MELOOR PANCHAYAT" is bonafide record of the project work done by Ms. Angel mariya Paul (Reg No.CRATMCM008), under my supervision and guidance during the year 2021 in partial fulfillment of the requirements for the award of the post graduate of Master of Commerce of the University of Calicut.



Ms.CELIN K.A

HOD OF COMMERCE



Ms.ROSMY GEORGE

PROJECT SUPERVISION GUIDE

EXTERNAL EXAMINERS

- 1.
- 2.



Place: Mala

Date:

**“A STUDY ON CUSTOMERS SATISFACTION ON JIO
TELECOM WITH REFERENCE TO PUTHENCHIRA
GRAM PANCHAYAT”**

Project report submitted to the University of Calicut for the partial
fulfilment of the award of the degree of Master of Commerce

BY

ANJALY C.M

CRATMCM009

UNDER THE SUPERVISION OF

Ms. ROSMY GEORGE

Assistant Professor on contract



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2021

Rosmy

Supervisor

Ms. ROSMY GEORGE

Celin

Head of the Department

Ms. CELIN K.A

CERTIFICATE

This is to certify that this project report entitled "**A STUDY ON CUSTOMERS SATISFACTION ON JIO TELECOM WITH REFERENCE TO PUTHENCHIRA GRAM PANCHAYAT**" is bona-fide work done independently by Ms. Anjaly C.M(Reg No. CRATMCM009), under my supervision and guidance during the year 2021 in partial fulfilment of the requirements for the award of the postgraduate of Master of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.



Ms. Celin K.A

Head of the department
Department of commerce
Carmel College, Mala



Ms. Rosmy George

Post Graduate
Department of commerce
Carmel College, Mala

Place: Mala

Date: 16/08/2021



**“A STUDY ON SOCIO ECONOMIC EMPOWERMENT
OF WOMEN THROUGH SHG IN MALA
GRAMAPANCHAYATH”**


Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Master of Commerce

By
ANUPAMA C A
CRATMCM010

UNDER THE SUPERVISION OF
Ms. ROSMY GEORGE
Assistant Professor on contract



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**


Supervisor

Ms. ROSMY GEORGE


Head of the Department

Ms. CELIN K.A

CERTIFICATE

This is to certify that the project report entitled "A Study On Socio Economic Empowerment Of Women Through SHGs In Mala Gramapanchayath" is a bonafide record of the project work done by ANUPAMA C A (CRATMCM010) under my guidance and supervision, in partial fulfillment of the requirements for the award of **Degree of Master of Commerce, University of Calicut.**

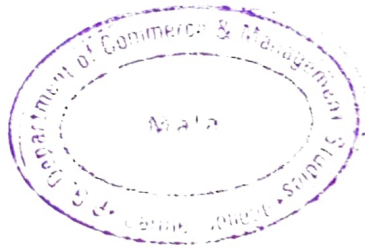
Miss. Celin

HOD of commerce



Miss. Rosmy George

Project supervision guide



**“A STUDY ON BRAND PREFERENCE OF MOBILE
PHONE AMONG PEOPLE WITH REFERENCE TO
KADUKUTTY GRAM PANCHAYAT”**

Project report submitted to the University of Calicut for the partial
fulfilment of the award of the degree of Master of Commerce

BY

ANUPRIYA K S

CRATMCM011

UNDER THE SUPERVISION OF

Ms. ROSMY GEORGE

Assistant Professor on contract



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2021

Rosmy

Supervisor

Ms. ROSMY GEORGE

Celin

Head of the Department

Ms. CELIN K.A

CERTIFICATE

This is to certify that this project report entitled "**A Study on Brand Preference of Mobile Phone Among People with Reference to Kadukutty Gram Panchayat**" is bona-fide work done independently by Ms. Anupriya K.S (Reg No. CRATMCM011), under my supervision and guidance during the year 2021 in partial fulfillment of the requirements for the award of the post graduate of Master of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.



Ms. Celin K.A

Head of the department

Department of commerce

Carmel College, Mala



Ms. Rosmy George

Post Graduate

Department of commerce

Carmel College, Mala

Place: Mala

Date: 16/8/2021



**“A STUDY ON THE LEVEL OF SATISFACTION
TOWARDS HEALTH CARE SECTOR DURING COVID
19 WITH REFERENCE TO KUZHUR GRAM
PANCHAYAT”**

Project report submitted to the University of Calicut for the partial
fulfilment of the award of the degree of Master of Commerce

BY

BLESSY N.J

CRATMCM013

UNDER THE SUPERVISION OF

Ms. JASMI BABU

Assistant Professor on contract



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2021


Supervisor

Ms. JASMI BABU


Head of the Department

Ms. CELIN K.A

CERTIFICATE

This is to certify that the project report entitled “**A study on the level of satisfaction towards Health care sector during covid-19 with reference to Kuzhur Grama Panchayath**” is a bona-fide record of the project work done by **BLESSY N.J (CRATMCM013)** under my guidance and supervision in the year 2021, in partial fulfillment of the requirements for the award of **Post-Graduation Degree in Master of commerce, University of Calicut**. It is also certified that she has not copied from any other records of similar nature.

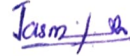


Ms. Celin K.A

Head of the Department

Department of Commerce

Carmel College, Mala



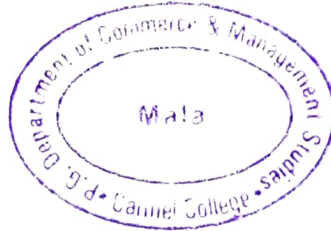
Ms. Jasmi Babu

Project Supervision Guide

Carmel College, Mala

Place:

Date: 16/08/2021



**“A STUDY ON ATTITUDE OF COLLEGE STUDENTS
TOWARDS ONLINE SHOPPING WITH REFERENCE TO
VELLANGALORE PANCHAYAT”**

Project report submitted to the University of Calicut for the partial
fulfilment of the award of the degree of Master of commerce

BY

BRIGHTTY THOMAS

CRATMCM014

UNDER THE SUPERVISION OF

Ms. JASMI BABU

Assistant professor on contract



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2021


Supervisor

Ms. JASMI BABU


Head of the Department

Ms. CELIN K.A

CERTIFICATE

This is to certify that the project report entitled “A STUDY ON ATTITUDE OF COLLEGE STUDENTS TOWARDS ONLINE SHOPPING WITH REFERENCE TO VELLANGALORE PANCHAYAT” is a bona-fide work done independently by Ms. Brightty Thomas (Reg No CRATMCMO14), under my supervision and guidance during the year 2021 in partial fulfillment of the requirement for the award of the post graduate of Master of Commerce of the University of Calicut. It is also certified the she has not copied from any other records of similar nature.



Ms. Celin K.A

Head of the department

Department of commerce

Carmel College, Mala



Ms. Jasmi Babu

Post Graduate

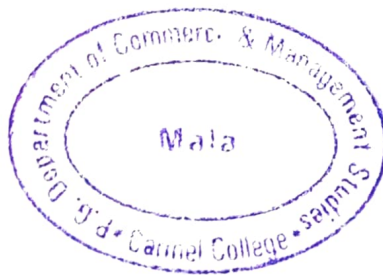
Department of commerce

Carmel College, Mala

EXTERNAL EXAMINERS

1.

2.



Place: Mala

Date: 16-8-2021

**“A STUDY ON EFFECTIVENESS OF MOBILE LEARNING
APPLICATION IN HIGHER EDUCATION WITH REFERENCE TO
KADUKUTTY PANCHAYAT”**

Project report submitted to the University of Calicut for the partial
fulfilment of the award of the degree of Master of Commerce

BY

CHRISTY C. J

CRATMCM015

UNDER THE SUPERVISION OF

Ms. JASMI BABU

Assistant Professor on contract



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2021

Supervisor

Ms. JASMI BABU

Head of the Department

Ms. CELIN K.A

CERTIFICATE

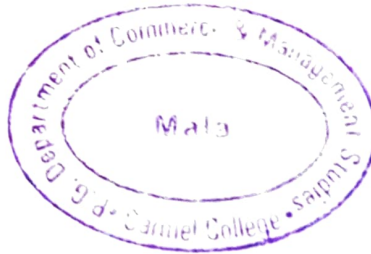
This is to certify that this project report entitled “A study on effectiveness of mobile learning application in higher education with reference to kadukutty panchayat” is bona-fide work done independently by Ms.Christyc.j (CRATMCM015) , under my supervision and guidance in partial fulfilment of the requirements for the award of the Post Graduate of Master of Commerce of the University of Calicut.

Ms. CELIN K. A
HOD OF COMMERCE

Ms. JASMIN BABU
PROJECT SUPERVISOR

External examines

- 1.
- 2.



Place: Mala

Date:

**“A STUDY ON CUSTOMER AWARENESS AND
SATISFACTION OF E-GOVERNANCE THROUGH
AKSHAYA CENTRES WITH REFERENCE TO THRISSUR
TALUK”**

Project report submitted to the University of Calicut for the partial
fulfillment of the award of the degree of Master of commerce

BY

EMSEENA C A

(REG NO: CRATMCM016)

UNDER THE SUPERVISION OF

MS. JASMI BABU

Assistant Professor on contact



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2021

Supervisor

Ms. JASMI BABU

Head of the Department

Ms. CELIN K.A

CERTIFICATE

This is to certify that this Project Report entitled "A study on customer awareness and satisfaction of E-governance through Akshaya centre's with reference to Thrissur Taluk" is a bona-fide record of original work done by Ms. EMSEENA.C.A (Reg. no. CRATMCM016) under my guidance and supervision, in partial fulfillment of the requirements for the award of Degree of Master of Commerce, University of Calicut


Ms. CELIN K.A

HOD OF COMMERCE


Ms. JASMI BABU

PROJECT SUPERVISION GUIDE

EXTERNAL EXAMINERS

1.

2.

Place: Mala

Date: 16/08/2021



**“A STUDY ON BUYING BEHAVIOR OF FEMALE
CONSUMERS TOWARDS COSMETICS WITH
REFERENCE TO MALA GRAM PANCHAYAT.”**

Project report submitted to the University of Calicut for the partial
fulfilment of the award of the degree of Master of Commerce

BY

FASILA BASHEER

CRATMCM017

UNDER THE SUPERVISION OF

Ms. JASMI BABU

Assistant Professor on contract




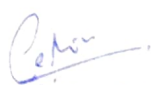
POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2021


Supervisor
Ms. JASMI BABU


Head of the Department
Ms. CELIN K.A

CERTIFICATE

This is to certify that this project report entitled “**A Study on buying behavior of female consumers towards cosmetics with reference to Mala Gram Panchayat**” is a bona-fide work done independently by Ms. Fasila Basheer (Reg No. CRATMCM017), under my supervision and guidance during the year 2021 in partial fulfilment of the requirements for the award of the post graduate of Master of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.



MS. Celin K.A

Head of the department

Department of commerce

Carmel College, Mala



Ms. Jasmi Babu

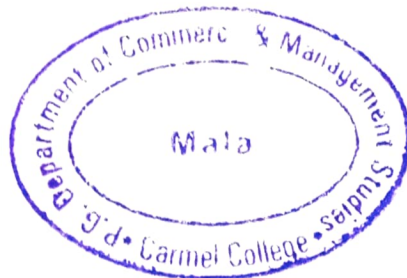
Post Graduate

Department of commerce

Carmel College, Mala

Place: Mala

Date: 16/08/2021



**“A STUDY ON ATTITUDE OF CUSTOMERS TOWARDS
E-PAYMENT OPTIONS DURING COVID-19 WITH
REFERENCE TO PUTHENCHIRA PANCHAYAT”**

Project report submitted to the University of Calicut for the partial
fulfilment of the award of the degree of Master of Commerce

BY

JEEMA MATHACHAN

CRATMCM018

UNDER THE SUPERVISION OF

Ms. JASMI BABU

Assistant Professor on contract



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2021

Supervisor

Ms. JASMI BABU

Head of the Department

Ms. CELIN K.A

CERTIFICATE

This is to certify that this project report entitled “A study on attitude of customers towards e-payment options during covid-19” with reference to Puthenchira Panchayat” is bona-fide work done independently by Ms. Jeema Mathachan (Reg No. CRATMCM018), under my supervision and guidance during the year 2021 in partial fulfilment of the requirements for the award of the post graduate of Master of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.



MS. Celin K.A

Head of the department

Department of commerce

Carmel College, Mala



Ms. Jasmi Babu

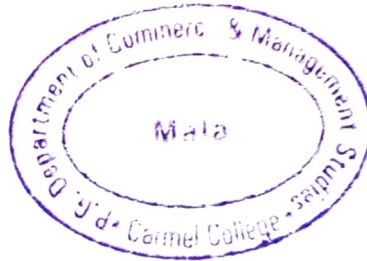
Post Graduate

Department of commerce

Carmel College, Mala

Place: Mala

Date: 16/8/21



**“A STUDY ON ATTITUDE OF STUDENTS TOWARDS
ENTREPRENEURSHIP WITH REFERENCE TO CARMEL
COLLEGE MALA”**

Project report submitted to the University of Calicut for the partial
fulfilment of the award of the degree of Master of Commerce

BY

RAYANA ASHRAF

CRATMCM025

UNDER THE SUPERVISION OF

Ms. JASMI BABU

Assistant Professor on contract



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2021

Supervisor

Ms. JASMI BABU

Head of the Department

Ms. CELIN K.A

CERTIFICATE

This is to certify that this project report entitled “**A study on attitude of students towards entrepreneurship with reference to Carmel College Mala**” is a bona-fide work done independently by Ms. Rayana Ashraf (Reg No.CRATMCM025), under my supervision and guidance during the year 2021 in partial fulfilment of the requirements for the award of the post graduate of Master of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.



MS. Celin K.A

Head of the department

Department of commerce

Carmel College, Mala



Ms. Jasmi Babu

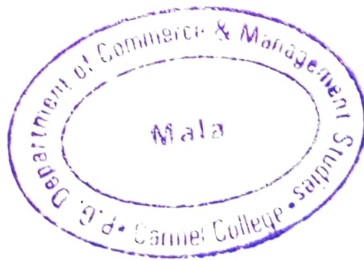
Post Graduate

Department of commerce

Carmel College, Mala

Place: Mala

Date: 16-08-2021



**“A STUDY ON EMOTIONAL INTELLIGENCE OF
TEACHERS WITH REFERENCE TO CARMEL COLLEGE
MALA”**

Project report submitted to the University of Calicut for the partial
fulfilment of the award of the degree of Master of Commerce

BY

REETHAL A E

CRATMCM026

UNDER THE SUPERVISION OF

Ms. JASMI BABU

Assistant Professor on contract



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2021



Supervisor

Ms. JASMI BABU



Head of the Department

Ms. CELIN K.A

CERTIFICATE

This is to certify that this project report entitled "A study on emotional intelligence of teachers with reference to Carmel College Mala" is bona-fide work done independently by Ms. Reethal A E (Reg No (CRATMCM026), under my supervision and guidance during the year 2021 in partial fulfilment of the requirements for the award of the post graduate of Master of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.



Ms.Celin K.A

Head of the department

Department of commerce

Carmel College, Mala



Ms. Jasmi Babu

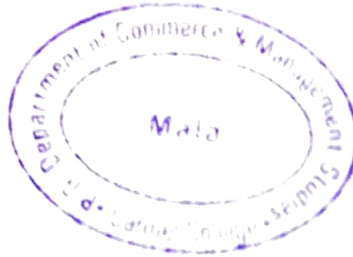
Post Graduate

Department of commerce

Carmel College, Mala

Place: Mala

Date: 16/8/2021



**“A STUDY ON THE INFLUENCE OF IN –FILM
BRANDING AMONG THE EMPLOYEES WITH
REFERENCE TO INFO PARK KAKKANAD,
ERNAKULAM”**

Project report submitted to the University of Calicut for the partial fulfillment of the award of the degree of Master of Commerce

By

RESHMA GEORGE

CRATMCM027

UNDER THE SUPERVISION OF

Ms. JASMI BABU

Assistant Professor on contract



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE, MALA
THRISSUR, KERALA
2020-2021**

Jasmi

Supervisor

Ms. JASMI BABU

Celin

Head of the Department

Ms. CELIN K.A

CERTIFICATE

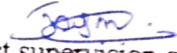
This is to certify that the project report entitled "**A study on the influence of in-film branding among the employees with reference to Infopark kakkanad, Ernakulam**" is a bonafide record of the project work done by RESHMA GEORGE (CRATMCM027) under my guidance and supervision, in partial fulfillment of the requirements for the award of **Degree of master of commerce, university of Calicut.**

Ms. Celin K.A

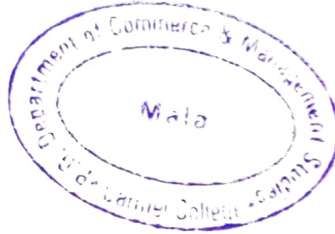


Head of the department of Commerce

Ms. Jasmi Babu



Project supervision guide



**“A STUDY ON CUSTOMER BRAND PREFERENCE
TOWARDS DECATHLON SPORTS AMONG YOUTH
WITH REFERNCE TO MALA GRAM PANCHAYAT”**

Project report submitted to the University of Calicut for the partial
fulfilment of the award of the degree of Master of Commerce

BY

RIYA SEBASTIAN

CRATMCM028

UNDER THE SUPERVISION OF

Ms. JASMI BABU

Assistant Professor on contract

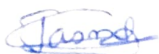


POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2021



Supervisor

Ms.JASMI BABU



Head of the Department

Ms. CELIN K.A

CERTIFICATE

This is to certify that the project report entitled “**A STUDY ON CUSTOMER BRAND PREFERENCE TOWARDS DECATHLON SPORTS PRODUCTS AMONG YOUTH WITH REFERENCE TO MALA GRAM PANCHAYAT**” is a bona-fide record of the project work done by **RIYA SEBASTIAN (CRATMCM028)** under my guidance and supervision in the year 2021, in partial fulfillment of the requirements for the award of **Post-Graduation Degree in Master of commerce, university of Calicut**. It is also certified that she has not copied from any other records of similar nature.



Ms. Celin K.A

HOD of Commerce

Carmel College, Mala



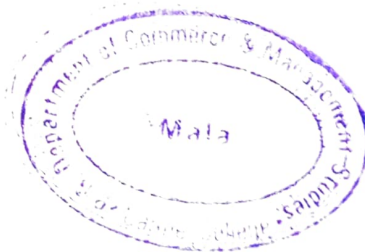
Ms. Jasmi Babu

Project supervision guide

Carmel College, Mala

Place: Mala

Date: 16/08/2021



**“A STUDY ON SERVICE QUALITY OF INDIAN DEPARTMENTAL
POST OFFICE WITH REFERENCE TO KODAKARA GRAM
PANCHAYATH”**

Project report submitted to the University of Calicut for the partial
fulfilment of the award of the degree of Master of Commerce

By

STEFFY JOSE

(CRATMCM033)

UNDER THE SUPERVISION OF

MS JASMI BABU

Assistant Professor



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE, MALA

THRISSUR, KERALA

2020-2021

Supervisor

Ms. JASMI BABU

Head of Department

Ms. CELIN K.A

A Study on Service Quality of Indian Departmental Post Office with Reference to Kodakara Grama Panchayath

CERTIFICATE

This is to certify that the Project Report entitled “A Study on Service quality of Indian Departmental Post office with Reference to Kodakara Gram Panchayat” is a bona-fide record of original work done independently by Ms.Steffy Jose (Reg No CRATMCM033), under my supervision and guidance during the year 2021 in partial fulfilment of the requirement for the award of the Post-Graduation Degree in Master of commerce of the University of Calicut.



MS CELINE K.A

Head of Post Graduate

Department of Commerce

Carmel College, Mala



MS JASMI BABU

Post Graduate

Department of Commerce

Carmel College, Mala

EXTERNAL EXAMINERS

1.

2.

Place:

Date: 16/08/2021

