

**“CONSUMER SATISFACTION OF YOUTH ON NIKE BRAND  
WITH REFERENCE TO MALA GRAM PANCHAYAT”**

Project report submitted to the university of Calicut for the partial fulfilment of the award of  
the degree of Bachelor of Commerce

**BY**

**ADITHYA T LALU**

**CRAVBCM016**

**UNDER THE GUIDANCE OF**

**Ms. PRIYA N.P**



**POST GRADUATE DEPARTMENT OF COMMERCE  
CARMEL COLLEGE (AUTONOMOUS), MALA  
THRISSUR, KERALA**

**2023-2024**

*Priya*  
**SUPERVISOR**

**Ms. PRIYA N.P**

*Stegy V. J.*  
**HEAD OF THE DEPARTMENT**  
**Dr. STEGY V.J**

*Verified*  
*Praveen*  
*20/3/24*

## CERTIFICATE

This is to certify that this project report entitled “CONSUMER SATISFACTION OF YOUTH ON NIKE BRAND WITH REFERENCE TO MALA GRAM PANCHAYAT” is a bone-fide record of original work done by Ms. ADITHYA T LALU(Reg No: CRAVBCM016), under my supervision and guidance during the year 2024 in partial fulfillment of the requirements for the award of Degree of Bachelor of Commerce of Calicut. It also certify that this is not copied from any other records of similar nature.



*Stegy v.j.*  
**Dr. STEGY V.J**  
Head of the department  
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*Priya*  
**Ms. PRIYA N.P**  
Assistant Professor  
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Place: Mala

Date: 20/03/2024



**“STUDY THE STRESS OF WOMEN EMPLOYEES IN THE  
BANKING SECTOR WITH REFERANCE TO  
PUTHENVELIKKARA PANCHAYATH”**

Project report submitted to the university of Calicut for the partial  
Fulfilment of the award of the degree of Bachelor of Commerce

BY

**ALAKANANDA A**

**(Reg no: CRAVBCM017)**

UNDER THE SUPERVISION OF

**Ms. SARANYA M.S**



**POST GRADUATE DEPARTMENT OF COMMERCE  
CARMEL COLLEGE (AUTONOMOUS), MALA  
TRISSUR, KERALA**

**2023- 2024**

*Saranyas*  
Supervisor

**Ms. SARANYA M.S**

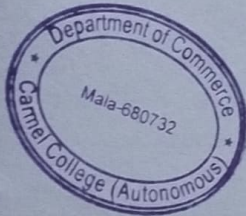
*Stegy V.J.*  
Head of the Department

**Dr. STEGY V.J**

*Verified*  
*Praveen*  
*20/12/24*

## CERTIFICATE

This is to certify that this project Report entitled "STRESS OF WOMEN EMPLOYEES IN THE BANKING SECTOR WITH REFERANCE TO PUTHENVELIKKARA PANCHAYATH" is a bona-fide record of original work done independently by Ms. ALAKANANDA A (Reg. No: CRAVBCM017), under my supervision and guidance during the year 2024 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. It is also certify that is has no copied from any other records of similar nature.



*Stegy V.J.*

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Ms. SARANYA M.S

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**“A STUDY ON USAGE OF ONLINE PAYMENT APPS BY  
CUSTOMERS WITH REFERENCE TO MALA GRAMA  
PANCHAYAT”**

Project report submitted to the University of Calicut for the partial fulfillment of  
the award of the Degree of Bachelor of Commerce

**BY**

**ALEENA JOY**

**CRAVBCM018**

**UNDER THE SUPERVISION OF**

**Ms. JISHA JOSE**



**POST GRADUATE DEPARTMENT OF COMMERCE  
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2023-2024**

*Jisha*  
**SUPERVISOR**

**Ms. JISHA JOSE**

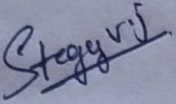
*Stegy V.J.*  
**HEAD OF THE DEPARTMENT**

**Dr. STEGY V. J.**

*Verified  
Queens  
20/3/2024*

## CERTIFICATE

This is to certify that this project report entitled "A STUDY ON USAGE OF ONLINE PAYMENT APPS BY CUSTOMERS WITH REFERENCE TO MALA GRAMA PANCHAYAT" is a bona-fide record of original work done independently by Ms. ALEENA JOY (Reg. No: CRAVBCM018), under my supervision during the year 2024 in partial fulfillment of the requirements for the award of Degree of Bachelor of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

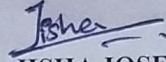


Dr. STEGY V. J.

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Ms. JISHA JOSE

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Carmel College (Autonomous), Mala



Place: Mala

Date: 20/03/2024



**“THE IMPACT OF SOCIAL MEDIA ON COLLEGE  
STUDENT’S WITH REFERENCE TO CARMEL  
COLLEGE (AUTONOMOUS), MALA”**

Project report submitted to the University of Calicut for the partial  
fulfillment of the award of the degree of Bachelor of Commerce

**BY**

**ALEENA TITUS**

**CRAVBCM019**

**UNDER THE SUPERVISION OF**

**Ms. JISHA JOSE**



**POST GRADUATE DEPARTMENT OF COMMERCE  
CARMEL COLLEGE (AUTONOMOUS), MALA  
THRISSUR, KERALA**

**2023-2024**

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**HEAD OF THE DEPARTMENT**

**Dr. STEGY V. J.**

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Cheers  
20/3/24*

## CERTIFICATE

This is to certify that this project report entitled "THE IMPACT OF SOCIAL MEDIA ON COLLEGE STUDENTS WITH REFERENCE TO CARMEL COLLEGE (AUTONOMOUS), MALA" is a bona-fide record of original work done independently by Ms. ALEENA TITUS (Reg. No: CRAVBCM019), under my supervision during the year 2024 in partial fulfillment of the requirements for the award of Degree of Bachelor of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

*Stegy V. J.*

Dr. STEGY V. J.

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*Jisha*

Ms. JISHA JOSE

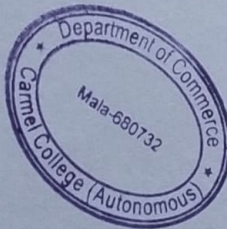
Post Graduate

Department of Commerce

Carmel College (Autonomous),

Place: Mala

Date: 20/8/2024





**“CONSUMER BEHAVIOUR TOWARDS ONLINE FOOD  
ORDERING SERVICES WITH REFERENCE TO MALA GRAMA  
PANCHAYAT”**

Project report submitted to the University of Calicut for the partial fulfillment of  
the award of the Degree of Bachelor of Commerce

**BY**

**ANAGHA M.A**

**CRAVBCM020**

**UNDER THE SUPERVISION OF**

**Ms. HENNA WILSON**



**POST GRADUATE DEPARTMENT OF COMMERCE**

**CARMEL COLLEGE (AUTONOMOUS), MALA**

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*Henna*

**SUPERVISOR**

**Ms. HENNA WILSON**

*Verified  
Dress  
20/3/24*

*Stegy v.j.*

**HEAD OF THE DEPARTMENT**

**Dr. STEGY V. J.**

## CERTIFICATE

This is to certify that this project report entitled "CONSUMER BEHAVIOUR TOWARDS ONLINE FOOD ORDERING SERVICES WITH REFERENCE TO MALA GRAMA PANCHAYAT" is a bona-fide record of original work done independently by Ms. ANAGHA M.A (Reg. No: CRAVBCM020), under my supervision during the year 2024 in partial fulfillment of the requirements for the award of Degree of Bachelor of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

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Place: Mala

Date: 20/03/2024





**“PASSENGER SATISFACTION ON INDIAN RAILWAY  
TOWARDS THRISSUR RAILWAY STATION ”**

Project report submitted to the University of Calicut for the partial fulfillment of  
the award of the degree of bachelor of commerce

**BY**

**ANJANA ANILKUMAR**

**CRAVBCM021**

**UNDER THE SUPERVISION OF**

**MS. JISHA JOSE**



**POST GRADUATE DEPARTMENT OF COMMERCE**

**CARMEL COLLEGE, MALA**

**THRISSUR, KERALA**

**2023-2024**

*Jisha*

**SUPERVISOR**

**Ms. JISHA JOSE**

*Stegy V. J.*

**HEAD OF THE DEPARTMENT.**

**Dr. STEGY V. J.**

*Verified  
Devs  
20/3/24*

## CERTIFICATE

This is to certify that this project report entitled "PASSENGER SATISFACTION ON RAILWAY TOWARDS THRISSUR RAILWAY STATION" is a bona-fide record of original work done independently by Ms. ANJANA ANILKUMAR (Reg. No: CRAVBCM021), under my supervision during the year 2024 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut, it is also certified that it has no copied from any other records of similar nature.

*Stegy v J*

Dr. STEGY V. J.

Head of Post Graduate

PG Department of Commerce

Carmel college ( Autonomous), Mala.

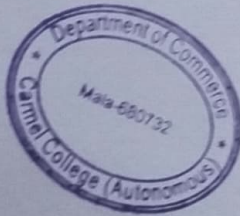
*Jisha*

Ms. JISHA JOSE

Assistant Professor

PG Department of Commerce

Carmel College ( Autonomous), Mala



Place: Mala

Date : 20/3/2024



**“CUSTOMER ATTITUDE TOWARDS GREEN PRODUCTS WITH  
REFERENCE TO PARAKADAVU GRAMAPANCHAYATH”**

Project report submitted to the University of Calicut for the partial fulfillment of the award of the  
Degree of Bachelor of Commerce

**BY**

**ANJANA N. B.**

**CRAVBCM022**

**UNDER THE SUPERVISION OF**

**Ms. NAVEENA C. A.**



**POST GRADUATE DEPARTMENT OF COMMERCE  
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**2023 - 2024**

*Navena*

**SUPERVISOR**

**Ms. NAVEENA C. A.**

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**HEAD OF THE DEPARTMENT**

**Ms. STEGY V. J.**

*Verified  
20/3/24*

## CERTIFICATE

This is to certify that this project report entitled "CUSTOMER ATTITUDE TOWARDS GREEN PRODUCTS WITH SPECIAL REFERENCE TO PARAKADAVU LOCALITY" is a bona-fide record of original work done by Ms. ANJANA N. B. (Reg. No: CRAVBCM022), under my supervision and guidance during the year 2024 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of Calicut. It also certifies that this is not copied from any other records of a similar nature.



*Stegy v. J.*

**Ms. STEGY V. J.**

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*Navena*

**Ms. NAVEENA C. A.**

Assistant Professor

PG Department of Commerce

Carmel College (Autonomous), Mala

Place: Mala

Date: *20/3/2024*



**“PERCEPTION OF POLICYHOLDERS TOWARDS LIC WITH  
REFERENCE TO KAIPAMANGALAM PANCHAYATH”**

Project report submitted to the University of Calicut for the partial  
fulfillment of the award of the degree of Bachelor of Commerce

**BY**

**ARYA P.S**

**(Reg.no. CRAVBCM023)**

**UNDER THE SUPERVISION OF**

**Ms. SARANYA M.S**



**POST GRADUATE DEPARTMENT OF COMMERCE**

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**2023-2024**

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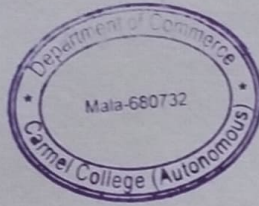
*Stegy V.J*  
**Head of the Department**

**Dr. STEGY V.J**

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*Dr. Stegy V.J*  
*20/3/24*

## CERTIFICATE

This is to certify that this project report entitled "PERCEPTION OF POLICYHOLDERS TOWARDS LIC WITH REFERENCETO KAIPAMANGALAM PANCHAYATH" is a bona-fide record of original work done independently by Ms. ARYA P.S (Reg. No: CRAVBCM023), under my guidance during the year 2024 in partial fulfillment of the requirements for the award of Degree of Bachelor of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.



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**“CONSUMERS BRAND PREFERENCE ON MOBILE PHONES  
WITH REFERENCE TO MALA GRAMA PANCHAYAT”**

Project report submitted to the University of Calicut for the partial fulfillment of  
the award of the Degree of Bachelor of Commerce

**BY**

**ARYA ULLAS**

**CRAVBCM024**

**UNDER THE SUPERVISION OF**

**Ms. HENNA WILSON**



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**2023-2024**

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**Ms. HENNA WILSON**

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**HEAD OF THE DEPARTMENT**

**Dr. STEGY V. J.**

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Greene  
20/3/24*

## CERTIFICATE

This is to certify that this project report entitled “CONSUMERS BRAND PREFERENCE ON MOBILE PHONES WITH REFERENCE TO MALA GRAMA PANCHAYAT” is a bona-fide record of original work done independently by Ms. ARYA ULLAS (Reg. No: CRAVBCM024), under my supervision during the year 2024 in partial fulfillment of the requirements for the award of Degree of Bachelor of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

*Stegy V. J*

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**Ms. HENNA WILSON**

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Carmel College (Autonomous), Mala

Place: Mala

Date: *20/3/2024*



**“CUSTOMER SATISFACTION OF SERVICES PROVIDED BY  
AKSHAYA CENTERS WITH REFERENCE TO KODUNGALLUR  
MUNICIPALITY”**

Project report submitted to the University of Calicut for the partial fulfillment of the award of the  
Degree of Bachelor of Commerce

**BY**

**ASWANLE.V**

**CRAVBCM025**

**UNDER THE SUPERVISION OF**

**Ms. JISHA JOSE**



**POST GRADUATE DEPARTMENT OF COMMERCE  
CARMEL COLLEGE (AUTONOMOUS), MALA  
THRISSUR, KERALA**

**2023 - 2024**

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**SUPERVISOR**

**Ms. JISHA JOSE**

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20/3/2024*

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**Dr. STEGY V. J.**

## CERTIFICATE

This is to certify that this project report entitled "CUSTOMER SATISFACTION OF SERVICES PROVIDED BY AKSHAYA CENTERS WITH REFERENCE TO KODUNGALLUR MUNICIPALITY" is a bona-fide record of original work done by Ms. ASWANIE.V (Reg. No: CRAVBCM025), under my supervision and guidance during the year 2024 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of Calicut. It also certifies that this is not copied from any other records of a similar nature.



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**Ms. JISHA JOSE**

Assistant Professor

PG Department of Commerce

Carmel College (Autonomous), Mala

Place: Mala

Date: *20/3/2024*



**“ CUSTOMER SATISFACTION OF ELECTRIC TWO WHEELER  
WITH REFERENCE TO THRISSUR DISTRICT”**

Project report submitted to the University of Calicut for the partial fulfillment of the award of the degree of Bachelor of Commerce

**BY**

**RABIYA SHAJI**

**Reg No. CRAVBCM026**

**UNDER THE SUPERVISION OF**

**Ms. HENNA WILSON**



**POST GRADUATE DEPARTMENT OF COMMERCE  
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SUPERVISOR

2023– 2024

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Ms. HENNA WILSON

Dr. STEGY V.J

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*Reena*  
*20/2/24*

## CERTIFICATE

This is to certify that this project Report entitled "A STUDY ON CUSTOMER SATISFACTION OF ELECTRIC TWO WHEELERS WITH REFERENCE TO THRISSUR DISTRICT" is a bona- fide record of original work done independently by Ms. RABIYA SHAJI (Reg.No: CRAVBCM026), under my supervision and guidance during the year 2024 in partial fulfillment of the requirements for the award of Degree of Bachelor of Commerce of the University of Calicut, It is also certified that she has not copied from any other records of similar nature.



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**“STUDY ON THE IMPACT OF CELEBRITY ENDORSEMENT  
ON THE BUYING BEHAVIOUR OF CUSTOMERS”**

Project report submitted to the University of Calicut for the partial fulfillment of the award of the  
Degree of Bachelor of Commerce

**BY**

**SHADHMA SWALIHA T. S.**

**CRAVBCM027**

**UNDER THE SUPERVISION OF**

**Ms. SARANYA M. S.**



**POST GRADUATE DEPARTMENT OF COMMERCE  
CARMEL COLLEGE (AUTONOMOUS), MALA  
THRISSUR, KERALA**

**2023 - 2024**

*Saranyas*

**SUPERVISOR**

**Ms. SARANYA M. S.**

*Stegy V.J.*

**HEAD OF THE DEPARTMENT**

**Dr. STEGY V. J.**

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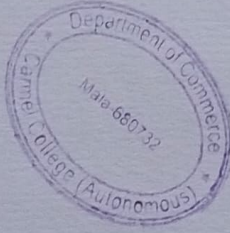
## CERTIFICATE

This is to certify that this project report entitled "THE IMPACT OF CELEBRITY ENDORSEMENT ON THE BUYING BEHAVIOUR OF CUSTOMERS" is a bona-fide record of original work done by Ms. SHADHMA SWALIHA T. S. (Reg. No: CRAVBCM027), under my supervision and guidance during the year 2024 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of Calicut. It also certifies that this is not copied from any other records of a similar nature.

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Assistant Professor  
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Place: Mala

Date: 20/3/2024



**“CUSTOMERS PREFERENCE TOWARDS KHADI  
PRODUCT WITH REFERENCE TO THRISSURE  
DISTRICT”**

Project report submitted to the University of Calicut for the partial  
fulfillment of the award of the degree of Bachelor of Commerce

**BY**

**AFNA FARHAN V.S**

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**UNDER THE SUPERVISION OF**

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**POST GRADUATE DEPARTMENT OF COMMERCE**

**CARMEL COLLEGE(AUTONOMOUS), MALA**

**THRISSUR, KERALA**

**2023-2024**

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*Jisha*  
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**HEAD OF THE DEPARTMENT**

**Ms. JISHA JOSE**

**Dr. STEGY V. J**

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20/2/24*

## CERTIFICATE

This is to certify that this project report entitled "CUSTOMERS PREFERENCE TOWARDS KHADI PRODUCT WITH REFERENCE TO THRISSUR DISTRICT" is a bona-fide record of original work done independently by Ms. AFNA FARHAN (Reg. No: CRAVBCM028), under my supervision during the year 2024 in partial fulfilment of the requirements for the award of Degree of Bachelor of Commerce of the University of Calicut, it is also certified that she has not copied from any other records of similar nature

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Ms. JISHA JOSE

Post Graduate

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Place: Mala

Date: 20/03/2024



**“INFLUENCE OF MICROFINANCE IN WOMEN  
EMPOWERMENT THROUGH KUDUMBASHREE UNITS”**

Project report submitted to the University of Calicut for the partial fulfillment of  
the award of the degree of bachelor of commerce

**BY**

**AISWARYA SALEESH**

**CRAVBCM029**

**UNDER THE SUPERVISION OF**

**MS. JISHA JOSE**



**POST GRADUATE DEPARTMENT OF COMMERCE  
CARMEL COLLEGE(Autonomous), MALA  
THRISSUR, KERALA**

**2023-2024**

*Jisha*

**SUPERVISOR**

**MS. JISHA JOSE**

*Stegy v. J.*

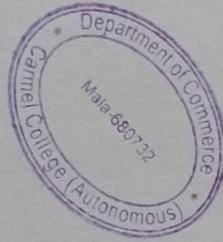
**HEAD OF THE DEPARTMENT**

**Dr. STEGY.V.J**

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Deens  
20/12/24*

## CERTIFICATE

This is to certify that this project report entitled "INFLUENCE OF MICROFINANCE IN WOMEN EMPOWERMENT THROUGH KUDUMBASHREE UNITS" is a bona-fide record of original work done independently by Ms. AISWARYA SALEESH (Reg. No: CRAVBCM029), under my supervision during the year 2024 in partial fulfilment of the requirements for the award of Degree of Bachelor of Commerce of the University of Calicut. It is also certified that it has not been copied from any other records of similar nature.



*Stegy v. J.*

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**A STUDY ON JOB SATISFACTION AMONG EMPLOYEES WORKING  
IN PRIVATE BANKS WITH SPECIAL REFERENCE TO THRISSUR  
DISTRICT**

*Project Report Submitted to the University of Calicut for the partial fulfillment  
of the award of the degree of Bachelor of Commerce.*

**BY**

**AJANYA P U**

**REG NO: CRAVBCM030**

**Under the Supervision of**

**MS. HENNA**



**POST GRADUATE DEPARTMENT OF COMMERCE**

**CARMEL COLLEGE (AUTONOMOUS), MALA**

**THRISSUR-KERALA**

**2023-2024**

*Henna*

**SUPERVISOR**

**Ms.HENNA**

*Stegy v.j*

**HEAD OF THE DEPARTMENT**

**Dr.STEGY V J**

*Verified  
Date 24/3/24*



## CERTIFICATE

This is to certify that this project entitled "A STUDY ON JOB SATISFACTION AMONG EMPLOYEES WORKING IN PRIVATE BANKS WITH SPECIAL REFERENCE TO THRISSUR DISTRICT" is a bonafide record of project work done by AJANYA P U Reg No: CRAVBCM030 under my supervision and that it has not previously formed the basis for the award of any degree, diploma, associate ship or fellowship to her.

As the student showed special interest in doing the project in this area, and as the support of any organization was not required, the study was not done for any identified organization.

*Stegy v.j*

**Dr. STEGY V J**

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*Henna*

**Ms. HENNA**

Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala

Place: Mala

Date: 21/5/2024





**“CUSTOMER SATISFACTION TOWARDS ONLINE  
SHOPPING AMONG YOUTH IN KODUNGALLUR  
MUNCIPALITY”**

Project report submitted to the University of Calicut for the partial fulfillment  
of the award of the degree of Bachelor of Commerce

**BY**

**ALEENA C.S**

**CRAVBCOM031**

**UNDER THE SUPERVISION OF**

**Ms. SARANYA M.S**



**POST GRADUATE DEPARTMENT OF COMMERCE**

**CARMEL COLLEGE (AUTONOMOUS) MALA**

**THRISSUR, KERALA**

**2023-2024**

*Saranya*  
**SUPERVISOR**

**Ms. SARANYA M.S**

*[Signature]*  
**HEAD OF THE DEPARTMENT**

**Dr. STEGY V.J**

*Verified*  
*Checked*  
*20/3/2024*



## CERTIFICATE

This is to certify that this project report entitled "A STUDY ON CUSTOMER SATISFACTION TOWRDS ONLINE SHOPPING AMONG YOUTH IN KODUNGALLUR MUNCIPALITY" is a bona-fide record of original work done independently by Ms. ALEENA C.S (CRAVBCM031), under supervision during the year 2024 in partial fulfillment of the requirements for the award of Degree Bachelor of commerce of the University of Calicut, it is also certified that is has no copied from any other records of similar nature.

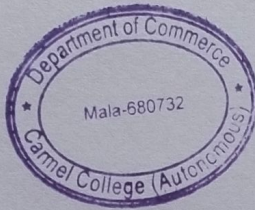
*Stegy V.J.*

**Dr. STEGY V.J**

Head of post Graduate

Department of commerce

Carmel college (autonomous) Mala



*Saranya M.S.*

**Ms. SARANYA M.S**

Post Graduate

Department of commerce

Carmel college (autonomous) Mala

Place: Mala

Date: 20/03/2024



**“AWARENESS OF JUNK FOOD AMONG YOUTH WITH  
REFERENCE TO CARMEL COLLEGE, MALA”**

Project report submitted to the University of Calicut for the partial fulfillment of the  
award of the degree of Bachelor of Commerce

**BY**

**ALEENA JOJO**

**CRAVBCM032**

**UNDER THE SUPERVISION OF**

**Ms. HENNA WILSON**



**POST GRADUATE DEPARTMENT OF COMMERCE**

**CARMEL COLLEGE (AUTONOMOUS), MALA**

**THRISSUR, KERALA**

**2023-2024**

*Henna*  
**SUPERVISOR**

*Stegy V.J.*  
**HEAD OF THE DEPARTMENT**

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**Dr. STEGY V.J**

*Verified*  
*Deena*  
*20/3/24*



## CERTIFICATE

This is to certify that this project report entitled "AWARENESS OF JUNK FOOD AMONG YOUTH WITH REFERENCE TO CARMEL COLLEGE, MALA" is a bona-fide record of original work done independently by Ms. ALEENA JOJO (Reg. No. CRAVBCM032), under my supervision during the year 2024 in partial fulfillment of the requirements for the award of Degree of Bachelor of Commerce of the University of Calicut, It is also certified that she has not copied from any other records of similar nature.

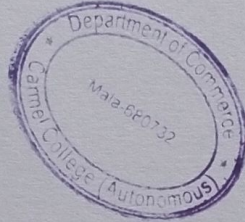
*Stegy. v. j.*

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*Henna*

Ms. HENNA WILSON

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Place: Mala

Date: 20/03/2024



**“ INVESTMENT BEHAVIOUR OF COLLEGE TEACHERS”**

Project report submitted to the University of Calicut for the partial fulfillment of the  
award of the Degree of Bachelor of Commerce.

BY

**ANGEL BIJU**

**Reg No: CRAVBCM033**

UNDER THE SUPERVISION OF

**Ms. JISHA JOSE**



**POST GRADUATE DEPARTMENT OF COMMERCE**

**CARMEL COLLEGE (AUTONOMOUS), MALA**

**THISSUR, KERALA**

**2023 - 2024**

*Jisha*  
Supervisor

**Ms. JISHA JOSE**

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Head of Department

**Dr. STEGY V. J.**

*Verified*

*Checked*  
20/3/2024



## CERTIFICATE

This is to certify that this project report entitled "INVESTMENT BEHAVIOUR OF COLLEGE TEACHERS" is a bona-fide record of original work done independently by Ms. ANGEL BIJU (Reg. No: CRAVBCM033), under my supervision during the year 2024 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut, it is also certified that is have not copied from any other records of similar nature



*Stegy V.J.*

Dr. STEGY V. J.

Head of Post Graduate

Department of Commerce

*Jisha*

Ms. JISHA JOSE

Post Graduate

Department of Commerce

Place: *Malappuram*

Date: *21/03/2024*



**“IMPACT OF MICROFINANCE ON WOMEN EMPOWERMENT  
IN ERIYAD GRAMAPANCHAYAT”**

Project report submitted for the University of Calicut for the partial fulfillment of the award of  
the Degree of Bachelor of Commerce

**BY**

**ANJALI DEV C. D.**

**CRAVBCM034**

**UNDER THE SUPERVISION OF**

**MS. HENNA WILSON**



**POST GRADUATION DEPARTMENT OF COMMERCE**

**CARMEL COLLEGE (Autonomous), MALA**

**THRISSUR, KERALA**

**2023-2024**

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**SUPERVISOR**

**Ms. HENNA WILSON**

*Stegy vJ*  
**HEAD OF THE DEPARTMENT**

**Dr. STEGY V. J.**

*Verified*  
*Devs*  
*20/3/24*



## CERTIFICATE

This is to certify that this project report entitled “ **IMPACT OF MICROFINANCE ON WOMEN EMPOWERMENT IN ERIYAD GRAMPANACHAYAT**” is a bonafied record of original work done independently by MS. ANJALI DEV C.D. (Reg.No: CRAVBCM034), under my supervision during the year 2024 impartial fulfillment of the requirement for the award of Degree of Bachelor of Commerce of the University of Calicut. it is also certified that this is not copied from any other records of similar nature.



*Stegy V.J*  
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Carmel College (Autonomous), Mala

Place: Mala

Date: *21/03/2024*



**“BRAND AWARENESS OF KANDAMKULATHY AYURVEDA PRODUCTS  
USERS WITH REFERENCE TO KUZHUR GRAMA PANCHAYAT”**

Project Report submitted to the University of Calicut for the partial fulfillment of the  
award of the degree of Bachelor of Commerce.

**BY**

**ANSALI SHAJU**

**CRAVBCM035**

**UNDER THE SUPERVISION OF**

**Ms. PRIYA N.P**



**POST GRADUATE DEPARTMENT OF COMMERCE**

**CARMEL COLLEGE (AUTONOMOUS), MALA**

**THRISSUR, KERALA**

*Priya*

**SUPERVISOR**

**Ms. PRIYA N.P**

**2023-2024**

*Stegy V.J*

**HEAD OF THE DEPARTMENT**

**Dr. STEGY V.J**

*Verified*  
*Dr. Stegy V.J*  
*20/3/2024*



## CERTIFICATE

This is to certify that this project Report entitled “**BRAND AWARENESS OF KANDAMKULATHY AYURVEDA PRODUCTS USERS WITH REFERENCE TO KUZHUR GRAMA PANCHAYAT**” is a bona-fide record of original work done independently by **Ms. ANSALI SHAJU (Reg. No: CRAVBCM035)**, under my supervision and guidance during the year **2024** in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

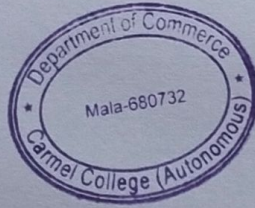
*Stegy v.j*

**Dr. STEGY V.J**

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*Priya*

**Ms. PRIYA N.P**

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Place: Mala

Date: *20/03/2024*



**“A STUDY ON THE PROBLEM AND PROSPECTS OF  
HERITAGE TOURISM WITH SPECIAL REFERENCE TO  
SHAKTHAN THAMURAN PALACE”**

Project report submitted to the University of Calicut for the partial fulfillment of the  
award of the Degree of Bachelor of Commerce

**BY**

**ASHMIKA KRISHNA P. B.**

**CRAVBCM036**

**UNDER THE SUPERVISION OF**

**Ms. SARANYA M. S.**



**POST GRADUATE DEPARTMENT OF COMMERCE**

**CARMEL COLLEGE, MALA**

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**2023-2024**

*Saranya*

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*Stegy v J*

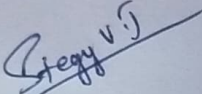
**HEAD OF THE DEPARTMENT**

**Dr. STEGY V. J.**

*Verified*  
*Deena*  
*20/3/24*

## CERTIFICATE

This is to certify that this project report entitled "A STUDY ON THE PROBLEM AND PROSPECTS OF HERITAGE TOURISM WITH SPECIAL REFERENCE TO SHAKTHAN THAMURAN PALACE" is a bona-fide record of original work done independently by Ms. ASHMIKA KRISHNA P. B. (Reg. No. CRAVBCM036), under my supervision during the year 2024 in partial fulfillment of the requirements for the award of Degree of Bachelor of Commerce of the University of Calicut, it is also certified that she has not copied from any other records of similar nature.

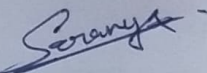


Dr. STEGY V. J.

Head of Post Graduate

PG Department of Commerce

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Ms. SARANYA M. S.

Assistant Professor

PG Department of Commerce

Carmel College (Autonomous), Mala

Place: Mala

Date: 21/03/2024





**“QUALITY OF WORKLIFE AND JOB SATISFACTION OF  
SALESWOMEN IN TEXTILE SHOP WITH  
REFERENCE TO THRISSUR”**

Project report submitted to the University of Calicut for the partial fulfillment of the  
award of the Degree of Bachelor of Commerce

**BY**

**AYSHA FARVI T. Y**

**CRAVBCM037**

**UNDER THE SUPERVISION OF**

**Ms. NAVEENA C. A.**



**POST GRADUATE DEPARTMENT OF COMMERCE**

**CARMEL COLLEGE, MALA**

**THRISSUR, KERALA**

**2023-2024**

*Navceena*

**SUPERVISOR**

**Ms. NAVEENA C. A.**

*Stegy v.j*

**HEAD OF THE DEPARTMENT**

**Dr. STEGY V. J.**

*Verified*  
*20/3/2024*

## CERTIFICATE

This is to certify that this project report entitled "QUALITY OF WORK LIFE AND JOB SATISFACTION OF SALESWOMEN IN TEXTILE SHOP WITH REFERENCE TO THRISSUR" is a bona-fide record of original work done independently by Ms. AYSHA FARVI T. Y (Reg. No: CRAVBCM037), under my supervision during the year 2024 in partial fulfillment of the requirements for the award of Degree of Bachelor of Commerce of the University of Calicut, it is also certified that she has not copied from any other records of similar nature.

*Stegy V J*

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*Ms. Naveena C. A.*

**Ms. NAVEENA C. A.**

Assistant Professor

PG Department of Commerce

Carmel College (Autonomous), Mala



Place: Mala

Date: 21/03/2024



**“ A STUDY ENHANCING EMPLOYEES PERFORMANCE  
THROUGH MONETARY INCENTIVE”**

Project report submitted to the university of Calicut for the partial fulfillment of the  
award of the Degree of Bachelor of Commerce

**BY**

**BISMA K.B**

**CRAVBCM038**

**UNDER THE GUIDANCE OF**

**Ms. SARANYA M. S**



**POST GRADUATE DEPARTMENT OF COMMERCE**

**CARMEL COLLEGE AUTONOMOUS ,MALA**

**THRISSUR KERALA**

**2023-2024**

*Saranyas*  
**SUPERVISOR**

*Stegy V J*  
**HEAD OF THE DEPARTMENT**

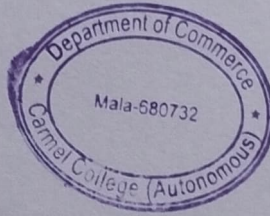
**Ms. SARANYA M. S**

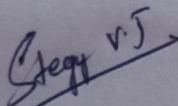
**Dr. STEGY V. J**

*Verified*  
*Dec 20/3/2024*

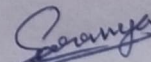
## CERTIFICATE

This is to certify that this project report entitled "ENHANCING EMPLOYEE PERFORMANCE THROUGH MONETARY INCENTIVE" is a bona-fide record of original work done independently by **Ms. BISMA K.B** (Reg. No: CRAVBCM038), under my supervision during the year 2024 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut, it is also certified that it has no copied from any other records of similar nature.



  
**Dr. STEGY V. J**

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Department of Commerce  
Carmel College (Autonomous) ,Mala

  
**Ms. SARANYA M.S**

Post Graduate  
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Carmel College (Autonomous) ,Mala



**“CUSTOMERS PREFERENCE LEVEL ON VIVO PRODUCTS IN  
MALA GRAMA PANCHAYATH”**

Project report submitted to the university of Calicut for the partial fulfilment of the award of the degree of bachelor of commerce.

**BY**

**DURGA V. S.**

**CRAVBCM039**

UNDER THE SUPERVISION OF

**Ms.HENNA WILSON**



**BACHELOR OF COMMERCE**

**CARMEL COLLEGE (AUTONOMOUS), MALA**

**THRISSUR, MALA**

**2023-2024**

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**SUPERVISOR**

**Ms. HENNA WILSON**

*Stegy v.s*

**HEAD OF THE DEPARTMENT**

**Dr.STEGY V. J.**

*Verified*

*Reena*  
*20/3/2024*

## CERTIFICATE

This is to certify that this project report entitled “ A STUDY ON CUSTOMERS PREFERENCE LEVEL ON VIVO PRODUCTS” is a bone-fide record of original work done by Ms. DURGA V.S (Reg No: CRAVBCM039), under my supervision and guidance during the year 2024 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of the university of Calicut,It also certify that she has not copied from any other records of similar nature.



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**“CONSUMER ATTITUDE TOWARDS SUPPLY CO WITH  
REFERENCE TO KODUNGALLUR MUNICIPALITY”**

Project report submitted to the University of Calicut for the partial fulfillment of  
the award of the degree of Bachelor of Commerce

**BY**

**HUSNA K.M**

**CRAVBCM040**

**UNDER THE SUPERVISION OF**

**Ms. JISHA JOSE**



**POST GRADUATE DEPARTMENT OF COMMERCE**

**CARMEL COLLEGE(AUTONOMOUS), MALA**

**THRISSUR, KERALA**

**2023-2024**

*Jisha*

**SUPERVISOR**

**Ms. JISHA JOSE**

*Stegy v.J*

**HEAD OF THE DEPARTMENT**

**Dr. STEGY V J**

*Verified* →

*Reens*  
20/3/2024

## CERTIFICATE

This is to certify that this project report entitled "CONSUMER ATTITUDE TOWARDS SUPPLY CO WITH REFERANCE TO KODUNGALLUR MUNICIPALITY" is a bona-fide record of original work done independently by Ms. HUSNA K.M (Reg. No: CRAVBCM040), under my supervision during the year 2024 in partial fulfillment of the requirements for the award of Degree of Bachelor of Commerce of the University of Calicut, it is also certified that she has not copied from any other records of similar nature.

*Stegy V J*

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*Jisha J*

Ms. JISHA JOSE

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Place: Mala

Date: 21/03/2024



**“A STUDY ON CUSTOMER PERCEPTION TOWARDS  
RESTAURANT INDUSTRY WITH REFERENCE TO  
CALICUT CITY”**

**A Project Report Submitted to the University of Calicut for partial fulfillment of the  
requirement for the award of Degree of Bachelor of Commerce**

**BY**

**JASMIN O.M**

**CRAVBCM041**

**UNDER THE SUPERVISION OF**

**MS. PRIYA N.P**



**POST GRADUATE DEPARTMENT OF COMMERCE**

**CARMEL COLLEGE (AUTONOMOUS), MALA**

**THRISSURE, KERALA**

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**SUPERVISOR**

**Ms. PRIYA N.P.**

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**HEAD OF THE DEPARTMENT**

**Dr. STEGY V.J.**

*Done  
21/3/2024*

## CERTIFICATE

This is to certify that this project report entitled "A STUDY ON CUSTOMER PERCEPTION TOWARDS RESTAURANT INDUSTRY WITH REFERENCE TO CALICUT CITY" is a bona-fide record of original work done independently by Ms. JASMIN O.M (Reg. No: CRAVBCM041), under my supervision during the year 2024 in partial fulfillment of the requirements for the award of Degree of Bachelor of Commerce of the University of Calicut, it is also certified that it has no copied from any other records of similar nature.



*Stegy V. J.*  
Ms. STEGY V. J.

Head of the Department

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*Priya N.P.*  
Ms. PRIYA N.P.

Assistant Professor

PG Department of Commerce

Carmel College (Autonomous) Mala

Place: Mala

Date 20/3/2024



**“PASSENGERS SATISFACTION ON KOCHI METRO”**

Project report submitted to the University of Calicut for the partial fulfilment of the award of the degree of Bachelor of Commerce.

**BY**

**KEERTHANA K.U**

**Reg No: CRAVBCM042**

**UNDER THE SUPERVISION OF**

**MS. JISHA JOSE**



**POST GRADUATE DEPARTMENT OF COMMERCE**

**CARMEL COLLEGE (AUTONOMOUS), MALA**

**THRISSUR, KERALA**

**2023 -2024**

*Jisha*

Supervisor

Ms. JISHA JOSE

*Verified*

*Dec 13  
21/3/2024*

*Stegy v.J.*

Head of Department

DR. STEGY V. J.

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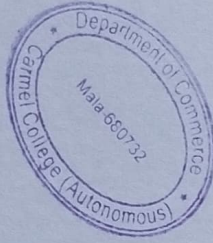
This is to certify that this project Report entitled “PASSENGERS SATISFACTION ON KOCHI METRO” is a bona- fide record of original work done independently by Ms. KEERTHANA K.U (Reg. No: CRAVBCM042), under my supervision and guidance during the year 2024 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. It is also certify that it has not copied from any other records of similar nature.

*Stegy V.J.*

Dr. STEGY V. J.

Head of Post Graduate

Department of Commerce



*Jisha*

Ms. JISHA JOSE

Post Graduate

Department of Commerce

Place: Mala

Date: 21/8/2024



**“EFFECTIVENESS OF VISUAL MEDIA ADVERTISEMNT IN  
BUILDING BRAND EQUITY AND BUYING MOTIVE ON FMCG  
AND CONSUMER DURABLES IN THRISSUR ”**

Project report submitted to the University of Calicut for the partial fulfillment of the  
award of the Degree of Bachelor of Commerce

**BY**

**LULU MARJAN**

**CRAVBCM043**

**UNDER THE SUPERVISION OF**

**Ms. NAVEENA C. A.**



**POST GRADUATE DEPARTMENT OF COMMERCE**

**CARMEL COLLEGE, MALA**

**THRISSUR, KERALA**

**2023-2024**

*Ms. Naveena C. A.*

**SUPERVISOR**

**Ms. NAVEENA C. A.**

*Stegy V. J.*

**HEAD OF THE DEPARTMENT**

**Dr. STEGY V. J.**

*Verified*

*21/3/2024*

## CERTIFICATE

This is to certify that this project report entitled “EFFECTIVENESS OF VISUAL MEDIA ADVERTISEMNT IN BUILDING BRAND EQUITY AND BUYING MOTIVE ON FMCG AND CONSUMER DURABLES IN THRISSUR” is a bona-fide record of original work done independently by Ms. LULU MARJAN (Reg. No: CRAVBCM043), under my supervision during the year 2024 in partial fulfillment of the requirements for the award of Degree of Bachelor of Commerce of the University of Calicut, it is also certified that she has not copied from any other records of similar nature.

*Stegy V. J.*

Dr. STEGY V. J.

Head of Post Graduate

PG Department of Commerce

Carmel College (Autonomous), Mala

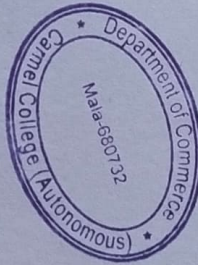
*NAVEENA*

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Assistant Professor

PG Department of Commerce

Carmel College (Autonomous), Mala



Place: Mala

Date: 21/3/2024



**“A STUDY ON CONSUMER PERCEPTION TOWARDS HERBAL  
COSMETIC PRODUCTS WITH REFERENCE TO MALA GRAMA  
PANCHAYATH”**

Project report submitted to the University of Calicut for the partial fulfillment of the  
award of the Degree of Bachelor of Commerce

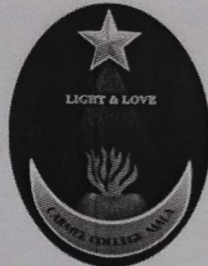
**BY**

**MUHSINA P.R.**

**CRAVBCM044**

**UNDER THE SUPERVISION OF**

**Ms. SARANYA M.S.**



**POST GRADUATE DEPARTMENT OF COMMERCE**

**CARMEL COLLEGE, MALA**

**THRISSUR, KERALA**

**2023-2024**

*Saranya*

**SUPERVISOR**

**Ms. SARANYA M.S.**

*Stegy V.J.*

**HEAD OF THE DEPARTMENT**

**Dr. STEGY V. J.**

*Verified*  
*Deen*  
*21/3/2024*

## CERTIFICATE

This is to certify that this project report entitled “ **A STUDY ON CONSUMER PERCEPTION TOWARDS HERBAL COSMETIC PRODUCT WITH REFERENCE TO MALA GRAMA PANCHAYATH** ” is a bona-fide record of original work done independently by **Ms. MUHSINA P.R. (Reg. No: CRAVBCM044)**, under my supervision during the year **2024** in partial fulfillment of the requirements for the award of Degree of Bachelor of Commerce of the University of Calicut, it is also certified that she has not copied from any other records of similar nature.

*Stegy V. J.*

**Dr. STEGY V. J.**

Head of Post Graduate

PG Department of Commerce

Carmel College (Autonomous), Mala

*Saranya*

**Ms. SARANYA M.S.**

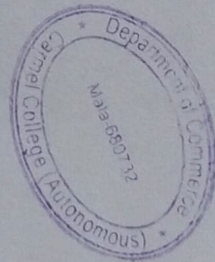
Assistant Professor

PG Department of Commerce

Carmel College (Autonomous), Mala

Place: Mala

Date: *21/3/2024*





**“CUSTOMER SATISFACTION TOWARDS VI MOBILE  
SERVICES IN ANAMANADA GRAMA PANCHAYAT”**

Project report submitted to the University of Calicut for the partial fulfillment of the award  
of the Degree of Bachelor of Commerce

**BY**

**NAVYA UNNIKRISHNAN**

**CRAVBCM045**

**UNDER THE SUPERVISION OF**

**Ms. HENNA WILSON**



**POST GRADUATE DEPARTMENT OF COMMERCE**

**CARMEL COLLEGE (AUTONOMOUS), MALA**

**THRISSUR, KERALA**

**2023-2024**

*Henna*

**SUPERVISOR**

**Ms.HENNA WILSON**

*Stegy V.J*

**HEAD OF THE DEPARTMENT**

**Dr.STEGY V.J**

*Verified*  
*Shree*  
*21/2/2024*



## CERTIFICATE

This is to certify that this project report entitled “**CUSTOMER SATISFACTION TOWARDS VI MOBILE SERVICE IN ANAMANADA GRAMA PANCHAYAT**” is a bona- fide record of original work done independently by Ms. NAVYA UNNIKRIISHNAN (Reg. No: CRAVBCM045), under my supervision during the year 2024 in partial fulfillment of the requirements for the award of Degree of Bachelor of Commerce of the University of Calicut, It is also certified that She has not copied from any other records of similar nature.

*Stegy V.J*

**Ms. STEGY V.J**

Head of the department

PG Department Commerce

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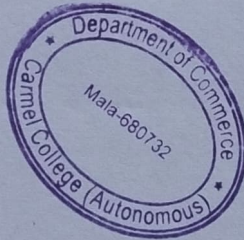
*Henna*

**MS.HENNA WILSON**

Assistant Professor

PG Department of commerce

Carmel College (Autonomous)Mala



Place: Mala

Date: *21/3/2024*



**“MARKET ANALYSIS AND CONSUMER PERCEPTION OF SOLAR  
ENERGY PRODUCTS WITH REFERENCE TO MATHILAKAM GRAMA  
PANCHAYATH”**

Project report submitted to the University of Calicut for the partial fulfillment of the award of the  
Degree of Bachelor of Commerce

**BY**

**NAZRIN FARHATH P. M.**

**CRAVBCM046**

**UNDER THE SUPERVISION OF**

**Ms. NAVEENA C. A.**



**POST GRADUATE DEPARTMENT OF COMMERCE**

**CARMEL COLLEGE(AUTONOMOUS), MALA**

**THRISSUR, KERALA**

**2023-24**

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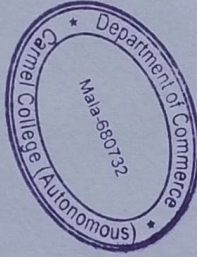
*Verified*  
*Deena*  
*21/3/24*

## CERTIFICATE

This is to certify that this project report entitled “MARKET ANALYSIS AND CONSUMER PERCEPTION OF SOLAR ENERGY PRODUCTS WITH REFERENCE TO MATHILAKAM GRAMA PANCHAYATH” is a bona-fide record of original work done independently by Ms. NAZRIN FARHATH P. M. (Reg. No: CRAVBCM046), under my supervision during the year 2024 in partial fulfillment of the requirements for the award of Degree of Bachelor of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

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Carmel college (Autonomous), Mala

Place: *Mala*

Date: *21/3/2024*



**“MUTUAL FUND AS AN AVENUE WITH REFERENCE TO  
MALA GRAMA PANCHAYATH”**

Project report submitted to the University of Calicut for the partial fulfillment of the award of the  
Degree of Bachelor of Commerce.

**BY**

**NIKITHA MARIA BOBY**

**REG NO CRAVBCM047**

**UNDER THE SUPERVISION OF**

**Ms. NAVEENA C. A.**



**POST GRADUATE DEPARTMENT OF COMMERCE**

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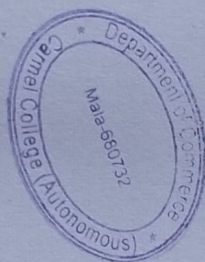
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## CERTIFICATE

This is to certify that this project report entitled "MUTUAL FUND AS AN AVENUE WITH REFERENCE TO MALA GRAMA PANCHAYATH" is a bona-fide record of original work done independently by Ms. NIKITHA MARIA BOBY (Reg. No: CRAVBCM047), under my supervision during the year 2024 in partial fulfillment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.



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Place: Mala

Date: 21/3/2024



**“CUSTOMER SATISFACTION TOWARDS LAKME  
PRODUCTS”**

Project report submitted to the University of Calicut for the partial fulfillment of the  
award of the Degree of Bachelor of Commerce

**BY**

**NIMISHA SHIREEN P. A.**

**CRAVBCM048**

**UNDER THE SUPERVISION OF**

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**“A STUDY ON CUSTOMER PERCEPTION TOWARDS GOLD AS AN  
INVESTMENT AVENUE”**

Project report submitted to the University of Calicut for the Partial Fulfillment of the award of  
the Degree of Bachelor of Commerce

**By**

**NIMITHA C. G.**

**CRAVBCM049**

THE UNDER SUPERVISION OF

**Ms. PRIYA N. P.**



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This is to certify that this project entitled "A STUDY ON CUSTOMER PERCEPTION TOWARDS GOLD AS AN INVESTMENT AVENUE" is a bona-fide record of original work done independently by Ms. NIMITHA C. G. (Reg. No: CRAVBCM049), under my supervision during the year 2024 in partial fulfillment of the requirement for the award of Degree Bachelor of Commerce of the University of Calicut, it is also certified that she has not copied from any other records of similar nature.

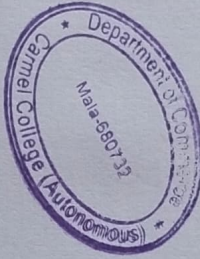
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**“A STUDY OF CUSTOMER SATISFACTION ON E-COMMERCE  
REFERENCE TO DECATHLON”**

Project report submitted to the University of Calicut for the partial fulfilment of the award of the  
degree of Bachelor of Commerce

**BY**

**NITHANAS K.N**

**Reg No: CRAVBCM050**

**UNDER THE SUPERVISION OF**

**Ms. SARANYA M.S**



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This is to certify that this project report entitled "A STUDY OF CUSTOMER SATISFACTION ON E-COMMERCE REFERENCE TO DECATHLON" is a bone-fide record of original work done independently by Ms. NITHANAS K.N (Reg. No: CRAVBCM050), under my supervision during the year 2024 in partial fulfillment of the requirements for the award of Degree of Bachelor of Commerce of the University of Calicut, it is also certified that she has not copied from any other records of similar nature.

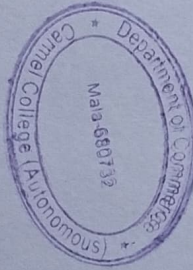
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**“A STUDY ON IMPACT OF ONLINE GAMING AND ITS  
ADDICTION AMONG YOUTH WITH REFERENCE TO  
MATHILAKAM PANCHAYATH”**

Project report submitted to the University of Calicut for the partial fulfillment of  
the award of the degree of Bachelor of Commerce

**BY**

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**CRAVBCM051**

**UNDER THE SUPERVISION OF**

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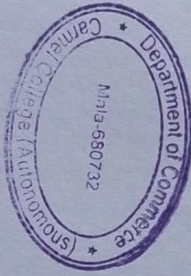
*Stegy V.J.*  
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*Dr. Stegy V.J.*  
*21/3/2024*

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This is to certify that this project report entitled “**IMPACT OF ONLINE GAMING AND ITS ADDICTION AMONG YOUTH IN MATHILAKAM PANCHAYATH**” is a bona-fide record of original work done independently by Ms. P.M MUBEENA (Reg. No: CRAVBCM051), under my supervision during the year 2024 in partial fulfillment of the requirements for the award of Degree of Bachelor of Commerce of the University of Calicut, it is also certified that she has not copied from any other records of similar nature.



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**“IMPACT OF YOUTUBE INFLUENCERS ON PURCHASING  
BEHAVIOUR OF YOUTH”**

Project report submitted to the University of Calicut for the partial fulfillment of the award of the  
Degree of Bachelor of Commerce

**BY**

**PRIYANKA O. P.**

**CRAVBCM052**

**UNDER THE SUPERVISION OF**

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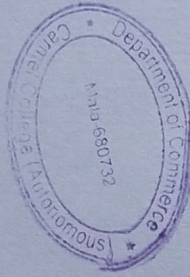
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**Dr. STEGY V. J.**

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*Checked*  
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This is to certify that this project report entitled "IMPACT OF YOUTUBE INFLUENCERS ON PURCHASING BEHAVIOUR OF YOUTH" is a bona-fide record of original work done independently by Ms. PRIYANKA O. P. (Reg. No: CRAVBCM052), under my supervision during the year 2024 in partial fulfillment of the requirements for the award of Degree of Bachelor of Commerce of the University of Calicut, it is also certified that it has no copied from any other records of similar nature.



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Place: Mala

Date : 21/3/2024



**“A STUDY ON CHALLENGES FACED BY LIVESTOCK DAIRY  
FARMERS WITH REFERENCE TO MALA GRAM  
PANCHAYAT”**

Project report submitted to the University of Calicut for the partial fulfillment of  
the award of the Degree of Bachelor of Commerce

**BY**

**RASIKA RAMESH P**

**CRAVBCM053**

**UNDER THE SUPERVISION OF**

**Ms. PRIYA N.P**



**POST GRADUATE DEPARTMENT OF COMMERCE**

**CARMEL COLLEGE(AUTONOMOUS), MALA**

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*Reem*  
*21/3/24*

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This is to certify that this project report entitled “**CHALLENGES FACED BY LIVESTOCK DAIRY FARMERS IN MALA GRAM PANCHAYAT**” is a bona-fide record of original work done independently by **Ms. RASIKA RAMESH P (Reg. No: CRAVBCM053)**, under my supervision during the year **2024** in partial fulfillment of the requirements for the award of Degree of Bachelor of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

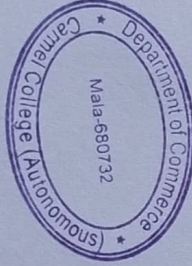
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Place: Mala

Date: *21/3/2024*



**“CUSTOMER SATISFACTION TOWARDS OLA ELETRIC SCOOTER  
WITH REFERENCE TO MALA GRAMA PANCHAYATH”**

Project report submitted to the University of Calicut for the partial fulfillment of the  
award of the Degree of Bachelor of Commerce

**BY**

**SNEHA V. S.**

**CRAVBCM055**

**UNDER THE SUPERVISION OF**

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**POST GRADUATE DEPARTMENT OF COMMERCE  
CARMEL COLLEGE (AUTONOMOUS), MALA  
THRISSUR, KERALA**

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*Naveena*

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*20/3/2024*

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This is to certify that this project report entitled "CUSTOMER SATISFACTION TOWARDS OLA ELETRIC SCOOTER WITH THE REFERENCE OF MALA GRAM PANCHAYTH" is a bonafide record of original work done by Ms. SNEHA V. S. (Reg.No: CRAVBCM055), under my supervision during the year 2024 in partial fulfillment of the requirements for award of Degree of Bachelor of Commerce of the University of Calicut, it is also certified that it has no copied from any other records of similar nature.

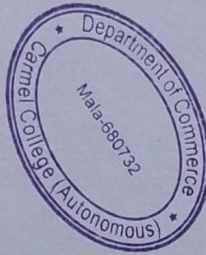
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*Raveena*

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Assistant Professor

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Carmel College (Autonomous), Mala

Place: Mala

Date: 20/3/2024



**“CONSUMER PERCEPTION TOWARDS SAMSUNG BRAND ON  
PURCHASING SMARTPHONES WITH REFERENCE TO  
CHALAKUDY MUNICIPALITY”**

Project report submitted to the University of Calicut for the partial fulfilment of the  
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**BY**

**SREELAKSHMI C S**

**CRAVBCM056**

**UNDER THE SUPERVISION OF**

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**DR. STEGY V.J.**

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This is to certify that this project report entitled “CONSUMER PERCEPTION TOWARDS SAMSUNG BRAND ON PURCHASING SMARTPHONES WITH THE SPECIAL REFERENCE TO CHALAKUDY MUNICIPALITY” is a bona-fide record of original work done independently by Ms. SREELAKSHMI C S (Reg No: CRAVBCM056), under my supervision during the year 2024 in partial fulfilment of the requirements for the award of Degree of Bachelor of Commerce of the University of Calicut, It is also certified that is has not copied from any other records of similar nature.

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Date: 21/3/2024



**“A STUDY ON CHALLENGES FACED BY WORKING WOMEN  
WITH REFERENCE TO KODUNGALLUR MUNICIPALITY”**

Project report submitted to the University of Calicut for the partial fulfillment of  
the award of the Degree of Bachelor of Commerce

**BY**

**SRUTHY KRISHNA K.U**

**CRAVBCM057**

**UNDER THE SUPERVISION OF**

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This is to certify that this project report entitled “A STUDY ON CHALLENGES FACED BY WORKING WOMEN WITH REFERENCE OF KODUNGALLUR MUNICIPALITY” is a bona-fide record of original work done independently by Ms. SRTHY KRISHNA K .U (Reg. No: CRAVBCM057), under my supervision during the year 2024 in partial fulfillment of the requirements for the award of Degree of Bachelor of Commerce of the University of Calicut, it is also certified that she has not copied from any other records of similar nature.



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**“CUSTOMER SATISFACTION TOWARDS KANNAN DEVAN TEA  
POWDER”**

Project report submitted to the university of Calicut for the partial  
fulfilment of the award of the degree of Bachelor of Commerce

**BY**

**SRUTHY P.M**

**CRAVBCM058**

**UNDER THE SUPERVISION OF**

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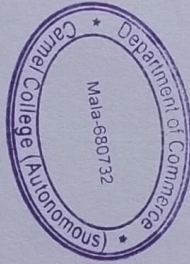
**HEAD OF THE DEPARTMENT**

**Dr. STEGY V.J**

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*21/3/24*

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This is to certify that this project report entitled “CUSTOMER SATISFACTION TOWARDS KANNAN DEVAN TEA POWDER” is a bona-fide record of original work done independently by Ms. SRUTHY P.M (Reg.No: CRAVBCM058), under my supervision and guidance during the year 2024 in partial fulfilment of the requirements for the award of Degree Bachelor of Commerce of the University of Calicut. It is also certifying that it has not copied from any other records of similar nature



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Date: 21/3/2024

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**“PREFERENCE OF AYURVEDIC TREATMENT OVER ALLOPATHIC  
TREATMENT”**

Project report submitted to the University of Calicut for the partial fulfillment of the award of the  
degree of bachelor of commerce

**BY**  
**UNNIMAYA P. M**  
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**UNDER THE GUIDANCE OF**  
**MS. HENNA WILSON**



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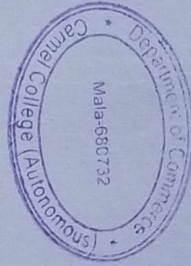
*Stegy V.J.*

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**Dr. STEGY V.J**

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*Queen*  
*21/3/24*

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