

DEPARTMENT OF B. VOC

Programme Specific Outcomes (PSOs) – Banking Financial Services And Insurance

PSO1	Provides proficiency in sales, insurance ,mutual fund awareness and banking operations
PSO2	Accumulate knowledge to understand the changing national and global banking and insurance operations, technology and paradigm shift in the sectors.
PSO3	To give an adequate exposure to operational environment in the field of Banking & Insurance.
PSO4	Impart knowledge, understanding and key skills to graduates to be effective managers in financial institutions
PSO5	To inculcate training and practical approach among the students by using modern technologies in the field of Banking and Insurance.

Course outcomes

Semester	Course Code	Course Name	Course outcomes
1	GECIBM03	(BC1B01)Business Management	<ul style="list-style-type: none"> • Evaluate organizational decisions with consideration of the political, legal and ethical aspects of business. • Assess Strengths, Weakness, Opportunities and Threats of the business environment • Apply conceptual learning skills in today's business environment
	SDC1BF01	Banking and Insurance	<ul style="list-style-type: none"> • To provide adequate basic understanding about the functions of banks and insurance. • To inculcate training and practical approach among the students by using modern technologies in the field of banking and insurance. • Understanding the principles of insurance.
	SDC1BF02	Financial Accounting	<ul style="list-style-type: none"> • Apply knowledge of Generally Accepted Accounting Principles (GAAP) and managerial accounting theories to business organizations and non profit organizations • Detailed understanding of accounting information systems, principles and concepts.

			<ul style="list-style-type: none"> • Combine practical and theoretical knowledge of financial accounting
	SDC1BF03(P)	Office automation tools & Communicative English	<ul style="list-style-type: none"> • Strong foundation in creating documents, spreadsheets, presentations using computers • Proficient in the use of software applications in various fields • Effective communication skills and produce words with right pronunciation
	SDC1BF04(P)	Financial Accounting using Tally	<ul style="list-style-type: none"> • Gain an indepth knowledge in accounting software practices using tally • Maintain Accounts with and without insurance • Familiarize with statutory features of tally
2	GEC2BN06	(BC3A11)Basic Numerical Skills	<ul style="list-style-type: none"> • Understanding mathematical relations arithmetic progressions etc • Solving and analyzing real world applications of finite and discrete mathematics • Solve equations and inequalities and its application real life
	SDC2BF05	Organizational Behavior and communication	<ul style="list-style-type: none"> • To analyze and compare different models used to explain individual behavior related to motivation and rewards • To identify the process used in developing communication and resolving conflicts • Group dynamics and demonstrate skills required for working in groups
	SDC2BF07(p)	Cost Accounting	<ul style="list-style-type: none"> • Role and concept of cost accounting in the business management of manufacturing and non manufacturing companies. • Understandings about cost, expense, loss and revenue • Preparation of budget in various fields
	SDC2BF07(P)	Cost accounting Lab & Bank test coaching	<ul style="list-style-type: none"> • Analyze and evaluate information for cost ascertainment ,planning, control and decision making • Developing competencies for competitive examinations
3	GEC3BS08	(BC5B10)Banking Service Management	<ul style="list-style-type: none"> • Make aware of basic services of banks • Understand procedures of various lending services • Precautions for banker and customers regarding various operations in banks • Know more about procedures of operating various accounts

	SDC3BF09	Marketing management	<ul style="list-style-type: none"> • Understanding of broad marketing functions in management • Understand fundamental marketing concepts, consumer behavior : product, price, place, distribution
	SDC3BF10	Life insurance operations	<ul style="list-style-type: none"> • Fundamental understanding about the various principles of life insurance • Knowing various risks associated with life • Procedures and principles of operating various types of policies
	SDC3BF11	Management Accounting, budgeting and forecasting	<ul style="list-style-type: none"> • Preparation of financial statements And its analysis • Identifying cash and non cash items • Analyzing cost volume profit techniques to determine optimal managerial decisions • Outline and apply various management tools and techniques
	SDC3BF12(P)	Digital Marketing lab-PSC Coaching	<ul style="list-style-type: none"> • Knowing various marketing techniques through digital medias • Acquiring competitive skills for various examinations
	SDC3BF13(P)	Financial analysis and budget preparation lab	<ul style="list-style-type: none"> • Acquiring skills of making various financial statements by making use of softwares
4	GEC4ED10	Entrepreneurship development	<ul style="list-style-type: none"> • Demonstrate an ability to work effectively with others • Ability to engage in critical thinking by analyzing situations and constructing and selecting viable solutions to solve problems • Resources needed for successful development of entrepreneurial ventures.
	SDC4BF14	General Insurance Operations	<ul style="list-style-type: none"> • Familiarize with various types of general insurance • Procedures involved in operating various types of general insurance policies
	SDC4BF15	Auditing and corporate governance	<ul style="list-style-type: none"> • External audit of corporate financial statements • Combining theories of auditing with practice • Understanding auditing ethics, audit process, auditors duties, liabilities etc
	SDC4BF16 E2	Risk management and insurance	<ul style="list-style-type: none"> • Demonstrate knowledge of the range of financial and financial related risks facing organizations • Understanding various risks and how to manage it.

	SDC4BF17(P)	General insurance lab & bank test coaching	<ul style="list-style-type: none"> • Familiarize with various types of insurance policies • Prepare for competitive examinations
5	GEC5HR11	(BC3C03)Human Resources Management	<ul style="list-style-type: none"> • Contribute to the development ,implementation and evaluation of employee recruitment ,selection, and retention plans and processes • Develop implement and evaluate employee orientation , training and development programs.
	GEC5AD12	Banking & Microfinance	<ul style="list-style-type: none"> • Identifying the role of microfinance • Identify reasons for intervening or not intervening in microfinance
	SDC5BF19	Mutual Fund operations	<ul style="list-style-type: none"> • Understanding the basic concepts of mutual funds • Awareness about types and working of mutual funds • Pricing, selling and investment management techniques and business ethics in mutual funds .
	SDC5BF20	Legal and regulatory aspects of banking	<ul style="list-style-type: none"> • Attainment of competence in the profession of banking and finance • Practical knowledge regarding the legal aspects of banking
	SDC5BF21	Corporate Accounting	<ul style="list-style-type: none"> • Ability to account for a range of advanced financial accounting issues • Understanding of advanced issues in accounting for assets, liabilities and owners liability. • Equip students with the preparation of financial accounts of corporate entities
	SDC5BF22	Micro finance operations – Lab and PSC Coaching	<ul style="list-style-type: none"> • Practical knowledge regarding the operations of micro finance • Preparations for PSC exams
	SDC5BF23	Mutual Funds & online share trading LAB	<ul style="list-style-type: none"> • Mutual fund operations
6	SDC6BF24(pr)	Internship & project	<ul style="list-style-type: none"> • Opportunity to experience what students have learned in class and to establish its relevance to the real world.