

**“A STUDY ON CONSUMER PERCEPTION OF HYPERMARKET WITH
SPECIAL REFERENCE TO VARANDARAPPILLY PANCHAYATH”**

Project Report

*Submitted to the University of Calicut for the partial fulfillment of the award of the
degree of*

B.VOC ACCOUNTING AND TAXATION

SECOND SEMESTER

2023-24

BY

ANUJA SATHEESAN

(Reg. No: CRAXBVK001)

UNDER THE SUPERVISION OF

Ms. ANJU P D

(Asst. professor, department of vocational studies)



DEPARTMENT OF VOCATIONAL STUDIES
CARMEL COLLEGE (AUTONOMOUS), MALA
2023-26

Ms. ANJU P D
Supervisor



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This is to certify that the project entitled "A STUDY ON CONSUMER PERCEPTION OF HYPERMARKET WITH SPECIAL REFERENCE TO VARANDARAPPILLY PANCHAYATH" is a bonafide record of project work carried out by ANUJA SATHEESAN (Reg. No: CRAXBVK001) in partial fulfillment of Degree Of Bachelor of Vocational Studies (Accounting and Taxation) of Carmel College(Autonomous), Mala affiliated to the University of Calicut, during 2023-24 is a record of bonafide work done by her under our guidance and supervision.

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**“A STUDY ON THE ROLE OF ADVERTISEMENT IN MOTIVATING
CONSUMER BRAND PREFERENCE FOR COSMETIC PRODUCTS IN
MATTATHUR PANCHAYATHI”**

Project Report

Submitted to the university of Calicut for the partial fulfillment of the

Award of the degree of

B.VOC ACCOUNTING AND TAXATION

SECOND SEMESTER

2023-24

BY

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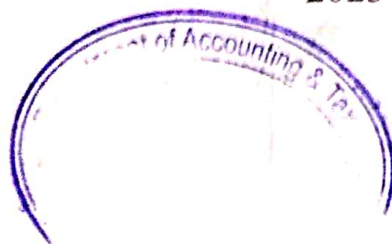


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This is to certify that the project entitled "A STUDY ON THE ROLE OF ADVERTISEMENT IN MOTIVATING CONSUMER BRAND PREFERENCE FOR COSMETIC PRODUCTS IN MATTATHUR PANCHAYATH" is a bonafide record of project work carried out by ASLAHA VR (Reg No. CRAXBVK002) in partial fulfilment of degree of bachelor of vocational studies, (Accounting and Taxation) of the carnell college(Autonomous), Mala affiliated to the University of Calicut, during 2023-24 is a record of bonafide work done by her under our guidance and supervision.



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**“A STUDY ON INFLUENCE OF SOCIAL MEDIA
ADVERTISEMENT ON CONSUMER BUYING
BEHAVIOR WITH SPECIAL REFERENCE TO
MALA GRAMA PANCHAYATH”**

Project Report

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B.VOC ACCOUNTING AND TAXATION

SECOND SEMESTER

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**“A STUDY ON CUSTOMER SATISFACTION OF ELETRIC TWO
WHEELER WITH REFERENCE TO ALOOR GRAMA PANCHAYATH”**

Project Report

*Submitted to the University of Calicut for the partial fulfillment of the award of the
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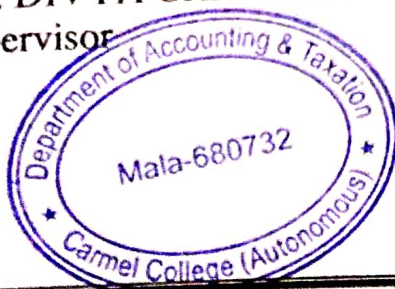
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This is to certify that the project entitled "A STUDY ON CUSTOMER SATISFACTION OF ELETRIC TWO WHEELER WITH REFERENCE TO ALOOR GRAMA PANCHAYATH" is a bonafide record of project work carried out by LAVEENA T.V (Reg. No: CRAXBVK005) in partial fulfillment of Degree Of Bachelor of Vocational Studies (Accounting and Taxation) of Carmel College(Autonomous), Mala affiliated to the University of Calicut, during 2023-24 is a record of bonafide work done by her under our guidance and supervision.


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**“A STUDY ON THE TOPIC OF STUDENTS AWARENESS ABOUT
E-BANKING PRODUCTS & SERVICES OF COMMERCIAL BANKS
WITH SPECIAL REFERENCES TO ANNAMANADA
GRAMAPACHAYATH “**

**Project report submitted to the university of Calicut for the partial fulfillment
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Degree of B.voc Accounting & Taxation

Submitted by

MALAVIKA MANIKANDAN

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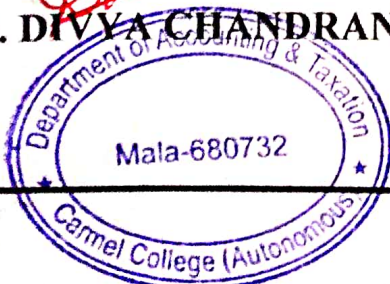
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This is to certify that the project report entitled "A STUDY ON THE TOPIC OF STUDENTS AWARENESS ABOUT E-BANKING PRODUCTS & SERVICES OF COMMERCIAL BANKS WITH SPECIAL REFERENCES TO ANNAMANDA GRAMAPACHAYATH" done at Annamanada submitted by MALAVIKA MANIKANDAN (RegNo.CRAXBVK006) in partial fulfillment of the requirement of Bachelor of Vocational studies (Accounting and Taxation) of Carmel College, mala affiliated to university of Calicut during 2023-26 is a record of the bonafide work done by her under our supervision and guidance.

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**“A STUDY ON CUSTOMERS PREFERENCE TOWARDS ZOMATO
AND SWIGGY”**

PROJECT REPORT

*Submitted to the university of Calicut for the partial fulfillment of the award of
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B.VOC ACCOUNTING AND TAXATION

SECOND SEMESTER

2023-24

BY

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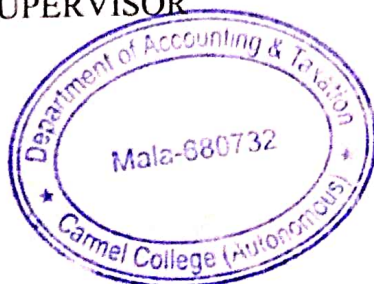


DEPARTMENT OF VOCATIONAL STUDIES

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This is to certify that the project entitled "A STUDY ON CUSTOMER PREFERENCE TOWARDS SWIGGY AND ZOMATIO" is a bonafide record of project work carried out by NAYANA N.B(Reg.NoCRANBYK007)in partial fulfillment of Degree of Bachelor of vocational studies (Accounting and taxation) of carmel college (Autonomous),mala affiliated to university of Calicut,during 2023-24 is a record of bonafide work done by her under our guidance and supervision.

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**“A STUDY ON CONSUMER BEHAVIOR TOWARDS ONLINE AND
OFFLINE SHOPPING WITH SPECIAL REFERENCE TO
MATTATHUR VILLAGE”**

Project Report

*Submitted to the University of Calicut for the partial fulfillment of the award of
the degree of*

B.VOC ACCOUNTING AND TAXATION

SECOND SEMESTER

2023-24

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**DEPARTMENT OF VOCATIONAL STUDIES
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This is to certify that the project entitled "A STUDY ON CONSUMER BEHAVIOR TOWARDS ONLINE AND OFFLINE SHOPPING WITH SPECIAL REFERENCE TO MATTATHUR VILLAGE" is a bonafide record of project work carried out by SANDRA BHARATHAN (Reg. No: CRAXBVK008) in partial fulfillment of Degree Of Bachelor of Vocational Studies (Accounting and Taxation) of Carmel College(Autonomous), Mala affiliated to the University of Calicut, during 2023-24 is a record of bonafide work done by her under our guidance and supervision.

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“A

**STUDY ON FAST FOOD CONSUMPTION WITH SPECIAL
REFERENCE TOWARDS 6TH WARD OF MATTATHUR
PANCHAYATH”**

“ CARMEL COLLEGE (AUTONOMOUS)MALA”

Project report

submitted to the university of Calicut for the partial fulfillment of the award of degree of

BVOC ACCOUNTING AND TAXATION

SECOND SEMESTER

2023-24

BY

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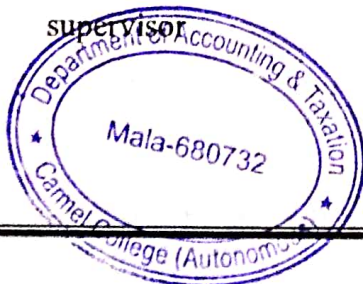


DEPARTMENT OF VOCATIONAL STUDIES

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This is to certify that the project entitled " A STUDY ON FAST FOOD CONSUMPTION WITH SPECIAL REFERENCE TOWARD 6TH WARD OF MATTATHUR PANCHAYATH" is a bonafide record of project work carried out by SANDRA P.S Reg.no:(CRAXBVK009) in partial fulfillment the degree of bachelor of vocational studies 2nd semester (Accounting and taxation)of carmel college ,(Autonomous) mala affiliated to university of Calicut.

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**“A STUDY ON IMPACT OF SOCIAL MEDIA AMONG THE
STUDENTS BEHAVIOUR WITH SPECIAL REFERENCE TO CARMEL
COLLEGE (AUTONOMOUS) MALA”**

Project report

Submitted to the University of Calicut for the partial fulfillment of the award of degree of

B.Voc ACCOUNTING AND TAXATION

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**DEPARTMENT OF VOCATIONAL STUDIES
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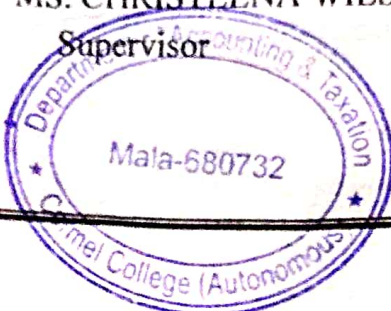
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This is to certify that the project entitled "A STUDY ON IMPACT OF SOCIAL MEDIA AMONG THE STUDENTS BEHAVIOUR WITH SPECIAL REFERENCE TO CARMEL COLLEGE (AUTONOMOUS), MALA is a bonafide record of project work carried out by SHIFA M. S. (Reg.no:CRAXBVK0010). In partial fulfillment the degree of bachelor of vocational studies (Accounting and taxation) of the Carmel college,(Autonomous) Mala affiliated to university of Calicut. During 2023 -24 is a record of bonafide work done by her under our guidance and supervision.


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