

INTERNSHIP

ERAM TECHNOLOGIES PVT.LTD

*Internship report submitted to the University of Calicut for the partial fulfilment of the
award of degree of Bachelors of Business Administration*

BY

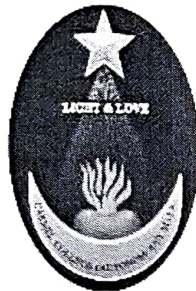
ALEENA K.A

REG NO: CRAVBBAR01

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DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2023-2024

**“IMPACT OF SOCIAL MEDIA INFLUENCER’S
CREDIBILITY DIMENSIONS ON CONSUMER BEHAVIOR”**

*Project report submitted to the University of Calicut for the partial fulfilment of the
award of degree of Bachelors of business Administration*

BY

ALEENA K.A

REG NO CRAVBBAR01

UNDER THE SUPERVISION OF

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Assistant Professor



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Dr. Rema P

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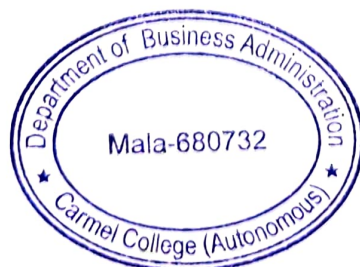
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Project Guide

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Dr. Rema P.

**“A STUDY ON BRAND PREFERENCE OF TWO
WHEELERS AMONG WOMEN IN THRISSUR
DISTRICT”**

Project report submitted to the University of Calicut for the partial fulfilment of the
award of degree of Bachelors of business Administration

BY

ANAGHA V.S

CRAVBBAR02

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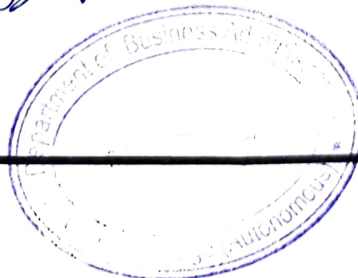
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This is to certify that this project report entitled **“A STUDY ON BRAND PREFERENCE OF TWO WHEELERS AMONG WOMEN IN THRISSUR DISTRICT ”** is Bonafede work done by Ms. Anagha V.S, Bachelor of Business Administration 6th Semester student of Carmel College (Autonomous), Mala under my supervision and guidance in partial fulfilment of requirement for the awarding of degree of Bachelor of Business Administration, University of Calicut.

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**“INFLUENCE OF SOCIAL MEDIA AMONG
YOUNG GENERATION”**

*Project report submitted to the University of Calicut for the partial fulfilment of the
award of degree of Bachelors of Business Administration*

BY

DITHYA K. S

REG NO: CRVBBAR03

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Assistant Professor



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Project Guide

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**“SAVINGS AND INVESTMENT BEHAVIOUR OF COLLEGE
TEACHERS IN THRISSUR DISTRICT”**

Project report submitted to the University of Calicut for the partial fulfilment of the
award of degree of Bachelors of business Administration

BY

E AAYISHA SHERIN

CRAVBBAR04

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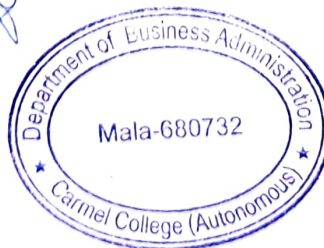
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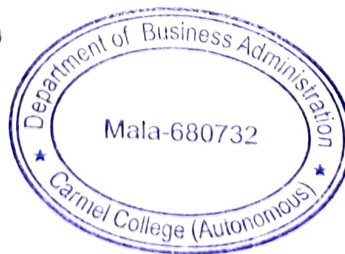
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This is to certify that this project report entitled “SAVINGS AND BEHAVIOUR OF COLLEGE TEACHERS IN THRISSUR DISTRICT” is Bonafide work done by **MS. E A AYISHA SHERIN** Bachelor of Business Administration 6th Semester student of Carmel College (Autonomous), Mala under my supervision and guidance in partial fulfilment of requirement for the awarding of degree of Bachelor of Business Administration, University of Calicut.

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Project Guide

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**“INVESTMENT PATTERN OF COLLEGE TEACHERS WITH
SPECIAL REFERENCE TO IRINJALAKUDA
MUNICIPALITY”**

Project report submitted to the University of Calicut for the partial fulfilment of the
award of degree of Bachelors of business Administration

BY

RISMI SUHANA K S

CRAVBBAR05

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**“A STUDY ON BRAND PREFERENCE OF TWO
WHEELERS AMONG WOMEN IN THRISSUR
DISTRICT”**

Project report submitted to the University of Calicut for the partial fulfilment of the
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SUVARNA E S

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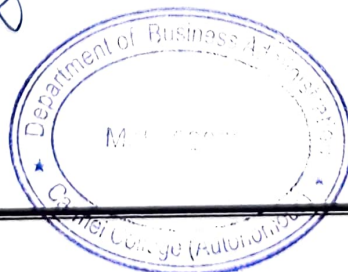
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**“INFLUENCE OF PRODUCT PACKAGING ON CONSUMERS
BUYING
PREFERENCES”**

*Project report submitted to the University of Calicut for the partial fulfillment of the award
of degree of Bachelors of business Administration*

BY

ANAGHA SHAJI

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This is to certify that this project report entitled **“INFLUENCE OF PRODUCT PACKAGING ON CONSUMERS BUYING PREFERENCE”** is Bonafede work done by Ms. Anagha Shaji, Bachelor of Business Administration 6th Semester student of Carmel College (Autonomous), Mala under my supervision and guidance in partial fulfillment of requirement for the awarding of degree of Bachelor of Business Administration, University of Calicut. However, this certificate is not issued to endorse the views and opinions expressed in the report.

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**“SAVINGS AND INVESTMENT BEHAVIOUR OF COLLEGE
TEACHERS IN THRISSUR DISTRICT”**

Project report submitted to the University of Calicut for the partial fulfilment of the
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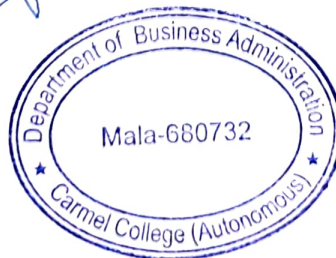
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**“INFLUENCE OF PRODUCT PACKAGING ON CONSUMERS
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PREFERENCES”

*Project report submitted to the University of Calicut for the partial fulfillment of the award
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Project Guide

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**“LEXICON OF EXTRAVAGANCE: UNVEILING
ESOTERIC VERBIAGE IN STARBUCKS’ CULINARY
NARRATIVE”**

*PROJECT REPORT SUBMITTED TO THE UNIVERSITY OF CALICUT FOR THE
PARTIAL FULFILMENT OF THE AWARD OF DEGREE OF BACHELORS OF
BUSINESS ADMINISTRATION*

BY

ANOOPA K A

CRAVBBAR10

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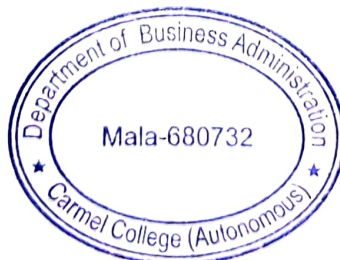
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Project Guide

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**“CREATION OF BRAND EQUITY THROUGH
CELEBRITY ENDORSEMENT AND SOCIAL MEDIA
INFLUENCERS”**

*Project report submitted to the University of Calicut for the partial fulfilment of the
award of degree of Bachelors of business Administration*

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**“IMPACT OF SOCIAL MEDIA INFLUENCER’S
CREDIBILITY DIMENSIONS ON CONSUMER BEHAVIOR”**

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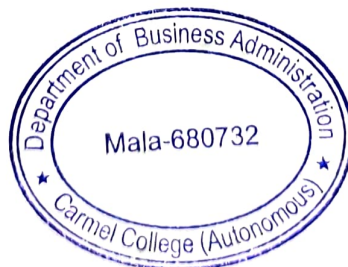
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**“LEXICON OF EXTRAVAGANCE: UNVEILING
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*PROJECT REPORT SUBMITTED TO THE UNIVERSITY OF CALICUT FOR THE
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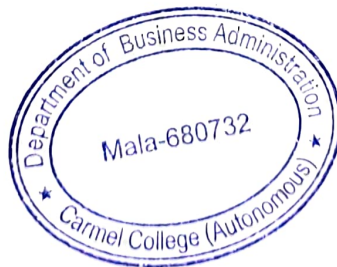
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**“INVESTMENT PATTERN OF COLLEGE TEACHERS WITH
SPECIAL REFERENCE TO IRINJALAKUDA
MUNICIPALITY”**

Project report submitted to the University of Calicut for the partial fulfilment of the
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BY

MUBEENA N K

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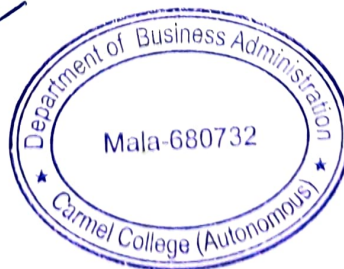
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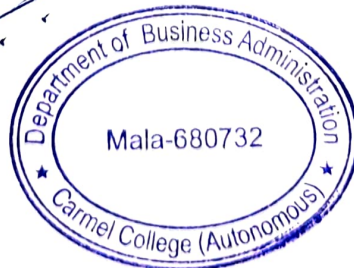
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This is to certify that this project report entitled “**INVESTMENT PATTERN OF COLLEGE TEACHERS WITH SPECIAL REFERENCE TO IRINJALAKUDA MUNICIPALITY**” is bonafide work done by **Ms. MUBEENA N.K** Bachelor of Business Administration 6th Semester student of Carmel College (Autonomous), Mala under my supervision and guidance in partial fulfilment of requirement for the awarding of degree of Bachelor of Business Administration, University of Calicut.

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Project Guide

Dr. Rema P.



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**“IMPACT OF SOCIAL MEDIA INFLUENCER’S
CREDIBILITY DIMENSIONS ON CONSUMER
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*Project report submitted to the University of Calicut for the partial fulfilment of the
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BY

SHERIN PAUL

REG NO: CRAVBBAR16

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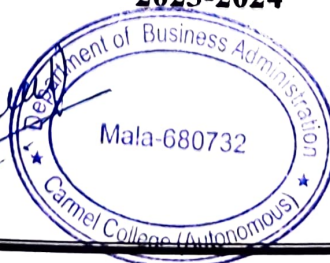
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**DEPARTMENT OF BUSINESS ADMINISTRATION
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Head of the Department

Dr. REMA P



SL NO: ET/HR/09/2023/232

Date : 22/09/2023


TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Aleena K. A., 3rd year BBA student of Carmel College (Autonomous) Mala, has successfully completed one week internship at our company starting from 26th August 2023.

During the period of her assignment, we found her sincere, dedicated, and hardworking.

We wish her all the best in her future endeavor.

For Eram Technologies Pvt. Ltd.


Austin E A
General Manager



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INTERNSHIP

ERAM TECHNOLOGIES PVT.LTD

*Internship report submitted to the University of Calicut for the partial fulfilment of the
award of degree of Bachelors of Business Administration*

BY

ANAGHA SHAJI

REG NO: CRAVBBAR07

UNDER THE SUPERVISION OF

Mr. Austin E. A

General Manager



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2023-2024

SL NO: ET/HR/09/2023/235

Date : 22/09/2023


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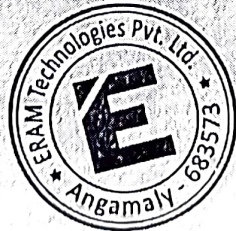
This is to certify that Ms. Anagha Shaji, 3rd year BBA student of Carmel College (Autonomous) Mala, has successfully completed one week internship at our company starting from 26th August 2023.

During the period of her assignment, we found her sincere, dedicated, and hardworking.

We wish her all the best in her future endeavor.

For Eram Technologies Pvt. Ltd.


Austin EA
General Manager



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BY

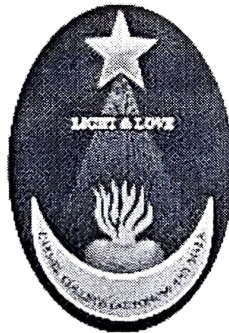
ANAGHA V.S

REG NO: CRAVBBAR02

UNDER THE SUPERVISION OF

Mr. Austin E. A

General Manager



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2023-2024

SL NO: ET/HR/09/2023/238

Date : 22/09/2023


TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Anagha V.S., 3rd year BBA student of Carmel College (Autonomous) Mala, has successfully completed one week internship at our company starting from 26th August 2023.

During the period of her assignment, we found her sincere, dedicated, and hardworking.

We wish her all the best in her future endeavor.

For Eram Technologies Pvt. Ltd.


Austin E A
General Manager



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BY

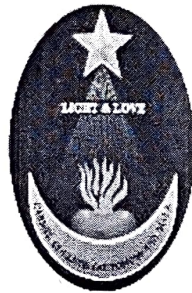
ANNA SOJAN

REG NO: CRAVBBAR08

UNDER THE SUPERVISION OF

Mr. Austin E. A

General Manager



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2023-2024

SL NO: ET/HR/09/2023/230

Date : 22/09/2023


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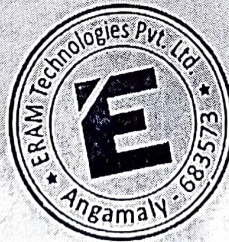
This is to certify that **Ms. Anna Sojan**, 3rd year BBA student of Carmel College (Autonomous) Mala, has successfully completed one week internship at our company starting from 26th August 2023.

During the period of her assignment, we found her sincere, dedicated, and hardworking.

We wish her all the best in her future endeavor.

For Eram Technologies Pvt. Ltd.


Austin E A
General Manager



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BY

ANNMERY K.K

REG NO: CRAVBBAR09

UNDER THE SUPERVISION OF

Mr. Austin E. A

General Manager



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2023-2024

SL NO: ET/HR/09/2023/243

Date : 22/09/2023


TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Annmery K.K., 3rd year BBA student of Carmel College (Autonomous) Mala, has successfully completed one week internship at our company starting from 26th August 2023.

During the period of her assignment, we found her sincere, dedicated, and hardworking.

We wish her all the best in her future endeavor.

For Eram Technologies Pvt. Ltd.


Austin E A
General Manager



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BY

ANOOPA K.A

REG NO: CRAVBBAR10

UNDER THE SUPERVISION OF

Mr. Austin E. A

General Manager



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2023-2024

SL NO: ET/HR/09/2023/241

Date: 22/09/2023


TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Anooa K.A., 3rd year BBA student of Carmel College (Autonomous) Mala, has successfully completed one week internship at our company starting from 26th August 2023.

During the period of her assignment, we found her sincere, dedicated, and hardworking.

We wish her all the best in her future endeavor.

For Eram Technologies Pvt. Ltd.


Austin E A
General Manager



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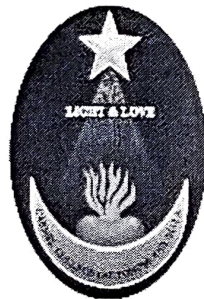
APARNA PRAKASHAN P

REG NO: CRAVBBAR11

UNDER THE SUPERVISION OF

Mr. Austin E. A

General Manager



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2023-2024

SL NO: ET/HR/09/2023/228

Date : 22/09/2023


TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Ms. Aparna Prakasan P.**, 3rd year BBA student of Carmel College (Autonomous) Mala, has successfully completed one week internship at our company starting from 26th August 2023.

During the period of her assignment, we found her sincere, dedicated, and hardworking.

We wish her all the best in her future endeavor.

For Eram Technologies Pvt. Ltd.


Austin E A
General Manager



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*Internship report submitted to the University of Calicut for the partial fulfilment of the
award of degree of Bachelors of Business Administration*

BY

C.J HRIDHYA

REG NO: CRAVBBAR12

UNDER THE SUPERVISION OF

Mr. Austin E. A

General Manager



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2023-2024

SL NO: ET/HR/09/2023/234

Date: 22/09/2023

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. C. J. Hridhya, 3rd year BBA student of Carmel College (Autonomous) Mala, has successfully completed one week internship at our company starting from 26th August 2023.

During the period of her assignment, we found her sincere, dedicated, and hardworking.

We wish her all the best in her future endeavor.

For Eram Technologies Pvt. Ltd.


Austin EA
General Manager



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INTERNSHIP
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*Internship report submitted to the University of Calicut for the partial fulfilment of the
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BY
DEVIPRIYA K.A
REG NO: CRAVBBAR13
UNDER THE SUPERVISION OF
Mr. Austin E. A
General Manager



DEPARTMENT OF BUSINESS ADMINISTRATION
CARMEL COLLEGE (AUTONOMOUS), MALA
THRISSUR, KERALA
2023-2024

SL NO: ET/HR/09/2023/239

Date : 22/09/2023

TO WHOM SO EVER IT MAY CONCERN


This is to certify that Ms. Devipriya K.A., 3rd year BBA student of Carmel College (Autonomous) Mala, has successfully completed one week internship at our company starting from 26th August 2023.

During the period of her assignment, we found her sincere, dedicated, and hardworking.

We wish her all the best in her future endeavor.

For Eram Technologies Pvt. Ltd.




Austin EA
General Manager

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BY

DITHYA K.S

REG NO: CRAVBBAR03

UNDER THE SUPERVISION OF

Mr. Austin E. A

General Manager



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2023-2024

SL NO: ET/HR/09/2023/236

Date : 22/09/2023


TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Dithya K.S., 3rd year BBA student of Carmel College (Autonomous) Mala, has successfully completed one week internship at our company starting from 26th August 2023.

During the period of her assignment, we found her sincere, dedicated, and hardworking.

We wish her all the best in her future endeavor.

For Eram Technologies Pvt. Ltd.


Austin EA
General Manager



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BY

E. A AYISHA SHERIN

REG NO: CRAVBBAR04

UNDER THE SUPERVISION OF

Mr. Austin E. A

General Manager



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2023-2024

SL NO: ET/HR/09/2023/229

Date : 22/09/2023

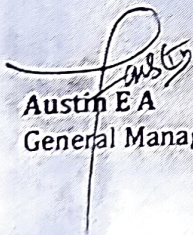
TO WHOM SO EVER IT MAY CONCERN

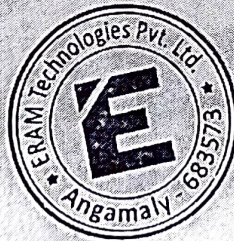
This is to certify that Ms. E.A Ayisha sherin, 3rd year BBA student of Carmel College (Autonomous) Mala, has successfully completed one week internship at our company starting from 26th August 2023.

During the period of her assignment, we found her sincere, dedicated, and hardworking.

We wish her all the best in her future endeavor.

For Eram Technologies Pvt. Ltd.


Austin E A
General Manager



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BY

HANNA SHIBU

REG NO: CRAVBBAR14

UNDER THE SUPERVISION OF

Mr. Austin E. A

General Manager



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2023-2024

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Date : 22/09/2023

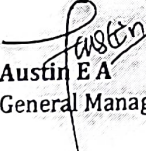
TO WHOM SO EVER IT MAY CONCERN

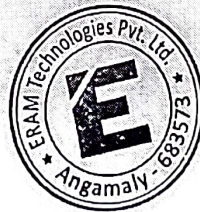
This is to certify that Ms. Hanna Shibu., 3rd year BBA student of Carmel College (Autonomous) Mala, has successfully completed one week internship at our company starting from 26th August 2023.

During the period of her assignment, we found her sincere, dedicated, and hardworking.

We wish her all the best in her future endeavor.

For Eram Technologies Pvt. Ltd.


Austin E A
General Manager



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BY

MUBEENA N. K

REG NO: CRAVBBAR15

UNDER THE SUPERVISION OF

Mr. Austin E. A

General Manager



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2023-2024

Sl. NO: RT/HR/09/2023/231

Date: 22/09/2023

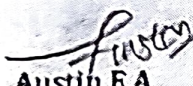
TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Mubeena N. K, 3rd year BBA student of Carmel College (Autonomous) Mala, has successfully completed one week internship at our company starting from 26th August 2023.

During the period of her assignment, we found her sincere, dedicated, and hardworking.

We wish her all the best in her future endeavor.

For Eram Technologies Pvt. Ltd.


Austin E A
General Manager



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BY

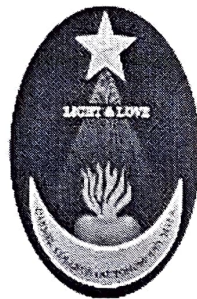
RISMI SUHANA K

REG NO: CRAVBBAR05

UNDER THE SUPERVISION OF

Mr. Austin E. A

General Manager



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE (AUTONOMOUS), MALA

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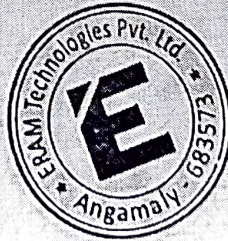
This is to certify that Ms. Rismi Suhana K.S., 3rd year BBA student of Carmel College (Autonomous) Mala, has successfully completed one week internship at our company starting from 26th August 2023.

During the period of her assignment, we found her sincere, dedicated, and hardworking.

We wish her all the best in her future endeavor.

For Eram Technologies Pvt. Ltd.


Austin E A
General Manager



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BY

SHERIN PAUL

REG NO: CRAVBBAR16

UNDER THE SUPERVISION OF

Mr. Austin E. A

General Manager



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2023-2024

Sl. NO: ET/HR/09/2023/242

Date : 22/09/2023


TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Sherin Paul, 3rd year BBA student of Carmel College (Autonomous) Mala, has successfully completed one week internship at our company starting from 26th August 2023.

During the period of her assignment, we found her sincere, dedicated, and hardworking.

We wish her all the best in her future endeavor.

For Eram Technologies Pvt. Ltd.


Austin EA
General Manager



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BY

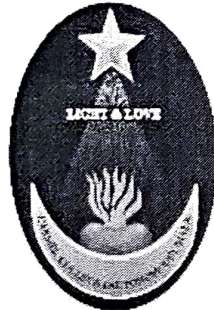
SUVARNA E.S

REG NO: CRAVBBAR06

UNDER THE SUPERVISION OF

Mr. Austin E. A

General Manager



DEPARTMENT OF BUSINESS ADMINISTRATION

CARMEL COLLEGE (AUTONOMOUS), MALA

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2023-2024

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Date: 22/09/2023


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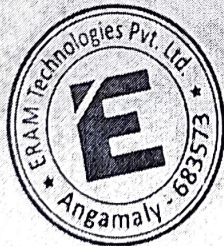
This is to certify that **Ms. Suvarna E.S.**, 3rd year BBA student of Carmel College (Autonomous) Mala, has successfully completed one week internship at our company starting from 26th August 2023.

During the period of her assignment, we found her sincere, dedicated, and hardworking.

We wish her all the best in her future endeavor.

For Eram Technologies Pvt. Ltd.


Austin EA
General Manager



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