

**“A STUDY ON PASSENGER’S SATISFACTION TOWARDS
KSRTC WITH REFERENCE TO MALA”**

Project report submitted to the University of Calicut for the partial fulfillment of the
award of the Post Graduate of Master of Commerce

By

ABIYA BABU

CRAWMCM001

UNDER THE SUPERVISION OF

MS. JASMI BABU

ASSISTANT PROFESSOR



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022-2024

Supervisor

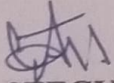
Ms. Jasmi Babu

Head of the Department

Dr. Stegy V.J

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON PASSENGERS SATISFACTION TOWARDS KSRTC WITH REFERENCE TO MALA" is bona-fide work done individually by Ms. Abiya Babu (CRAWMCM001) under my supervision and guidance during the year 2022-2024 in partial fulfilment of the requirement for the award of the post graduate of Master of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

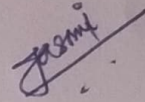


Dr. STEGY V.J

Head of the Department

PG Department of Commerce

Carmel College (Autonomous), Mala



Ms. JASMI BABU


PG Department of Commerce

Carmel College (Autonomous), Mala



Place: Mala

Date: 15-5-2024

Evaluated


Jitha Thomas
External Examiner.

**“A STUDY ON CUSTOMERS SATISFACTION TOWARDS
KUZHUR CO-OPERATIVE SOCIETY”**

Project report submitted to the University of Calicut for the partial fulfillment of the
award of the Post Graduate of Master of Commerce

By

ADHULYA M.R

CRAWMCM002

UNDER THE SUPERVISION OF

MS. JASMI BABU

ASSISTANT PROFESSOR



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022-2024

Supervisor

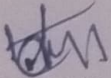
Ms. Jasmi Babu

Head of the Department

Dr. Stegy V.J

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CUSTOMERS SATISFACTION TOWARDS KUZHUR CO-OPERATIVE SOCIETY" is bona-fide work done individually by Ms. ADHULYA M.R (CRAWMCM002) under my supervision and guidance during the year 2022-2024 in partial fulfillment of the requirement for the award of the post graduate of Master of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

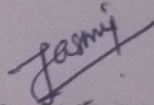


Dr. STEGY V.J

Head of the Department

PG Department of Commerce

Carmel College (Autonomous), Mala



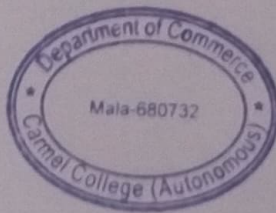
Ms. JASMI BABU

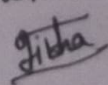
PG Department of Commerce

Carmel College (Autonomous), Mala

Place: Mala

Date: 15/5/2024



Evaluated


Jibha Thomas
External Examiner.

**"A STUDY ON IMPACT OF SOCIAL MEDIA MARKETING ON
CONSUMER BEHAVIOUR WITH SPECIAL REFERENCE TO
CARMEL COLLEGE (AUTONOMOUS), MALA"**

Project Report Submitted to the University of Calicut for the partial
fulfilment of the award of the degree of Master of Commerce

By

AFRA K A

(CRAWMCM003)

under the project guide of

MS. JASMI BABU

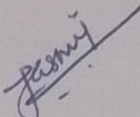
Assistant Professor



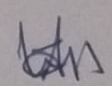
**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE (AUTONOMOUS), MALA**

THRISSUR, KERALA

2022-2024


Project guide

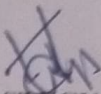
MS. JASMI BABU


Head of the Department

DR. STEGY V J

CERTIFICATE

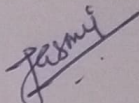
This is to certify that the project report entitled "A STUDY ON IMPACT OF SOCIAL MEDIA MARKETING ON CONSUMER BEHAVIOUR WITH REFERENCE TO CARMEL COLLEGE (AUTONOMOUS), MALA" is a bonafide record of project done by AFRA K A (CRAWMCM003), under my guidance and supervision during the year 2022-2024 in partial fulfilment of the requirement for the award of the post graduate of Master of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.


DR. STEGY V J

Head of Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala


MS JASMI BABU

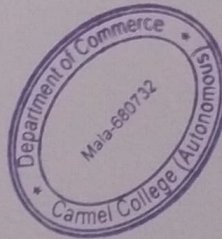
Post Graduate


Department of commerce

Carmel College (Autonomous), Mala

Place: Mala

Date: 15/05/2024



Evaluated

Jitha Thomas
External Examiner.

**“A STUDY ON CONSUMER AWARENESS ON CONSUMER
RIGHT WITH REFERENCE TO THRISSUR DISTRICT”**

Project Report Submitted to University of Calicut for the partial fulfilment of
the award of the Degree of Master of Commerce

BY

ANAKHA SATHEESH BABU

(CRAWMCM004)

UNDER THE SUPERVISION OF

Ms. JASMI BABU

Assistant Professor



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2023-2024

Project Guide

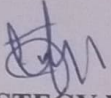
Ms. JASMI BABU

Head of the Department

Dr STEGY V J

CERTIFICATE

This to certify that the project entitled "A STUDY ON CONSUMER AWARENESS ON CONSUMER RIGHT WITH REFERENCE TO THRISSUR DISTRICT" is a Bonafide record of original work done individually by ANAKHA SATHEESH BABU (Reg.No.CRAWMCM004), under my guidance and supervision during the year 2023-2024 in partial fulfilment of the requirement for the award of the post graduate degree of MASTER OF COMMERCE of the UNIVERSITY OF CALICUT. It is also certified that she has not copied from any other records of similar nature.

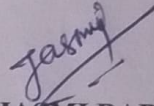


DR STEGY V J

Head of the Department

Department of Commerce

Carmel College (Autonomous),mala

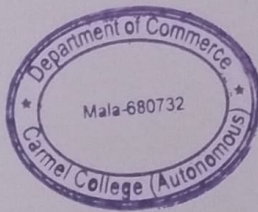


MS. JASMI BABU

Assistant professor

Department of Commerce

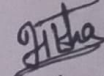
Carmel College (Autonomous),Mala



Place: Mala

Date: 15/5/2024

Evaluated



Jitha Thomas

External Examiner

**“A Study on attitude of students towards Entrepreneurship
with reference to Carmel College (Autonomous), Mala”**

Project Report Submitted to the University of Calicut for the Partial
Fulfillment of the award of the Degree of Master of Commerce

By

ANITTA K.S

CRAWMCM005

UNDER THE SUPERVISION OF

Ms. Jasmi Babu

Assistant professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE (AUTONOMOUS), MALA
THRISSUR, KERALA
2023-2024**

Jasmi

Project Guide

Ms. Jasmi Babu

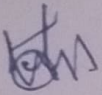
[Signature]

Head of the Department

Dr. Stegy V J

CERTIFICATE

This is to certify that the project report entitled "A Study on attitude of students towards entrepreneurship with reference to Carmel College (Autonomous), Mala" is a bonafide record of project done by ANITTA K. S (Reg. No. CRAWMCM005), under my guidance and supervision during the year 2024 in partial fulfilment of the requirement for the award of the Degree Master of Commerce of the University of Calicut. It is also certify that she has not copied from any other records of similar nature.

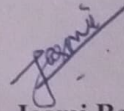


Dr. Stegy V. J

Head of Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala



Ms. Jasmi Babu

Post Graduate

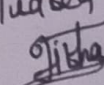
Department of commerce

Carmel College (Autonomous), Mala

Place: Mala

Date 15/05/2024



Evaluated

Jitha Thomas
External Examiner.

**"A STUDY ON SAVINGS AND INVESTMENT
BEHAVIOUR OF RURAL HOUSEHOLD WITH
REFERENCE TO PUDUKAD PANCHAYAT"**

Project Report Submitted to the University of Calicut for the partial
Fulfilment of the award of the Post Graduate of Master of Commerce

BY

ANITTA SHABU M

(CRAWMCM006)

UNDER THE SUPERVISION OF

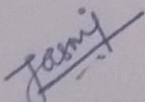
Ms. JASMI BABU

ASSISTANT PROFESSOR

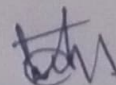


**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE (AUTONOMOUS), MALA
THRISSUR, KERALA**

2022-2024


Project Guide

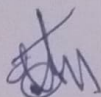
Ms. JASMI BABU


Head of the Department

Dr. STEGY V J

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON SAVINGS AND INVESTMENT OF RURAL HOUSEHOLD WITH REFERNCE TO PUDUKAD PANCHAYAT" is a bona – fide record of original work done independently by Ms. ANITTA SHABU M (CRAWMCM006), under my supervision and guidance during the year 2022-2024 in partial fulfilment of the requirements for the award of Post Graduate of Master of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

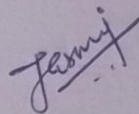


Dr. STEGY V J

Head of the Department

PG Department of Commerce

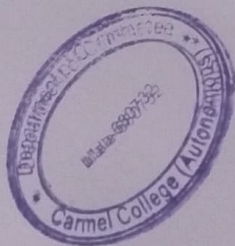
Carmel College (Autonomous), Mala



Ms. JASMI BABU

PG Department of Commerce

Carmel College (Autonomous), Mala



Evaluated



Jitha Thomas

External Examiner.

Place: MALA

Date: 15-05-2024

**“A STUDY ON CONSUMER BEHAVIOUR TOWARDS INSTANT
FOOD PRODUCTS WITH REFERENCE TO CARMEL
COLLEGE (AUTONOMOUS), MALA”**

Project Report Submitted to University of Calicut for the partial
fulfilment of the award of the degree of Masters of Commerce

By

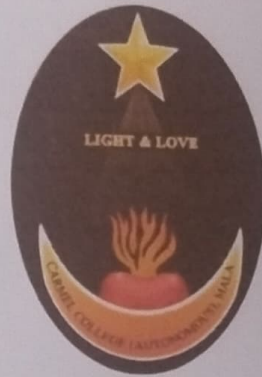
ANJANA JOSE

(CRAWMCM007)

Under the supervision of

Ms. JASMI BABU

Assistant professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE (AUTONOMOUS), MALA
THRISSUR, KERALA**

2022-2024

Project Guide

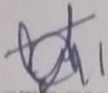
Ms. JASMI BABU

Head of the Department

Dr. STEGY V J

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CONSUMER BEHAVIOUR TOWARDS INSTANT FOOD PRODUCTS WITH REFERENCE TO CARMEL COLLEGE (AUTONOMOUS), MALA" is a bonafide record of project done by ANJANA JOSE (CRAWMCM007), under my guidance and supervision during the year 2022 - 2024 in partial fulfilment of the requirement for the award of the post graduate of Master of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

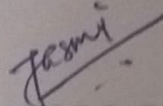


Dr. STEGY V J

Head of Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala



Ms. JASMI BABU

Post Graduate

Department of commerce

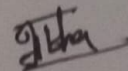
Carmel College (Autonomous), Mala

Place: Mala

Date: 15/5/2024



Evaluated



Jitha Thomas

External Examiner

**“A STUDY ON THE IMPACT OF WOMEN
EMPOWERMENT THROUGH
ENTREPRENEURSHIP DEVELOPMENT WITH
REFERENCE TO THRISSUR DISTRICT”**

Project Report Submitted to University of Calicut for the partial
fulfilment of the award of the degree of Masters of Commerce

By

ANJITHA M S

(CRAWMCM008)

Under the supervision of

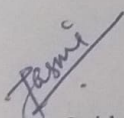
Ms. JASMI BABU

Assistant professor

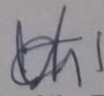


**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE (AUTONOMOUS) MALA
THRISSUR, KERALA**

2022-2024


Project Guide

Ms. JASMI BABU


Head of the Department

Dr. STEGY V.J

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON THE IMPACT OF WOMEN EMPOWERMENT THROUGH ENTREPRENEURSHIP DEVELOPMENT WITH REFERENCE TO THRISSUR DISTRICT" is a bonafide record of project done by ANJITHA M S (CRAWMCM008), under my guidance and supervision during the year 2024 in partial fulfillment of the requirement for the award of the post graduate of Master of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

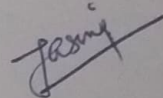


Dr. STEGY V J

Head of Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala



Ms. JASMI BABU

Post Graduate

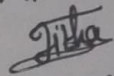
Department of commerce

Carmel College (Autonomous), Mala

Place: Mala

Date: 15/05/2024



Evaluated

Jitha Thomas

**“A STUDY ON INVESTMENT PATTERN AMONG
WORKING WOMEN WITH REFERENCE
TO THRISSUR DISTRICT ”**

Project Report Submitted to the University of Calicut for the partial
Fulfilment of the award of the Post Graduate of Master of Commerce

BY

ARCHANA RAVI

(CRAWMCM009)

UNDER THE SUPERVISION OF

MS. JASMI BABU

ASSISTANT PROFESSOR

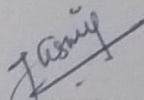


POST GRADUATE DEPARTMENT OF COMMERCE

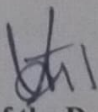
CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022-2024


Project Guide

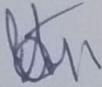
Ms. JASMI BABU


Head of the Department

Dr. STEGY V J

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON INVESTMENT PATTERN AMONG WORKING WOMEN WITH REFERENCE TO THRISSUR DISTRICT" is a bona – fide record of original work done independently by Ms. ARCHANA RAVI (CRAWMCM009), under my supervision and guidance during the year 2024 in partial fulfilment of the requirements for the award of Post Graduate of Master of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

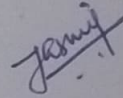


Dr. STEGY V J

Head of the Department

Department of Commerce

Carmel College (Autonomous) Mala



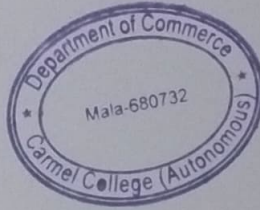
Ms. JASMI BABU

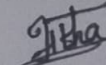
Assistant Professor

Department of Commerce

Carmel College (Autonomous)

Mala



Evaluated

Jitha Thomas
External Examiner.

Place: Mala

Date: 15/05/2024

**“A STUDY ON CUSTOMER SATISFACTION ON GOOGLE
PAY WITH REFERENCE TO ALOOR GRAMA
PANCHAYATH”**

Project Report Submitted to University of Calicut for the partial
fulfilment of the award of the degree of Masters of Commerce

By

ASHNA M A

(CRAWMCM010)

Under the supervision of

Dr. STEGY V J

Assistant professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE (AUTONOMOUS), MALA
THRISSUR, KERALA**

2022-2024

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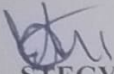
Dr. STEGY V J

Head of the Department

Dr. STEGY V.J

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CUSTOMER SATISFACTION ON GOOGLE PAY WITH REFERENCE ALOOR GRAMA PANCHAYTH" is a bonafide record of project done by ASHNA M A (CRAWMCM010), under my guidance and supervision during the year 2024 in partial fulfilment of the requirement for the award of the post graduate of Master of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

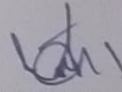


Dr. STEGY V J

Head of Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala



Dr. STEGY V J

Head of Post Graduate

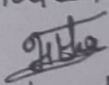
Department of commerce

Carmel College (Autonomous), Mala

Place: Mala

Date: 15/5/2024



Evaluated

Jitha Thomas
External Examiner

**“A STUDY ON SERVICE QUALITY OF MANAGEMENT IN
PRIVATE SECTOR BANKS WITH REFERENCE TO MALA
GRAMA PANCHAYATH”**

Project Report Submitted to University of Calicut for the partial
fulfilment of the award of the degree of Masters of Commerce

By

AYANA XAVIER

(CRAWMCM011)

Under the supervision of

Dr. STEGY VJ

Assistant professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE (AUTONOMOUS), MALA
THRISSUR, KERALA**

2022-2024

Project Guide

Dr. STEGY VJ

Head of the Department

Dr. STEGY V.J

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON SERVICE QUALITY OF MANAGEMENT IN PRIVATE SECTOR BANKS WITH REFERENCE TO MALA GRAMA PANCHAYATH" is a bonafide record of project done by AYANA XAVIER (CRAWMCM011), under my guidance and supervision during the year 2023-2024 in partial fulfilment of the requirement for the award of the post graduate of Master of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

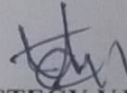


Dr. STEGY V J

Head of Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala



Dr. STEGY V J

Head of Post Graduate

Department of commerce

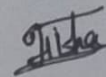
Carmel College (Autonomous), Mala

Place: Mala

Date: 15/5/2024



Evaluated



Jibha Thomas

External Examiner

**“A STUDY ON WORK LIFE BALANCE OF BANKING SECTOR
EMPLOYEES”**

Project Report Submitted to University of Calicut for the partial
fulfilment of the award of the degree of Masters of Commerce

By

DHANYA P D

(CRAWMCM013)

Under the supervision of


Dr. STEGY V J

Assistant professor




**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE (AUTONOMOUS), MALA
THRISSUR, KERALA**

2022-2024


Project Guide

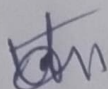
Dr. STEGY V J


Head of the Department

Dr. STEGY V J

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON WORK LIFE BALANCE OF BANKING SECTOR EMPLOYEES" is a bonafide record of project done by DHANYA P D (CRAWMCM013), under my guidance and supervision during the year 2022 - 2024 in partial fulfilment of the requirement for the award of the post graduate of Master of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

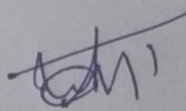


Dr. STEGY V J

Head of Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala



Dr. STEGY V J

Post Graduate

Department of commerce

Carmel College (Autonomous), Mala

Place: Mala

Date: 15/05/2024



Evaluated



Jitha Thomas

External Examiner

**“CRITICAL STUDY OF THE PROBLEMS OF STREET
VENDORS IN CHALAKUDY MUNICIPALITY”**

Project Report Submitted to the University of Calicut for the partial
Fulfilment of the award of the Post Graduate of Master of Commerce

BY

FATHIMA K S

(CRAWMCM014)

UNDER THE SUPERVISION OF

DR. STEGY V J

ASSISTANT PROFESSOR



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022-2024

Project guide

DR. STEGY V J

Head of the Department

DR. STEGY V J

CERTIFICATE

This is to certify that the project report entitled “**CRITICAL STUDY OF THE PROBLEMS OF STREET VENDORS IN CHALAKUDY MUNICIPALITY**” is a bonafide record of project done by **FATHIMA K S (CRAWMCM014)**, under my guidance and supervision during the year 2022- 2024 in partial fulfilment of the requirement for the award of the post graduate of Master of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

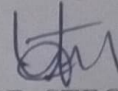


DR. STEGY V J

Head of Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala



DR. STEGY V J

Post Graduate

Department of commerce

Carmel College (Autonomous), Mala

Place: Mala

Date: 15-5-2024



Evaluated
Jitha

Jitha Thomas
External Examiner

**"THE STUDY ON STRESS MANAGEMENT AMONG
NURSE WITH SPECIAL REFERENCE TO MALA
PANCHAYATH "**

Project Report Submitted to the University of Calicut for the partial

Fulfilment of the award of the degree of Master of Commerce

BY

HIBHA

(CRAWMCM015)

UNDER THE PROJECT GUIDE OF

DR. STEGY V J

Head of the department

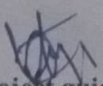


POST GRADUATE DEPARTMENT OF COMMERCE

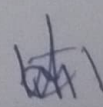
CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022-2024


Project guide

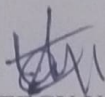
DR. STEGY V J


Head of the Department

DR. STEGY V J

CERTIFICATE

This is to certify that the project report entitled "THE STUDY ON STRESS MANAGEMENT AMONG NURSE WITH SPECIAL REFERENCE TO MALA PANCHAYAT" is a bonafide record of project done by HIBHA (Reg. No. CRAWMCM015), under my guidance and supervision during the year 2024 in partial fulfilment of the requirement for the award of the Degree Master of Commerce of the University of Calicut. It is also certifying that she has not copied from any other records of similar nature.



DR. STEGY V J

Head of Post Graduate

Department of Commerce

Carmel College, Mala



DR. STEGY V J

Head of Post Graduate

Department of commerce

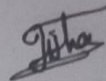
Carmel College, Mala

Place: Mala

Date: 15/05/2024



Evaluated



Jibha Thomas

External Examiner

**“A STUDY ON AWARENESS OF GST AMONG
RETAILERS”**

Project Report Submitted to the University of Calicut for the partial
Fulfilment of the award of the degree of Master of Commerce.

BY

JAIN MARIYA PAULY

(CRAWMCM016)

UNDER THE SUPERVISION OF

Dr. STEGY V J

Assistant Professor



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022-2024

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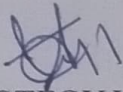
Dr. STEGY V J

Head of the Department

Dr. STEGY V J

CERTIFICATE

This is to certify that this project report entitled “A STUDY ON AWARENESS OF GST AMONG RETAILERS” is a bona – fide record of original work done independently by Ms. JAIN MARIYA PAULY (Reg. No: CRAWMCM016), under my supervision and guidance during the year 2024 in partial fulfilment of the requirements for the award of Degree of Masters of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

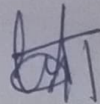


Dr. STEGY V J

Head of the Department

Department of Commerce

Carmel College (Autonomous)
Mala



Dr. STEGY V J

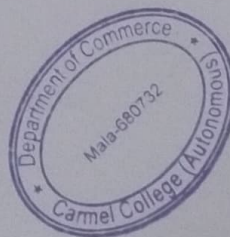
Head of the Department

Department of Commerce

Carmel College (Autonomous)
Mala

Place: Mala

Date: 15/05/2024



Evaluated



Jitha Thomas

External Examiner

**“A STUDY ON SPENDING AND SAVING HABITS AMONG
WORKING YOUTH IN THRISSUR DISTRICT”**

Project Report submitted to the University of Calicut for the partial
Fulfilment of the award of the post graduate of Master of Commerce

BY

JOICY P J

CRAWMCM017

UNDER THE SUPERVISION OF

DR. STEGY V J

HEAD OF THE DEPARTMENT

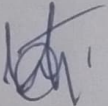


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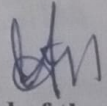
CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2023-2024


Project Guide

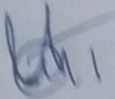
DR. STEGY V J


Head of the department

DR. STEGY V J

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON SPENDING AND SAVING HABITS AMONG WORKING YOUTH IN THRISSUR DISTRICT" is bona-fide record of original work done individually by Ms. JOICY P J (Reg. No. CRAWMCM017), under my supervision and guidance during the year 2023 in partial fulfilment of the requirements for the award of the post graduate of MASTER OF COMMERCE OF THE UNIVERSITY OF CALICUT. It is also certified that she has not copied from any other records of similar nature.

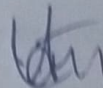


DR. STEGY V J

Head of the department

Department of commerce

Carmel College (autonomous), Mala



DR. STEGY V J

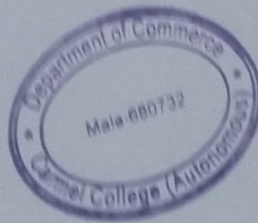
Head of the department

Department of commerce

Carmel College (autonomous), Mala

Place: Mala

Date: 15/05/2024



Evaluated



Jilka Thomas

External Examiner.

**“AN EFFECTIVENESS OF BRAND PREFERENCE TOWARDS BRAND
APPARELS AMONG COLLEGE SPORTS STUDENTS”**

Project Report Submitted to the University of Calicut for the partial
Fulfillment of the award of the degree of Master of Commerce

BY

JOMARIYA JOHNSON

(CRAWMCM018)

UNDER THE PROJECT GUIDE OF

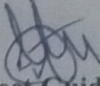
DR. STEGY V.J

Assistant Professor

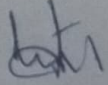


**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE (AUTONOMOUS), MALA
THRISSUR, KERALA**

2022-2024


Project Guide

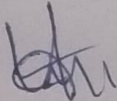
DR. STEGY V.J


Head of the Department

DR. STEGY V.J

CERTIFICATE

This is to certify that this project report entitled "AN EFFECTIVENESS OF BRAND PREFERENCE TOWARDS BRAND APPARELS AMONG COLLEGE SPORTS STUDENTS" is a bona – fide record of original work done independently by MS. JOMARIYA JOHNSON (CRAWMCM018), under my supervision and guidance during the year 2024 in partial fulfilment of the requirements for the award of Post Graduate of Master of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

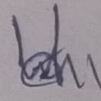


Dr. STEGY V J

Head of the Department

Department of Commerce

Carmel College (Autonomous) Mala



Dr. STEGY V J

Head of the Department

Department of Commerce

Carmel college (Autonomous)Mala

Place: Mala

Date: 15-05-2024



Evaluated



Jisha Thomas

External Examiner.

**"A STUDY ON PASSENGERS SATISFACTION TOWARDS
KOCHI METRO"**

Project Report Submitted to the University of Calicut for the partial
Fulfilment of the award of the Post Graduate of Master of Commerce

BY

JUSTINA SOJAN K

(CRAWMCM019)

UNDER THE SUPERVISION OF

MS. NEETHU MURALI

ASSISTANT PROFESSOR

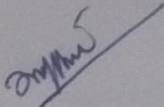


POST GRADUATE DEPARTMENT OF COMMERCE

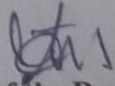
CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022-2024


Project Guide

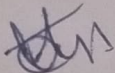
Ms. NEETU MURALI


Head of the Department

Dr. STEGY V J

CERTIFICATE

This is to certify that this project report entitled "A STUDY ON PASSENGERS SATISFACTION TOWARDS KOCHI METRO" is a bona – fide record of original work done independently by Ms. JUSTINA SOJAN K (CRAWMCM019), under my supervision and guidance during the year 2022-2024 in partial fulfilment of the requirements for the award of Post Graduate of Master of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

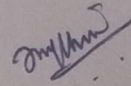


Dr. STEGY V J

Head of the Department

P G Department of Commerce

Carmel College (Autonomous) Mala



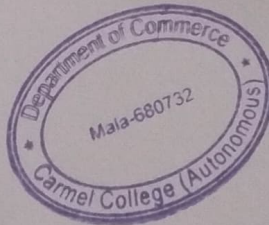
Ms. NEETHU MURALI

Assistant Professor

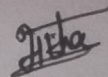
P G Department of Commerce

Carmel College (Autonomous)

Mala



Evaluated



Jibha Thomas

External Examiner.

Place: Mala

Date: 15-05-2024

**“A STUDY ON SOCIO-ECONOMIC, ENVIRONMENTAL AND
POLICY ISSUES AFFECTING FISHERMEN AND THEIR
LIVELIHOOD WITH REFERENCE TO THRISSUR
DISTRICT”**

Project Report Submitted to University of Calicut for the partial fulfilment of
the award of the Degree of Master of Commerce

BY

**LAKSHMI N S
(CRAWMCM020)**

UNDER THE SUPERVISION OF

Ms. NEETHU MURALI

Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE (AUTONOMOUS), MALA
THRISSUR, KERALA**

2023-2024

Project Guide

Ms. Neethu Murali
Ms. NEETHU MURALI

Dr. Stegy V J
Head of the Department

Dr STEGY V J

CERTIFICATE

This to certify that the project entitled "A STUDY ON SOCIO-ECONOMIC, ENVIRONMENTAL AND POLICY ISSUES AFFECTING FISHERMEN AND THEIR LIVELIHHOD WITH REFERENCE TO THRISSUR DISTRICT" is a Bonafide record of original work done individually by LAKSHMI N S (Reg.No.CRAWMCM020), under my guidance and supervision during the year 2023-2024 in partial fulfilment of the requirement for the award of the post graduate degree of MASTER OF COMMERCE of the UNIVERSITY OF CALICUT. It is also certified that she has not copied from any other records of similar nature.

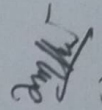


DR STEGY V J

Head of the Department

Department of Commerce

Carmel College (Autonomous),mala



MS. NEETHUMURALI

Assistant professor

Department of Commerce

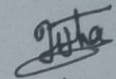
Carmel College (Autonomous),Mala

Place: Mala

Date: 15/05/2024



Evaluated



Jisha Thomas

External Examiner.

**"A STUDY OF MUTUAL FUNDS AS AN INVESTMENT
AVENUE AND AWARENESS AMONG INVESTORS WITH
REFERENCE TO THRISSUR DISTRICT"**

Project Report Submitted to the University of Calicut for the partial

Fulfilment of the award of the degree of Master of Commerce

BY

MISSA BABU

(CRAWMCM021)

UNDER THE SUPERVISION OF

MS. NEETHU MURALI

Assistant Professor

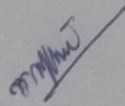


POST GRADUATE DEPARTMENT OF COMMERCE

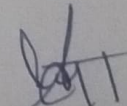
CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022-2024


Project Guide

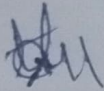
MS. NEETU MURALI


Head of the Department

MS. DR. STEGY V J

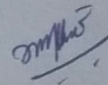
CERTIFICATE

This is to certify that this project report entitled "A STUDY OF MUTUAL FUNDS AS AN INVESTMENT AVENUE AND AWARENESS AMONG INVESTORS WITH REFERNCE TO THRISSUR DISTRICT" is a bona – fide record of original work done independently by Ms. MISSA BABU (Reg. No: CRAWMCM021), under my supervision and guidance during the year 2024 in partial fulfilment of the requirements for the award of Degree of Masters of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.



Dr. STEGY V J


Head of the Department
Department of Commerce
Carmel College (Autonomous) Mala



Ms. NEETHU MURALI

Assistant professor
Department of Commerce
Carmel College (Autonomous) Mala



Evaluated


Jitha Thomas

External Examiner.

Place: Mala

Date: 15/05/2024

**"A STUDY ON SATISFACTION AMONG WOMEN
TOWARDS MICROFINANCE ASSISTANCE PROVIDED
BY ESAF WITH SPECIAL REFERENCE TO
CHALAKUDY MUNICIPALITY"**

Project Report Submitted to the University of Calicut for the partial
Fulfilment of the award of the Post Graduate of Master of Commerce

BY

NANDANA SURESH

(CRAWMCM022)

UNDER THE SUPERVISION OF

MS. NEETHU MURALI

ASSISTANT PROFESSOR



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022-2024

Project guide

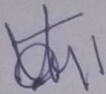
MS. NEETU MURALI

Head of the Department

MS.DR.STEGY V J

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON SATISFACTION AMONG WOMEN TOWARDS MICROFINANCE ASSISTANCE PROVIDED BY ESAF WITH SPECIAL REFERANCE TO CHALAKUDY MUNICIPALITY" is a bonafide record of project done by NANDANA SURESH (CRAWMCM022), under my guidance and supervision during the year 2022- 2024 in partial fulfilment of the requirement for the award of the post graduate of Master of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.

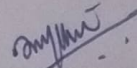


Dr. STEGY V J

Head of Post Graduate

Department of Commerce

Carmel College (Autonomous), Mala



Ms. NEETHU MURALY

Post Graduate

Department of commerce

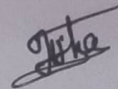
Carmel College (Autonomous), Mala

Place: Mala

Date 15/5/2024



Evaluated



Jitha Thomas.

External Examiner.

**“A STUDY ON THE EFFECT OF HARITHA KARMA SENA
ON PUBLIC WITH SPECIAL REFERENCE TO MALA
GRAMAPANCHAYATH”**

Project Report Submitted to the University of Calicut for the Partial Fulfillment of the
award of the Post Graduate of Master of Commerce

BY

ROSEMARIYA K J

(CRAWMCM023)

UNDER THE SUPERVISION OF

MS. NEETHU MURALI

ASSISTANT PROFESSOR



**POST GRADUATE DEPARTMENT OF COMMERCE
CARMEL COLLEGE(AUTONOMOUS), MALA
THRISSUR, KERALA**

2022-2024

Project guide

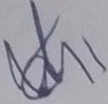
MS. NEETHU MURALI

Head of the Department

MS.DR.STEGY V J

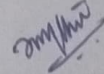
CERTIFICATE

This is to certify that the project report entitled "A STUDY ON THE EFFECT OF HARITHA KARMA SENA ON PUBLIC WITH SPECIAL REFERENCE TO MALA GRAMA PANCHAYATH" is a bonafide record of project done by ROSEMARIYA K J (REG. NO. CRAWMCM023), under my guidance and supervision during the year 2024 in partial fulfilment of the requirement for the award of the post graduate of Master of Commerce of the University of Calicut. It is also certifying that she has not copied from any other records of similar nature.



MS.DR. STEGY V J

Head of Post Graduate
Department of Commerce
Carmel College(Autonomous), Mala

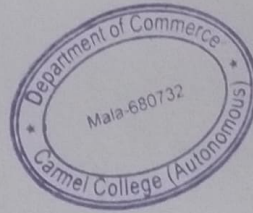


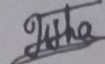
MS. NEETHU MURALI

Post Graduate
Department of commerce
Carmel College(Autonomous), Mala

Place: Mala

Date 15-05-2024



Evaluated

Jitha Thomas
External Examiner.

**"A STUDY ON CONSUMERS BUYING BEHAVIOR
TOWARDS ORGANIC FOOD PRODUCTS WITH
SPECIAL REFERANCE TO MALA GRAMA
PUNCHAYATH"**

Project Report Submitted to the University of Calicut for the partial
Fulfilment of the award of the degree of Master of Commerce

BY

SHANCY JOSE

(CRAWMCM024)

UNDER THE SUPERVISION OF

MS. NEETHU MURALI

ASSISTANT PROFESSOR



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022-2024

Project Guide


MS. NEETHU MURALI
MS. NEETHU MURALI

MS. DR. STEGY V J
Head of the department

MS. DR. STEGY V J

CERTIFICATE

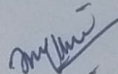
This is to certify that this project report entitled "A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS ORGANIC FOOD PRODUCTS WITH SPECIAL REFERENCE TO MALA GRAMA PUNCHATH" is a bona – fide record of original work done independently by Ms. SHANCY JOSE (Reg. No: CRAWMCM024), under my supervision and guidance during the year 2024 in partial fulfilment of the requirements for the award of post-graduation of Masters of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.


Dr. STEGY V J

Head of Post Graduate

Department of Commerce

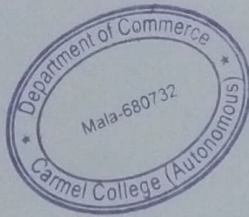
Carmel collage (Autonomous), Mala


Ms. NEETHU MURALI

Post Graduate

Department of commerce

Carmel College(Autonomous), Mala



Place : Mala

Date : 15-5-24

Evaluated



Jitha Thomas

External Examiner.

**“ACCEPTABILITY AND FEASIBILITY OF USING
VAGINAL MENSTRUAL CUPS AMONG COLLEGE GIRLS
SPECIAL REFERENCE TO CARMEL COLLEGE MALA”**

Project Report Submitted to the University of Calicut for the partial
Fulfilment of the award of the degree of Master of Commerce

BY

SREEKUTTY C V

(CRAWMCM025)

UNDER THE SUPERVISION OF

Ms. NEETHU MURALI

Assistant Professor



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2023-2024

Project Guide

Ms. Neethu Murali
Ms. NEETHU MURALI

Dr. Stegy V J
Head of the Department

Dr. STEGY V J

CERTIFICATE


This is to certify that this project report entitled "ACCEPTABILITY AND FEASIBILITY OF USING VAGINAL MENSTRUAL CUPS AMONG COLLEGE GIRLS SPECIAL REFERENCE TO CARMEL COLLEGE MALA" is a bona – fide record of original work done independently by Ms. SREEKUTTY C V (Reg. No: CRAWMCM025), under my supervision and guidance during the year 2024 in partial fulfilment of the requirements for the award of Degree of Bachelor of Commerce of the University of Calicut. It is also certified that she has not copied from any other records of similar nature.


DR. STEGY V J

Head of the Department

Department of Commerce

Carmel College (Autonomous) Mala


Ms. NEETHU MURALI

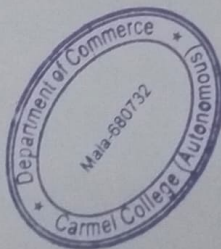
Assistant Professor


Department of Commerce

Carmel College (Autonomous) Mala

Place : Mala

Date : 15-05-2024



Evaluated


Jibha Thomas
External Examiner

**"A STUDY ON CUSTOMER PREFERENCE TOWARDS
ELECTRIC VEHICLES WITH SPECIAL REFERENCE
TO MALA PANCHAYATH"**

Project Report Submitted to the University of Calicut for the partial
Fulfilment of the award of the Post Graduate of Master of Commerce

BY

SREEKUTTY SR

(CRAWMCM026)

UNDER THE SUPERVISION OF

MS. NEETHU MURALI

ASSISTANT PROFESSOR



POST GRADUATE DEPARTMENT OF COMMERCE

CARMEL COLLEGE (AUTONOMOUS), MALA

THRISSUR, KERALA

2022-2024

Project guide

A handwritten signature in blue ink, appearing to read "Neetu Murali", written over a horizontal line.

MS. NEETU MURALI

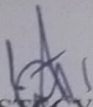
Head of the Department

A handwritten signature in blue ink, appearing to read "Stegy V J", written over a horizontal line.

MS.DR.STEGY V J

CERTIFICATE


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Dr. STEGY V J

Head of Post Graduate

Department of Commerce

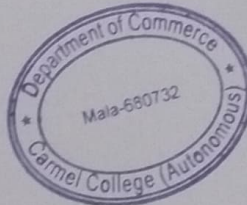
Carmel College (Autonomous), Mala


Ms. NEETHU MURALY

Post Graduate

Department of commerce

Carmel College (Autonomous), Mala



Place: Mala

Date 15/05/2024

Evaluated



Jitha Thomas

External Examiner.