

**“CONSUMER’S PERCEPTION TOWARDS ONLINE FOOD  
ORDERING APP’S”**

Project Report Submitted to the University of Calicut for the partial  
Fulfilment of the award of the post graduate of Master of Commerce

**BY**

**ABILSHA A.R**

**CRAVMCM001**

**UNDER THE SUPERVISION OF**


**MS. ANJALI BALAN**


**Assistant professor**

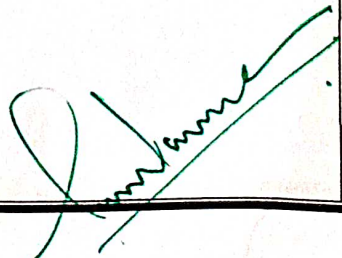


**POST GRADUATE DEPARTMENT OF COMMERCE  
CARMEL COLLEGE(AUTONOMOUS), MALA  
THRISSUR, KERALA**

**2021-2023**

  
**Supervisor  
Ms. ANJALI BALAN**

  
**Head of the department  
Ms. CELIN K.A**



## CERTIFICATE

This is to certify that this project report entitled "CONSUMER'S PERCEPTION TOWARDS ONLINE FOOD ORDERING APP'S" is bona-fide record of original work done individually by Ms. ABILSHA A.R(Reg. No.CRAVMCM001), under my supervision and guidance during the year 2022 in partial fulfilment of the requirements for the award of the post graduate of MASTER OF COMMERCE OF THE UNIVERSITY OF CALICUT. It is also certified that she has not copied from any other records of similar nature.

Ms. CELIN K.A



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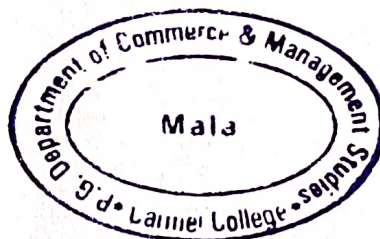


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DEPARTMENT OF COMMERCE

CARMEL COLLEGE(AUTONOMOUS),

MALA



**“EFFECTIVENESS OF PROMOTIONAL STRATEGIES  
OF ITC PRODUCTS”**

Project Report Submitted to the University of Calicut for the partial  
Fulfilment of the award of the post graduate of Master of Commerce

By

**AGHI M.A.**

**CRAVMCM002**


UNDER THE SUPERVISION OF


**Ms ANJALI BALAN**

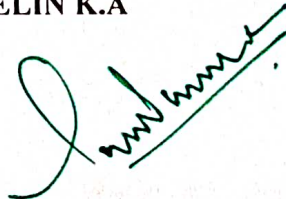


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CARMEL COLLEGE (AUTONOMOUS), MALA  
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**2021-2023**

  
**Supervisor  
Ms. ANJALI BALAN**

  
**Head of the Department  
Ms. CELIN K.A**



## CERTIFICATE

This is to certify that this project report entitled "A STUDY ON EFFECTIVENESS OF PROMOTIONAL STRATEGIES OF ITC PRODUCTS WITH SPECIAL REFERENCE TO IRINJALAKUDA TOWN" is bona-fide record of original work done individually by Ms. CHAITHRA SIVAN (Reg. No. CRAVMCM002), under my supervision and guidance during the year 2023 in partial fulfilment of the requirements for the award of the post graduate of MASTER OF COMMERCE OF THE UNIVERSITY OF CALICUT. It is also certified that she has not copied from any other records of similar nature.

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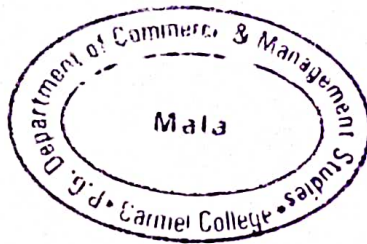
DEPARTMENT OF COMMERCE

CARMEL COLLEGE

(AUTONOMOUS), MALA

Place: Mala

Date:



**“TAX PLANNING OF HIGHER SECONDARY  
TEACHERS”**

Project Report Submitted to the University of Calicut for the partial  
Fulfillment of the award of the degree of Masters of Commerce

By

**AMRUTHA RAJEEV**

**(CRAVMCM003)**

Under the supervision of

**MS. ANJALI BALAN**

Assistant Professor on contract



**POST GRADUATE DEPARTMENT OF COMMERCE**

**CARMEL COLLEGE (AUTONOMOUS), MALA**

**TRISSUR, KERALA**

**2022-2023**

*Ms. Anjali Balan*  
Supervisor

**Ms. ANJALI BALAN**

*Celin K.A.*  
Head of the Department

**Ms. CELIN K.A**

## CERTIFICATE

This is to certify that this project report entitled "TAX PLANNING OF HIGHER SECONDARY TEACHERS." is bona-fide work done individually by MS.AMRUTHA RAJEEV (REG NO CRAVMCM003), under my supervision and guidance during the year of 2022-2023 in a partial fulfillment of the requirements for the award of the post-graduation of, masters of Commerce of the University of Calicut.

It is also certified that she has not copied from any other records of similar nature.

Ms. CELIN K.A



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(AUTONOMOUS), MALA

Ms. ANJALI BALAN



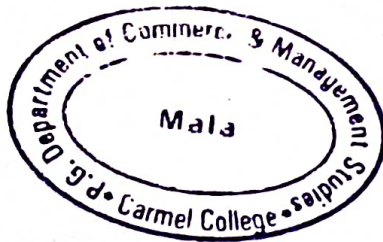
DEPARTMENT OF COMMERCE

CARMEL COLLEGE

(AUTONOMOUS), MALA

Place: Mala

Date:



**“CONSUMER SATISFACTION WITH REGARD TO  
THE CONTRAST BETWEEN MENSTRUAL CUPS AND  
SANITARY NAPKINS”**

Project Report Submitted to the University of Calicut for the partial  
Fulfillment of the award of the degree of Masters of Commerce

**By**

**ANGEL JOY**

**(CRAVMCM004)**

Under the supervision of

**Ms. ANJALI BALAN**

Assistant Professor on contract



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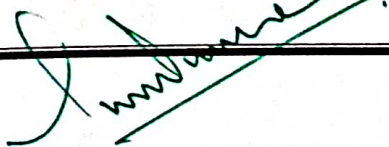
**2022-2023**

  
**Supervisor**

**Ms. ANJALI BALAN**

  
**Head of the Department**

**Ms. CELIN K.A**



## CERTIFICATE

This is to certify that this project report entitled "CONSUMER SATISFACTION WITH REGARD TO THE CONTRAST BETWEEN MENSTRUAL CUPS AND SANITARY NAPKINS." is bona-fide work done individually by ANGEL JOY (REG NO CRAVMCM004), under my supervision and guidance during the year of 2022-2023 in a partial fulfillment of the requirements for the award of the post-graduation of, masters of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

Ms. CELIN K.A



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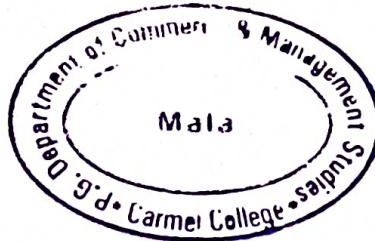
Ms. ANJALI BALAN



DEPARTMENT OF COMMERCE

CARMEL COLLEGE

(AUTONOMOUS), MALA



Place: Mala

Date:



**“CUSTOMER SATISFACTION TOWARDS THE  
SERVICES PROVIDED BY SOUTH INDIAN BANK”**

Project Report Submitted to the University of Calicut for the partial  
Fulfilment of the award of the post graduate of master of Commerce

**BY**

**ANJALI P.D**

**CRAVMCM005**

**UNDER THE SUPERVISION OF**

**MS. ANJALI BALAN**

**Assistant professor**




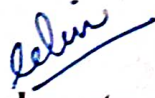
**POST GRADUATE DEPARTMENT OF COMMERCE**

**CARMEL COLLEGE(AUTONOMOUS), MALA**

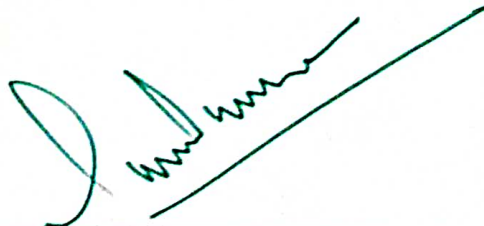
**THRISSUR, KERALA**

**2021-2023**

  
**Supervisor**  
**Ms. ANJALI BALAN**

  
**Head of the department**  
**Ms. CELIN K.A**





## CERTIFICATE

This is to certify that this project report entitled "CUSTOMER SATISFACTION TOWARDS THE SERVICES PROVIDED BY SOUTH INDIAN BANK" is bona-fide record of original work done individually by Ms. ANJALI P.D(Reg. No.CRAVMCM005),under my supervision and guidance during the year 2022 in partial fulfilment of the requirements for the award of the post graduate of MASTER OF COMMERCE OF THE UNIVERSITY OF CALICUT. It is also certified that she has not copied from any other records of similar nature.

Ms. CELIN K.A



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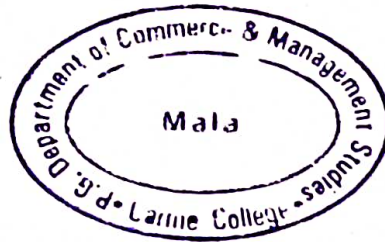
DEPARTMENT OF COMMERCE

CARMEL COLLEGE(AUTONOMOUS),

MALA

Place:

Date:



**“THE EFFECTIVENESS OF CELEBRITY  
ENDORSEMENT ON BUYING BEHAVIOUR OF  
WEARING APPARELS AMONG YOUTH”**

Project Report Submitted to the University of Calicut for the partial  
Fulfilment of the award of the post graduate of master of Commerce

*By*

***ASWATHY T S***

***CRAVMCM006***

UNDER THE SUPERVISION OF

**Ms. ANJALI BALAN**

Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE**

**CARMEL COLLEGE, MALA**

**THRISSUR, KERALA**

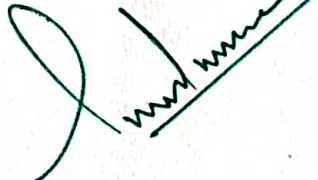
**2022-2023**

  
Supervisor

**Ms. ANJALI BALAN**

  
Head of the Department


**Ms. CELIN K.A**



## CERTIFICATE

This is to certify that this project report entitled "THE EFFECTIVENESS OF CELEBRITY ENDORSEMENT ON BUYING BEHAVIOUR OF WEARING APPARELS AMONG YOUTH" is bona-fide record of original work done individually by Ms. ASWATHY T S (Reg.No.CRAVMCM006), under my supervision and guidance during the year 2022 in partial fulfilment of the requirements for the award of the post graduate of MASTER OF COMMERCE OF THE UNIVERSITY OF CALICUT. It is also certified that she has not copied from any other records of similar nature.

Ms. CELIN K.A



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CARMEL COLLEGE MALA

Ms. ANJALI BALAN



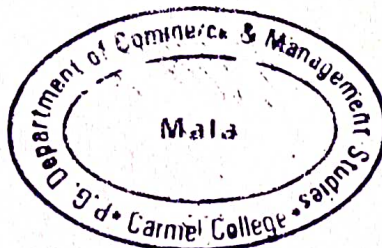
POST GRADUATE

DEPARTMENT OF COMMERCE

CARMEL COLLEGE MALA

Place: Mala

Date:



**“SATISFACTION TOWARDS GREEN COSMETICS  
AMONG YOUTH”**

Project Report Submitted to the University of Calicut for the partial  
Fulfilment of the award of the Post Graduate Master of Commerce

*By*

**ATHIRA P.R**

**CRAVMCM007**

UNDER THE SUPERVISION OF

**Ms. ANJALI BALAN**

Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE  
CARMEL COLLEGE (AUTONOMOUS), MALA  
THRISSUR, KERALA**

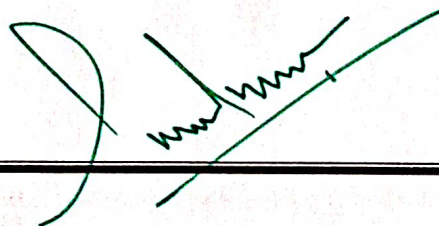
**2022-2023**

  
Supervisor

**Ms. ANJALI BALAN**

  
Head of the Department

**Ms. CELIN K.A**



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This is to certify that this project report entitled "SATISFACTION TOWARDS GREEN COSMETICS AMONG YOUTH" is bona-fide record of original work done individually by Ms. ATHIRA P.R (Reg. No.CRAVMCM007), under my supervision and guidance during the year 2023 in partial fulfilment of the requirements for the award of the post graduate of Master of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

Ms. Celin K.A



Head of the Department

Department of Commerce

Carmel College (Autonomous), Mala

Ms. Anjali Balan



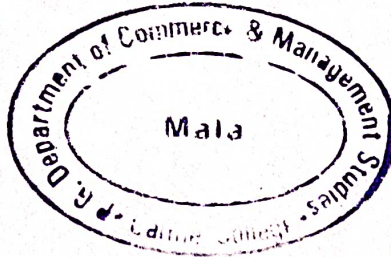
Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala

Place: Mala

Date:



**“INVESTMENT BEHAVIOUR OF WORKING WOMEN  
WITH SPECIAL REFERENCE TO VELOOKARA  
GRAMAPANCHAYAT”**

Project Report Submitted to the University of Calicut for the partial  
Fulfilment of the award of the degree of Master of Commerce

By

**ATHIRA V S**

**(CRAVMCM008)**

UNDER THE SUPERVISION OF

**Ms. ANJALI BALAN**

Assistant Professor

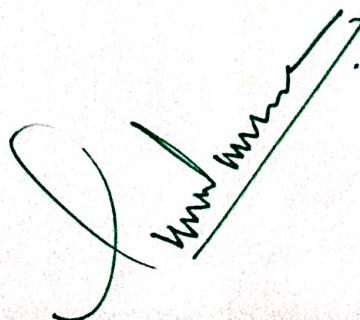


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CARMEL COLLEGE (AUTONOMOUS), MALA  
THRISSUR, KERALA**

**2022-2023**

  
**Supervisor  
Ms. ANJALI BALAN**

  
**Head of the Department  
Ms. CELIN K.A**



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This is to certify that this project report entitled "INVESTMENT BEHAVIOUR OF WORKING WOMEN WITH SPECIAL REFERENCE TO VELOOKARA GRAMAPANCHAYAT" is bona-fide work done individually by Ms. ATHIRA V S (Reg. No. CRAVMCM008), under my supervision and guidance during the year 2022-23 in partial fulfilment of the requirements for the award of the post graduate of Master of Commerce of the university of Calicut. It is also certified that she has not copied from any other records of similar nature.

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CARMEL COLLEGE MALA

Ms. ANJALI BALAN

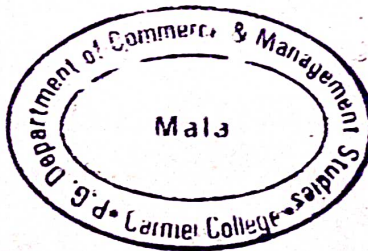


DEPARTMENT OF COMMERCE

CARMEL COLLEGE MALA

Place: Mala

Date:





**“PERCEPTION AND SATISFACTION OF PASSENGERS  
TOWARDS KSRTC”**

Project Report Submitted to the University of Calicut for the partial  
Fulfilment of the award of the post graduate of master of Commerce

**BY**

**CHAITIRA SIVAN**

**CRAVMCM009**

**UNDER THE SUPERVISION OF**

**MS. ANJALI BALAN**

**Assistant professor**




**POST GRADUATE DEPARTMENT OF COMMERCE**

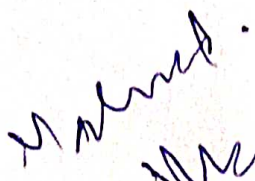

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**THRISSUR, KERALA**

**2022-2023**

  
**Supervisor**  
**Ms. Anjali Balan**

  
**Head of the department**  
**Ms. CELIN K.A**

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This is to certify that this project report entitled "PERCEPTION AND SATISFACTION OF PASSENGERS TOWARDS KSRTC" is bona-fide record of original work done individually by Ms. CHAITHRA SIVAN (Reg. No.CRAVMCM009), under my supervision and guidance during the year 2022 in partial fulfilment of the requirements for the award of the post graduate of MASTER OF COMMERCE OF THE UNIVERSITY OF CALICUT. It is also certified that she has not copied from any other records of similar nature.

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Ms. ANJALI BALAN

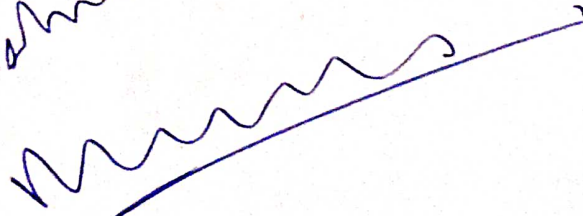
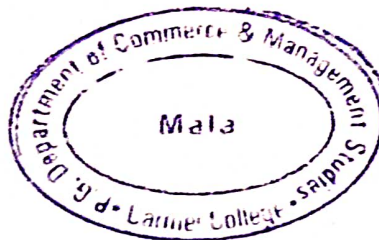


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CARMEL COLLEGE(AUTONOMOUS),

MALA



**“BRAND PREFERENCE TOWARDS NESTLE  
PRODUCTS AMONG YOUTH”**

Project Report Submitted to the University of Calicut for the partial  
Fulfilment of the award of the post graduate of master of Commerce

*By*

***CHRISTY P.J***

***CRAVMCM010***

UNDER THE SUPERVISION OF

**Ms ANJALI BALAN**

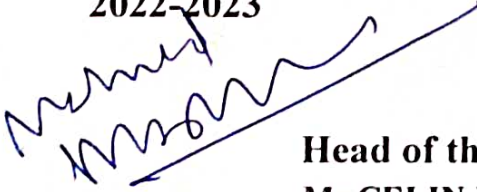
Assistant Professor



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CARMEL COLLEGE (AUTONOMOUS), MALA  
THRISSUR, KERALA**

**2022-2023**

  
**Supervisor  
Ms ANJALI BALAN**

  
**Head of the Department  
Ms CELIN K.A**

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This is to certify that this project report entitled "BRAND PREFERENCE TOWARDS NESTLE PRODUCTS AMONG YOUTH" is bonafide work done individually by CHRISTY P.J. (Reg No: CRAVMCM010) under my super vision and guidance during the year by2023 in partial fulfillment of the requirements for the award of the Post graduate of Master of Commerce of the university of Calicut. It is also certified that she has not copied from any other records of similar nature.

Ms Celin K.A



Head of the department

Department of Commerce

Carmel College (Autonomous), Mala

Ms Anjali Balan



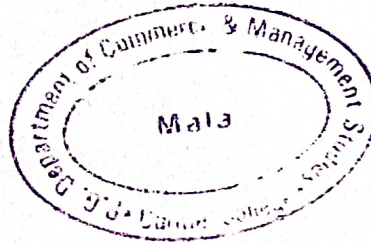
Post Graduate

Department of Commerce

Carmel College (Autonomous) Mala

Place: Mala

Date:



**“BRAND PREFERENCE OF TITAN WATCH AMONG  
COLLEGE STUDENTS”**

Project Report Submitted to the University of Calicut for the partial  
Fulfillment of the award of the degree of Masters of Commerce

By

**EMILIN JOSEPH**

**(CRAVMCM011)**

Under the supervision of

**Ms. JASMI BABU**

Assistant Professor on contract



**POST GRADUATE DEPARTMENT OF COMMERCE**

**CARMEL COLLEGE (AUTONOMOUS), MALA**

**TRISSUR, KERALA**

*Jasmi*

Supervisor

**Ms. JASMI BABU**

2022-2023

*[Handwritten signature]*

Head of the Department

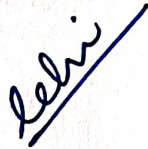
**Ms. CELIN K.A**

*Celin*

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This is to certify that this project report entitled "BRAND PREFERENCE OF TITAN WATCH AMONG COLLEGE STUDENTS" is bona-fide work done individually by Ms. EMILIN JOSEPH (REG NO CRAVMCM011), under my supervision and guidance during the year of 2022-2023 in a partial fulfillment of the requirements for the award of the post-graduation of Masters of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

Ms. Celin K.A



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Department of Commerce

Carmel College (Autonomous), Mala

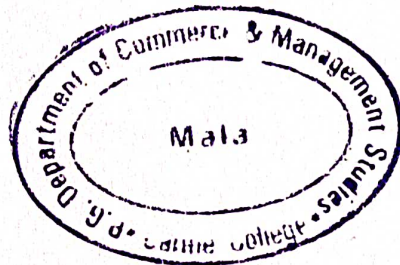


Ms. Jasmi Babu

Post Graduation

Department of Commerce

Carmel College, (Autonomous), Mala



Place: Mala

Date:

**“SATISFACTION OF BALL BADMINTON STUDENT  
PLAYERS”**

Project Report Submitted to the University of Calicut for the partial  
Fulfillment of the award of the degree of Masters of Commerce

**By**

**LIDIYA K X**

**(CRAVMCM012)**

Under the supervision of

**Ms. JASMI BABU**

Assistant Professor on contract




**POST GRADUATE DEPARTMENT OF COMMERCE**

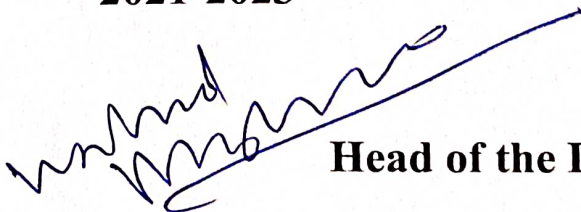
**CARMEL COLLEGE (AUTONOMOUS), MALA**

**THRISSUR, KERALA**

**2021-2023**

  
**Supervisor**

**Ms. JASMI BABU**

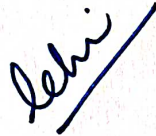
  
**Head of the Department**

**Ms. CELIN K.A**

## CERTIFICATE

This is to certify that this project report entitled "SATISFACTION OF BALL BADMINTON STUDENT PLAYERS" is bona-fide work done individually by LIDIYA K X (REG NO CRAVMCM012), under my supervision and guidance during the year of 2022-2023 in a partial fulfillment of the requirements for the award of the post-graduation of, masters of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

Ms. CELIN K.A



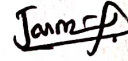
HEAD OF DEPARTMENT

P .G DEPARTMENT OF COMMERCE

CARMEL COLLEGE

(AUTONOMOUS), MALA

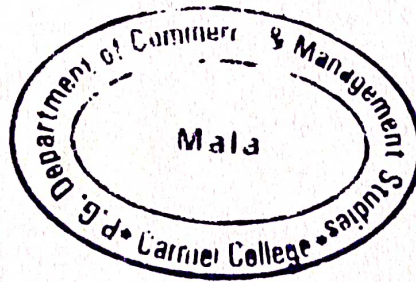
Ms. JASMI BABU



DEPARTMENT OF COMMERCE

CARMEL COLLEGE

(AUTONOMOUS), MALA



Place: Mala

Date:



# “CUSTOMER SATISFACTION ON OTT PLATFORM”

Project Report Submitted to the University of Calicut for the partial  
Fulfilment of the award of the post graduate of Master of Commerce

BY

PRAVEENA A.P

CRAVMCM013

UNDER THE SUPERVISION OF

MS. JASMI BABU



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE(AUTONOMOUS), MALA

THRISSUR, KERALA

2021-2023

Supervisor

Ms. JASMI BABU

A handwritten signature in blue ink, appearing to read "Jasmi", written over a horizontal line.

A large, stylized handwritten signature in blue ink, written over a horizontal line.

Head of the department

Ms. CELIN K.A

A handwritten signature in blue ink, appearing to read "Celin", written over a horizontal line.

# CERTIFICATE

This is to certify that this project report entitled "CUSTOMER SATISFACTION ON OTT PLATFORM" is bona-fide record of original work done individually by Ms. PRAVEENA A.P(Reg. No.CRAVMCM013),under my supervision and guidance during the year 2022 in partial fulfilment of the requirements for the award of the post graduate of MASTER OF COMMERCE OF THE UNIVERSITY OF CALICUT. It is also certified that she has not copied from any other records of similar nature.

Ms. CELIN K.A



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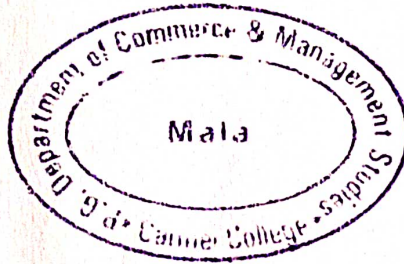
Ms. JASMI BABU

POST GRADUATE

DEPARTMENT OF COMMERCE

CARMEL COLLEGE(AUTONOMOUS),

MALA



**“WORK LIFE BALANCE AMONG WOMEN TEACHERS WITH  
SPECIAL REFERENCE TO CARMEL COLLEGE  
(AUTONOMOUS), MALA”**

Project Report Submitted to the University of Calicut for the partial  
fulfilment of the award of the post graduate of master of Commerce

By

**RASMI P.R**

**CRAVMCM014**

UNDER THE SUPERVISION OF

**Ms. JASMI BABU**



**POST GRADUATE DEPARTMENT OF COMMERCE  
CARMEL COLLEGE (AUTONOMOUS), MALA**

**THRISSUR, KERALA**

**2022-2023**

Supervisor

*Jasmi*  
Ms. JASMI BABU

*Celin*  
Head of the Department

Ms. CELIN K.A

## CERTIFICATE

This is to certify that this project report entitled "A STUDY ON WORL LIFE BALANCE AMONG WOMEN TEACHERS WITH SPECIAL REFERENCE TO CARMEL COLLEGE (AUTONOMOUS), MALA" is bona-fide record of original work done individually by Ms. RASMI P.R (Reg. No.CRAVMCM014), under my supervision and guidance during the year 2022 in partial fulfilment of the requirements for the award of the post graduate of MASTER OF COMMERCE OF THE UNIVERSITY OF CALICUT. It is also certified that she has not copied from any other records of similar nature.

Ms. CELIN K.A



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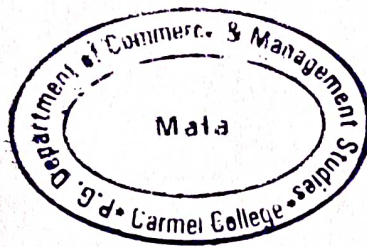
DEPARTMENT OF COMMERCE

CARMEL COLLEGE

(AUTONOMOUS), MALA

Place: Mala

Date:



**“CONSUMER PERCEPTION TOWARDS AIRTEL  
CONNECTION”**

Project Report Submitted to the University of Calicut for the partial  
Fulfilment of the award of the degree of Master of Commerce

By

**RESIKA G NAIR**

**(CRAVMCM015)**

UNDER THE SUPERVISION OF

**Ms. JASMI BABU**

Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE  
CARMEL COLLEGE (AUTONOMOUS), MALA  
THRISSUR, KERALA**

**2022-2023**

Supervisor *Jasmi*  
**Ms. JASMI BABU**

*Celin*  
Head of the Department  
**Ms. CELIN K.A**

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Ms. JASMI BABU



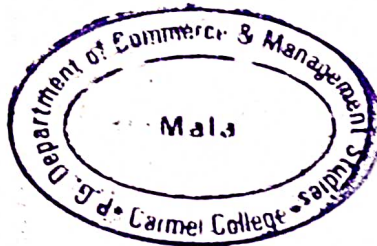
DEPARTMENT OF COMMERCE

CARMEL COLLEGE

(AUTONOMOUS), MALA

Place: Mala

Date:



**“AWARENESS OF E-BANKING SERVICES AMONG  
SENIOR CITIZENS”**

Project Report Submitted to the University of Calicut for the partial  
Fulfilment of the award of the post graduate Master of Commerce

*By*

**SALINI. T**

**CRAVMCM016**

UNDER THE SUPERVISION OF

**Ms. JASMI BABU**

Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE**

**CARMEL COLLEGE (AUTONOMOUS), MALA**

**THRISSUR, KERALA**

**2022-2023**

*Jasmi*  
**Supervisor**

**Ms. JASMI BABU**

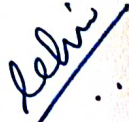
*[Handwritten signature]*

**Head of the Department**

**Ms. CELIN K.A**

## CERTIFICATE

This is to certify that this project report entitled "AWARENESS OF E-BANKING SERVICES AMONG SENIOR CITIZENS" is bona-fide record of original work done individually by Ms.SALINI.T (Reg. No.CRAVMCM016), under my supervision and guidance during the year 2022-23 in partial fulfilment of the requirements for the award of the post graduate of Master of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

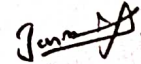


Ms. Celin K.A

Head of the Department

Department of Commerce

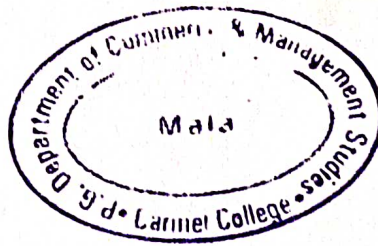
Carmel College (Autonomous), Mala



Ms. Jasmi Babu

Department of Commerce

Carmel College (Autonomous), Mala



Place: Mala

Date:



**“CONSUMER BUYING BEHAVIOUR TOWARDS SOFT  
DRINKS”**

Project Report Submitted to the University of Calicut for the partial  
Fulfilment of the award of the post graduate of Master of Commerce

By

**SANDRA G. NAIR**

**CRAVMCM017**

UNDER THE SUPERVISION OF

**Ms. JASMI BABU**

Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE  
CARMEL COLLEGE (AUTONOMOUS), MALA  
THRISSUR, KERALA**

2021-2023

*Jasmi*  
Supervisor  
Ms. JASMI BABU

*Celin*  
Head of the Department  
Ms. CELIN K.A

## CERTIFICATE

This is to certify that this project report entitled "CONSUMER BUYING BEHAVIOUR TOWARDS SOFT DRINKS" is bona-fide record of original work done individually by Ms. SANDRA G. NAIR (Reg. No. CRAVMCM017), under my supervision and guidance during the year 2022 in partial fulfilment of the requirements for the award of the post graduate of MASTER OF COMMERCE OF THE UNIVERSITY OF CALICUT. It is also certified that she has not copied from any other records of similar nature.

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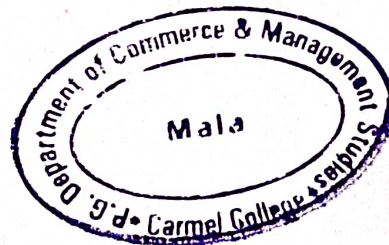
DEPARTMENT OF COMMERCE

CARMEL COLLEGE

(AUTONOMOUS), MALA

Place: Mala

Date:



**“CONSUMER PERCEPTION TOWARDS PLASTIC  
MONEY”**

Project Report Submitted to the University of Calicut for the partial  
Fulfillment of the award of the degree of Masters of Commerce

By

**SHIZNA SHAJU**

**(CRAVMCM018)**

Under the supervision of

**Ms. JASMI BABU**

Assistant Professor on contract



**POST GRADUATE DEPARTMENT OF COMMERCE**

**CARMEL COLLEGE (AUTONOMOUS), MALA**

**THRISSUR, KERALA**

**2022-2023**

Supervisor

**Ms. JASMI BABU**

Head of the Department

**Ms. CELIN K.A**

## CERTIFICATE

This is to certify that this project report entitled “CONSUMER PERCEPTION TOWARDS PLASTIC MONEY” is bonafide work done individually by SHIZNA SHAJU (REG NO CRAVMCM018), under my supervision and guidance during the year of 2022-2023 in a partial fulfillment of the requirements for the award of the post-graduation of, masters of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

Ms. CELIN K.A



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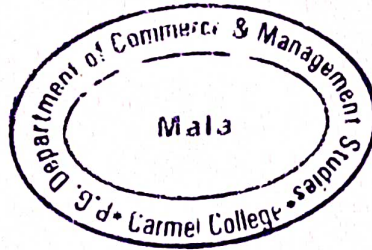


Ms. JASMI BABU

DEPARTMENT OF COMMERCE

CARMEL COLLEGE

(AUTONOMOUS), MALA



Place: Mala

Date:

**“PARENT’S AWARENESS TOWARDS SUKANYA  
SAMRIDDHI YOJANA”**

Project Report Submitted to the University of Calicut for the partial  
Fulfilment of the award of the post graduate of Master of Commerce

*By*

***SIBY THOMAS***

***CRAVMCM019***

UNDER THE SUPERVISION OF

**Ms. JASMI BABU**

Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE  
CARMEL COLLEGE, AUTONOMOUS MALA  
THRISSUR, KERALA**

**2022-2023**

Supervisor *Jasmi*  
**Ms. JASMI BABU**

*Celin*  
Head of the Department  
**Ms. CELIN K.A**

## CERTIFICATE

This is to certify that this project report entitled "PARENT'S AWARENESS TOWARDS SUKANYA SAMRIDDHI YOJANA" is bona-fide record of original work done individually by Ms.SIBY THOMAS (Reg. No.CRAVMCM019), under my supervision and guidance during the year 2022 in partial fulfilment of the requirements for the award of the post graduate of MASTER OF COMMERCE OF THE UNIVERSITY OF CALICUT. It is also certified that she has not copied from any other records of similar nature.

Ms. CELIN K.A



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(AUTONOMOUS)MALA

Ms. JASMI BABU



POST GRADUATE

DEPARTMENT OF COMMERCE

CARMEL COLLEGE  
(AUTONOMOUS) MALA

Place: Mala

Date:

